

College of Business and Public Affairs Degree Program Track
'09 - '11 Catalog

B.A.B. Area: MARKETING, Option: ENTREPRENEURSHIP

NAME: _____

Last			First			Middle Initial			M#		
University Studies Requirements			Business Core Requirements			Area, Major, Business Elective, or Other					
Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade	Dept./Course No.	Hours	Grade			
*ENG 105	4		*ACC 200	3		JMC 394	3				
*COM 161	3		*ACC 201	3		MKT 463	3				
SCI + LAB	4		BPA 099	1		MKT 565	3				
*MAT 140	4		*BPA 215	3		MKT 568	3				
*MAT 220	3		BPA 355	3		***Entrepreneurship Option					
*HUM 211	3		BPA 442	3			3				
*CIV 201 or CIV 202	3		*CIS 243	2			3				
**World's Historical, Literary, and Philosophical Traditions Elective	3		CIS 343	2			3				
			ECO 310	3			3				
Foreign Language (see note)	3		FIN 330	3		Unrestricted Electives					
Foreign Language (see note)	3		*LST 240	3			3				
**Global Awareness, Cultural Diversity, and the World's Artistic Traditions Elective	3		MGT 350	3			3				
			MGT 443	3			1				
**Ethics, Social Responsibility, and Civic Engagement Elective	3		MGT 590	3							
			MKT 360	3							
*ECO 230	3										
*CSC 199	3										
*ECO 231	3										
SUBTOTAL HOURS: 48			SUBTOTAL HOURS: 41			SUBTOTAL HOURS: 31					
ADMISSION REQUIREMENTS						Other Requirements					
<p>During the second semester of the sophomore year students must contact their advisor to initiate admission to one of the AACSB accredited business programs. Students seeking admission to upper-division courses who have not completed all of the required pre-admission course work will be allowed to pre-register for upper-division courses if they satisfy the minimum grade point average requirements at the time of application and if they are concurrently enrolled in the courses necessary to complete the pre-admission requirements. Failure to meet all requirements for admission will result in denial of admission to the college; students denied admission will not be admitted to upper-division classes. Students may appeal to an appeals committee.</p> <p>The admission standards are as follows:</p> <p>1) Applicant must have completed the following pre-admission courses with a combined GPA of 2.25:</p> <ul style="list-style-type: none"> ACC 200 and ACC 201 BPA 215 CIS 243 (with a minimum grade of C) CIV 201 or CIV 202 COM 161 CSC 199 ECO 230 and ECO 231 ENG 105 (with a minimum grade of C) HUM 211 MAT 140 MAT 220 <p>(2) Applicant must have a minimum overall GPA of 2.0.</p>						<ul style="list-style-type: none"> [] 2.0 GPA in courses taken at Murray State University. [] 2.0 GPA in area, major/minor taken at Murray State University. [] Includes at least 32 semester hours at Murray State University. [] Includes at least 20 of the last 32 semester hours in residence at Murray State University. [] Includes minimum of 120 unduplicated semester hours earned in courses numbered 100 or above. [] Includes 42 upper-level hours. [] 2.0 GPA overall. 					

*Required for B & PA Admission

**Refer to the back of this page for lists of classes in these categories.

***Select from MGT 358, 420, 490, MKT 390, 488.

Note: Students pursuing the BAB degree MUST complete four semesters (12 hours) of college study of a single foreign language (exclusive of 105) or demonstrate equivalent proficiency.