CURRICULUM VITAE

PERSONAL INFORMATION

Fred L. Miller
6980 Ivo Wurth Road
Paducah, Kentucky 42001

Married: Linda Gillespie Miller
Three children: Joshua 35, Lester 32, Jessica 30

PROFESSIONAL EXPERIENCE

2009 -	Thomas Hutchens Distinguished Professor of Marketing and Business GIS
1992-2009	Professor of Marketing and Telecommunication Systems Management, Murray State University
1995-2002	Director; Global Studies Degree Programs, Murray State University
1990-95	Director; Waterfield Center for Business and Governmental Research, College of Business and Public Affairs, Murray State University
1988-92	Associate Professor of Marketing, Murray State University
1980-87	Assistant Professor of Marketing, Murray State University
l983-84	Assistant Professor of Marketing, Troy State University in Europe

EDUCATIONAL BACKGROUND

Ph.D. (World Religions)	Temple University	1978
MA (and Cultures)	Temple University	1976
MBA	Murray State University	1979
MDiv (with distinction)	Iliff School of Theology	1974
BA	Centenary College	1971

PUBLICATIONS

Books

Getting to Know ESRI Business Analyst, ESRI Press, Redlands, CA, 2010.

GIS Tutorial for Marketing, ESRI Press, Redlands, CA. 2007.

Peer Reviewed Articles, Proceedings Papers and Book Contributions

"RacerGISOnline.org: An Interactive Online Learning Portal for Business GIS Applications," with Glynn Mangold, Joy Roach, Stefan Linnhoff, Gary Brockway, Kathy Smith, Sam McNeely, Tim Johnston and Terry Holmes. Proceedings: Society for Marketing Advances, November 2012.

Esri Spatial Lab Series, 19 SpatiaLabs in Business, Esri Press, 2012

"Building the Technology Toolkit of Marketing Students: The Emerging Technologies in Marketing Initiative," with Glynn Mangold, Joy Roach Duncan and Terence Holmes, Marketing Education Review , Summer 201.

"An Emerging Technologies in Marketing Class for Sophomores," with Glynn Mangold, Joy Roach and Terry Holmes, submitted to the Journal for the Advancement of Marketing Education, Jan 2013.

"Making the Case for Business GIS Tools in Small and Medium Sized Enterprises," with Glynn Mangold, Joy Roach and Terry Holmes. Proceedings: Society for Marketing Advances, November 2011.

"Business GIS Tools in Marketing 3.0: An Interactive SpatiaLAB Approach," with Glynn Mangold, Joy Roach, Terry Holmes and Tim Johnston. Proceedings: Society for Marketing Advances, November 2011.

"Mapping and Profiling Broadband Access in Kentucky," with Maryam Azimi, Proceedings, International Telecommunications Education and Research Association, April 2011.

"A 200-level Emerging Technologies in Marketing Class," with Joy Roach, Glynn Mangold, and Terry Holmes, Proceedings, Society for Marketing Advances, November 2010.

"Understanding Customers with Geodemographic Profiling," Application Note in Burns and Bush, Marketing Research with SPSS 6th edition, 2009

"Using a GIS in Market Analysis for a Tourism-Dependent Retailer in the Pocono Mountains," Journal of Travel and Tourism Marketing, Vol 25, Issue 3 & 4, December 2008.

"The Benefits of Integrated Business GIS Packages for Small Businesses," Proceedings, Spatial Analysis for Business Annual Conference, Chicago, April 2008.

"Integrating Geographic Information Systems (GIS) Into the Marketing Curriculum," with Glynn Mangold and Terry Holmes, Marketing Education Review, Fall 2007.

"Assessing Alternative Delivery Methods for GIS Instruction in University Business Courses," Proceedings, ESRI International Educators Users Conference, June 2007.

" Integrating GIS Applications into Business School Courses Using Online Business Geographics Modules," with Glynn Mangold and Terry Holmes, Journal of Education for Business, Vol 82, No. 3, Nov/Dec 2006

"A Modularized Approach to GIS Instruction in Business School Curricula: The GIS Tutorials in Marketing Project," Proceedings, ESRI International Educators Users Conference, August 2006.

"Using Online Business Geographics Modules to Disseminate GIS Applications" Proceedings, ESRI International Educators Users Conference, August 2004.

"Teaching TSM Courses Online: eBusiness and Business Geographics" and "From Clicks to Clusters and Beyond: Geodemographic Profiling in eBusiness," with Glynn Mangold, Electronic (CD) Proceedings, MSU Telecommunication Systems and Information Technology Conference, Spring 2003

"Facilitating Student Interaction With Blackboard in a Team Taught Humanities Class," with Meg Brown, Proceedings, South Central Modern Language Association, Fall 2002.

"Using ESRI's Virtual Campus in a Graduate Business Geographics Course," Proceedings, ESRI International Educational Users Conference, 2001.

"GeoDemographic Profiling in Entrepreneurial eBusiness," with Glynn Mangold, Proceedings, 2nd Annual McMaster World Conference on eBusiness, 2001.

"E-Collaboration in the Teaching of Business Ethics," Perspectives in Higher Education, Vol.9, 2000.

"Problems and Opportunities in Teaching Business Ethics: Report on a Cross Cultural Collaboration Project," with Lidmila Nemcova, Perspectives in Higher Education, Vol.8, 1999.

"Word-of-Mouth Communication in the Service Marketplace," with Glynn Mangold, Journal of Services Marketing, Vol.13, No. 1, 1998.

"Word-of-Mouth Communication, Personal Experience and Satisfaction in the Consumer Purchase Decision," with Glynn Mangold, Proceedings, Atlantic Marketing Association, Fall 1997.

"Developing Information Technology Skills in the Marketing Curriculum," with Glynn Mangold, Marketing Education Review,

Fall 1996.

"Electronic Online Data Retrieval in International Business," with Linda Gillespie Miller, in How to Utilize New Information Technology in the Global Marketplace: A Basic Guide, Fahri Karakaya and Erdener Kaynak editors, Haworth Press, 1995.

"Electronic Data Retrieval in International Business Education: Prospects and Resources," with Linda Gillespie Miller, Journal of Teaching in International Business, Fall 1992.

"The Current Status of Outcomes Assessment in Marketing Education," with Don Chamberlain and Rob Seay, Journal of the Academy of Marketing Science, Fall 1991.

"Kentucky's Global Marketing Strategy: What Response to the Soviet Union and Eastern Europe," with Ronald J. Kurth and Gary Brockway, B&PA, Fall 1991.

"The Pizza Puzzle" and "(Black)marketing in Rohanda" vignettes and instructional notes, in Business Ethics Cases, Arthur Andersen & Co., S.C., 1991.

"Foreign Language Study Among Business Students: A Foundation for Internationalization," with J. Milton Grimes, Proceedings, Conference on Languages and Communication for World Business and the Professions, 1991.

"The Product Market Term Project: A Creative Alternative in the Principles of Marketing Class," with Gary Brockway and Phil Niffenegger, Marketing Education Review, Fall 1991.

"Integrating Overseas Language and Business Education in a Statewide Consortium," with Vicente Cano, Proceedings, Conference on Languages and Communication for World Business and the Professions, 1990.

"Integrating Electronic Information Retrieval Techniques into the Business Classroom," Journal of Education for Business, May 1989.

"Suggestions for Using DIALOG's Classroom Instruction Program in Seven Marketing Classes," Proceedings, American Marketing Association Microcomputers in the Marketing Curriculum Conference, 1989.

"Using Study Abroad Programs in Internationalization Strategies: Why and How," Journal of Education for Business, January, 1989.

"Eight Strategies for Achieving Integration of Language and Business Instruction" with Nancy Jedan, Proceedings, Conference on Languages and Communication for World Business and the Professions, 1989.

"Export Now: How Regional Universities Can Help," B & PA, Fall 1988.

"Efes Pilsen in the Turkish Beer Market: Marketing Consumer Goods in a Developing Country" with Hamdi Demirel, International Marketing Review, Spring 1988.

"The Transformation of Spanish Society: Some Effects on Retailing," Proceedings, Southwest Marketing Association, 1988.

"Gathering International Competitive Intelligence via Online Data Retrieval in the International Marketing Class," Proceedings, Conference on Languages and Communication for World Business and the Professions, 1988.

"Test Frequency, Student Performance and Teaching Evaluations in the Basic Marketing Course," Journal of Marketing Education, Summer 1987.

"An MIS Based Sales Performance Analysis Assignment Using REFLEX," Proceedings; American Marketing Association Microcomputers in Marketing Education Workshop, Fall 1986.

"Integrating the Personal Computer into the Marketing Curriculum: A Programmatic Outline" Journal of Marketing Education,

Fall 1985.

"The Electronic University: Artificial Intelligence in Higher Education," Conference Papers, Eleventh International Conference on Improving College Teaching, 1985.

"The Computer Boutique" with Phil Niffenegger, in Lamb and Ferrell Marketing: Cases for Analysis, 1983. Reprinted in Luck and Ferrell, Marketing Strategy and Planning, 1985.

"Bits and Bytes in the Ivory Tower: Personal Computers in Higher Education," Collegiate Microcomputing, Spring l983.

"Using the Microcomputer as a Research Tool in Consumer Behavior Classes," Academy of Marketing Science Proceedings, l983.

"Computer Literacy for Marketing Educators, with Phil Niffenegger, Marketing Educator, Spring l983.

"Television Evangelists: Fast Food Marketing Strategy in the Religion Industry" with Phil Niffenegger, Proceedings, Southern Marketing Association, l982.

"Accessing and Using SPSS from a Remote Microcomputer in a MUSIC Environment" ISSUE Proceedings, (International SPSS Users Exchange), with Andy Batts, Fall l982.

"Crow Medicine Men and the Indian Health Service: Public Administration in a Cross-Cultural Context," B & PA, Spring l980.

"The Jackson Purchase Area Labor Situation Revisited," B&PA, Fall l980.

"The Crow Sun Dance Lodge: Form, Process and Geometry in the Creation of Sacred Space," Temenos, Volume 16, l980.

"Relation and Salvation as Exemplifying Samkara's Madhyamika Hermeneneutic," Journal of Religious Studies, Spring l980.

"Prophesy in Judaism and Islam," Islamic Studies, March, l978

"Review of Navajo Blessingway Singer: The Autobiography of Frank Mitchell, l887-l967," Journal of the American Academy of Religion, September, l978

Papers, Presentations and Panels

"ArcGIS Online Pioneers: RacerGISOnline and Comments," ESRI International Educators Users Conference Plenary Session, July 2013.

"RacerGISOnline: Disseminating GIS Instruction: Across the Marketing Curriculum and Beyond," ESRI International Educators Users Conference, July 2013.

"SpatiaLABs in Business: Level 1; RacerGISOnline, Level 2; Business Analyst," ESRI International Educators Users Conference, July 2013.

"Enticing Business School Faculty and Their Students to the World of Business Geography," American Association of Geographers Annual Conference, April 2013.

"Using Community Analyst for Planning and Delivering Social Services," Collaborative Learning and Unlimited Excellence Conference, April 2013.

"Business GIS for Economic Development," West Kentucky Small Business Development Center Small Business Seminar, April 2013.

"Building a Dynamic, Interactive Organizational Web Presence", "Building a Social Media Presence " and "Building a Social Media Presence" Professional development seminars presented to the Kentucky Small Business Center Directors' Annual Meeting, Lexington, KY, June, 2012

"Integrating GIS into Business Curricula with Business GIS SpatiaLAB Series," ESRI International Educators Users Conference, July 2012.

"AAG Panel Session: Curriculum Development in Business Geography," American Association of Geographers Annual Conference, Business Geography Special Interest Group, February, 2012.

"Esri Business Analyst = Smart Business Analysis," "Esri Business Analyst and Community Analyst Tools" and "Explore Your World: Murray State University GIS Initiatives," presented at University of Kentucky GIS Day, Lexington, KY, November 17, 2011.

"Using Locational Technologies to Drive Growth: Yours and Your Clients'," presented to the Kentucky Small Business Center Directors' Annual Meeting, Lexington, KY, November 1, 2011

Chair: Competitive Markets Panel: The Future of Telecom Companies, Multi-State Telecommunications Summit, Center for Telecommunication Systems Management, Murray State University, August 2011.

"Kentucky and National Broadband Mapping Project: The Role of CTSM," presented to the Kentucky General Assembly Joint Committee on Economic Development and Tourism, August, 2011.

"Institutional Research with a BA Lab: Profiling Local NPR Donors," ESRI International Educators Users Conference, July 2011.

"Mapping and Profiling Broadband Access in Kentucky," with Maryam Azimi, Proceedings, International Telecommunications Education and Research Association, April 2011.

"A 200-level Emerging Technologies in Marketing Class," with Joy Roach, Glynn Mangold, and Terry Holmes,Society for Marketing Advances Annual Conference, November 2010.

"Mapping Broadband Internet Availability in Kentucky," with Brian Kiser, Robert Hanson, and Xuichao Chi, Kentucky GIS Conference, Frankfort, KY, October 2010.

"Using the CLEP Exam for Advanced Placement for Non-Traditional Students," Panel presentation at Council for Postsecondary Education Workshop on Serving Adult Students, November 2010.

"The Role of Faculty Review Committees in CLEP Test Development," with John Alberti, Kentucky Council for Postsecondary Education Conference on Serving Adult Learners, Frankfort, KY, October 2010.

"Making Money with Google," MSU Regional Business and Innovation Center Workshops in Madisonville and Mayfield, KY, June 2010.

"Entrepreneurial Business GIS Education with a Business Analyst Learning Center," Proceedings Presentation, ESRI International Educators Users Conference, July 2009.

"Toward a Structured Business GIS Credential," Panel Discussion, Academic Track, ESRI Business GIS Summit, July 2009.

"Business Analyst as a Teaching Resource in University Entrepreneurship Programs," ESRI International Educators Users Conference, August 2008.

"GIS Tutorial for Marketing as a Teaching and Learning Resource," Spatial Analysis for Business Annual Conference, Chicago, April 2008.

"GIS Tutorials: Teaching with GIS Tutorial for Marketing," ESRI International Users Conference, June 2007.

"The Evolution of Business GIS Instruction at MSU's CBPA," Kentucky Association of Mapping Professionals, Annual Meeting, May 2007.

"Kentucky Businesses in a Global Market" and "The State of Global Telecom" panelist at MSU Center for Telecommunication Systems *Patterns of Distinction* Conference, April 2007.

"Mainstreaming GIS Instruction in Marketing: The GIS in Marketing Project," ESRI Geoinfo Business Summit Presentation, May 2006.

"eBusiness Resources for Entrepreneurs" presented at MSU Center for Telecommunication Systems *Patterns of Distinction* Conference, April 2006.

"Using Online Business Geographics Modules to Disseminate GIS Applications", served as Chair for GIS session, MSU Telecommunication Systems and Information Technology Conference, April 2004

"Faculty/Staff Advisory Committees: Integrating International Studies into the University Community", with Michael Basile, Association of International Education Administrators Annual Conference, February 2004.

"Teaching TSM Courses Online: eBusiness and Business Geographics" and "From Clicks to Clusters and Beyond: Geodemographic Profiling in eBusiness," with Glynn Mangold, served Chair for both GIS sessions, MSU Telecommunication Systems and Information Technology Conference, April 2003

"Facilitating Student Interaction With Blackboard in a Team Taught Humanities Class," with Meg Brown, South Central Modern Language Association, Fall 2002.

"Developing eBusiness Strategies," Economic Development Conference of the Center for Telecommunication Systems Management and West Kentucky Corporation, Spring 2002.

"Using ESRI's Virtual Campus in a Graduate Business Geographics Course," ESRI International Educational Users Conference, Summer 2001.

"Learning by Doing; Teaching eCommerce with eBay," 2001 KenTenn Conference Spring 2001, and (with Heath Keller) Kentucky Virtual University Scholarship of Teaching Conference, Summer 2001.

"Course Management and Plagiarism Issues," Murray State University Teaching With Technology Forum, Spring 2001.

"E-Collaboration in the Teaching of Business Ethics," Alliance of Universities for Democracy Annual Conference, November, 1999.

"ECommerce: Measuring Market Potential and Taking Advantage," Meeting the Experts, Analyses of Telecommunications Growth, Risk and Investment, MSU Center for Telecommunication Systems Management Inaugural Conference, October, 1999.

"Using the INTERNET for Instruction," with Linda Ferrell, Professional Development Workshop for the Southwest Marketing Association Annual Conference, March, 1999.

"Teaching Business Ethics in the Czech Republic, Poland, Germany and the United States," with Lidmila Nemcova, presented to *Europe in Transition* Professional Development Seminar, Regensburg, Germany, 1998.

"Problems and Opportunities in Teaching Business Ethics: Report on a Cross Cultural Collaboration Project," with Lidmila Nemcova, Alliance of Universities for Democracy Annual Conference, November, 1998.

"The Global Marketing Debate and the European Union," presented to *Europe in Transition* Professional Development Seminar, Regensburg, Germany, 1994.

"Marketing as a Corporate Way of Life," presented to Tennessee Valley Public Power Association Customer Service and Communication Conference, 1993.

Reviewer of Green Marketing: A Life Cycle Approach text proposal for Simon and Schuster Publishing, 1993.

"Marketing in the Virtual Organization," presented to *Europe in Transition* Professional Development Seminar, Regensburg, Germany, 1993.

"Business Education in the United States," with Linda Gillespie Miller, Hungarian/American Society of Business Educators Annual Meeting, April 1991, Pecs, Hungary.

Chair, "Internationalizing Marketing Education," special session in the International Marketing track of the Southern Marketing Association, November 1987.

Chair, "Pedagogical Considerations" Section, AMA/LSU Microcomputers in Marketing Education Workshop, October, l984 .

Panelist, "Using Videos in Marketing Education" Section, Southern Marketing Association, November l984.

"Computer-Assisted Instruction in Principles of Marketing Courses." Paper and lesson program written in Apple PILOT; presented at Mid-South Marketing Educators Conference, April 2, l982.

"The Crow Sun Dance Lodge: Form, Process and Geometry in the Creation of Sacred Space." Paper read at the "Native American Traditions" section of the American Academy of Religion Annual Meeting, December, l977.

"A Study of Teaching Methods Employed in Eleven Introductory Biblical Courses." Paper read before the "Bible and Humanities" section of the Society of Biblical Literature, October, l974.

TEACHING AND RESEARCH AWARDS

Co-recipient of Esri Special Achievement in GIS Award with Department of Geosciences and other campus GIS users, July 2013.

Outstanding International Service Director's Award, IIS International Honors Day, May 2013.

Co-recipient of Cengage Teaching Innovation Award at the 2012 Society for Marketing Advances Annual Conference for "RacerGISOnline.org: An Interactive Online Learning Portal for Business GIS Applications," with Glynn Mangold, Joy Roach, Stefan Linnhoff, Gary Brockway, Kathy Smith, Sam McNeely, Tim Johnston and Terry Holmes. Proceedings: Society for Marketing Advances, November 2012.

Co-recipient of Best Paper in Technology Track Award at the 2011 Society for Marketing Advances Annual Conference for "Making the Case for Business GIS Tools in Small and Medium Sized Enterprises," with Glynn Mangold, Joy Roach and Terry Holmes. Proceedings: Society for Marketing Advances, November 2011.

Recipient of Bene Mereti Award presented by the Faculty Senate and Rektor of the University of Regensburg for Outstanding Contribution to the Internationalization of the University, 2010

Recipient of IIS Extraordinary Contribution to International Education Award, 2006.

Recipient of Sandra Flynn Outstanding Professor Award, given by Murray State University's International Student Organization, 2003.

Recipient (with Glynn Mangold) of *Marketing Education Review* Best Paper 1996-2000 Award, 2001

Departmental nominee for Regents' Teaching Excellence Award, 1994.

Recipient of College's Outstanding Teacher Recognition Award, 1993.

Departmental nominee for College's Outstanding Teacher Recognition Award and University's Regents' Teaching Excellence Award, 1991.

Recipient of Summer Professional Development Grant for project involving a German language seminar and study of export promotion programs and strategies, 1988.

Recipient of College of Business and Public Affairs Dean's Summer Research Grants, Summer 1986, 1987 and 1989.

Presidential Winterim Fellow, American Graduate School of International Management, (CEO's Seminar and Cross-Cultural Business Communication Seminar), January 1986.

PROFESSIONAL DEVELOPMENT ACTIVITIES

Principal investigator, "Integrating Business GIS into Murray State's Marketing Curriculum with RacerGIS Online," $10,000 project funded through Esri's ArcGIS Online Grant Program for Higher Education, 2011-12.

Chair, Educational Testing Service MBA Major Field Test Faculty Advisory Committee, 2008-2012

Educational Testing Service representative to College Board CLEP in Marketing Advisory Committee, 2006-present

Chair, Educational Testing Service Major Field Test in Business Faculty Advisory Committee, 2005-present

Faculty committee member, Educational Testing Service MBA Major Field Test Advisory Committee, 2003-04.

Director of Regensburg Programs, which include two way student exchange, and faculty and staff professional development seminars, 1991-present.

Co-organizer, *Export Opportunities in Poland* presentation to Hopkinsville Trade Group, 1997.

Presenter, *University Research Resources Supporting Exporting*, Hopkinsville Export Seminar, 1997.

Co-organizer and presenter, *Basic Exporting* Seminar, Paducah, 1996.

Co-organizer and presenter, Europe in Transition Professional Development Seminars in Regensburg, Germany, 1993,1994,1996,1998.

Presenter, various topics information technology and international education, in Waterfield Seminar series, 1995-97

Organizer of six professional development seminars for the College on topics ranging from "Hungarian Agrimarketing" and "Rain Forest Preservation" to "E-Mail Discussion Lists on the Internet," 1993-94.

Organizer and Moderator of panel discussion on "NAFTA: The Business Perspective," as part of University's three part series on NAFTA, Fall 1994.

Program Faculty and Resident Director, Semester in Regensburg Program, Fall 1992.

Co-author and Co-director (with J. Milton Grimes) of Regensburg Project Grant Proposal which was awarded a grant of $10,000 by the AACSB and AAC, Fall 1991.

Co-author (with Marcie Johnson, Interim Director of the Center for International Programs) and Collegiate Administrator of the European Community Scholar-in-Residence Program, Fall 1991-Spring 93.

Member of delegation to Soviet and Eastern European Business Administration Center to establish cooperative business education programs and professional societies in Czechoslovakia and Hungary, April, 1991.

Organizer and co-presenter of College Teaching Issues Seminar sessions on "Teaching in MSU Study Abroad Programs," 1991.

Collegiate Coordinator, Arthur Andersen Business Ethics Program, 1990-93.

Organizer and co-presenter of College Teaching Issues Seminar sessions on "Teaching Business Ethics" based on attendance at the Arthur Andersen Business Ethics Conference, 1990.

Co-organizer and panel member of teleconference entitled "European Integration in 1992: Implications for American Business," co-sponsored by the Center for Continuing Education, the Waterfield Center for Business and Governmental Research, the Center for International Programs and the University of Kentucky, Fall 1988.

Co-organizer and panel member of seminar entitled "Basic Exporting," co-sponsored with the International Trade Administration and Small Business Development Center, March 1988.

Organizer and co-presenter, College of Business and Public Affairs seminar series on "Doing Business in Latin America" as part of MSU's Latin American Awareness Week, March 1988.

Member, District Export Council, Louisville District Office of the International Trade Administration 1987-1991.

Manuscript reviewer and discussant;
Journal of Teaching in International Business, 1996
Journal of Marketing Eduation,1997,1998
Southern Marketing Association,1988,1990,1997
Southwest Marketing Association,1987,1988,1996
Academy for International Business, Midwest Region,1988,1989,1990,1996
Association for Global Business,1989
Ad hoc reviewer, B&PA,1987,1989,1990,1994,1996

Principle author, "International Business Education Project" proposal submitted by the College of Business and Public Affairs to the US Department of Education for Title VI, Part B funding, Fall 1986.

Attended the Kentucky Council for International Education and United Nations Association, Conference on International Business, Fall 1986.

Co-organizer, Faculty Development Seminar on "Tenure and Promotion: College and University Policies and Procedures," February 1986.

Organizer and chair, Faculty Development Seminar on "International Opportunities for College Students and Faculty," November 1985.

Co-organizer and professor, Summer Business Programs of the Kentucky Institute for European Studies, 1985 (Spain), 1987 (Austria), 1989 (Spain) and 1990 (France).

Faculty Resource Center summer grant for developing workbooks for business courses taught overseas through the Kentucky Institute for European Studies, Summer 1985.

Organizer, Faculty Development Seminar on "American Business Executives in the Arab World," March 1985.

Principle author, "Proposal for Development of Curricula for Professional Training in Third World Development" for the Center for International Programs, December 1984.

Coordinator for College Program in the University Summer Program for Gifted and Talented Students, Summer l983.

Co-presenter, Faculty Development Seminar on DIALOG electronic databases, Spring l983.

Co-organizer and panelist for Murray State University "Ethics in Business" Seminar, March l982.

Small Business Administration consultant on various projects, l982, 1983, 1988, 1989.

Served as instructor for Word Processing Institute at Paducah Community College, July 1982.

"Computers in Education" - in-service for McCracken County Public School System, August l981 and Paducah City Public School System, March l982.

"Small Business Computer Applications" - symposium on business computer systems at Paducah Community College, October l981.

"Agricultural Applications of Microcomputers" - seminar presentation at Caldwell County Extension Office, November l981.

"The Case Method of Instruction" - participation in a panel presentation at the College Faculty Development Seminar, November l981.

PROFESSIONAL ORGANIZATION MEMBERSHIPS AND CONFERENCES ATTENDED

eCommerce, 1999,2000,2001
ESRI Annual Educators Users Conference, 2001 - 2010
ESRI Annual Users Conference, 1999 - 2010
MSU Annual International Conference in Telecommunications Systems, 2001,2002,2003,2004, 2205, 2006, 2007
AACSB Accreditation Workshop, 2003
Alliance of Universities for Democracy,1992,1994-97
Academy of International Business,1985-
National and/or regional conferences,1987,1988,1989,1990,1995,1997
Kentucky World Trade Center, 1991- present
Association for Global Business, 1994-
Bluegrass International Trade Association, 1989-91
World Trade Conference,1985
Academy of Marketing Science,l983-92
Southern Marketing Association,1980,1981,1982,1984,1985,1988
Southwest Marketing Association Conferences,1988,1989,1995,1996,1997
Mid-South Marketing Educators Conference, l982,1986,1987,1990,1994,1998
International SPSS Users Exchange,l982
American Institute for Decision Sciences, Northeast Region,l982
American Academy of Religion,l976-78
International Conference on Improving College Teaching,1985
Conference on Improving International Programs, North Carolina State University,1985
AMA Microcomputers in Marketing Education Conference,1984,1986,1989
EMU Conference on Languages for World Business,1988,1990,1991
AASCU Globalization and Business Education Conference,1988
Association for Global Business,1989-93
AAC/AACSB Internationalization Conference,1990
Arthur Andersen Business Ethics Conference,1990,1992
Hungarian/American Society of Business Educators,1991,1992

UNIVERSITY SERVICE

Chair, International Studies Advisory Committee, 2000- present
Director of Regensburg Programs,1991- present
Chair, University Honors Program Asvisory Committee, 2008- present, member 2003- present
Collegiate Program Assessment Committee, 2003-05

Collegiate Ad Hoc AACSB Curriculum Committee,1995-97
University General Education Review Committee,1995-7
University Information Technology Advisory Committee,1994-6
University Ad Hoc Committee on Global Studies Degree Programs,1994-1995
SACS Self-Study Steering Committee and Chair of Principal Committee on Administrative Processes,1991-94
University Task Force on International Education,1991-92.
Center for International Programs Agreements, Consortia & Exchanges Committee,1992-
Faculty Resource Center Advisory Committee,1991-6
Search Committee for Director of Office of Sponsored Programs, 1991-92.
Ad Hoc Committee on International Education in the College, Chair,1990-91.
Ad Hoc Committee on Business Ethics in the Curriculum,1990-91
University Task Force on Grants and Contracts,1990
Ad Hoc Committee on Management Information Systems in the Curriculum,1986
Committee on Worldwide Dimension of the Curriculum,1986-87
Ad Hoc and Standing Committees on BPA 442,1985-87
Search Committee for VP for Finance and Administrative Services,1985
Faculty Development Committee,1984-1987
Secretary 1984-85, Chair,1985-87
Steering Committee, Center for International Programs,1984-91
Chair, Australian Exchange Committee,1984-86
CIP Curriculum Committee, Chair,1988-91
Undergraduate Programs Committee,1981-83,1995-
Graduate Programs Committee,1987-91,1993-95, 2001-present
Faculty Senate (and Finance Committee),1980-81,1984-85
Latin American Awareness Week Steering Committee, 1987-88