BOARD OF REGENTS
PRELIMINARY BPR TEAM REPORT

BPR TEAM: Alternative Revenue Generation

CHAIRS: M. Sue Sroda, Director TESOL Program, Department of English and Philosophy
Alesa Walker, Director, Teacher Education Services, College of Education

TEAM MEETING SCHEDULE: 8-9:15 am on 9/20, 9/27, 10/18, 11/8 and 11/15

NUMBER OF ITEMS REVIEWED: 65 major suggestions

OVERVIEW OF ACTIVITY TO THIS POINT:

Beginning with the list of suggestions supplied by President Dunn during the kickoff luncheon, committee members solicited additional suggestions from their respective areas on campus to draft a master list of all possible ideas. We did not develop a metric to guide our discussions since the committee interpreted its charge narrowly. That is, since there would not necessarily be an upper limit to the number of suggestions for revenue generation, successful ideas did not compete against each other in terms of scores. However, the committee did decide to use a set of five criteria which were applied in general to potential ideas to sort out the strongly recommended from the less recommended:

- Potential for revenue
- Quick time to implement
- Low initial costs to implement
- Supports university mission (page 3 of academic bulletin)
- Potential for longevity/sustainability

The more highly that an idea could be assessed in terms of the above criteria, the better. Themes include:

- Summer schedule efficiencies
- Increasing fees and establishing new ones
- Restructuring of budgets for non-core units
- Offering new programs/services that are revenue focused

The committee plans to submit a final report, which will include details concerning its assessment of all items, to the Office of the President in February 2013.