



## **Strategic Directions Statement**

We envision Murray State to be the university of choice for high school seniors, community college transfer students and nontraditional students in West Kentucky and the surrounding region. The basis for being the university of choice is a recognition that Murray State offers distinctive academic programming and superior educational and co-curricular experiences.

We envision Murray State being recognized for the application of its collective expertise in support of community and regional economic development, pre-K-12 educational improvement, and continuing education for the region's workforce.

We envision Murray State being recognized as the outstanding university in the Commonwealth in fulfilling the public trust for operational efficiency and effectiveness, and for transparency and accountability in the use of public funds.

*Adopted by the Murray State University Board of Regents May 20, 2011*