



Assurance of Learning (AoL) Goals

Bachelor of Arts in Business (BAB) and Bachelor of Science in Business (BSB) Programs:
Graduates of the BAB and BSB programs shall be able to:

- Goal 1: **Fundamental Knowledge:** Demonstrate a fundamental knowledge of the core business disciplines.
- Goal 2: **Problem-Solving and Decision-making:** Demonstrate effective problem solving and decision making skills in business situations.
- Goal 3: **Information Technology:** Apply information technology tools appropriately in the analysis of business problems.
- Goal 4: **Ethical Issues:** Perform a structured analysis of ethical issues in business.
- Goal 5: **Global and Multicultural Dimensions:** Demonstrate knowledge of the global and multicultural dimensions of the modern business environment.
- Goal 6: **Oral and Written Communication:** Communicate effectively in oral and written formats.
- Goal 7: **Foreign Language [BAB Students Only]:** Understand, speak, read, and write a second language at the intermediate level.

Master of Business Administration (MBA) and Cyprus MBA Program AoL Goals: Graduates will:

- Goal 1: **Core Business Knowledge:** Possess the current working body of knowledge in the business disciplines of Management, Marketing, Managerial Accounting, Managerial Economics, Corporate Finance, and Quantitative Management Science.
- Goal 2: **Strategic Problem Solving and Decision Making:** Be able to incorporate a strategic perspective into their decision making and problem solving processes after identifying, analyzing, and applying relevant data and information.
- Goal 3: **Effective Communication:** Effectively communicate ideas in written professional reports.
- Goal 4: **Leadership and Change Management:** Be able to appropriately incorporate various leadership and change management theories, including Transformational Leadership, into their organizational leadership and management activities.
- Goal 5: **Ethical Issues:** Be able to incorporate the various ethical perspectives into their decision making and problem solving processes after identifying, analyzing, and applying relevant data and information.
- Goal 6: **Technology Awareness and Usage:** Be aware of latest information technology, and demonstrate its usage in and outside the classroom.
- Goal 7: **Global Awareness and Diversity Issues:** Be able to incorporate external/international forces that impact on business, as well as understand the various dimensions and advantages of Diversity in the work place.