

**Minutes of the Task Force on Developing Murray State University's
Extended Campus at Paducah Meeting
Thursday, December 13, 2007
Crisp Center – Room 105 – 3000 Irvin Cobb Drive, Paducah, KY**

The meeting of the Task Force on Developing Murray State University's Extended Campus at Paducah convened at 6 p.m. Task Force members present included: Randy Dunn, Alan Stout, Phil Bryan, Eric King, Pam Matlock, Brian Van Horn, Daniel Wann, Teresa Wheeler, John Williams, Sandra Wilson and John Yates. Absent: Rex Smith and Laxmaiah Manchikanti.

Welcome and Introductions

The meeting opened with each member of the Task Force introducing himself or herself to the other members of the Task Force.

Chair of the Board of Regents, Alan Stout, expressed his sincere appreciation to all members of the Task Force and shared background information with regard to the genesis of this group.

Election of Chair

The first item of business for the Task Force was determined to be the election of a Chair. Alan Stout served in a pro-tem capacity and opened the floor to nominations. Sandra Wilson nominated, seconded by Daniel Wann, Alan Stout to serve as Chair of the Task Force. Mr. Stout was selected to serve as Chair of the Task Force by acclamation.

Overview of Materials

President Randy Dunn then shared comments on his perception about the need for a new campus in Paducah and described the various materials that were included in the packet for this meeting. John Williams requested further information or data on the other extended campuses that Murray State University operates. Mr. Williams further suggested that he would like to see photos of the other extended campus sites and additionally would like to review any information available on the Owensboro program that Western Kentucky University is involved in.

Brian Van Horn distributed and reviewed with the Task Force members county survey information regarding students feeding into the Paducah campus at both the undergraduate and graduate levels. He further explained that about one-half of student enrollment at Paducah was via interactive television. John Yates provided further explanation that the actual headcount at Paducah was in the vicinity of 400 students but those 400 students were responsible for approximately 1,000 course enrollments.

John Williams also asked about the nature of the transfer population stating that he was particularly interested in what data the university had available on those students.

General Report on Extended Campuses and Report on Paducah Campus

John Yates provided a brief report on the areas of responsibility of the extended campus system and referred to information regarding the extended campuses that was included in the packet materials. Some discussion ensued about the nature of service delivery at the extended campuses. Brian Van Horn then provided an extensive overview of Paducah campus programs and services and distributed a handout to accompany that overview.

Outline of Goals

Chair Stout then shared his thinking about the necessity of having a needs assessment done for the Paducah area within approximately six months (or as close to that timeframe as possible) with a full report to the Board of Regents that would follow. In preparation for this Chair Stout asked university staff members who were present to begin formulating strategies for determining what the needs for the Paducah area are at present. He indicated that if the Paducah Area Chamber of Commerce is successful in obtaining money from the General Assembly in

2008, that those funds could be utilized for undertaking a needs assessment or market study toward this end in Paducah and McCracken County. President Dunn, however, also indicated that there was a possibility that Murray State University itself would put some discretionary dollars toward this needs analysis and marketing study. He further stated that if the Paducah Area Chamber was successful in getting an appropriation that funding could be utilized for beginning drawings of possible facilities.

WKCTC/PJC Liaison Group

Chair Stout distributed to Task Force members a listing of members of the West Kentucky Community and Technical College (WKCTC)/Paducah Junior College (PJC) liaison group. The members are as follows:

Jerry Anderson, WKCTC Transfer Advisor
Bruce Brockenborough, Chair, WKCTC Board and member PJC Board
Shari Gholson, Faculty Representative, WKCTC Board
Anne Gwinn, member PJC Board
Tena Payne, WKCTC Vice President for Academic Affairs
Paul Ross, Staff Representative, WKCTC Board
Barbara Veazey, President, WKCTC
Ken Wheeler, Chair, PJC Board

The involvement of this liaison group would be crucial if the Task Force makes the decision to pursue a postsecondary education center model for service delivery to the Paducah and McCracken county area.

John Williams then shared some general comments on the study of higher education that had been undertaken by the Kentucky Chamber of Commerce. He suggested looking at what the Kentucky Technical and Community College System had discovered regarding the needs of employees as determined by President Michael McCall in his recent tour of the sites. Mr. Williams suggested that similar work be done with human resources leaders in the Paducah/McCracken county area as well as with other staff members at local businesses, industries and commercial enterprises. Mr. Williams also shared his thinking that there should be consideration of marketing needs and issues that would take place and cited his belief that other institutions are proactively recruiting in the Paducah/McCracken county area while Murray State University was not. Discussion took place in this regard.


Discussion of Timeline and Scheduling of Future Meetings

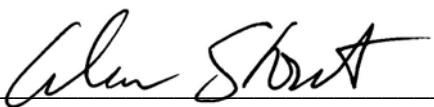
Chair Stout mentioned the possibility of the Task Force meeting in late January and queried the group about the best days of the week for such a meeting to take place. He also polled the group on an optimal time to start the meeting. It was determined that the next meeting date and time would be coordinated by Jill Hunt Lovett in the President's Office on the Murray State campus.

At 7:23 p.m. this first meeting of the Task Force adjourned and those who were interested were taken on a tour of the Crisp Center, the Paducah Extended Campus Center, by its Director Brian Van Horn.

Final Version

Approved at March 3, 2008, Task Force Meeting (with corrections included)


Secretary


Chair