



2009-2010 Triple I Goals Submitted by Campus Units

| Unit | Imperative | Goal | Objective Timeline |
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| Dept. of Accounting | Fostering Excellence | Evaluate the role of graduate education in the Department of Accounting, including the nature of degrees to be offered. | (a) Determine the degrees to be offered (MPAC, MBA/Accounting Option, etc.) by November 1.(b) Submit appropriate documents to Academic Council by February 1, 2010.(c) Develop appropriate promotional materials by February 15, 2010. |
| | Building Partnerships | Update existitng database of alumni as part of participation in new capital campaign. | (a) Send emails to alumni for which we have addresses, requesting updated information, by September 1.(b) Send written request to remaining alumni by October 15.(c) Utilize updated information for initial newsletter in either electronic or printed form, by April 1, 2010. |
| | Building Partnerships | Participate in new capital campaign, with a goal of \$2.5 million. | (a) Establish preliminary campaign strategy in conjunction with Office of Development, by September 1.(b) Contact "core group" of alumni (6 persons) and seek their participation, by September 30.(c) Arrange reception or similar event for Nashville alumni, seeking their participation, by November 30.(d) Contact other "Top 100" alumni seeking their participation, by April 30, 2010. |
| Accounting & Fin. Services | Fostering Excellence | Development of on-line training tools for new hourly paid employees to use for completing electronic time reporting. | Provide an online tool that is immediately available for new hourly paid employees to use to assist in the completion of their first time card. This should be a more efficient means of getting new employees up to speed with time reporting and reduce the time needed by campus departmental staff in reviewing this tasks with new employees. This online training is to be completed and distributed by January 1, 2010. |
| | Building Partnerships | Implementation of Marketplace (online payments) tools. | The Touchnet's Marketplace application will allow the Accounting/Bursar's operation to partner with other campus departments in developing online payment options for them. An example of some of these initial partnerships will be to work with Development to create an online payment option for events they may host for alumni/friends, work with Counseling and Testing to develop online payment options for testing services and work with Housing to develop completion of online housing application and payment of deposits. This implementation is to be complete by April 1, 2010. |

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| Adolescent, Career, and Special Education | Fostering Excellence | Implement the CTE, Middle School, Secondary, and Special Education-LBD Teacher Leader master's programs | 1. Meet with students enrolled in EDU 600 (Introduction to Teacher Leader course) for advising and completing graduate program forms (Fall 2009 and Spring 2010)2. Collaborate with the ECE chair to schedule the Teacher Leader classes at the appropriate sites (Fall 2009 for Spring 2010, Summer 2010, and Fall 2010)3. Collaborate with the ECE chair to hire personnel to coordinate the Teacher Leader Programs (Spring 2010) |
| | Building Partnerships | Offer 2+2 Math and Science Middle School Undergraduate program at all four regional campuses beginning Fall 2010 | 1. Meet with CAEO and regional campus coordinators to determine course sequencing (Fall 2009)2. Schedule MSU courses to be delivered at regional campus sites (December 2009)3. Hire middle school math, science, and language arts personnel to help with delivery of this program. (Spring 2010) |
| AIMS/Student Affairs | Fostering Excellence | 100% of the Adventures in Math and Science Program Participants will complete an Individual Education Plan | Completion of an Individual Education Plan by June 2010 for 100% of Program participants. |
| | Building Partnerships | 100 student participants will be recruited from one of the nine target schools in the area to participant in the summer component. | Recruitment visits will be made to the nine target high schools by December 2009. |
| School of Agriculture | Fostering Excellence | Increase Overall School of Agriculture to meet 12x12 goals | Overall enrollment of 675 in Fall, 2009Faculty/Staff/Ambassadors visit 25 high SchoolsHave recruiting booth at National FFA ConventionHave recruiting booth at National Farm Machinery Show |
| | Building Partnerships | Establish Approved Articulation Agreements with Area Community Colleges and establish Bridge enrollment program with Hopkinsville Community College | Finalize Agreements for MSU and Community College Approval by January, 2010Make personal visits to deliver signed agreements by March, 2010Publicize AgreementsImplement Agricultural Bridge program with Hopkinsville Community by Fall, 2009Enroll at least 5 students in Hopkinsville Community College Bridge program for fall and spring semesters |
| | Creating Community | Complete SOA Facility and laboratory upgrades to promote educational excellence, student learning laboratories, Agritourism and community resources. | Finish University Horse Stall Barn by Jan, 2010Complete Stage 1 of Arboretum and establish Friends of the ArboretumComplete AHT Carman Pavilion renovation by Aug, 2010Conduct Fall on the Farm Community Outreach in Oct. 2009Pursue development opportunities for new University Farm, Expo Stall Barn, Livestock Instructional Facility etc. |
| Agriculture Science | Fostering Excellence | Increase Agriculture Science enrollment to meet 12 x 12 goals | 1). Increase enrollment by 3% for Fall 20102) Increase retention rate by 1% from Freshman to Sophomore status. |
| | Building Partnerships | Develop and Expand Hopkinsville and other Area Community College programs and articulation agreements | 1) Hire joint faculty at HCC to teach HCC and MSU courses.2) Increase student enrollment at HCC and MSU Hopkinsville campus.3) Revise KCTCS Agricultural Technology Articulation Agreements4) Revise Rend Lake College Agricultural Articulation Agreement5) Develop articulation agreements with Shawnee, Wabash Valley and Mineral Area Community Colleges. |
| | Building Partnerships | Provide International Experience for Agriculture Science Students and Faculty | 1) Provide International Trip to Hungary in May2) Involve 5% of all Agriculture Science Students3) Involve 30% of Agriculture Science Faculty4) Continue to work on faculty and student exchange with Stephens University |

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| Alumni Affairs | Fostering Excellence | Establish an award recognizing professional achievement of a young alumnus. | The award gives timely recognition to a graduate who has been out of MSU a minimum of 10 years but no more than 20 and who shown consistent exceptional professional achievement with indications of "more to come." The award begins or enhances a cultivation process that encourages the alumnus to increase his/her participation in University initiatives; increases likelihood of finding "new" up-and-coming successful alumni; targets a younger population of alumni who need engaging in University initiatives. Requires written guidelines and approval by the MSUAA Board of Governors in April 2010 for awarding in 2011. |
| | Building Partnerships | Partner with academic units/development office to increase availability of paid internships provided by MSU alumni for MSU students. | Much emphasis has been placed on the need for graduates in the math, science, engineering and technology fields. Identifying graduates who have excelled in those areas and who have the means or influence to fund or find funding for paid internships will engage alumni in service to the University; benefits the business; provides students with the much-needed hands-on experience; generates positive publicity for the University and promotes the concept that MSU thinks beyond the on-campus experience. Work in collaboration with academic units in science, engineering, math, technology programs (Ag and Business fields, also),to establish five internships by December 2010. |
| | Creating Community | 1. Coordinate a minimum of one affinity/constituency group reunion annually, 5-yr schedule. 2. Coordinate networking receptions in locations with high concentration of alumni | 1. Public institutions are abandoning traditional class reunions because of attendance/expense issues, yet engaging alumni remains crucial. Many students will identify with a smaller group or groups they participated in while on campus and are more likely to stay in contact with fellow participants and return to campus to celebrate/share that affinity. We must identify groups and initiate reunions as opposed to waiting for them to come to us, and then keep those groups in a reunion schedule (every 5 years) to establish, continue and expand alumni engagement. 2010 Homecoming will feature an African-American reunion with an additional reunion for the '78-'82 football team (tentative). Establish a "reunion" committee by January 2010 with input from MSUAA BOG, Athletics, Development Office to determine potential groups; iModules can be used to help identify and reach potential groups and members. Select potential groups by April 2010 with selection by October 2010 of group(s) to be recognized in 2011. 2. Dwindling interest by alumni and incoming freshmen brought an end to the Summer Send-Off program. Staying connected with alumni remains important to keeping MSU on their radar in a tangible yet cost-effective way. The recent event in Paducah is a model for future events in targeted areas.. They promote networking among alumni and establish and build relationships vital to the University. In 2010, sponsor events in Henderson, Madisonville, Hopkinsville, and Owensboro for "social" events; review possibility of expanding the schedule (based on "targeted" groups or alumni concentration) to include larger cities such as Lexington, Louisville, Nashville, Huntsville, St. Louis and Indianapolis. |

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| Animal Equine Science | Fostering Excellence | Complete Large Animal Lab in Back of Carmen Pavilion | 1). Install floor, stalls, chutes and pens by Dec 2009 |
| | Building Partnerships | Conduct a Field Day /Workshop on Mob Ultra-Intense Grazing | 1. Field Day on University West Farm with emphasis on Equine and Beef Cattle production. |
| | Building Partnerships | Conduct Field Day/Workshop on Economical Low input Irrigation Systems for Pastures | Grazer Supply will assist with a Spring and Fall Workshop/Field Day on using economical irrigation systems for pastures. |
| Art and Design | Fostering Excellence | Develop New Communication, Marketing, and Recruiting Plans/Strategies | <ul style="list-style-type: none"> • Review all departmental marketing, especially our web site, by 10-15-09. • Redesign web site pages to link with high school e-mail newsletter by 11-15-09. • Continue developing our communication and marketing efforts with additional high school newsletters and develop new initiatives in this area (fall and spring). |
| | Creating Community | Expand Visiting Arts Program Quality and Awareness to Greater University Community and Local Region | <ul style="list-style-type: none"> • Review visiting artists scheduled for the academic year and funds committed by 10-1-09. • Look for additional visiting artists with larger educational impact, develop budget by 11-1-2009, and, if possible, schedule additional visits. • Look at existing promotional activities for lectures and develop additional options and costs to expand outreach by 11-15-09. |
| Athletics | Fostering Excellence | Achieve a position of competitive and academic excellence during the 2009-10 season. | Objective: Finish in the top third of the All-Sports Commissioners Cup standings for 2009-10. Timeline: Standings finalized upon the completion of the OVC sports season. Objective: Sports achieve an APR score of 925 or better meeting NCAA benchmarks. Timeline: APR scores released by the NCAA in March, 2010. |
| | Building Partnerships | The Department of Athletics shall conduct effective recruitment activities in the five state region. | Objective: 50% of all athletes on squad lists for 2009-10 shall be from the five state region. Timeline: NCAA squad lists completed by first date of competition for each sport. |
| Breathitt Veterinary Center | Fostering Excellence | Sustain a qualified, trained, and empowered workforce. | 1). Audit open positions to update job qualifications to reflect current laboratory accreditation standards. Perform audits when positions are open. 2) Provide and document training for all employees. Ongoing process. 3) Identify and secure equipment, materials, and supplies needed for job accomplishment. Note: Resources for equipment and materials to be funded from extramural grants. |
| | Building Partnerships | Fulfill the demand for diagnostic services safely, accurately, and within specified turnaround times. | 1) Review and update the BVC User Handbook. Annually. 2) Institutionalize the Quality Management System. Ongoing. 3) Enforce safety and security policies. |
| Biological Sciences | Fostering Excellence | Place undergraduate students in the research labs of faculty. | By 2014 the Biology faculty will average one undergraduate per year working in their research lab. Presently there are 19 faculty, so our objective will be to have 19 students working either Fall or Spring semester of the academic year. |
| | Creating Community | Create ambassador program | The first three student ambassadors will be selected in Fall 09 to help coordinate activities and functions in the Biology Department. Additional students will be selected in Spring. |

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| College of Business | Fostering Excellence | Expand the Entrepreneurship Fair for elementary, middle and high school students throughout the region | Work with area Community Colleges to host mini fairs in each area and bring the overall winners to campus. Have these winners present their business plans to alumni, business leaders and other stakeholders. Fall 2009 to set in place partnerships. Spring 2010 to have fairs. |
| | Building Partnerships | Create Certificate Program in Certified Financial Planning to be offered over the web to a national audience | Work with David Durr to develop and test market a certificate program that prepares individuals for the Certified Financial Planning credentials. Work to access markets that are not normally targeted such as DBAs, Lawyers and other professionals outside of the main financial services market. Offer the program starting in the spring of 2010 |
| | Building Partnerships | Expand Entrepreneurial activities in the college with the use of new programs in social media, GIS , new product development and the use of experiential learning classes. | Partner with area ED's, Chambers, Cities, Counties and others to deliver training and resources on Business GIS, social media marketing and entrepreneurship throughout the region. |
| Campus Recreation | Fostering Excellence | Increase leadership and professional development opportunities for student staff | This academic year, I would like to involve more of my student staff in leadership and professional development opportunities such as state and regional conferences in our profession (National Intramural Recreational Sports Association) or involvement in officiating training courses offered by other schools. |
| | Building Partnerships | Partnership with SGA to sponsor Good Sportsmanship award | The partnership with SGA encourages our participant's good behavior and sportsmanship by rewarding a male and female team in each division, of every sport, a voucher for a free entry fee in the next sport in which they choose to participate. Academic year 2009-2010. |
| | Creating Community | Campus Rec. Staff and Official's recognition cookout / pool parties | In an effort to support the working relationship of Campus Rec. Staff and officials both on and off the field / court, I would like to offer a cookout / pool party for those student workers that have spent countless hours working in a sometimes hostile and thankless environment. Academic year 2009-2010. |
| Career Services | Fostering Excellence | To meet with 70% of the entering freshmen class that consider themselves undeclared students | 1. Combine the information provided through the Myers Briggs Type Inventory, the Discover and previous academic history from high school to assist both student and coach in developing a career pathway that most closely identifies with a particular academic area, major and minor 2. Begin this program on September 14 and end October 31. 3. Provide each undeclared student with a thirty minute session with a career coach |
| | Building Partnerships | Expand and enhance the # and type of experiential education opportunities which include Cooperative Education, Internships and participants in the National Student Exchange | 1. The Coop/internship coordinator will identify academic resource personnel within each academic area upon which he can call to discuss the validity of a student(s) request regarding the receipt of academic credit and course requirements |
| RSEC (now CFSB) | Fostering Excellence | To provide quality event programming for the university community | To schedule profitable entertainment events that offer variety for various segments of the university and its community. Family shows, concerts, and sporting events. Timeline is semester by semester. |

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| | Building Partnerships Creating Community | To position RSEC and Lovett Auditorium within the arena industry as being quality and innovative venues To operate the facilities in a fiscally responsible manner while maintaining a safe and clean environment | The objective is to build a foundation of events that the arena industry recognizes and acknowledges that Murray State's facilities are viable and legitimate. Our timeline is now - we work on future programming every day. To continue to allocate the necessary resources to maintain the 11-year old RSEC and Lovett Auditorium. Our objective is to provide well maintained, clean, and safe venues for artists to perform and for our community to have pride in. In addition, our objective is to generate revenue through the programming to have a positive impact on our departmental budget. |
| Chemistry | Fostering Excellence Building Partnerships | Demonstrate chemistry students' mastery of content in key classes Seek to expand the activities of the Chemical Services Laboratory | Compare student scores on American Chemical Society standardized exams to national norms. Identify areas needing instructional improvement. Exams to be used include general chemistry, organic chemistry, and analytical chemistry. Time line: Exams are administered at the end of each semester. With representatives of regional chemical industry, investigate opportunities for expanded CSL services. |
| Contin. Ed. | Fostering Excellence Creating Community Creating Community | Increase the number of on-line courses and degree offerings at MSU Increase the awareness and enrollment of the Bachelor's of Integrated Studies Degree Advocate for the resources needed to meet the states new requirements for developmental coursework changes | 1. Hiring of a new Coordinator of Distance Learning and Special Population Recruitment 2. Develop a formula that increases willingness of departments and colleges to participate in on-line course delivery 3. Promote the beneficial attributes of teaching on-line 1. Develop marketing materials to promote the BIS Degree 2. Set unit goals for BIS enrollments 3. Hire additional BIS advisors to support bulging advisor loads 1. Develop plan for growing number of developmental courses 2. Secure needed classroom space to establish a much needed math teaching lab |
| Counseling and Testing - Women's Center - Academic Enhancement Services | Fostering Excellence | Provide access to mental health services on a timely basis | Establish initial appointments within 48 hours of call if not emergency, within the same day if an emergency |
| CSIS | Fostering Excellence | Increase the CSC199 Experience for Students by adding new content and delivery methods Increase the number of women in the computer science and computer information systems majors | Train the CSC199 GAs to use the latest instructional methods and resources for the class - SPRING 2010 EXCELLENCE - Collaborate with Gear-up and prepare material for including software goodies for 150 female students from elementary/middle schools - FAAL 2009 |
| CTLT | Fostering Excellence | Promote better teaching practices for MSU faculty by offering a wide variety of workshop and seminar activities for faculty development . | Increase the number of workshops and seminars by at least 10% This will mean an additional 9 offerings of events from last years base of 92 events. |

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| | Building Partnerships | Become the central support unit for the entire campus, both administrative and academic by assisting and/or training other units in the transition to online procedures for all operations. | Provide web based support materials to assist users in implementing new procedures related to the myGate system and by conducting workshop and training opportunities for such users. We will also completely revamp web pages for all of IS to reflect changes in policies and procedures and maintain current information as these changes occur. |
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| | Creating Community | Use the technical expertise of CTLT staff to assist in planning and equipping the campus for continuation of operations in the event of disaster and /or a pandemic. | CTLT will meet with various groups on campus to educate them on the need for planning prior to a disruptive event and produce documentation to assist in developing plans for specific units. This documentation will include color pamphlets and other printed material available to any unit requesting these tools. Our time line for this emphasis is before the onset of the major flu season. |
| Currus Center | Fostering Excellence | Develop leadership skills in MSU Students | To assist MSU students to develop their leadership skills. The Student Life Office/Currus Center will provide them with different leadership topics to enhance how they communicate in student organizations and in the classroom. Timeline: Sept. 09 - May 10. |
| | Building Partnerships | Develop sense of community in MSU Greek organizations | The Student Life office and Currus Center are creating community among Greek organizations by providing them outlets to communicate, hold meetings, value their part, and program activities for them. Let them know that they are here to help the community (MSU and Murray-Calloway County). Another way we are creating community is by combining all three governing bodies to one office. Timeline: August 09 - May 10. |
| | Creating Community | Improve customer service | To serve the students, faculty and staff of MSU, as well as the community and region, by providing a comfortable atmosphere and technology for quality events. Timeline: year around |
| Office of Development | Fostering Excellence | To launch the public phase of the comprehensive campaign in October 2009 with a goal of \$60 million by 12-31-2012 to fund scholarships, various initiatives and programs of MSU. | 1. Public Phase Pre-launch to administration, deans and chairs On September 22, 2009 2. Public Phase launch - October 9, 2009 3. Campaign ends 12-31-2012. 4. Campaign Goal - \$60 million 5. At 6-30-2010, have gifts and pledges totalling at least \$45 million. 5. Release of at least 50% of FY 2009 carry forward funds which will be needed (min. \$75,000) will be needed as additional resources to advance this campaign for the next 12-18 months. |
| | Building Partnerships | 12-31-12 close the appropriate gifts naming RSEC and COB. Each \$3.5 million (total \$7M) allow us to build new/unique relationships with individuals & corporate to advance MSU. | 1. Continue to work the appropriate individuals and corporate entities to advance these two projects. This will be an on-going initiative until the campaign ends or the facilities are named through 12-31-2012. |

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| | Building Partnerships | Advance special approps in Fed FY 11. WQI/Hancock, science campus equip, & nursing mobile health initiatives. And final phase science complex in KY Legislature | Federal appropriation requests will be formally made by November 30, 2009. State appropriation requests will be advanced through CPE, Governor's Office and Legislators through January 31, 2010. By June 30, 2010, ensure that the final phase of the science complex - \$30 million - has been approved for funding at least in part. In addition, by June 30, 2010, ensure that our federal special appropriations (earmarks) have been advanced by our federal delegation per our requests. |
| Dining Services | Fostering Excellence | Increase use of Sustainable and local food products in all dining locations. | We are in the process of joining Kentucky Proud. We are also setting some purchasing guidelines that encourage purchasing of local products from Kentucky Proud Suppliers. Rebates exist if sufficient quantities are purchased. Since the dining services purchasing volume is so high we may not be eligible for rebates. Our goal is to supplement through products grown in our campus garden and via Kentucky Proud farmers to have 10% of our fresh produce supplied in this fashion. Ongoing starting fall 2009. |
| | Building Partnerships | Marketing Position for Auxiliary Services. | We hired a person to serve in a one (1) year temporary status as a Marketing Coordinator to develop an identity with the campus Auxiliary Services of Housing, Bookstore and Dining Services. Through increased identity it is hoped that students will better understand fees, costs and programs and the cost structure continues to change. This is directed at building trust and campus partnerships with students, faculty and staff, by allowing them an understanding of the costs associated with the products and services they use. Each event will be tracked to determine effectiveness of the marketing position to be able to at the end of the year to quantify the effectiveness of the position. Evaluation in May/June 2010. |
| | Building Partnerships | Promote Off Campus Meal Plan Sales to replace those being lost to change in Regional Tuition Program. | Increase off campus meal plan sales to replace lost sales through program changes. This year it is expected at dining will lose about \$400K in meal plan sales as it related to the changes in the Regional Tuition Program. We have increase awareness of the value of these plans in Summer Orientation and given strong incentives for purchasing plans. As of this fall 2009 we were up \$119K if that number correlates to a two term average based on historical numbers it would be \$220K for the year. The goal is to continue building value added programs for those who have a meal plan that separate them from the general customer base. Ongoing no end date. |
| Early Childhood and Elementary Education | Fostering Excellence | Implement the Elementary Teacher Leader and IECE Teacher Leader master's programs. | Courses will be offered beginning fall, 2009 on campus and at MSU off campus sites of Hopkinsville, Henderson, Madisonville and Paducah. |
| | Building Partnerships | Develop 5 year sequence for offering specialization courses in the MA in Elementary Teacher Leader and MA in SED/IECE Teacher Leader programs. | Planning will take place fall, 2009 and be ongoing as the number of students in the programs increase. Funds for course design. |

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| Economics and Finance | Fostering Excellence | Revise the MS Program in Economics to improve course offerings and improve focus given current directions in the field | a) Review Programs(s)/Needs/Resources 10/15. b) develop revisions 1/31/2010. c) process paperwork through Academic Council 5/15/2010. |
| | Building Partnerships | Develop & improve placement system for graduates by identifying alumni in positions to inform us of jobs or hire directly | a) get current alumni list 9/30/2009. b) match list with student records to improve knowledge detail 12/15/2009. c) contact alumni and develop/improve relationships 5/15/2010. d) concurrent with c) update alumni database and create jobs database. |
| | Creating Community | Create and offer, in conjunction with US Bank , economic summit(s) that describe & forecast the state of the economy to the region's bankers. | a) Find speakers, location 10/15/2009. b) Advertise, plan refreshments 11/15/2009. Presentation(s) 12/15/2009 |
| College of Education | Fostering Excellence | Support Teacher Education Services (TES) in goal of creating student data system using Banner module | 1. To provide timely and accurate student data for better program and student decision-making and the Dean's office will support the TES Director in the investigation and design of a Banner student data system module. The 1st step travel to ECU to observe and talk with users about the use of the Banner module for teacher education. If the investigation is positive a plan will be made for module implementation.2. Dean's office will collaborate with MSU's I.T. to customize the module and integrate it into the campus-wide Banner system. The requested funds are for expenses related to the investigation and the purchase of the module. |
| | Building Partnerships | Improve partnerships with public schools in the service region by providing requested high need programs. | 1. Design 2+2 middle school and IECE programs.2. Investigate single track middle school science and math programs for all campuses. 3. Collaborate with Dean's in Colleges of Humanities and Fine Arts and Science, Engineering, Technology to investigate and pilot methods for encouraging majors in high need certifications such as science, math, and modern languages to pursue teaching certificates. Information such as TEACH and SMART grants should be provided to prospective students through receptions and by other means. The requested funds are for middle school math and science positions. |
| ELC | Fostering Excellence | School and Community Counseling Programs will earn CACREP Accreditation by 2013. | Objective 1A: During the Fall 2009 semester, program faculty will develop and route curriculum changes required for CACREP. These changes will be in force with the 2010-2012 catalog. Objective 1B: During the 2009-2010 academic year, program faculty will develop a recruitment/program delivery plan for counseling programs and will present the plan to the COE Dean and CEO Dean for review and fiscal support as needed. Objective 1C: During the 2009-2010 year, faculty will submit grant requests for a clinic to support practica within the program. Funds needed to fund clinic. |

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| | Building Partnerships | School Administration programs create University/District Partnerships as the basis for program delivery. | Objective 2A: During the Fall 2009, the School Administration faculty will develop and route the course sequence for a second master's degree or certificate based upon national standards, state requirements and partner feedback.Objective 2B: During the Spring 2010, the School Administration faculty will develop an assessment system for the new program and will route the proposal to EPSB for approval.Objective 2C: During the 2009-2010 academic year, program faculty will develop a recruitment/program delivery plan and will present the plan to the COE Dean and CEAO Dean for review and fiscal support as needed. Funds needed for program delivery. |
| Elizabeth College | Fostering Excellence Creating Community | To model the behavior we want from others within our college To create more effective programs that enhance leadership and communication skills. | We are going to foster excellence through modeling the behavior we want from others: coming to meetings on time, organizing events, and having a positive attitude. We are going to build community through programming, leadership, and communication. |
| Engineering and Physics | Fostering Excellence | Improve performance on student Fundamentals of Engineering exam by providing Preparation and Review Sessions | 1. Determine and prioritize review sessions that are needed: 1 Dec 20092. Develop plans of study for 150 minute review sessions on major topics - 15 Jan 20103. Deliver eight 150-minute weekly review sessions (\$250 compensation each) Jan 25 - March 18, 20104. Assess review sessions with Senior Exit examination Apr 7, 20105. Students take FE exam 24 April, 20106. Assess results of FE preparation reviews Jun 30, 2010 |
| | Building Partnerships | Increase outreach to regional schools through expanding the JETS/TEAMS competition from four to eight schools | 1. Send out flyers and e-mail all schools 30 Sep 20092. Make phone contacts with area high school teachers/counselors 30 Oc 20093. Arrange for sponsorships, facilities, and awards for competition. 30 Nov 20094. Visit schools to help with preparations for competition. 30 Jan 20105. Hold Competition. 28 Feb 20106. Assessment and reporting of results and continued connection with teachers.Funding needed for costs associated with awards, food, and promotional items for increased participation. |
| English & Philosophy | Fostering Excellence Building Partnerships | Complete a feasibility study for the creation of a university writing center. Create and propose a new undergraduate major in English Second Language (ESL) certification. | 1. Create committee to explore options for location of center and services to be provided.2. Committee recommendations submitted to Chair by May 15. 1. Research programs at other institutions and develop proposal for program.2. Collaborate with the College of Education.3. Complete draft of proposal by Dec. 15.4. Secure approval from department, college, university.5. Submit program to state agencies (CPE, DOE, etc.)6. Secure approval at all levels by May 1. |
| | Creating Community | Complete a feasibility study for the creation of an online graduate program in professional writing.. | 1. Create committee to explore creation of a new graduate program in professional writing.2. Committee recommendations submitted to Chair by May 15. |

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| Enrollment Management | Fostering Excellence | To expand communication efforts across campus and throughout the community | 1. Expand our communication efforts by utilizing the University Communication's Office to send the appropriate and targeted message regarding recruitment and enrollment to community members within the five state region.2. Expand our communication efforts by sending clear, concise, and direct messages regarding recruitment efforts to the campus community. Encourage and support faculty and staff in their efforts to recruit, enroll, and retain students.Timeline: September 1, 2009 through spring semester. |
| | Building Partnerships | Partner with academic colleges to identify certificate programs for enrollment growth. | 1. Establish a stronger working relationship with the academic college deans to develop certificate programs in order to generate new enrollment sources.2. Attend on-site admissions, receptions, and other recruiting events in order to help convert interested students to enrolled students. Timeline: August, 2009 and on-going. |
| | Creating Community | Promote relationships within Town and Gown that will provide an outlet to increase the educational opportunities of its members. | 1. Establish a relationship with Town and Gown members through community outreach so that Town and Gown members will encourage their employees to complete their degrees or utilize our certificate programs to improve their on-the-job skills.Timeline: September, 2009 and on-going. |
| Equal Opportunity | Fostering Excellence | Improving the Affirmative Action efforts for the Institution | To gather and provide necessary data to the secured consultant for the Institution's Affirmative Action Plan on or before January 2010. |
| | Creating Community | Assist the President of Black Faculty and Staff Association to direct organizational activities. | To recommend and participate in activities and provide technical support in an effort to increase the organization's visibility both on and off campus. |
| Facilities Management | Fostering Excellence | To provide adequate services and information to meet the facilities and transportation needs of the University as well as the reporting requirements of various regulatory agencies. | Facilities Management, as a part of the myGate ERP project, will procure and implement a new computerized facilities management system(s). The system(s) replaces various mainframe and desktop systems now in use by the Department and will interface with the Banner system. Space and building management, construction management and fleet management will be enhanced by the implementation allowing the Department to better serve the needs of the entire University and to respond more effectively to information requests from the Council for Postsecondary Ed. and other regulatory agencies. Costs associated with the new system are not yet available, but should be funded as a part of the ERP project. / Implementation by 7/1/10 |
| | Creating Community | To increase our recycling efforts, both on campus and in the community of Murray and Calloway County. | Facilities Management staff will work with students and community leaders to purchase and install equipment as well as implement a program for recycling glass. A grant from the Kentucky Division of Waste Management in the amount of \$42,682 has been awarded to MSU for the purchase of this equipment. Costs associated with the operation of the equipment will be paid by the University's revenue based recycling program and Facilities Management budget. The local city and county governments have also committed resources to support the program. However, infrastructure to accommodate the equipment will need to be constructed at a cost of \$45,000. / Glass recycling equipment shall be operational by 6/30/10. |

| Unit | Imperative | Goal | Objective Timeline |
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| VP Finance & Admin Services | Fostering Excellence | Complete with the Staff Congress a redesign of the Staff Excellence Awards to create renewed interest in the award and to equitably represent the staff categories | Realignment of the staff categories for awards to mirror those recognized in representation for Staff Congress. This realignment will more evenly distribute staff among the award categories. Marketing of the award to create interest in the nomination process. Redesign to be implemented by April 15, 2010. |
| | Building Partnerships | Complete an agreement for an on-campus Electrical Generation Plant through a partnership with TVA and the City of Murray | Agreement to be completed with TVA and City of Murray for providing standby interruptible emergency electrical supply to Murray State's main campus. Agreement to be executed by June 30, 2010. |
| Fiscal Planning and Analysis | Fostering Excellence | Negotiate for a revised postsecondary education funding formula that will provide equitable state funding for Murray State University in the 2012-14 biennium. | Perform analysis of funding formula proposals emerging from the interinstitutional negotiating process and determine the the potential funding impacts on Murray State for the 2012-14 biennium. October, 2011. Advocate in CPE/CBO meetings for those proposals most beneficial to Murray State. October, 2011. |
| | Building Partnerships | Foster a more proactive, productive working relationship with CPE staff , institutional counterparts. and campus constituents working on CPE related issues. | Take a more active role in accepting CPE related subcommittee and workgroup assignments where policy is frequently formulated. Attend appropriate meetings affording opportunities to articulate Murray State's interests in the state's postsecondary environment. May, 2010. Expand campus contacts and communication with groups and individuals involved with CPE related issues. Attend meetings where appropriate and facilitate the dissemination of information between the campus and the Council in support of university financial and programmatic goals. May, 2010. |
| Geosciences | Fostering Excellence | Develop new, high quality Internship/Cooperative Education opportunities for our undergraduate majors | The United States Geological Survey's (USGS) District office is relocating from Paducah to the MSU campus in October 2009. Mr. Michael Griffin, Assistant Director of the USGS's Kentucky Water Science Center and an MSU Alumnus, was a primary federal contact for the negotiations that led to the relocation. Discussions between the Dept of Geosciences and Mr. Griffin in 2008-2009 indicated USGS's desire and willingness to enter into an agreement that would provide paid internships to qualified MSU undergraduates. The department's goal is to formalize this agreement during the 2010 calendar year. |
| | Building Partnerships | Establish a new cooperative agreement for archaeology in Land-Between-the-Lakes with the USDA Forest Service | The Dept of Geosciences and MSU's Mid-America Remote Sensing Center are in conversation with LBL's Heritage Management Program. We seek to establish an agreement for new cooperative research, service learning, and consulting activities. The time line is dependent on federal approval but LBL staff are collaborating in drafting the required agreements. A new project was awarded to MSU in August 2009 as a first step in this process. |
| GLIA | Fostering Excellence | Develop three courses that use alternative forms of delivery to students (ITV, on-line, hybrid, etc) | Prepare on-line POL 140 course. March 2010 Prepare on-line/hybrid POL 470 course. January 2010. Prepare on-line/hybrid POL 676 course. June 2010. |
| | Building Partnerships | Host state conference of political scientists on our campus. | Planning throughout fall and early spring 2009, conference in March 2010. |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | Prepare proposal for public and non-profit supervision certification program for Service area | Preliminary proposal, August 2009.Final proposal, February 2010 (or as needed). |
| Hart College | Fostering Excellence | The Resident Director and College Head will create a working environment in which everyone thrives and no one is left behind. | August 2009-May 2010 |
| | Creating Community | The Resident Advisors and the Hart College Council will work together to create a strong community. | August 2009-May 2010 |
| College of HSHS | Fostering Excellence | Collegiality | Develop a strategic committee to focus on ways to make college a cohesive unit - time frame 01/09. Committee will meet two times per semester to establish a priority list in ways to obtain collegiatlity |
| | Building Partnerships | Fundraising | Develop alumni list for phone calling working in conjunction with development office - 01/09Visit major gift givers as identified by the development office.Development of alumni board meeting two times per year. |
| | Creating Community | Development of a Simulation Lab | Reconstruction of Mason Hall to establish a Simulation Center.Purchasing 3 SIMS men from Laeradal - 05/09Training of college faculty of use of SIMS people - 08/09 |
| Health Services | Fostering Excellence | Provide support services necessary for students to develop healthy lifestyles | 1. Identify and assess students with real or potential health problems thru review of health histories and assessments and collaborating with units on campus who serve special student populations thru June 30, 2010.2. Participate in various campus committees that formulate policies to improve services for our students through June 30, 2010.3. Collaborate with other units on campus to develop programs and provide services that affirm the holistic commitment of Health Services thru June 30, 2010.(2 full-time nurses = \$70,000) |
| | Creating Community | Provide students the opportunity to explore personal values and ethical systems thru participation in campus community. | 1. Provide a safe, nurturing environment for students to discuss personal issues and health-related concerns thru June 30, 2010.2. Encourage student participation in providing health education programs at residential colleges and in the classroom setting thru June 30, 2010.(2 full-time nurses = \$70,000) |
| Hester College | Fostering Excellence | Implement a variety of programs for the purpose of submitting a bid for RCC of the Year. | |
| | Creating Community | Actively promoting participation in current and future events or activities. | |
| Department of History | Fostering Excellence | A comprehensive review and revision of the History major requirements. | Our objective is to closely examine our core requirements for appropriateness, to see if we can streamline our hub offerings. Central to this process will be looking at up-to-date history departments at other universities to test our traditional assumptions about our course offerings. We will attempt to offer revisions of our major requirements to the Undergraduate Studies Committee during the spring 2010 semester, with approval in time for the 2010-2011 academic year. |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | Enhance our fundraising strategies to include a new undergraduate scholarship effort. | We envision the establishment of a new undergraduate scholarship fundraising effort, possibly named after a recent member of the Department of History, that will allow us to build closer bonds to our alumni base and the region. We will study the issue in the fall and hope to begin fundraising efforts in the spring. |
| Honors Program | Fostering Excellence | Create a systematic and sustainable process for directing high-potential students in applying for prestige scholarships. | 1. Research and prepare folders for each scholarship -- accomplished 8/09-9/092. Set in place committees / directors for prestige scholarships -- 10/093. Identify high-potential students and hold orientations on available scholarships -- 11/094. Set calendar for ALL applications, committee meetings, letters of rec., etc. -- 2/105. Guide 3-4 students through application processes by 5/10*Need at least a graduate student (currently) or 1/4 time released faculty member -- this is where the resources number comes from |
| | Building Partnerships | Reposition University activities and policies to build a strong relationship with Kentucky Governor's Scholars Program and recruit GSP students | 1. Meet with GSP administrators to determine their needs for MSU GSP campus 2010-2012 -- accomplished 7/09-8/092. Secure MSU Foundation funding to defray costs incurred by hosting GSP -- 9/09-4/10 * basis for resources needed3. Set in place a GSP liaison team for summer 2010 -- 10/09-11/094. Revise MSU scholarship package for GSP -- 10/09-12/095. Meet with campus and community leaders to determine what further benefits MSU community can offer to GSP -- 11/09-12/09 |
| Housing and Residence Life | Fostering Excellence | Provide an efficient management program to monitor and control income and expenditures to support the overall operation of the auxiliary operations. | -Monitor revenue/expenditures for residence halls and college courts.-Work with Facilities Management to identify needed renovations and routine maintenance.-Work with other MSU departments to identify and use technology that will have a positive impact |
| | Building Partnerships | The Department will support the internationalization of the campus. | -To provide residential students the opportunity to participate in programs and activities with and international theme or focus. -Will work with the Institute of International Studies to identify potential programs and develop a partnership to meet the |
| | Creating Community | Provide residential students the opportunity to participate in programs and activities which can foster a sense of commitment to the institution and their residential building. | -Provide floor meetings and programming activities to enhance community development, with an emphasis on involving faculty.-Offer leadership opportunities through various organizations in the Residential Colleges.-Support intramural teams representing e |
| CHFA | Fostering Excellence | To conduct a comprehensive review of the college's graduate programs and budget, with the aim of increasing efficiency. | 1. Completion of Task Force Review: Feb. 1, 20102. Development of Action Plan based on Task Force review: April 15, 2010 |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | To conduct a comprehensive review of the college's online/distance learning offerings, with the aim of focusing, and, if appropriate, increasing those offerings. | 1. Completion of Task Force Review: Feb. 1, 2010. 2. Development of Action Plan based on Task Force review: April 15, 2010 |
| Human Resources | Fostering Excellence | Inform new department heads about functioning at MSU and managing people | Begin a "Boot Camp" for department heads to be completed before December 31, 2010. Resources needed would include costs for printing, refreshments at sessions, and Graduate Student pay. |
| | Building Partnerships | Learn the wage rates of local jobs. | Conduct a wage survey of local employers via the Chamber of Commerce in partnership with Murray - Calloway County Hospital and Briggs & Stratton. No extra financial resources needed. |
| Industrial & Engineering Technology | Fostering Excellence | Prepare Annual Report for 2 ABET accredited programs (Civil Engineering Tech./Construction Engineering Tech) in preparation for the accreditation visit in fall 2010. | 1. All documents documents will be prepared for six years of outcomes based assessments to prepare the report for Civil and Construction Engineering Technology accreditation visit in the fall of 2010. 2. Report completion June 2010 |
| | Creating Community | Work with 4 of the 7 Project Lead the Way School Systems in west KY on Design Projects/Competitions and selected summer camps/activities. | 1. To support STEM initiatives throughout west Kentucky. 2. Sponsor "Design Competitions" and/or Summer Camps for each of the participating schools. Completion of event (or final plans complete if summer camp) by May 2010. 3. Remaining 3 PLTW Schools will participate in the following year. |
| | Building Partnerships | Four of the five programs in the Department of IET will host an Industrial Advisory Board Meeting in 2009-10. | 1. 2009-11 Program and Curriculum review. 2. New Technology Exploration and review from Board members. 3. Explore external funding opportunities with Board. 3. All meetings before May 2010. |
| Information Systems | Fostering Excellence | Complete Disaster Recovery /Business Continuity Execution. | Thoroughly test the plan by restoring our relevant systems from the Tivoli backup system in one of the hot sites with whom we have established contacts. Complete by March 1, 2010. Establish a timeline for moving test servers to General Services for local backup capability. Complete timeline by March 1, 2010. Review possibility of establishing web content at another Kentucky campus in the event of a disaster by February 1, 2010. |
| | Creating Community | The Luminis Portal (myGate) has been identified as an important communication vehicle. Add content to enhance its appeal and usefulness. | Identify a Luminis support structure with specific assigned roles and responsibilities by February 1, 2010. Identify Content with user appeal, deliver by 4-1-10 |
| Institutional Advancement | Fostering Excellence | Provide and lead the university with vision and expertise in the latest communications strategies and technology. | All advancement support areas will integrate appropriate social networking platforms / applications, update web pages, and adopt current new media strategies. We will also lead, advise and assist as the entire campus adjusts communication strategies to how audiences want and receive information and news. Significant progress is underway but will likely be an initiative that will continue on through 2010. |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | | Relationship with KET has been mutually beneficial and in this year we will expand that partnership as we mutually refine and focus our marketing of KETKY. Opportunities and linkages in So.ILL are a priority. All areas where appropriate have external partner opportunities where relationships exist such as: KY Humanities Council, International Entertainment Buyers Association., FLW Outdoors, iHigh Sports Marketing, and all regional / statewide media outlets. Our objective is to bring more regional, statewide, and national attention to our student, faculty, staff, and events that are unique or have national cachet. All advanced to assist in recruiting, fund raising, and enhancing university and alumni pride and support. |
| IIS | Fostering Excellence | To establish MSU as the preeminent public university in the region with a strong focus on international education | a. Seek the integration of international education into curricular and co-curricular activitiesb. Increase professional development opportunities to facilitate the internationalization of faculty and staffc. Review and update international education policies and procedures to facilitate the internationalization of the university by December 2009d. Provide high quality opportunities for international learning, teaching, research, and servicee. Improve the operational effectiveness of the Institute by December 2009 |
| | Building Partnerships | To develop collaborative frameworks for advancing MSU's international agenda | a. Establish joint planning and management processes to guide the development of the academic and administrative partnerships by December 2009b. Develop partnerships with academic units to seek external funding for the support of international initiativesc. Increase the number of active partnerships with international institutions to advance MSU's international agenda |
| | Creating Community | To foster the development of an active international learning community at MSU | a. Facilitate the development of interdisciplinary international programsb. Create an inclusive and welcoming environment for international students and scholarsc. Increase opportunities for meaningful interactions between domestic and international students, faculty, and staff |
| JMC | Fostering Excellence Creating Community | Reaffirm ACEJMC AccreditationCost \$120,000, spread over 3 academic years Establish TheNews.org as a self-supporting student media enterpriseCost \$10-15,000 to be paid back out of revenues Revise and implement Journalism curriculumCost included in Goal 1 | Complete Self-Study September 2009Successful site visit October 2009Reaffirmation recommendation to ACEJMC March 2010 Implement audience and sales development strategies Fall semester 2009Achieve hit count and advertising sales targets Spring semester 2010Merge Editors for TheNews.org and The Murray State News Fall semester 2010 Agreement on new Journalism curriculum November 2009New or revised courses through Academic Council Spring semester 2010Faculty training. Spring and Summer 2010 |
| Judicial Affairs/Gov. Minority | Fostering Excellence | To Implement a Campus Conduct Office where all students feel that they are treated fairly and are supported and to ensure that they are well informed of all options available | 1. Review all policies and procedures related to student conduct and make changes were appropriate.2. Attend Student Conduct conferences to ensure that we are implementing current practices as well as strategies for a better understanding of expectations by students in regards to university regulations |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | To secure funding from the Council on Post Secondary Education for the Governor's Minority Student College Prep Program | To write a successful grant in an effort to provide a two week on campus educational experience for over 50 minority students in the service area and in other areas across the state in an effort to give them a glimpse of what it would be like to be a college student. Also, providing academic classes that would enhance their learning as they continue on in high school while seeing college as the next logical step after high school |
| Mgmt Mkt & Bus Admin | Fostering Excellence | Create and grow the Emerging Technologies in Marketing Initiative | - Develop Business GIS curriculum (including a potential certificate program) for academic and community service missions, F 09 Sp 10.- Develop Social Media and Social Networking curriculum for academic and community service missions- Create new courses |
| | Building Partnerships | Design logical course structure and regular sequence for Human Resource courses in the HR Option, building on recognition from SHRM (April 09) to grow HR presence Improve website, other promotional tools for our programs and initiatives to better relate to prospective students, alumni, and advisory board members. | EXCELLENCE - Fall 09, Spring 10, Create materials outlining HR Option Interaction with Four Rivers Chapter of SHRM will also touch on Partnership and Outreach. Fall 09, Create program materials for new department display units. Fall 09, Sp 10, Build on current use of department website. Create section on website for scholarships, alumni spotlight |
| Mathematics and Statistics | Fostering Excellence | To improve the Mathematical Reasoning ability of our Majors and Area students. | Our objective is to foster a better understanding of problem solving and Mathematical Reasoning by decreasing by half the size of our critical MAT 312 (Mathematical Reasoning) class. This course is a key window into what Mathematics is. It has been too large to manage well and there are typically a number of students on the cusp of breakthrough who we don't quite reach. Beginning in Spring 2010 we will begin to offer the course every Fall and Spring semester. The effectiveness will be measured by survey of the instructor, and by performance on the Final Exam in the course. In particular, at least 80% of the class will get a 'C' or better on the Final Exam, and at least 60% will get a 'B' or better in the course. |
| | Creating Community | To be more effective as a department in communicating with our majors, area students, and minors. | Our objective is to keep in better contact with our majors, minors, area students, club members, etc. by providing for each a Blackboard shell with which they can access messages, resources, and opportunities relevant to the department and mathematics in general. Also, email lists will be available to faculty who need to contact any particular subset of these students. The infrastructure was put into place by September 1, 2009. By Fall Break, information and further resources will be posted and/or linked at the Blackboard shell. The effectiveness will be measured by survey and by usage. In particular, on the average at least 60% of the students and 25% of the faculty will have visited the shell more than once per semester. |
| Modern Languagees | Fostering Excellence | Provide cultural enrichment to inspire interest in other languages and literatures. | Host a theatre workshop and special performance by Tim Mooney for language and theatre students. Target dates; October 14th and 15th , 2009. |

| Unit | Imperative | Goal | Objective Timeline |
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| | Building Partnerships | Create more links to other departments across campus. Successfully implement new Japanese major | Teach SPA/GER/FRE 419 European cinema for the first time in conjunction with ENG 419; collaborate with English faculty to offer cross-cultural cinema course. Timeline; offered spring 2010. Pursue and obtain all necessary Academic Council approvals in fall; teach one new course in spring; develop clear plans and schedules for future delivery of both courses and promotional efforts by April 1, 2010.(The Related Imperative is Fostering Excellence.) |
| Office of Multicultural Affairs | Fostering Excellence | Re-establish the Peer and Faculty Mentoring Component of the Emerging Scholars Institute | Recruit and Train a Peer Mentoring Team. Recruit and Train a Faculty and Staff Mentoring Team. Meet with Program Directors to increase awareness of the program. Increase student awareness of the program by meeting with various students groups on campus. Fall/Spring 2009-2010 |
| | Building Partnerships | Increase number African American (AASSEP) Alumni supporting the program efforts of the office | Create newsletter to inform alumni of the progress in the office and how they can get involved. Create additional opportunities for them to support the office. Connect with Black Alumni to inquire if they have corporate or personal resources to sponsor programs. Summer/Fall/Spring 2009-2010 |
| | Creating Community | Increase by 15% the non-scholarship students participating in programs and services offered by the office | Do an assessment of services offered by the office. Conduct student survey to gain information and insight on their perceptions and needs. Work with Multicultural Parents Advisory Council to encourage support from home. Fall/Spring 2009-2010 |
| Music | Fostering Excellence | The Department of Music will work to improve the skills of functional singing and sight-singing through vocal activities across the music curriculum. | Professors in all music major courses will incorporate activities in each course in which students use singing as a tool for learning, specifically targeting vocal skill development and sight-singing skill development. Within the phrase "Musicians Sing", the initiative will make our students stronger musicians in the real world and better teachers of their art. Progress will be informally documented at each departmental faculty meeting by professors and observed throughout each semester. The Vocal Proficiency Exam will be administered to all students, not just music education students beginning this fall. The initiative spans Fall-Spring 2009-2010. |
| | Creating Community | The Department of Music will work to develop and market an "MSU Community Music School" for lifelong learning. | The Department of Music will develop and market the "MSU Community Music School." This will put under one umbrella many of the musical outreach opportunities we already have in place year round (including summer camps and music lessons) and will encourage more offerings to be developed using our faculty and upper-level students. It will bring people to campus and lead them to see MSU as a cultural center. It will give Murray State a named organization to be cited as an example of community service and enrichment. We will study the issue this year, with hopes of implementing the School in Summer or Fall 2010. Funding will be needed for a part-time coordinator, publicity materials, printing, and mailing. |
| Nursing | Creating Community | Increase enrollment in the RN to BSN completion program. | Offer the Doctor of Nursing Practice (DNP) as entry level to advanced Practice |

| Unit | Imperative | Goal | Objective Timeline |
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| | Fostering Excellence | Complete the curriculum/2010 Approval by the CPE/2011 Admit Students to begin January of 2012 | Increase student numbers to admit 50 per semester/Fall 2011. |
| Occupational Safety & Health | Fostering Excellence | To enhance students' hands-on learning experiences through laboratory equipment, resources, and demonstration models. | The Occupational Safety and Health faculty will contact a variety of safety supply vendors, companies, and potential donors to develop a plan for additional needed hands-on training resources by March 15, 2010. |
| | Building Partnerships | To develop a partnership with the Zurich Insurance Company to design a construction safety management option/program. | Faculty from the Occupational Safety and Health Department with collaboration with other academic departments and representatives from the Zurich Insurance Company will meet to develop plans for a construction safety management option/program by April 30, 2010. |
| Organizational Comm | Fostering Excellence | Revise the COM 161 text and assignments to ensure all MSU students value the career application of strong presentation skills. | Write a new COM 161 text with an emphasis on presentation skills in careers. Sm-09Revise assignments and instructional materials to focus on presentation skills in careers. F-09 to Sp-10.Train TAs and Adjuncts to apply these revisions by focusing on the career application and professional development of COM 161. F-09 to Sp-10.Administer a pre-test/post-test to measure student perceptions of COM 161 and the value of presentation skills in their future careers. Sp-09 to Sp-10. |
| | Building Partnerships | Design, market and deliver two COM 161 second 1/2 semester courses for area high school students. | Work with the administrators guidance staff at Murray and Calloway County High Schools to promote COM 161 courses. Work with MSU Recruitment Office, Provost's Office, President's Office, and Alison Marshall to make this possible.Both COM 161 second 1/2 courses will provide credit for students and assist with MSU recruiting/enrollment goals. Enroll from 10 -18 students in each of these two courses. |
| Pre-Vet / Vet Tech | Fostering Excellence | Continued Development of Data Base for Pre-Vet/ Vet Assessment and licensor | 1) Evaluate mastery of material in each class offered during the 2009-2010 academic year2) Evaluate student's interpersonal communication skills while expanding their medical knowledge in the veterinary field3) Evaluate student's written assignments as it relates to course content in the field of veterinary technology |
| | Building Partnerships | Provide National Professional Experiences for students through travel to Kentucky Veterinary Medical Association and the American Veterinary Medical Association | 1) Involve 15% of the Pre-Vet/Vet Tech students to KVMA trip to Louisville2) Involve 75% of Pre-Vet faculty in KVMA trip to Louisville3) Involve 5% of the Pre-Vet/Vet Tech students to AVMA to Florida 4) Involve 25% of the Pre Vet/Vet Tech Faculty to AVMA |
| | Creating Community | Provide Community Service through Club Activity | 1) Hold Doggie Day Spas for animal hygiene in the community2) Hold Vet Tech Days for animal health in the community |
| Procurement Services | Fostering Excellence | Develop a departmental document management system to make needed information easily available, securely stored, and disposed of properly. | 1. Begin scanning and maintaining electronically certain types of documents in advance of formal implementation of document management system. Fall '092. Convert scanned documents to Banner Document Management System and expand types of documents managed electronically. June 30, 2010. |

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| | Building Partnerships | Train new MSU employees in using procurement in the Banner Finance Module and integrate the training with campus Banner training. | 1. Develop training program for Requisitions and Invoice Payments. Fall 2009. Integrate training program for other modules. June 30, 2010. |
| Provost's Office | Fostering Excellence | Achieve Elective Classification for Community Engagement from the Carnegie Foundation | Assemble taskforce and begin collecting information in Fall 2009 Complete first draft of 2010 Documentation Framework by March 2010 Complete final draft of Documentation Framework by Summer 2010 and submit to Carnegie Receive Engagement Classification notice from Carnegie in Fall 2010 |
| | Creating Community | Re-establish McNair Scholars Program at Murray State University | Re-negotiate budget and program operational guidelines DOE Office -Fall 2009 Hire Program Coordinator - Fall 2009 Recruit 25 students into program Fall 2009 and Spring 2010 Begin Full Program Activities Spring 2010 |
| Psychology | Fostering Excellence | Develop a Speakers Series in which at least one outside speaker is brought in each semester and one inside speaker presents each semester. | Psychology faculty will identify inside and outside speakers. (September/October 2009) Head of Speakers Series committee will contact potential speakers to determine interest & availability and to schedule dates for the presentations. (September/October 2009 and January/February 2010) Hold presentations (Fall 2009, Spring 2010) |
| | Creating Community | Begin development of a series of continuing education workshops for PSY graduate students and mental health professionals in KY, Western TN, and Southern IL | Clinical Psych faculty/professional staff meet to determine topic (s) of professional interest and develop proposal to submit to KY Psych Assoc. to obtain Continuing Education certification for the workshop(s). (September/October 2009). Director of Psy Ctr works with officials at MSU to arrange place/time/food/etc for workshop. (September/October 2009). Director of Psy Ctr obtains mailing list of licensed psychologists/social workers, counselors in KY and surrounding states. (September 2009), then mails flyer to area mental health professionals as soon as lists are received. Department offers CEU workshop(s) Spring and/or Summer 2010 |
| Public Safety / Emergency Management | Fostering Excellence | Increase the variety and scope of Crime Prevention and Personal Safety Programming. | 1. Work with Electronic Services to develop several Public Service Announcements- Begin October 1, End January 1. 2. Implement multi-media in Crime Prevention and Personal Safety Programming- Begin October 1, End May 8. 3. Develop the Public Safety and Emergency Management web-site and other media- Begin January 1, End May 8. 4. Work with Student Affairs to get PSA's broadcast on University T.V. channel- Begin January 1, End May 8 |
| | Creating Community | Increase availability of officers in non-enforcement roles. | ***Continued from Goal 1*** 5. Include Emergency Preparedness (at work and at home) information in Personal Safety Programming. 1. Expand availability of programs to other areas on campus such as RCC, SGA, and Housing- Begin October 1, End May 8. 2. Work closely with Provost Office to schedule Public Safety programming with each Freshman 099 class- Begin October 1, End May 8. 3. Increase availability of Public Safety programs to Faculty and Staff- Begin October 1, End May 8 |

| Unit | Imperative | Goal | Objective Timeline |
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| Office of Recruitment | Fostering Excellence | To provide a campus visit program that is accessible to a wide target audience | 1. Provide the maximum number of opportunities for campus visits. (New time slots open as of September 1, 2009)2. Begin online registration for campus visits. (This will be in place by October 1, 2009)3. Increase the number of daily campus tour options. (This increase will take place during the fall 2009 semester) |
| | Building Partnerships | Partner with academic colleges/school to promote higher education and participation in their career fields. | 1. Host "Days on Campus" or "Visitation Days" with 50% of the academic colleges/school by March 1, 2010.2. Coordinate with each college/school regarding student events. promote MSU through presentations, displays and promotions during events. (Ongoing) |
| | Creating Community | Host recruitment-type events in conjunction with other campus departments and local community organizations. | 1. Coordinate Racer Run to help raise funds for book scholarships for incoming students. (Spring 2009)2. Work with chamber of Commerce to help promote our on campus recruitment events. (Ongoing) |
| REGENTS COLLEGE | Fostering Excellence | Regents RCC and RD/RA staff will co-sponsor a program of academic/career advising and résumé preparation each semester. | |
| | Creating Community | Regents College will work with White College in presenting/co-sponsoring events during the academic year. | |
| Regional Stewardship | Fostering Excellence | To enhance faculty development through service learning training and the use of a community outreach directory | Develop a resource directory for the 18 county service region for faculty to use in accessing information. Enlist and train 12 faculty mentors to work with each college to create service learning courses and train other interested faculty.Implement Digital Measures as a resource to record service to the region. |
| | Building Partnerships | To enhance the quality of education and life in the region by developing partnerships with key leadership in 18 counties. | Develop and support a 21 member Advisory Council to direct the work of Regional Stewardship in the region.Provide grant writing assistance to city, county and non-profit agencies in the region. |
| | Creating Community | To enhance educational attainment in the region by working closely with K-12 schools. | Host a Superintendent's Leadership Academy for new and aspiring superintendents.Provide cultural awareness events to all schools in the service region.Develop a Principal's Mentor program for new principals in the region.Develop outreach activities to promote Science, Technology, Engineering and Mathematics (STEM) initiatives in the region. |
| Registrar's Office | Fostering Excellence | Implement online enrollment verifications and transcript requests to students | Give students the ability to request enrollment verifications online 24/7 by January 2010.Give students the ability to request and pay for academic transcripts online 24/7 by December 2009. |
| | Building Partnerships | Implement myCAA program for military spouses | Allow qualified military spouses to pay for tuition using myCAA benefits. Timeline is Spring 2010 tuition payments. |

| Unit | Imperative | Goal | Objective Timeline |
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| Retention Office | Fostering Excellence | Create a link of communication between students and faculty | Set up two focus groups--one freshmen, one upper-class, to meet monthly. Students will have the opportunity to express their particular needs, likes, dislikes, strengths, etc. Comments and survey results will be distributed to faculty via email, and discussed at Retention Committee meetings. I am also considering asking each Dean for an opportunity to meet with their Chairs at one of their Dean's meetings to discuss the results. My first meeting with students is set for September 17. |
| | Building Partnerships | Prepare consistent retention report so everyone on campus has a clear picture of our retention numbers and specific breakdown of students, majors, classifications, residence, etc. | My objective is collecting the data myself from current resources--i will be impossible to get all the data I need; it is a Banner related problem. I can have the templates ready--I am working on that presently. It may be up to one year to get the Banner data. |
| Dean, CSET | Fostering Excellence | Ensure that the college is staffed with sufficient numbers of qualified faculty. | Use collegiate resources to attract and hire qualified faculty for lines vacated due to resignation or retirement. In addition, seek approval to hire new faculty to cover growing curricular demands and for research productivity. (CHE -2, GSC-2, IET-1, BIO-1) by Spring 2010. |
| | Creating Community | Encourage and provide funding for a minimum of one outreach activity per department in 2009-2010 | CSET has regional stewardship funding to support outreach activities for 2009-2010. Each department will be allocated \$1500 in support of outreach program(s) to assist in their efforts to establish recruitment, retention, and relationship-building activities. |
| Social Work, Criminal Justice and Gerontology | Fostering Excellence | To develop an evaluation instrument that allows faculty in criminal justice and social work to evaluate their two directors in their respective programs. Faculty in criminal justice will develop a joint project that partners with a community agency or a community group to highlight and publicly discuss a social problem issue. The faculty in criminal justice will formulate a plan to increase diversity in its searches for a faculty member to fill the the position made vacant by a recent resignation. | Faculty committee will study the issues and put forth a recommendation for the whole staff to consider by the end of the fall semester 2009. A final plan will be developed by the end of March 2010. Student groups and faculty advisors will develop a suitable local or regional issue, line up speakers and develop a venue to have a community forum. The latter will be accomplished by December 2009. Speakers will be designated and confirmed by February 2010. The program will be held in April or May 2010. Criminal justice faculty will travel to one of the two major professional meetings in their field in order to recruit with an eye toward interviewing minority candidates. The latter will take place in November 2009. Faculty in the program will develop and send a flyer to graduate programs in criminal justice departments that offer PhD programs. This step will be completed by November 1, 2009. |
| Sponsored Programs | Fostering Excellence | To increase services to MSU faculty, administration or professional staff regarding research administration | Provide increased efficiency in grant, contract and project development, routing, approval, submission and management (research administration) by the implementation of an electronic research administration system at MSU. System will be tested during the fall semester 2009 and should be fully operational in the spring semester 2010. The annual cost of the system user fee will be borne by the Office of Sponsored Programs. |

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| | Building Partnerships | To develop partnerships between MSU and other organizations with the university's service region and abroad. | Building partnerships by increased support to the MSU service region through: sponsoring grant development workshops, working with regionally located organizations to develop grant applications, and support economic development by seeking grants that benefit the region or a particular section. In addition, as feasible, to promote international partnerships which may build partnerships for the region and yield collaborative grant projects benefitting MSU, its service region or the nation. Further, to work closely with the International Grants Coordinator to develop grant proposals that focus on an aspect of internationalization at MSU. |
| | Building Partnerships | To develop partnerships between MSU and other federal agencies and their contractors | Expanding institutional partnerships by increasing faculty research opportunities through the pursuit of classified and nonclassified projects from the Department of Defense, its contractors, and the Department of Homeland Security. In concert, to develop a program through which classified projects from such organizations can be conducted/housed at MSU if necessary and appropriate institutional personnel cleared. If cleared by the Department of Defense, the Director of the Office of Sponsored Programs will serve as the primary Facility Safety Officer responsible for maintaining appropriate security measures regarding classified work and cleared personnel. |
| Student Activities | Fostering Excellence Building Partnerships | More inclusion of general student body and delegation to include leadership training Use available resources by holding meetings with other groups/organizations | Use planning meetings to raise awareness and participation/monthlySet fall and spring semesters leadership training/prior semester Exploratory meetings with International Student Organization, Black Student Council, Residential College Association - incorporate all groups/monthlyPartnership with Campus Recreation to encourage more participation and good sportsmanship among student body/per semester |
| | Creating Community | Incorporate social medias | Use Facebook, Twitter, UTube information for events planned/on as needed basis |
| Student Financial Aid | Fostering Excellence Building Partnerships | Cross-training in office. Continue to work with departments, students on campus, and Department of Education with regards to financial aid and scholarship guidelines and deadlines. | Supporting the universities recommendation about cross-training and being prepared if employees have to be out of the office, the office will still function in a timely manner to assist students with scholarship and financial aid awarding. November: Reminder regarding what hrs needed to maintain financial aid for 2010/2011 year. Begin notifying students regarding available scholarships and the deadline for applying.January: Reminder to apply for financial aid for the 2010/2011 academic year and also list priority filing date for state grant which is March 15.April: Begin notifying students of any outstanding documents needed for financial aid purposes for 2010/2011 awarding. Begin updating and reviewing Department of Education guidelines and changes to be implemented for the 2010/2011 academic year; for example Direct Lending. |
| | Creating Community | Financial workshops and community assistance. | Continue to work with office recruitment and the community by sponsoring financial aid workshops throughout the fall and for spring presenting workshops in schools where requested. |

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| Student Rec & Wellness CTR | Fostering Excellence | Help the MSU Community better cope with stress | In August met with graduate student who will organize a stress seminar to be held during the fall semester. Plan on using other resources and speakers from MSU for example someone for nutrition, The Kneaded Touch, an exercise specialist, and also the mental health field. We will host this seminar and provide materials for brochures, take home tools etc. |
| | Building Partnerships | Promote better overall wellness at our center | Once during the fall semester and once during the spring semester, we will host an overall Wellness Fair for students using assessments and again incorporating other groups on campus, for example: Nursing, Wellness and Therapeutic Science students, Health services, our local hospital etc. |
| SSLD | Fostering Excellence | In order to reflect best practices in civil rights, the university should create an office of disability services. | Fall 2009 - Officially change the name of the SSLD Office to the SSD Office (Services for Students with Disabilities). Name a Director and Associate Director of the SSD Office. Try to acquire more space from the WKEC to accommodate this new office.Spring 2010 - Begin the new semester with everything in place for the new office. |
| | Building Partnerships | For returning veterans, SSLD will communicate with groups on campus to find ways to meet the needs not only on the main campus but all regional campuses | Fall 2009 - Identify various individuals on main campus who can assist in meeting the needs of returning veterans (those with disabilities and those without). Have a meeting by the end of September with these on-campus individuals to begin planning what needs to be done to assist our veterans.Spring 2010 - Invite representatives from the regional campuses and other community groups such as the VA and the VFW to participate in the planning for ways to address the needs of the veterans on all MSU campuses.Fall 2010 - Begin implementation of appropriate services for veterans on all regional campuses. |
| Student Support Services | Fostering Excellence | Each program yr cohort reenroll graduate @ following rates: After 1st yr 70%; After 2nd yr 55%; After 3rd yr 45%; After 4th yr 40%; After 5th yr 35%; After 6th yr 30% | To provide academic advising sessions, retention alert program for students on probation and at-risk students, career counseling , and financial aid counseling each program year.To provide exposure to cultural/social events and other activities that foster an institutional climate supportive of the success of low-income, first-generation college students and individuals with disabilities each program year. To provide services and accommodations for participants with disabilities each program year. |
| | Building Partnerships | to secure funding from the U.S. Department of Education for grants under the Student Support Services program | To write a successful five-year (2011-2016)Student Support Services grant proposal. the grant application and deadline will be published sometime this fall. |
| | Creating Community | Eighty percent of program participants will achieve a GPA of 2.0/4.or better each program year | To provide individualized academic tutoring sessions and academic skill development seminars each program year.Monitor academic progress of participants through academic progress reports, midterm grades, and final grades throughout the program year. |

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| Teacher Education Services | Fostering Excellence | To insure that the data for the College of Education programs is infused in a module in Banner/My Gate for continious assessment for NCATE accreditation | 1. Visit EKU to determine how their Banner Education module could assist in creation of our module (F 09) 2. Share information gleaned from EKU visit with I and T (F 09) 3. Determine additional components needed in new system for undergraduate and graduate data collection (F 09) 4. Meet with parties to determine steps and assign roles in module creation or contract with Banner/Sunguard (\$10) 5. Create module (S 10) 6. Transfer data from COESIS to Banner Education module (SU10) 7. Implement reporting component (SU 10) 8. Train parties to us education module and reporting component (SU 10) 9. Test module and revise as needed (SU 10) 10. Implement module (F10) 11. Update as needed (F10) |
| | Building Partnerships | Streamline certification process for Rank I and II to insure certification renewals, additional certifications, and rank changes (results in pay increase) in a timely manner. | 1. Educate advisors and instructors in the importance of timelines, forms and suspense dates regarding program completion and certification2. Seek support from graduate office to complete degrees postings while simultaneously admitted new graduate students in order for our graduates/program completers to receive certification renewal, additions, and rank change which results in a pay increase |
| Teacher Quality Institute | Fostering Excellence | Seek outside funding to support the TQI Mission | Write successful grants in the fall and early spring for funds to improve teacher content knowledge, teacher pedagogical skills and student achievement |
| | Building Partnerships | Build partnerships with regional schools and school districts | Establish TQI outreach program in regional P-12 schools through the involvement of TQI Faculty Scholars in area school districts |
| Center for TSM | Fostering Excellence | Take a leading role in the International Telecommunications Education and Research Association (ITERA) | Increase faculty involvement in ITERA - September 2009 - April 2010Increase student involvement in ITERA National Case Study Competition - April 2010Increase student participation in the ITERA national conference - April 2010 |
| | Building Partnerships | Increase TSM Masters enrollment by 100% | Create TSM MS program in Nashville, TN by September 2010Create TSM MS program in Huntsville, AL by January 2011 |
| Theatre | Fostering Excellence | Explore the Purchase of a Box Office Computer | September 2009- May 2010 To investigate new box office procedures and policies that update sales, ticketing, and record- keeping to a computerized, instead of handwritten, system. This, combined with new policies in marketing, will aid in efforts to increase our subscriber base as well as to instruct our students in updated box office administration and marketing techniques. |
| | Building Partnerships | Partner with Jackson Purchase Dance Company | July 2009-May 2010To increase dance input/output at the University and K-12 Levels.To enhance MSU students' dance events/classes.To assess our newly established partnership with the Jackson Purchase Dance Company and its effects on our programs and students as well as on the Jackson Purchase Dance Company. |
| Undergraduate Admissions | Fostering Excellence | To implement a scanning system for Undergraduate Admissions | 1. To be a paperless office by May 2010 - going "Green."2. Increase efficiency of processing applications and then communicating in a more timely manner with the student. Goal is two-week turn-around with each applicant.3. Scanning applications into Banner will increase turn around time and reduce input errors. To be initiated by the end of fall, 2009. |

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| | Building Partnerships | To build a closer relationship with The Office of Recruitment | 1. Have admissions staff sit with recruitment counselors during family visits so they can achieve a better understanding of how the two offices depend on each other. 2. Arrange departmental meetings so staff can be informed of any new changes in policies.3. Attend Dessert Receptions and on-site admissions programs with recruitment staff to assist prospective students and family members with their decision process. Beginning October, 2009 and continuing throughout fall semester. |
| | Creating Community | To improve communications with applicants in order to create a smoother application process. | 1. Improving communication with the prospective applicant pool by establishing points of contact for each student. Each applicant is assigned to an Undergraduate Admissions Clerk (based on their last name) so that they feel that there is one consistent message and source of information. September, 2009 and on-going. |
| Undergraduate Research | Fostering Excellence | Increase URSA Grant Availability | OBJECTIVE: To supply a minimum of ten (10) additional students participating in Murray State's undergraduate research experience access to our URSA Grants program (\$500 maximum each). TIMELINE: The necessary resources for this goal would need to be received early in the spring semester. The URSA Grants program has been forced to stop accepting new proposals early in the spring semester for the past two (2) years given high student and faculty mentor demand. If resources are granted to fulfill this goal, student/project success can be reported through-out and at the conclusion of the year using student feedback, faculty mentor feedback, and presentations and publications. |
| | Building Partnerships | Create a High-Impact Recruiting Publication | OBJECTIVE: To create a high-impact recruiting publication to highlight the undergraduate research experience coordinated by the Office of Undergraduate Research and Scholarly Activity. Also, include information in the publication on other related programs such as the MSU Honors Program and MSU McNair Scholars Program. The Office of Recruiting would be involved in the development process, but clear focus for the outcome would be on a strong academic publication. TIMELINE: Utilize the fall semester to develop the content for this publication in cooperation with all the parties involved and provide it to MSU Publication and Printing for professional layout/printing early in the spring semester. |
| | Creating Community | Create a Travel-Related Grant Program for Undergraduate Student Presenters | OBJECTIVE: To create a travel-related grant program (50% of anticipated expenses not to exceed \$300 per student) to assist undergraduate students engaged in research and scholarly activity to present their work at state, regional, national, and international professional gatherings. A major component of presenting at such gatherings is networking with others, further creating a community of young scholars. TIMELINE: This program could be assembled relatively quickly following the resources being made available. The guidelines for the program will be developed using templates from other institutions already offering such programs and in consultation with the URSA Advisory Board. |

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| University Bookstore | Fostering Excellence | To make the University Store more inviting by freshening our appearance and to give the customer a shopping experience while fulfilling their needs and desires. | Phase 2 of remodel to be completed by Christmas break. Installation of new counters in Customer Service, Sportswear, Textbooks, Trade Books and Art Department. Installation of new bookshelves and comfortable seating in the Trade Book Department. Installation of slat wall dividers to close off book stacks after rush, which turns the department from self-serve to we serve. New signage for textbook shelving units. |
| | Building Partnerships | To interface Logitext, the University Store's POS system, with Banner. | Interfacing with the student system would allow us to put textbook charges on the student's account when funds available from financial aid, loans, KEES money, Chapter 31, Vocational Rehab, & WIA. Making textbooks & ed supplies more accessible to students. Will partner with the Bursar to gain the access to pull student information needed to determine if the student has the available funds for the charges to be made on their account. Will give capability to print schedules incorporating textbook information for a more productive prepackage program. Will also use our new POS system for textbook buyback, giving us the capability to buyback textbooks all day, every day. This should be included in our annual maintenance fee. |
| | Building Partnerships | To implement the University Store Advisory Board, students who will focus on specific topics which will help develop action plans to promote student success and satisfaction. | To bring together a diverse group of students to explore their buying habits and gain insight to customer needs. We want to learn what channels they use for textbook purchases and why, when they buy, if they have ever used prepackage textbook services, what they like and dislike, their buyback habits, if they find our web site easy to navigate, sportswear and gift preferences, types of general supplies needed, reading habits for general books and preferred environment, frequency of visits, items that would increase the number of visits, marketing and event preferences, customer service experiences and how we can improve. |
| University Communications | Fostering Excellence | Development of a new website | As the most valuable avenue of communication, our website will experience an extreme makeover and will be completed by December 1, 2009. This includes a large percentage of content migrated to the new site and, at minimum, four layers off the home page. This also includes the development of templates for each academic department to chose from. The CMS (content management system) will allow approved users to make updates/changes to their pages. |
| | Building Partnerships | Illinois marketing/PR efforts | University Communications, along with Recruitment, will implement a strategy for both awareness and recruitment for Southern Illinois. The plan will be developed by Oct. 15th and implementation will begin immediately. The plan will include increased visibility in the high schools, WSIL buy, moving billboards, additional advertising, and more PR efforts. The plan will cover the '09/'10 school year and we will re-evaluate the summer of 2010. |

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| | Creating Community | Brand implementation | Significant dollars were budgeted to create a new tagline and logo. The new logo/tag were unveiled in August of 2009. The implementation process is set to begin with; distribution of style guides, migration of old materials to new, marketing of new brand. Full implementation both campus wide and represented in all marketing materials should be complete by June 30, 2010. |
| University Libraries | Fostering Excellence | Development of Instruction Plan | The University Libraries are interested in expanding /changing their existing instruction program, especially the LOR 101 course. By the end of the fiscal year, it is expected that a revision to the course will be completed. Included in this plan should be examinations into viability of submitting the course for inclusion in University Studies, an online only option for this or other courses, and the possible development of graduate-level, subject specific courses. |
| | Building Partnerships | Training / feedback sessions with extended campuses | Library service to the extended campuses has always been problematic and has been examined only sporadically. With this goal, the University Libraries would put together a plan for training faculty teaching at extended campuses, set up lines of feedback from extended campuses for improvement or development of services, and improve overall communication. This impacts not only the Reference Librarians, but also InterLibrary Loan, the Serials and E-resources Librarian and Systems Librarian. Piloted in the spring, this should be ready to go into full effect in the fall. |
| | Creating Community | Integrate services with Copy Express | With the planned move of Copy Express into the basement of Waterfield Library, both units need to develop a plan for the integration of services, rather than simply living together in the same building. This is in keeping with the spirit of the Learning Commons planned for the new library building, and provides a "jumping off" point for developing a governance model for the new building. This should be in place and operating by the end of the fiscal year, with provisions for additional integration as needed. |
| Upward Bound/Grant | Fostering Excellence | Grant from the U.S. Dept of Ed Federal TRiO Programs- To prepare first-generation high school students for a successful transition into postsecondary education. | Sixty-five percent of the seniors (Bridge class of 2009) will enroll in postsecondary education in the fall of 2009, verification by October 1, 2009 through the National Clearing House.As a participant in Upward Bound all participants enrolled in the 2009 Summer Program can earn up to 7 hours of college credit, grades submitted by professors by August 31, 2009.One of the Summer Program workshops will be conducted by TRiO's Student Support Services staff to make Upward Bound participants aware of the services available on Murray State's campus, July 2009. |

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| | Creating Community | To provide a safe environment on the Murray State campus for first generation students to succeed academically and socially. | Seventy percent of 9th, 10th, and 11th grade Upward Bound participants will advance to the next grade level with the program fostering supportive relationships, September 30, 2009. At Saturday College meetings 100 percent of the participants will attend a workshop or presentation designed for their academic or social need, August through November 2009. The Upward Bound staff will contact participants at least three times per month to build relationships, thus creating community, with the participants, August through November 2009. All participants attending the six-week Summer Program will emulate the college experience prior to full-time college enrollment, June and July 2009. |
| VP Student Affairs | Fostering Excellence | Develop a series of strategies to improve the university's six-year graduation rate. | 1. Form a new committee of appropriate individuals. 2. Review all policies and procedures related to students who "stop out" and make revisions as needed. 3. Review best practices at other universities. 4. Develop initial recommendations by November 15. 5. Develop timeline and begin implementation. |
| | Building Partnerships | In conjunction with the Institute of International Studies develop a host family program for international students. | 1. Meet with international student advisors, ISO, and RCA representatives. 2. Develop marketing plan and timeline. 3. Hold a series of informational meetings for international students and interested individuals in the community. 4. Implement plan for Thanksgiving, Christmas, and Spring Breaks. 5. Assessment of effectiveness of program and satisfaction level of participants. |
| | Creating Community | Develop and coordinate a comprehensive plan of services to meet the needs of returning veteran students. | 1. Meet with Dr. Holmes' marketing 565 class to present ideas to class to consider as a research project-September. 2. Class will complete marketing research to determine needs by end of semester. 3. Develop a committee of appropriate university staff to develop a plan of action and work with class. 4. Initial plan in place by December 15. 5. Fully implement plan spring 2010 semester. |
| WTS | Fostering Excellence | Provide research opportunities for undergraduate students | Develop laboratory and written and/or oral scholarship experiences in 30% of 300 and 400 level courses in all majors and minors in WTS /Spring 2010 |
| | Building Partnerships | Facilitate community outreach and service opportunities for students and faculty | Develop community service and outreach projects for students in preprofessional student groups associated with academic programs (AT, Pre-PT/OT, CDI, NTN, REC, YNL) and partnership with existing local, state, and national service and professional organization |
| | Creating Community | Increase retention of incoming freshman students majoring in WTS programs | Develop faculty and student mentoring programs for incoming freshmen to improve retention and graduation rates of WTS freshmen (Currently 74 freshmen; goal to retain 70% in 2015) |
| White Residential College | Fostering Excellence | College Head and RCC will identify students who are not involved in extracurriculars and develop strategies to increase their involvement. | 1. Residential College Council members (RCC) will analyze program sign-in sheets from the first month and identify uninvolved students. (September 30) 2. RCC will contact those students personally, inviting them to an event or events. (October 16) 3. RCC members will repeat objectives 1 and 2 throughout the year. (May 1) |

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| | Creating Community | White Residential College's College Head and RCC will develop strategies for increasing faculty participation in the college's activities. | 1. College Head (CH) will schedule monthly faculty dinners in Winslow. (September-April)2. CH will work with RCC and RA's to invite and involve faculty in college activities (September-April).3. CH will conduct social visits with faculty members who have not participated in events . (End of each semester). |
| WKMS-FM | Fostering Excellence | Establish new signals broadcasting WKMS on 90.9 WKMD, Madisonville and 89.5 WKMT, Fulton | WKMS will broaden its coverage area to the northeast and the southwest by the end of 2009, serving thousands more listeners with quality NPR and WKMS news and a variety of music. |
| | Building Partnerships | Establish new local program "Friday Night Live" | WKMS will create a new program "Friday Night Live" showcasing live concerts from venues in our service region including those of the Murray State Department of Music, Lovett Live, and the Paducah Symphony Orchestra. |
| | Creating Community | Plan and execute a 40th Anniversary Celebration for WKMS starting in May, 2010 | As WKMS observes its 40th year, it will pull together a community committee to help plan and execute a series of special events drawing listeners together from our soon to be over 30 counties of listeners in 3 to 5 states depending on atmospheric conditions. One idea already being pursued is hosting a live broadcast of A Prairie Home Companion in Lovett Auditorium. |
| Women's Center | Fostering Excellence | to provide educational programs aimed at raising awareness of issues that can adversely affect students' academic success | 1. to plan, organize, and implement 5 events during the 1st 6 weeks of the fall sem. Raise consciousness regarding rape, sexual assault, including risk reduction and prevention tips, on and off-campus resources, all five programs will occur by October 1, 2009. 2. plan, organize and implement 2 programs during National Domestic Violence Awareness Month aimed at educating the campus regarding dating and domestic violence October 2009. 3. educate and sensitize the campus community to the signs and symptoms associated with the development of an eating disorder |
| | Creating Community | CCMS & MMS establish mentor program pairing college + mid school girls. self-confidence, decision-making skills, communication skills, a community service, leadership | 1. to select/train a group of college women with leadership skills, compassion, and interest in middle school girls/December 20092. to select a group of 10-12 middle school girls from both CCMS & MMS who could benefit from interactions with a positive college woman role model/November 20093. to meet weekly for 2-hour sessions to meet the goals of the "Growing into Respected Outstanding Women" (G.R.O.W.) (Jan - April 2010) bring the girls to campus for one full day in late April 2010, plan and implement a community service project that benefits the larger community, have everyone involved in annual "Celebrate Women" Luncheon in March 2010. |
| | Creating Community | Provide support for academically at risk students | Provide community building orientation programs through the FYE program |
| Wrather Museum | Fostering Excellence | The museum will have educationally based programs to draw faculty and staff to want to come to attend the museum and its programming. | We will plan two history events with the History Department this year to further education for faculty and staff on campus. |

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| Building Partnerships | Building Partnerships | The museum will work with the many different departments to enhance the museum's presence on campus. | We will work with the office of Regional Stewardship to bring schools and programming to the museum this year. We will sponsor one Kentucky Humanities Council Event and one Smithsonian Event this year at the museum. |
| Creating Community | Creating Community | The museum will add to its growing collection of artifacts which makes the people who donated them want to come to the museum and have a connection to the museum. | We will add one meaningful artifact to the museum every quarter. An artifact that is relevant to the museum's regional history mission. |