



***Murray State University
Harry Lee Waterfield Library
Database Guides***

MERGENT ONLINE

Mergent (formerly called Moody's) is a well-established business database that provides information on companies and industries.

While the database is user-friendly, this guide will illustrate some of the special features.

Search for corporate information here.

Or basic statistical information on any country here.

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Saturday, July 23, 2005 3:44:55 PM

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Company Analysis List (0) (expand)

Search

Basic Search | Advanced Search | EDGAR Search

Select one of the following criteria below to search by:

1 Identifier

- Company Name (example: General Electric)
- Ticker Symbol (example: GE)
- CUSIP

Search

or

2 Classification

- Prim. SIC Code (use code lookup...)
- Prim. NAICS
- MIC

Index: Any

Country: United States

Search

Include private companies US exchanges only

Country Profile
Looking for country Statistical Data with Country Map?
Select a country from the list:
Select a Country

Advanced Search
Advanced Search will give you the ability to search on a wide range of criteria to produce very specific reports.

EDGAR Search
EDGAR Search will allow you to search against SEC filings.

Done Internet

This section allows you to create industry-wide comparisons based upon SIC or NAICS classifications. Don't know the class number? Click here to surf through the areas.

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Index
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 ▼ Search

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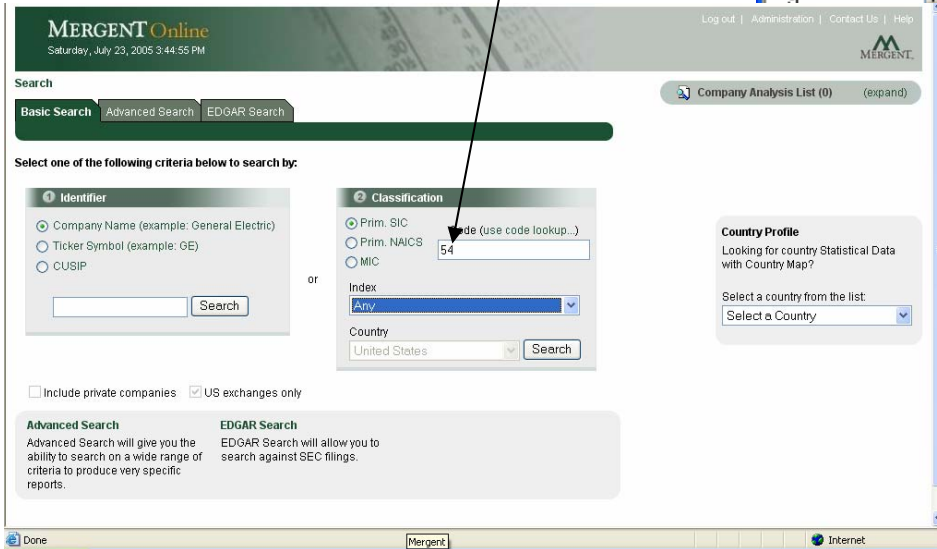
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Done Internet

For example, here we have clicked on the sub-category “Food Stores” under Wholesale/Retail Trade.

And Mergent has automatically added that class to our search here.



Company Name	NAICS Code	ICD Code	Exchange	Status	Country
<input type="checkbox"/> Casey's General Stores, Inc.	5411	NMS	CASY	Active	United States
<input type="checkbox"/> Dairy Mart Convenience Stores, Inc. (United States)	5499	NBB	DMCS Q	Active	United States
<input type="checkbox"/> Diedrich Coffee Inc.	5499	NMS	DDRX	Active	United States
<input type="checkbox"/> Food 4 Less Holdings Inc.	5411	-	-	Active	United States
<input type="checkbox"/> Foodarama Supermarkets Inc. (United States)	5411	ASE	FSM	Active	United States
<input type="checkbox"/> Fresh Brands Inc	5411	NMS	FRSH	Active	United States
<input type="checkbox"/> Grand Union Co.	5411	NBB	GUCO	Active	United States
<input type="checkbox"/> Great American Cookie Co., Inc.	5411	-	-	Active	United States
<input type="checkbox"/> Great Atlantic & Pacific Tea Company, Inc. (The) (United States)	5411	NYS	GAP	Active	United States
<input type="checkbox"/> Homeland Holding Corp (United States)	5411	NBB	HMLD	Active	United States
<input type="checkbox"/> Ingles Markets, Inc.	5411	NMS	IMKT A	Active	United States
<input type="checkbox"/> Krispy Kreme Doughnuts Inc	5481	NYS	KKD	Active	United States
<input checked="" type="checkbox"/> Kroger Co.	5411	NYS	KR	Active	United States
<input type="checkbox"/> Marsh Supermarkets, Inc.	5411	NMS	MARS B	Active	United States
<input type="checkbox"/> Nutritional Sourcing Corp	5411	-	-	Active	United States
<input type="checkbox"/> Pantry Inc. (The)	5411	NMS	PTRY	Active	United States
<input type="checkbox"/> Pathmark Stores Inc. (New)	5411	NMS	PTMK	Active	United States
<input checked="" type="checkbox"/> Publix Super Markets, Inc. (New) (United States)	5411	OTC	PUSH	Active	United States
<input type="checkbox"/> Ruddick Corp.	5411	NYS	RDK	Active	United States
<input checked="" type="checkbox"/> Safeway Inc. (United States)	5411	NYS	SWY	Active	United States
<input type="checkbox"/> Star Markets Co., Inc.	5411	-	-	Active	United States
<input type="checkbox"/> Stater Bros. Holdings Inc.	5411	-	-	Active	United States
<input type="checkbox"/> Supermarkets General Holdings Corp.	5411	NBB	SUGH P	Active	United States
<input type="checkbox"/> Village Super Market Inc.	5411	NBB	VLCF B	Active	United States

Here we have chosen three grocery stores from the results, and asked Mergent to add only these three to the analysis.

In the corner, when you "expand" the results, you can compare the three.

Company Analysis List (3) (expand)

- Kroger Co.
- Publix Super Markets, Inc. (New) (United States)
- Safeway Inc. (United States)

Create Comparison Report
 Create Multiple Company Report
 Delete Selected | Clear All

2. Report Item Selection

Every category added will be its own column in the report

- Category - - Sub-Category - Add Report Item

- Category -
Corporate Information
Financials
Ratios

Move Up
Move Down

Which year(s)?
Latest
2004
2003
2002

Multiple categories and under each multiple sub-categories to choose

http://www.mergentonline.com - Mergent Online - Microsoft Internet Explorer

Select the companies you wish to appear in the report.

Kroger Co.
 Publix Super Markets, Inc. (New) (United States)
 Safeway Inc. (United States)

2. Report Item Selection

Every category added will be its own column in the report

Ratios Working Cap./Total Assets Add Report Item

Report Criteria

Current Ratio Move Up
Profit Margin Move Down
Revenues/Working Capital
Working Cap./Total Assets
Remove

Include average in heading

Which year(s)?
Latest
2004
2003
2002

Result Format:
 Years Across
 Years Down

Create Report Clear Close

Report Item Selection

Every category added will be its own column in the report

- Sub-Category - Add Report Item

- Sub-Category -
Current Ratio
Debt/Total Assets
EBITDA of Revenue
Effective Tax Rate
Gross Margin
Interest Coverage
Long-term Debt/Equity
Operating Margin
Pre-tax Margin
Profit Margin

Which year(s)?
Latest
2004
2003
2002

Here we've asked Mergent to compare the latest four years, in four sub-categories of ratios...for these three large companies.

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* all results are stated in US Dollars

Year: latest

Company Name ▼▲	Current Ratio ▼▲	Profit Margin ▼▲	Revenues/Working Capital ▼▲	Working Cap./Total Assets ▼▲
Kroger Co.	1.01	(0.18)	627.04	0
Publix Super Markets, Inc. (New) (United States)	1.13	4.38	84.33	0.04
Safeway Inc. (United States)	0.95	1.56	(184.27)	(0.01)

Year: 2004

Company Name ▼▲	Current Ratio ▼▲	Profit Margin ▼▲	Revenues/Working Capital ▼▲	Working Cap./Total Assets ▼▲
Kroger Co.	1.01	0.59	1,630.03	0
Publix Super Markets, Inc. (New) (United States)	1.13	4.38	84.33	0.04
Safeway Inc. (United States)	0.95	1.56	(184.27)	(0.01)

Year: 2003

Company Name ▼▲	Current Ratio ▼▲	Profit Margin ▼▲	Revenues/Working Capital ▼▲	Working Cap./Total Assets ▼▲
Kroger Co.	0.99	2.33	(1,232.38)	0
Publix Super Markets, Inc. (New) (United States)	1.15	3.90	80.72	0.04
Safeway Inc. (United States)	1.01	(0.48)	819.19	0

Year: 2002

Company Name ▼▲	Current Ratio ▼▲	Profit Margin ▼▲	Revenues/Working Capital ▼▲	Working Cap./Total Assets ▼▲
Kroger Co.	1	2.08	1,855.48	0
Publix Super Markets, Inc. (New) (United States)	1.07	3.95	166.91	0.02
Safeway Inc. (United States)	1.08	(2.56)	100.37	0.02

Internet

Report results...which can be downloaded into Excel or printed out

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Search > Search Results > Company Details

Company Analysis List (1) (expand)

Microsoft Corporation (NMS: MSFT)

Company Details Company Financials Create Reports EDGAR News TearSheets

Synopsis Highlights History Joint Ventures Business Property Subsidiaries Long Term Debt Executives Capital Stock

Microsoft Corporation
 One Microsoft Way
 Redmond, WA 98052-6399 United States
 Region: Pacific
 Phone: 425 882-8080
 Fax: 425 936-7329

Incorporated: Jun. 1981, WA, United States

Number of Employees: 57,000
 (Approximate Full-Time as of 06/30/2004)

Country: [United States](#)

Ticker: MSFT

CIK: 0000789019

Cusip: 594918104

Mergent Industry Code: 10.2 - IT & Technology

Primary SIC: 7372 - Prepackaged software

Business Summary

Microsoft is engaged in developing, manufacturing, licensing, and supporting software products for a multitude of computing devices. Co. software products include scalable operating systems for servers, personal computers (PCs) and intelligent devices; server applications for client/server environments; information worker productivity applications; business solutions applications; and software development tools. Co. licenses consumer software programs; sells hardware devices; provides consulting services; and trains and certifies system integrators and developers. Co. also researches and develops advanced technologies for future software products.

Financial Highlights

(In USD as of 06/30/2004)

Total Revenue	36,835,000,000
EBITDA	9,034,000,000
Net Income	8,168,000,000
Total Assets	92,389,000,000
Current Assets	70,566,000,000
Total Liabilities	17,564,000,000
Current Liabilities	14,969,000,000
Stockholders' Equity	74,825,000,000

Key Executives

Custom Report List

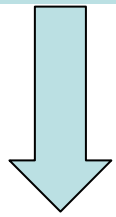
to Custom Reporting List

Remove Report

A simple corporate search from the first search screen provides this display. The toolbar provides a variety of report types, including history and financials.

The sidebar provides basic information including codes, P/E ratio, pricing information and key executives (not all shown here)

Scroll down for more



DATABASE HELP

Still not sure? Need more help?

- **If in the library, ask for help at the Reference Desk.**
- **By phone, call 762-2053**
- **By email, reference@murraystate.edu**