

PAULA JANE WADDILL
Psychology Department
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EDUCATIONAL HISTORY

- Ph.D. Purdue University, 1992
Field of Study: Psychological Sciences; *Area:* Learning and Memory
- M.S. University of Tennessee, 1981
Field of Study: Special Education; *Area:* Education of the Deaf and Hard of Hearing
- B.S. Oklahoma State University, 1979
Area: Elementary Education

RELEVANT PROFESSIONAL EXPERIENCE

Chair, 2015 – present; Interim Chair, 2014 – 2015; Professor, 2005 – present; Associate Professor, 2000 – 2005; Assistant Professor, 1994 – 2000.

Psychology Department, Murray State University, Murray, KY.

As chair, administrative responsibilities include promoting and advocating for the department across the institution, leading ongoing curricular planning and development, managing the departmental budget and accounts, mentoring junior faculty, coordinating departmental assessment processes, supervising new student recruitment activities, overseeing the staffing and scheduling of courses in department curriculum, balancing advising assignments, handling faculty and student complaints and concerns, preparing departmental reports; as a professor, faculty responsibilities include conducting individual research, supervising undergraduate student research and graduate student theses; teaching undergraduate and graduate courses.

Special Assistant to the Dean, 2005 – 2006.

College of Humanities and Fine Arts, Murray State University, Murray, KY.

Coordinated program assessment efforts for all undergraduate and graduate programs in the college, provided departmental assessment coordinators with guidance and feedback on development of learning outcomes and evaluation strategies; established and administered a college-wide mentoring program that provided new faculty with mentors outside their home department; established and coordinated the College Robing Ceremony for graduating master's degree students.

Assistant Professor, 1992 – 1994.

Psychology Department, University of Scranton, Scranton, PA.

Conducted individual research, supervised undergraduate student research and taught undergraduate courses in introductory psychology, statistics, and psycholinguistics.

Adjunct Assistant Professor, 1991 – 1992.

Psychology Department, University of Notre Dame, Notre Dame, IN.

Supervised undergraduate research; taught freshman seminar and undergraduate/graduate course in psycholinguistics; taught graduate course in multivariate statistics.

Administrative Assistant in Charge of Research and Program Development, 1983 – 1985.

Postsecondary Education Consortium, University of Tennessee, Knoxville, TN.

Assisted 2-year and 4-year schools in the Southeast with developing accommodations for students with hearing impairment; conducted workshops on educational adaptation and accommodation for faculty and administrators; conducted program evaluations.

Language Development Specialist, 1981 – 1983.

Knoxville City Schools, Knoxville, TN.

Taught children ages 3 - 20 yrs with a variety of physical, cognitive, developmental, and emotional disabilities to develop and increase their language and communication skills; conducted descriptive and prescriptive language assessments; developed and evaluated individual language education plans for those students; served as a resource for teachers, parents, and other support staff.

CONSULTANT EXPERIENCE

Program Evaluator, McNair Scholars Program, 2012 – present

Grant awarded by U.S. Department of Education to Murray State University.

Consult with program director to develop overall evaluation plan to evaluate program outcomes against appropriate comparison groups; devise and administer evaluation instruments to collect quantitative and qualitative data on McNair and comparison group participants' experiences with and attitudes toward individual research projects, their goals, and postgraduate plans; analyze data for participants and comparison groups; produce interim and final evaluation reports documenting progress toward program goals.

Consultant, Kentucky Department of Public Advocacy, 2010 – 2011; Aug. – Dec. 2012

Consulted with public advocates on two different criminal cases involving eyewitness memory; testified as expert witness in one of the cases.

Program Evaluator, Undergraduate Biological Sciences Education Program, 2002 – 2005

Grant awarded by Howard Hughes Medical Institute to Murray State University.

Developed evaluation instruments to collect both quantitative and qualitative data on students' pre- and post-program knowledge of and attitudes toward research, experience with faculty-mentored individual research projects, short- and long-term goals, and postgraduate plans; statistically analyzed pre- and post-program data for three cohorts of participants; produced interim and final evaluation reports documenting patterns of student responses across time and overall progress toward program goals.

Program Evaluator, Calloway County [KY] Juvenile Delinquency Prevention Project, 2000 – 2001

Title V Incentive Grant for Local Delinquency Prevention awarded by Commonwealth of Kentucky Department of Juvenile Justice to the Calloway County [KY] Fiscal Court.

Developed an overall evaluation plan for Parent Power workshops that provided parenting skills training for parents of at-risk children and Second Step Violence Prevention workshops targeting at-risk children from preschool through high school; designed evaluation instruments to measure pre- and post-program attitudes and knowledge among parents and children and ATOD (alcohol, tobacco, and other drug) use in 6th – 8th graders; also collected data on attendance, activity participation, number and type of school disciplinary actions in Second Step participants pre- and post-program completion; produced quarterly and final evaluation reports.

Independent Consultant in Experimental Design, Statistics, and Computerized Data Analysis, University of Tennessee (1985-1986) and Purdue University, 1987-1991

Advised on and conducted statistical analyses in a variety of areas of psychology and education, utilizing various statistical packages (SAS, SPSS, EQS, LISREL, Computer-Assisted Language Analysis Software - CALAS).

GRANTS AND FELLOWSHIPS

Leveling the playing field: Strategic equity initiatives at Murray State University, 2019-2022. Principal Investigator: Maeve McCarthy; Co-PIs: Paula Waddill, David Balthrop, Robin Zhang, Claire Fuller. National Science Foundation ADVANCE Adaptation grant, \$1,000,000 (NSF award #1935939).

Differences and deficits affecting women STEM faculty: Creating a framework for change at a rural public university, 2016-2019. Principal Investigator: Maeve McCarthy; Co-PIs: Paula Waddill, Steve Cobb, Robin Zhang, Echo Wu. National Science Foundation ADVANCE Catalyst grant, \$249,204 (NSF award #1608576).

Differences and deficits: An investigation of the status of women faculty at a rural public university, 2014. Principal Investigator: Maeve McCarthy; Co-PIs: Patricia Long, Deidre Redmond, Paula Waddill, Robin Zhang. National Science Foundation ADVANCE grant, \$200,000 (unfunded).

Fan identification and memory of a public event, 2012 – 2013. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Competitive Research Grant, Murray State University, \$1,647.56

The effect of working memory capacity on false memories of verbal and visual information, 2006 – 2007; renewed with additional funding 2007 – 2008. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$1,873.00 (2006), \$1,630 (2007).

Factors affecting juror perception: Gender, emotion, and type of testimony, 2003 – 2004; extension granted for 2004 – 2005. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$1,671.00

Inferences and memory: What characteristics make explanations more memorable? 1999 – 2000; extension granted for 2000 – 2001. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$2,575.00

Inferences and memory for events: Why some explanations are better than others, 1998 – 1999. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$2,500.00

Developing a resource library of Web-related learning projects in General Psychology (PSY 180), 1998. Coordinator: P. Waddill; T. Barrett, R. Duncan, C. Holle, & D. Wann. College of Humanistic Studies Teaching Circle Grant, Murray State University. \$500.

The role of causal relatedness in memory for story information, 1996 – 1997. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$2,400.00

Study strategies that improve memory for text: Locating the source of beneficial effects, 1995 – 1996. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, \$2,400.00

Text type and the difficulty of inference formation: Their possible roles in prose memory, 1993. Principal Investigator: Paula J. Waddill. University of Scranton Faculty Research Grant, \$1,113.00

Symbolic comparisons, 1988. Principal Investigator: Paula J. Waddill ; Co-PI: Mark A. McDaniel. David Ross Graduate Research Fellowship, Purdue University Research Foundation, \$15,000.00

PUBLICATIONS

(*graduate student)

- McCarthy, M., Cobb, S., Fuller, S., Waddill, P., & Zhang, R. (in press). The impact of mentoring. In David E. Newton (Ed.). *Gender inequality: A reference handbook*. Santa Barbara, CA: ABC-CLIO.
- Chakradhar, K., Waddill, P. J., & Kleinhans, K. (2018). Resilience and the multigenerational academic work environment in the United States. *Journal of Intergenerational Relationships, 16*, 374-394.
- Wann, D. L., Waddill, P. J., Bono, D., *Scheuchner, H., & *Ruga, K. (2017). Sport spectator verbal aggression: The impact of team identification and fan dysfunction on fans' abuse of opponents and officials. *Journal of Sport Behavior, 40*, 423-443.
- Wann, D. L., Waddill, P. J., *Brasher, M., & *Ladd, S. (2015). Examining sport team identification, social connections, and social well-being among high school students. *Journal of Amateur Sport 1(2)*, 27-50.
- Kleinhans, K. A., Chakradhar, K., Muller, S., & Waddill, P. (2015). Multigenerational perceptions of the academic work environment in higher education in the United States. *Higher Education, 70*, 89-103.
- Wann, D. L., & Waddill, P. J. (2014). Predicting sport fans' willingness to consider anonymous acts of aggression: Importance of team identification and fan dysfunction. In C. Mohiyeddini (Ed.), *Contemporary topics and trends in the psychology of sports* (pp. 139-151). Hauppauge, NY: Nova.
- Wann, D. L., Waddill, P. J., *Polk, J., & *Weaver, S. (2011). The Team Identification-Social Psychological Health Model: Sport fans gaining connections to others via sport team identification. *Group Dynamics: Theory, Research, and Practice, 15*, 75-89.
- Wann, D. L., & Waddill, P. J. (2010). The influence of anatomical sex and gender role orientation in the language of sport fans. In L. K. Fuller (Ed.), *Sexual Sports Rhetoric* (pp.121-129). Binghamton, NY: Haworth Press.
- Sheets, B., & Waddill, P. J. (2009). E-cheating among college business students: A survey. *Information Technology, Learning, and Performance Journal, 25(2)*, <http://www.osra.org/journal.html> .
- Sheets, B., & Waddill, P. J. (2008). Electronic plagiarism among college business students. *Journal of Business and Training Education, 17*, 45-57.
- Wann, D. L., *Brame, E., *Clarkson, M., *Brooks, D., & Waddill, P. J. (2008). College student attendance at sporting events and the relationship between sport team identification and social psychological health. *Journal of Intercollegiate Sport, 1*, 242-254.
- Wann, D. L., Grieve, F. G., Waddill, P. J., & *Martin, J. (2008). Use of retroactive pessimism as a method of coping with identity threat: The impact of group identification. *Group Processes & Intergroup Relations, 11*, 439-450.
- Wann, D. L., & Waddill, P. J. (2007). Examining reactions to the Dale Earnhardt crash: The importance of identification with NASCAR drivers. *Journal of Sport Behavior, 30*, 94-109.
- Wann, D. L., Waddill, P. J., & Dunham, M. D. (2004). Using sex and gender role orientation to predict level of sport fandom. *Journal of Sport Behavior, 27*, 367-377.
- Wann, D. W., & Waddill, P. J. (2003). Predicting sport fan motivation using anatomical sex and gender role orientation. *North American Journal of Psychology, 5*, 365-372.

- Amrhein, P. C., McDaniel, M. A., & Waddill, P. J. (2002). Revisiting the picture superiority effect in symbolic comparisons: Do pictures provide privileged access? *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 28, 843-857.
- McDaniel, M. A., Waddill, P. J., Finstad, K., & Bourg, T. (2000). The effects of text-based interest on attention and recall. *Journal of Educational Psychology*, 92, 492-502.
- Waddill, P. J., & *Fahl, C. (1999). Presentation context and the perception of causal relatedness. *Perceptual and Motor Skills*, 89, 871-877.
- Waddill, P. J., & McDaniel, M. A. (1998). Distinctiveness effects in recall: Differential processing or privileged retrieval? *Memory & Cognition*, 26, 108-120.
- McDaniel, M. A., Waddill, P. J., & Shakesby, P. S. (1996). Study strategies, interest, and learning from text: The application of material appropriate processing. In D. Hermann, C. McEvoy, C. Hertzog, P. Hertel, & M. Johnson (Eds.), *Basic and applied memory research: Theory in context, Vol. 1* (pp. 385-397). Mahwah, NJ: Erlbaum.
- Waddill, P. J., & Einstein, G. O. (1996). Collaboration between researchers at primarily undergraduate institutions and major research institutions. *Council on Undergraduate Research Quarterly*, 16, 218-221.
- McDaniel, M. A., & Waddill, P. J. (1994). The mnemonic benefit of pictures in text: Selective enrichment for differentially skilled readers. In W. Schnotz & R. W. Kulhavy (Eds.), *Comprehension of graphics. Advances in Psychology, Vol. 108* (pp. 165-181). Amsterdam, Netherlands: North-Holland/Elsevier.
- McDaniel, M. A., Hines, R. J., Waddill, P. J., & Einstein, G. O. (1994). What makes folk tales unique: Content, familiarity, causal structure, scripts, or superstructures? *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 20, 169-184.
- Waddill, P. J., & McDaniel, M. A. (1992). Pictorial enhancement of text memory: Limitations imposed by picture type and comprehension skill. *Memory & Cognition*, 20, 472-482.
- McDaniel, M. A., & Waddill, P. J. (1990). Generation effects for context items: Implications for item-specific and multifactor theories. *Journal of Memory and Language*, 29, 201-211.
- McDaniel, M. A., Riegler, G., & Waddill, P. J. (1990). Generation effects in free recall: Further support for a three-factor theory. *Journal of Experimental Psychology: Learning, Memory, and Cognition*, 16, 789-798.
- McDaniel, M. A., Einstein, G. O., & Waddill, P. J. (1990). Material appropriate processing: Implications for remediating recall deficits in students with learning disabilities. *Learning Disability Quarterly*, 13, 258-268.
- Roediger, H. L., III, Srinivas, K., & Waddill, P. J. (1989). How much does guessing influence recall? Comment on Erdelyi, Finks, and Feigin-Pfau. *Journal of Experimental Psychology: General*, 118, 255-257.
- Waddill, P. J., McDaniel, M. A., & Einstein, G. O. (1988). Illustrations as adjuncts to prose: A text-appropriate processing approach. *Journal of Educational Psychology*, 80, 457-464.
- McDaniel, M. A., Waddill, P. J., & Einstein, G. O. (1988). A contextual account of the generation effect: A three-factor theory. *Journal of Memory and Language*, 27, 521-536.

REFEREEED PRESENTATIONS AT PROFESSIONAL MEETINGS

(*graduate student; **undergraduate student)

- McCarthy, M., Waddill, P., Zhang, R., Fuller, C., & Cobb, S. (2019, October). *Mentoring circles empower STEM women*. Presentation given at the Equity in STEM Community Convening, Cleveland, OH.
- *Beuoy, A., & Waddill, P. J. (2019, April). *Still puzzling: An alternative approach to learning math formulas?* Poster presented at the 91st annual meeting of the Midwestern Psychological Association, Chicago, IL.
- McCarthy, M., Waddill, P., Zhang, R., Wu, E. & Cobb, S. (2018, May). *Providing empowerment and support through peer mentoring circles*. Presentation at Empowered to Lead: Women in Higher Education and Mentoring Conference, North Carolina A&T, Greensboro, NC.
- *Beuoy, A., & Waddill, P. J. (2018, April). *Puzzle me this: A new method to learn math formulas?* Poster presented at the 90th Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- McCarthy, M., Waddill, P., Zhang, R., Fuller, C., & Cobb, S. (2018, October). *The impact of mentoring circles at a rural university: Providing empowerment and support through peer mentoring circles*. Presentation at STEMM Equality Congress, Amsterdam, Netherlands.
- McCarthy, M., Waddill, P., Zhang, R., Wu, E., & Cobb, S. (2017, October). *Peer mentoring circles provide support and empowerment for women faculty at all levels*. Poster presented at ADVANCE/GSE Program Workshop, Washington, DC.
- Chakradhar, K., Kleinhans, K., & Waddill, P. (2017, April). *Resilience and the multigenerational academic work environment*. Paper presented at the ResilienceCon 2017 Conference, Nashville, TN.
- **Farris, A., & Waddill, P. W. (2017, April). *You heard her speak so now you know her?* Poster presented at the Kentucky Psychological Association Spring Academic Conference, Louisville, KY.
- **Tucker, R., & Waddill, P. W. (2017, April). *Something old, something new*. Poster presented at the Kentucky Psychological Association Spring Academic Conference, Louisville, KY.
- Wu, E. H., Waddill, P., McCarthy, M., Zhang, R. Q., & Cobb, S. (2017, March). *Perceptions on recruitment and retention of faculty in a rural institution: Initial findings from an NSF ADVANCE project on STEM women*. Symposium presentation at the 9th Conference on Understanding Interventions that Broaden Participation in Science Careers, San Antonio, TX.
- Waddill, P. J., & *Lee, S. J. (2015, November). *Stress moderates the testing effect for cued but not free recall*. Poster presented at the 56th Annual Meeting of the Psychonomic Society, Chicago, IL.
- **Bourland, C., & Waddill, P. J. (2015, March). *I know that song: Familiarity and irrelevant lyrics impair verbal working memory*. Poster presented at the 61st Annual Meeting of the Southeastern Psychological Association, Hilton Head, SC.
- **Taylor, L. R., & Waddill, P. J. (2015, February). *Call it a "phi-ling": Phi fractals and natural perception*. Poster presented at the Society for Personality and Social Psychology Sustainability Psychology Preconference, Long Beach, CA.
- Waddill, P. J., Kleinhans, K., Muller, S., & Chakradhar, K. (2014, March). *Negotiating the multigenerational academic workplace: Some preliminary insights*. Poster session presented at the 60th Annual Meeting of the Southeastern Psychological Association, Nashville, TN.
- Chakradhar, K., Waddill, P., Muller, S., & Kleinhans, K. (2014, March). *Multiple generations at work in academe*. Paper presented at the Annual Conference of the Association of Baccalaureate Social Work Program Directors, Louisville, KY.

- Waddill, P. J. & Wann, D. L. (2013, May). *Remembering Dale Earnhardt, Sr.: The role of social identity in vivid memories*. Poster session presented at the 25th Annual Convention of the Association for Psychological Science, Washington, DC.
- *Xiahou, X., & Waddill, P. J. (2013, March). *Cross-language transfer in acquisition of English front vowels: Mandarin to English*. Poster session presented at the 84th Annual Meeting of the Eastern Psychological Association, New York, NY.
- *Koester, K. L., & Waddill, P. J. (2012, May). *Ambient aroma influences delayed recognition memory performance*. Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.
- **Siegel, Z., & Waddill, P. J. (2012, May). *Prototype formation during route navigation*. Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.
- **Simmons, K. & Waddill, P. J. (2012, May). *Past, present, and future: Verb aspect affects task motivation*. Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.
- *Koester, K. L., & Waddill, P. J. (2012, February). *The effect of aroma on delayed memory performance*. Poster session presented at the Annual Meeting of the Kentucky Psychological Association, Frankfort, KY.
- *Simmons, K., & Waddill, P. J. (2011, November). *I was, I am, I will: Verb tense and motivation to resume a task*. Paper presented at the Fall Conference of the National Social Science Association, New Orleans, LA.
- Waddill, P. J., & *Farney, M. (2011, May). *Victim impact statements, gender, and attitude affect capital murder sentencing decisions*. Poster session presented at the 23rd Annual Convention of the Association for Psychological Science, Washington, DC.
- Waddill, P. J., **Mitchell, C., & *Leach, R. (2010, November). *Predicting object location memory from simple and complex working memory spans*. Poster session presented at the 50th Annual Meeting of the Psychonomic Society, St. Louis, MO.
- **Adams, D., & Waddill, P. J. (2010, March). *Necessities vs. luxuries: Are there tradeoffs?* Poster session presented at the 56th Annual Meeting of the Southeastern Psychological Association, Chattanooga, TN.
- Wann, D. L., & Waddill, P. J. (2010, February). *Predicting sport fans' willingness to consider anonymous acts of aggression: Importance of team identification and fan dysfunction*. Paper presented at the 6th annual Sport Psychology Forum, Bowling Green, KY.
- Waddill, P. J., & **Stroupe, H. (2009, May). *Realistic career expectations? A comparison of college freshmen and seniors*. Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.
- **Fannin, A., & Waddill, P. J. (2009, May). *Implicit and explicit memory for numerical rule learning*. Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.
- **Farney, M., & Waddill, P. J. (2009, May). *The effect of victim impact statements on sentencing in capital murder cases*. Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.
- Waddill, P. J. (2008, May). *Cooperative web-based projects enhance technological literacy*. Poster session presented at the 20th Annual Convention of the Association for Psychological Science, Chicago.

- **Leach, R., & Waddill, P. J. (2008, May). *Personal drinking behavior and the believability of alcohol norm information*. Poster session presented at the 20th Annual Convention of the Association for Psychological Science, Chicago.
- Waddill, P. J., *Ikemoto, R., & *Wigginton, E. (2007, November). *Visuospatial working memory and warnings modulate object location memory*. Poster session presented at the 48th Annual Meeting of the Psychonomic Society, Long Beach, CA.
- Waddill, P. J. (2007, May). *Online activities benefit performance in the learning and memory course*. Poster session presented at the 19th Annual Convention of the Association for Psychological Science, Washington, DC.
- **Hatcher, E., & Waddill, P. J. (2007, May). *Embedded questions enhance learning from expository video*. Poster session presented at the 19th Annual Convention of the Association for Psychological Science, Washington, DC.
- *Wendel, C. M., & Waddill, P. J. (2006, March). *Investigating infidelity as a multidimensional construct*. Poster session presented at the 52nd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.
- **Hardin, R., & Waddill, P. J. (2006, March). *The effects of encoding and retrieval techniques on facial recognition*. Paper presented at the 52nd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.
- Waddill, P. J., *Arledge, R., & *McBride, S. (2005, November). *Context-specific schemata affect judgments of witness credibility*. Poster session presented at the 46th Annual Meeting of the Psychonomic Society, Toronto, Ontario, Canada.
- Waddill, P. J., *Conklin, A., & *McBride, S. (2005, April). *The emotional witness: When is credibility affected?* Paper presented at the 51st Annual Meeting of the Southeastern Psychological Association, Nashville, TN. First prize winning paper in the SEPA Professional Paper Competition.
- *Wendel, C., & Waddill, P. J. (2005, April). *Individual differences in perceptions of infidelity*. Poster session presented at the 51st Annual Meeting of the Southeastern Psychological Association, Nashville, TN.
- Waddill, P. J., & *Clarkson, M. (2004, May). *The cross-race effect as a function of response format*. Poster session presented at the 16th Annual Convention of the American Psychological Society, Chicago, IL.
- Waddill, P. J. (2004, March). *Can mental models account for different evaluations of parenting style?* Paper presented at the 50th Annual Meeting of the Southeastern Psychological Association, Atlanta, GA. Third prize winning paper in the SEPA Professional Paper Competition.
- Waddill, P. J., & **Schels, S. (2003, November). *Does presentation format mediate the cross-race effect in face recognition?* Poster presented at the 44th Annual Meeting of the Psychonomic Society, Vancouver, BC, Canada.
- Waddill, P. J., & **Powers, J. (2003, May). *Nonstereotypical emotion enhances witness credibility*. Poster presented at the 15th Annual Convention of the American Psychological Society, Atlanta, GA.
- Waddill, P. J., & Shakesby, P. S. (2003, May). *Critically evaluating published research: Learning by doing*. Poster presented at the 10th Annual APS/STP Teaching Institute, Atlanta, GA.
- Waddill, P. J. (2001, October). *A combined version of the Parental Authority Questionnaire*. Paper presented at the National Social Science Association conference, Albuquerque, NM.

- Waddill, P. J., *Morris-Shirkey, P., & *Burnett, S. (2001, March). *Elaboration, inference, and the recall of causally-related sentences*. Poster presented at the 47th Annual Meeting of the Southeastern Psychological Society, Atlanta, GA.
- Waddill, P. J. (2000, June). *Elaboration and generation mediate recall of causally-related sentences*. Poster presented at the 12th Annual Convention of the American Psychological Society, Miami Beach, FL.
- Waddill, P. J., & Shakesby, P. S. (2000, June). *Using response journals to increase student involvement in course content*. Roundtable presented at the 7th Annual American Psychological Society Institute on the Teaching of Psychology, Miami Beach, FL.
- Waddill, P. J. (1999, November). *Using Web-based projects to increase active learning and technological literacy*. Paper presented at the National Social Science Association conference, St. Louis.
- Shakesby, P. S., & Waddill, P. J. (1999, November). *Using preoperational and concrete operational strategies in the upper grades*. Paper presented at the National Social Science Association conference, St. Louis.
- Waddill, P. J. (1998, November). *Doing is better than telling: Constructing connections improves recall*. Paper presented at the National Social Science Association conference, New Orleans.
- Waddill, P. J., *Marquardsen, D., & *Dallas, M. B. (1997, November). *Causal relatedness and elaborative encoding affect text memory*. Poster presented at the 38th Annual Meeting of the Psychonomic Society, Philadelphia.
- Waddill, P. J. (1997, November). *Interest and learning from text: Practical applications of cognitive principles*. Paper presented at the National Social Science Association conference, San Antonio.
- Waddill, P. J. (1996, November). *Study strategies and criterial tasks: Are we testing what they're studying?* Paper presented at the National Social Science Association conference, New Orleans.
- Waddill, P. J., & **Potter, H. (1996, May). *Tracking down the locus of individual-item processing effects in text memory*. Poster presented at the 68th Annual Meeting of the Midwestern Psychological Association, Chicago.
- Waddill, P. J. (1995, June). *Tracking down the locus of relational processing effects on text memory*. Poster presented at the 7th Annual Convention of the American Psychological Society, New York.
- Waddill, P. J., & Ritter, A. D. (1995, June). *Portfolios enhance understanding of the basic concepts in general psychology*. Poster presented at the 2nd Annual American Psychological Society Institute on the Teaching of Psychology, New York.
- Waddill, P. J., **Ayres, M., & **Descher, J. (1994, April). *Encoding processes and the recall of stories*. Paper presented at the 65th Annual Meeting of the Eastern Psychological Association, Providence, RI.
- Waddill, P. J. (1993, April). *Verification priming and the nature of narrative representation*. Paper presented at the 64th Annual Meeting of the Eastern Psychological Association, Arlington, VA.
- McDaniel, M., Hines, R., & Waddill, P. (1992, May). *What produces unique memory patterns in folk tales: Content familiarity, causal structure, scripts, or superstructures?* Paper presented at the 3rd Annual Meeting of the International Association for the Empirical Study of Literature, Memphis, TN.
- McDaniel, M. A., & Waddill, P. J. (1991, May). *The mnemonic benefit of pictures: Text appropriateness and individual differences*. Paper presented at the 63rd Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A. (1990, May). *Elaborative and distinctive processes in recall*. Paper presented at the 62nd Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A. (1988, April). *The generation effect in unmixed-list designs: Evidence for enhanced relational and individual-item processing*. Paper presented at the 60th Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A., & Einstein, G. O. (1988, April). *Illustrations as adjuncts to narrative and expository prose*. Poster presented at the Annual Meeting of the American Educational Research Association, New Orleans.

INVITED PRESENTATIONS AND WORKSHOPS

Waddill, P. J. (2013, October). *I'll never forget the day Dale Earnhardt died: Social identity and vivid memories*. Invited presentation for the Dr. and Mrs. Gary Brummer Colloquium Series in Psychology, Murray State University.

Waddill, P. J., & Mateja, S. (2013, January). *Educational research and the IRB*. Invited workshop for College of Education faculty, Murray State University.

Waddill, P. J. (2010, August). *The ethical conduct of research*. Invited workshop sponsored by the McNair Scholars Program, Murray State University.

Waddill, P. J., & Mateja, S. (2009, April). *Human subjects research, the Institutional Review Board (IRB), and you*. Invited workshop given at "CUR Dialogues: The Art of Grantsmanship" national convocation sponsored by the Council on Undergraduate Research, Washington, DC.

Waddill, P. J., & Wann, D. (2008, February). *So that's how it's done! Engaging students with research in psychology and the social sciences*. Workshop given at the regional "Engagement Conference: A Summit for the Higher Education Community" held at Murray State University.

Waddill, P. J. (2007, August). *Making the most of your mentoring relationship*. Invited workshop sponsored by the McNair Scholars Program, Murray State University.

Waddill, P. J., Claiborne, D., Payne, P., & Yeatts, M. (2006, August). *Course-embedded assessment*. Invited workshop sponsored by MSU Office of Academic Affairs.

Waddill, P. J. (2006, February). *The influence of gender, emotion, and context on witness credibility*. Invited presentation at the Sigma Xi Spring Symposium, Murray State University.

Waddill, P. J. (2005, April). *Designing assessment processes that work*. Invited workshop sponsored by the Murray State University Center for Teaching and Learning Technology Workshop Series on Assessment Techniques and Processes.

Waddill, P. J. (2003, February). *The big picture of assessment: Here's what I want to know about my students, now how do I go about finding that out?* Invited workshop at the Faculty Development Institute III, sponsored by the Faculty Institutes Reforming Science Teaching (FIRST), Hancock Biological Station, Murray, KY.

Waddill, P. J., Brown, M., & Robinson, F. (1999, March). *Learning online: What else can I put on my instructional Web page?* Invited workshop presented at the MSU Technology Forum, Murray, KY.

Waddill, P. J. (1999, March). *Using presentations for active learning*. Workshop presented at the MSU Technology Forum, Murray, KY.

- Waddill, P. J. (1998, February). *Ways to promote active learning in the classroom through technology*. Invited workshop presented at the Biennial Meeting of the Southeast College Teachers of Food, Nutrition, and Food Service, Nashville, TN.
- Waddill, P. J. (1997, October). *Promoting technology in the college classroom*. Invited faculty development workshop sponsored by the MSU Office of Special Programs, Murray, KY.
- Waddill, P. J., & Miller, L. (1997, June). *Incorporating active learning into technology applications*. Invited faculty development workshop sponsored by MSU Academic Computing and Technology Services, Murray, KY.

HONORS AND AWARDS

- Murray State University Board of Regents Award for Teaching Excellence, 2012
- Murray State University Distinguished Mentor Award, 2007
- First prize in Southeastern Psychological Association Professional Paper Competition (*The emotional witness: When is credibility affected?*), 2005
- Third prize in Southeastern Psychological Association Professional Paper Competition (*Can mental models account for different evaluations of parenting style?*), 2004
- Murray State University College of Humanities and Fine Arts Award for Service Excellence, 2002
- Elected to Psi Chi International Honor Society in Psychology, 1992
- David Ross Graduate Research Fellow, Purdue University, 1988-1990
- American Educational Research Association Award for Outstanding Student-Authored Research Paper (*Illustrations as adjuncts to narrative and expository prose*), 1988
- Outstanding Graduate Student in Education, University of Tennessee, 1981
- Hilton A. Smith Graduate Fellow, University of Tennessee, 1979 – 1981
- Elected to Phi Kappa Phi National Honor Society, 1979
- Elected to Kappa Delta Pi National Education Honor Society, 1977

MURRAY STATE UNIVERSITY TEACHING EXPERIENCE

- Multivariate Research Design and Statistics (PSY 688, graduate level)
- Univariate Research Design and Statistics (PSY 652, graduate level)
- Correlational Research Design and Statistics (PSY 651, graduate level)
- Cognitive Bases of Behavior (PSY 622, graduate level)
- Psychology of Learning and Memory (PSY 414, undergraduate)
- Applied Research Design and Analysis (PSY 408/608, undergraduate/graduate level)
- Problem-solving and Decision-making (PSY 327, undergraduate)
- Psychology of Language (PSY 326, undergraduate)
- Topical Seminar: The Psychology of Everyday Things (PSY 302, undergraduate)
- Principles and Methods of Psychological Research (PSY 301, undergraduate)
- Principles and Methods of Statistical Analysis (PSY 300, undergraduate)
- Career Development Seminar (PSY 210, undergraduate)
- General Psychology (PSY 180, undergraduate)
- Transitions (PSY 100T, undergraduate)

MURRAY STATE UNIVERSITY SERVICE

University Service

Institutional Review Board (IRB); 1999 – Present; Chair, 2000 – present
Budget Planning and Review (BPR) Team: Services to People and Others, 2012 – 2013
Undergraduate Research and Scholarly Activities Advisory Board, 2000 – 2012
Academic Assessment Review Committee, 2005 – 2006
Technology Trust Fund Committee, 2000 – 2001
Academic Subcommittee of the Information Technology Advisory Committee, 1999 – 2001

College of Humanities and Fine Arts (CHFA) Service

CHFA Assessment Committee, Psychology Department Representative, 2004 – present
CHFA Academic Planning and Curriculum Committee, 2012 - 2014
CHFA Tenure and Promotion Committee, 2008 – 2012; Chair, 2011 – 2012
CHFA Technology Advisory Committee, 1997 – 2007; Vice Chair, 2006 – 2007
CHFA Faculty Mentor, 2004 – 2005
Computer Support Technician Search Committee, Chair, 2000
Teacher Education Committee, 1995 – 1999

Departmental Service

Waterfield Library Department Liaison, 2014 – present
Psychology Major Assessment Committee, 2003 – 2014; Coordinator, 2009 – present
Instructor Evaluation Committee, 2012 – present; Chair, 2014 – present
Psychology Faculty Search Committees, 2008 – present
Psychology Department Web Page Coordinator 1998 - present
Department Social Media Coordinator, 2012 – present
Study Abroad Departmental Ambassador, 2014 – 2015
Faculty Evaluation Committee, 2005 –2014
Promotion and Tenure Evaluation Committee, 2005 – 2014
Tenured Faculty Evaluation Committee, 2005 – 2014
General Psychology (PSY 180) Committee, 1994 – 2014
Psychology Graduate Student Admission Committee, 1996 – 2002; 2012 – 2014
Classroom Renovation Committee (*ad hoc*), 2012 – 2013
General Psychology Master's Program Committee, 2007 – 2013
Faculty Advisor, Psychology Club, 1995 – 2002
Psychology Department Subcommittee for Review of the Undergraduate Program, 1994 – 1998

PROFESSIONAL MEMBERSHIPS

Council on Undergraduate Research; Psychology Division founding member, 1994; Councilor, 1994 –1997;
Psychology Division Secretary, 1994 – 1996
Council of Undergraduate Programs in Psychology, MSU Psychology Department Representative, 2000 – present
American Psychological Association
Association for Psychological Science
The Psychonomic Society
Society for Text and Discourse
American Psychology-Law Society
Midwestern Psychological Association
National Social Science Association
Sigma Xi (The Scientific Research Society)
Psi Chi (The International Honor Society in Psychology)