

MURRAY STATE UNIVERSITY STAFF CONGRESS

2022-2023 Goals and Objectives

ADOPTED 07/20/2022

Purpose: *Provide support to Murray State University staff by representing their needs, concerns, and interests through these enhanced efforts by the Staff Congress membership.*

Goal: Create a multi-faceted approach to increase communication and engagement of staff, with intentional involvement of the regional campuses.

OBJECTIVE:	ACTION ITEMS:	MEASURABLE:	RESPONSIBLE:	DATE DUE:	STATUS:
Develop a comprehensive and inclusive communications plan to inform and engage staff through in-person contact and electronic communications.	Utilize social media by creating new Facebook and Instagram accounts. Create an electronic informational flyer to post on web as part of the Human Resources new hire materials. Host listening sessions each semester on main and regional campuses. Make personal contact with new staff hires. Host periodic after hours events at local restaurants. Continue support of current staff events, recognition, and scholarships.	Progress will be measured by the number of new hires that receive information from Staff Congress through personal contact and electronic communication. Analytics will be used to monitor interactions on social media pages. Feedback will be collected during listening sessions.	Executive Council, Communications Committee, Staff Recognition and Special Events Committee	September 1, 2022	Not started

Goal: Realign Staff Congress membership to accurately reflect constituency categories.

OBJECTIVE:	ACTION ITEMS:	MEASURABLE:	RESPONSIBLE:	DATE DUE	STATUS
Review the number of Staff Congress members in position categories to ensure staff are being fairly represented across constituency groups.	Work with Human Resources to review the number of staff in each position category. Realign the number of members in each constituency group to reflect fair representation. Develop a by-laws change proposal to formalize the revisions.	A by-laws change would be submitted as a result of the review and realignment of member representation.	Executive Council, Election and Credentials Committee	November 1, 2022	Not started

Goal: Provide enhanced support and guidance to Standing Committees so their work will reflect the 2022-2023 goals and objectives plan.

OBJECTIVE:	ACTION ITEMS	MEASURABLE:	RESPONSIBLE:	DATE DUE	STATUS
Increase involvement of Standing Committees by creating measurable action items for the year.	Provide training for incoming committee chairs. Assist committees in establishing achievable action items. Committee chairs will establish appropriate deadlines for their projects. Research fundraising opportunities to assist with Staff Congress scholarships.	Actions items directly correlated to goals and objectives will be completed.	President, Executive Council, all Standing Committees and chairs, entire membership	June 30, 2023	Not started.