## STRATEGIC ATTRIBUTES STATEMENT

We offer relevant undergraduate and graduate degree programs with core studies in the liberal arts and sciences, leading to degrees from certificates to advanced practice doctorates that prepare students for success. Through effective and creative teaching, both in traditional formats and in an online environment; the opportunity to apply knowledge and skills to real-world situations, and academic and student support services, our quality faculty and staff foster student growth in knowledge, critical inquiry, and innovative thinking. As a public comprehensive university dedicated to diversity, global awareness and intellectual curiosity, we actively engage students, faculty, staff and the community in collaborative scholarship, creative activity and research. We invest in our communities through thoughtful public service in our 18-county service region and beyond. Our uniqueness arises from our combination of academic excellence, welcoming atmosphere and dedication to student success through mentored, real-world learning opportunities in an open-minded, supportive and innovative learning environment.