**Minutes of the Quarterly Meeting of the Board of Regents**
**Murray State University**
**September 3, 2021**

## Call to Order/Roll Call

The Murray State University (MSU) Board of Regents met on Friday, September 3, 2021, in Quarterly and Committee Session in Heritage Hall – Hall of Benefactors on the Murray State University campus. Chair Eric Crigler called the meeting to order at 8:30 a.m. and welcomed those joining the meeting in person and via livestream. The roll was called and the following Board members were present: Sam Aguiar, Eric Crigler, Robbie Fitch, Virginia Gray, Leon Owens, Ian Puckett, Lisa Rudolph, Melony Shemberger, Don Tharpe and Tom Waldrop. Absent: none.

Others participating in the meeting were: Robert L (Bob) Jackson, President; Jill Hunt, Senior Executive Coordinator for the President, Coordinator for Board Relations and Secretary to the Board; Tim Todd, Provost and Vice President for Academic Affairs; Jackie Dudley, Vice President for Finance and Administrative Services and Treasurer to the Board; Don Robertson, Vice President for Student Affairs and Enrollment Management; Robert Miller, General Counsel; Jordan Smith, Executive Director of Governmental and Institutional Relations; Shawn Touney, Executive Director of Marketing and Communication; Information Technology staff and members of the general public and news media.

## AGENDA

Call to Order — Chair Crigler

Roll Call — Secretary Hunt

Swearing-In Ceremony – Regents Sam Aguiar, Tommy Waldrop and Ian Puckett — Judge Jamie Jameson

Board Officer Elections – Vice Chair and Secretary* — Chair Crigler

Resolution of Appreciation and Remembrance – Regent Philip R. Schooley* — Chair Crigler

Consent Agenda — Chair Crigler/President Jackson

A. Minutes of the Quarterly Meeting and Committee Meetings on June 4, 2021*
B. Audit and Compliance Committee – Office of Internal Audit – Internal Audit Annual Report – Fiscal Year 2021 (For Information Only)
C. Audit and Compliance Committee – Office of Internal Audit – Summary of Presidential Travel Report (For Information Only)
D. Finance Committee – Personal Services Contracts – Schedule of Expenditures (For Information Only)
E. Personnel Changes – Staff Leaves of Absence without Pay*

Report of the Chair — Chair Crigler

A. New Regent(s) Recognition (For Information Only)
B. Reaffirmation of President's Delegation of Authority*

Report of the President — President Jackson

Report of the Treasurer* — Vice President FAS Dudley
(Quarterly Financial and Investment Reports)

Board Development (For Information Only)

A. Office of Student Financial Services — Director Cain

Committee Reports/Recommendations

A. Academic Excellence and Scholarly Activities — Regent Shemberger

B. Athletics — Chair Crigler
1) Ohio Valley Conference Governing Board Certification for Academic Year 2021-22*

C. Audit and Compliance — Vice Chair Tharpe
1) Office of Internal Audit – Internal Audit Charter Reaffirmation*
2) Office of Internal Audit – Annual Audit Plan for Fiscal Year 2022*

D. Buildings and Grounds — Vacant

12 noon (approx.) Break for Lunch

1 p.m. (approx.) Reconvene

E. Enrollment Management and Student Success — Regents Rudolph and Puckett
1) Summer and Fall 2021 Enrollment/Recruitment/Retention Report (For Information Only)

F. Finance — Regent Owens
1) Surplus Property Disposition*
2) Projects Approval*

G. Legislative and Economic Development — Regent Gray
1) Legislative and Governmental Relations Update (For Information Only)

H. Marketing and Community Engagement — Regent Waldrop
1) Naming Opportunities*
   a. Hutson School of Agriculture Equine Education Center
   b. Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman
   c. Staff Excellence Awards*
2) Gifts-in-Kind*
   a. Baldwin Artist Grand Piano – Department of Music
   b. Yamaha Disklavier Player Piano – Department of Music
   c. Hyperice, Inc., Prehab and Rehab Equipment – Department of Athletics

NOTE: Full Board action will follow Committee action.

Honorary Doctorate Degree Approval* — President Jackson

Personnel Changes — President Jackson
A. Appointment of Dean – Arthur J. Bauernfeind College of Business*
B. Salary Roster*

Policy Changes — President Jackson/ Provost Tim Todd
A. *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System* Revision (first reading)*
B. *Faculty Handbook Section 2.13.2 – Intellectual Property Policy* Revision*

Supplemental Materials (For Information Only) — President Jackson
A. "Good News" Report (June 2021)
B. Quarterly Branding, Marketing and Communication Report (April – June 2021)
C. Sponsored Programs – Grants and Contracts Report

Other Business — Chair Crigler

Adjournment — Chair Crigler

(*Requires Board of Regents Action**)**

**Swearing-In Ceremony – Mr. Sam Aguiar, Mr. Ian Puckett and Mr. Tom Waldrop, conducted**

Pursuant to Section 164.321 of Kentucky Revised Statutes (KRS), Governor Andy Beshear, by Executive Order 2021-440, appointed Mr. Sam Aguiar to the Murray State University Board of Regents to replace Jerry Rhoads, whose term had expired. Governor Beshear also appointed Mr. Tom Waldrop to the MSU Board of Regents to replace Sharon Green, whose term had expired. Their terms will end June 30, 2027. The students of Murray State University elected Ian Puckett to serve as Student Regent and Student Government Association President in March 2021. His term will expire June 30, 2022.

Circuit Court Judge Jamie Jameson administered the Kentucky Constitutional Oath of Office, pursuant to Section 228, to Regents Sam Aguiar, Ian Puckett and Tom Waldrop and they were welcomed to the Murray State University Board of Regents. The new Regents received a round of applause.

**Board Officer Election – Vice Chair and Secretary, elected**

Chair Crigler stated that in accordance with the *Bylaws* of the Board of Regents, all officers are elected annually at the Spring Quarterly Meeting and shall serve for one year, commencing July 1 following their election. This was accomplished at the June 4, 2021, Quarterly Meeting through a separate election conducted for each of the officers: Chair, Vice Chair and Secretary. As per Kentucky Revised Statute 164.330, an election for Vice Chair and Secretary shall be held at the organizational meeting required within 30 days of the appointment of a new member.

Chair Crigler declared that nominations were in order for Vice Chair, according to the *Bylaws* of the Board of Regents, and asked Secretary Hunt to call the roll. Regent Aguiar nominated Don Tharpe. All other members passed. Chair Crigler declared that there being only one nomination, he would entertain a motion for Don Tharpe to serve as Vice Chair of the MSU Board of Regents. Regent Gray so moved, seconded by Regent Fitch, and the motion carried unanimously. Vice Chair Don Tharpe received a round of applause.

Chair Crigler declared that nominations were in order for Secretary, according to the *Bylaws* of the Board of Regents, and asked Secretary Hunt to call the roll. Regent Aguiar nominated Jill Hunt. All other members passed. Chair Crigler declared that there being only one nomination, he would entertain a motion for Jill Hunt to serve as Secretary of the MSU Board of Regents. Regent Shemberger so moved, seconded by Regent Gray, and the motion carried unanimously. Secretary Jill Hunt received a round of applause.

**Resolution of Appreciation and Remembrance – Regent Phil Schooley, accepted**

Chair Crigler reported that this represents the first Quarterly Meeting of the Board of Regents since the untimely passing of Regent Phil Schooley – the only meeting in over 12 years where he was not present. The Board expressed condolences to members of Regent Schooley's family who were present – wife Virginia, son Brian and his wife Michelle and their children Gavin and Garrett.

Chair Crigler read the following Resolution aloud:

***MURRAY STATE UNIVERSITY***
***BOARD OF REGENTS***
***RESOLUTION OF APPRECIATION AND REMEMBRANCE***

***PHILIP R. SCHOOLEY***

***WHEREAS***, this Resolution of Appreciation and Remembrance will honor the long-time service and commitment of Philip R. Schooley to the Board of Regents and Murray State University; and

***WHEREAS***, in 2009 Philip R. Schooley was elected by his peers to serve as Staff Regent on the Murray State University Board of Regents and in 2021 was elected for an unprecedented fifth term as Staff Regent on the Board; and

***WHEREAS***, his service as a Regent was marked by working diligently on behalf of all staff members in regard to numerous issues of importance on campus with notable thoughtfulness, enthusiasm and loyalty to the University; and

***WHEREAS***, Philip R. Schooley exemplified outstanding leadership on the Board, serving with distinction during his tenure on several committees of the Board of Regents over the past twelve years, including service as Chair of the Buildings and Grounds Committee and Chair of the former Faculty and Staff Affairs Committee; and

***WHEREAS***, he provided service since 2010-11 as the National Collegiate Athletic Association representative for the Board of Regents; and

***WHEREAS***, he served with an understanding of the complex issues facing the University and his efforts were unfailing to ensure that the Board's decisions benefitted the staff and students are greatly appreciated; and

***WHEREAS***, he is also a 1969 alumnus and was a donor, student recruiter, advisor, teacher and Racer supporter in every sense and worked diligently to improve his University with a deep sense of pride in and an unwavering and sincere love for his Alma Mater;

***NOW, THEREFORE, ON THIS 3RD DAY OF SEPTEMBER, TWO THOUSAND AND TWENTY-ONE, BE IT RESOLVED*** that the Board of Regents of Murray State University express to Philip R. Schooley their deep appreciation for his dedicated service to the University and their abiding respect and esteem for Philip R. Schooley's many contributions to the Board. As stated in the book of Matthew – "Well done, good and faithful servant. Come into your eternal rest."

***AND BE IT FURTHER RESOLVED*** by the Murray State University Board of Regents that this recognition and remembrance of the contributions and dedication of Philip R. Schooley will be preserved in the Minutes of this Board and a framed copy will be provided to his loving wife Virginia.

Eric F. Crigler – Chair

President Jackson reported that Phil Schooley has served Murray State University for a long time – even before his service as Staff Regent. His service is appreciated and he will be missed. Appreciation was expressed to the family for sharing Regent Schooley with the University for all these years. Regent Schooley received a round of applause.

Regent Owens moved that the Board of Regents accept the Resolution of Appreciation and Remembrance for Regent Phil Schooley as presented. Regent Gray seconded and the motion carried unanimously.

**Naming Opportunity – Staff Excellence Awards, discussed**

Chair Crigler reported that at its meeting on March 22, 1986, the Murray State University Board of Regents approved the proposal by Staff Congress for the establishment of the Staff Excellence Awards. The purpose of the awards is to provide appropriate recognition of outstanding staff members and to promote an understanding and appreciation of the contributions made by staff to the mission of the University. The awards are based on four categories of regular employees as represented by Staff Congress. To be considered worthy of the honor, those selected must be perceived as performing their jobs capably and they must also demonstrate in some way a special effort, a unique contribution or an unusual level of commitment or service.

Phil Schooley began his term as Staff Regent on the Murray State University Board of Regents on July 27, 2009, and was recently elected by his peers to serve for an unprecedented fifth term, beginning July 1, 2021. Mr. Schooley served Staff Congress faithfully until his untimely passing on August 15, 2021. During his tenure he strived to ensure that staff felt appreciated with his "hey, I appreciate you." His service and contributions to the University and his commitment to his job and to the staff were appropriately recognized in his selection as a recipient of the Staff Excellence Award in 2011.

Since Regent Phil Schooley epitomized the characteristics of the Staff Excellence Award, it is most fitting that the award be named in his honor. The Staff Congress unanimously approved

this naming recommendation on September 1, 2021, for presentation at the Quarterly Board of Regents Meeting today.

**Marketing and Community Engagement Committee**

Tom Waldrop – Chair
Sam Aguiar
Eric Crigler
Virginia Gray
Melony Shemberger

Regent Waldrop called the Marketing and Community Engagement Committee to order at 8:45 a.m. and reported all members were present.

**Naming Opportunity – Staff Excellence Awards, approved**

On behalf of the Marketing and Community Engagement Committee, Regent Crigler moved that the Board of Regents, upon the recommendation of the President of the University, Staff Congress and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the *Phil R. Schooley Staff Excellence Awards*. Regent Gray seconded and the motion carried.

**Full Board Action – Naming Opportunity – Staff Excellence Awards, approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University, Staff Congress and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the *Phil R. Schooley Staff Excellence Awards*. Regent Owens seconded and the motion carried unanimously.

**Adjournment**

The Marketing and Community Engagement Committee adjourned at 8:46 a.m.
The framed Resolution read aloud earlier was presented to the members of Phil Schooley's family. Regent Schooley and his family received a standing ovation.

**Consent Agenda Items, approved**

Chair Crigler reported the following action and "For Information Only" items were included on the Consent Agenda for approval/acceptance (action items are denoted with an asterisk):

- Minutes of the Quarterly Meeting and Committee Meetings of the Board of Regents on June 4, 2021*
- Audit and Compliance Committee – Office of Internal Audit – Internal Audit Annual Report – Fiscal Year 2021 (For Information Only)
- Audit and Compliance Committee – Office of Internal Audit – Summary of Presidential Travel Report (For Information Only)
- Finance Committee – Personal Services Contracts – Schedule of Expenditures (For Information Only)
- Personnel Changes – Staff Leaves of Absence without Pay*

Murray State University offers a variety of excused staff leaves without pay such as family medical leave, military leave, educational leave, a personal leave or a general leave of absence. Conditions and requirements of the specific types of leaves are defined in the Board-approved *Personnel Policies and Procedures Manual*. The requested Staff Leaves of Absence without Pay that have been processed as of August 3, 2021, are listed below:

| Name | Department | Effective Date |
|---|---|---|
| Clara Bearsby | Teacher Education Services | 06/25/2021-08/12/2021 |
| Rebecca Billington | University Libraries | 05/04/2021 |

| | | |
|---|---|---|
| Kevin Doyle | Facilities Management | 04/22/2021<br>05/05/2021<br>05/19/2021-05/21/2021<br>06/17/2021<br>06/22/2021-06/23/2021 |
| Mary Futrell Mayfield | Office of the Registrar | 05/20/2021-07/02/2021 |
| Peyton Harrison | Facilities Management | 07/01/2021 |
| Jerome Lee Hicks, Jr. | Facilities Management | 06/16/2021-06/24/2021 |
| Sarah Leach | Human Resources | 08/26/2021-09/22/2021 |
| Steven Mathis | Facilities Management | 02/26/2021<br>06/02/2021-06/04/2021<br>06/17/2021<br>06/28/2021-06/29/2021 |
| Ryan Page | Facilities Management | 03/19/2021 |
| Barry Rice | Police Department | 07/12/2021-07/03/2022 |
| Christopher Toeller | Scholarship Office | 07/19/2021-08/31/2021 |
| Anna-Marie Ulrich | Undergraduate Admissions | 06/28/2021-07/05/2021 |

Vice Chair Tharpe moved that the Board of Regents, upon the recommendation of the President of the University, approve the action items on the Consent Agenda as submitted. Regent Fitch seconded and the motion carried unanimously.

**Report of the Chair**

**New Regents, recognized**

Chair Crigler welcomed the new Regents to the Board. Sam Aguiar is an alumnus of Murray State University and a graduate of Murray High School. He earned his law degree from the University of Louisville and has had a very successful and prolific career as Founder and Trial Attorney with Sam Aguiar Injury Lawyers. He is from Shelbyville, Kentucky, and is married to Janelle and has two sons. Regent Aguiar received a round of applause.

Tom Waldrop is a Realtor, Appraiser and Developer with Trifecta Real Estate Services from Mayfield, Kentucky. He serves as a member of the Kentucky Real Estate Commission and West Kentucky Multiple Listing Service and has had a 41-year career as a Kentucky High School Athletic Association high school official. He is joined today by his daughter Clarke. Regent Waldrop received a round of applause.

Ian Puckett, Student Government Association President and Student Regent is a 2018 graduate of Graves County High School and is from Mayfield, Kentucky. He is majoring in history and is a brother of Sigma Phi Epsilon. He also served as Interfraternity Council President and as a Racer Nation Orientation Counselor. Regent Puckett received a round of applause.

Dr. Robbie Fitch is a Dentistry Practitioner from Murray, Kentucky. He earned his dental degree from the University of Louisville and, in addition to being a dentist, has the hobby of making guitars for the Hearthstone Guitar Company. His guitars have been featured in a number of television shows and by professional musicians. He met his wife Mary at Murray State and they have four future Racers. Regent Fitch received a round of applause.

The Board received various presentations during the Annual Retreat yesterday highlighting what an exciting time it is for Murray State University. The Board also had an opportunity to enjoy the beautiful Murray, Kentucky, weather last evening for the MSU football game. It was an exciting atmosphere and students watched the game from field level and were excited to be there.

**Reaffirmation of President's Delegation of Authority, reaffirmed**

Chair Crigler reported that on December 4, 2014, the Murray State Board of Regents approved the Delegation of Authority for the President of the University. The Delegation of Authority delegates the authority to conduct University business to the President, except where the Board reserves specific authority. The Delegation of Authority has been reaffirmed by the Board of Regents each year since its adoption and was discussed during the Annual Retreat.

Vice Chair Tharpe moved that the Board of Regents, upon the recommendation of the Chair of the Board, reaffirm the Delegation of Authority for the President of Murray State University as submitted. Regent Rudolph seconded and the motion carried unanimously.

**Report of the President, received**

President Jackson reported the following:

- Appreciation was expressed to faculty, staff and students for their perseverance over the past 18 months. It has been difficult but all have forged ahead to continue to advance Murray State University.
- Teaching and learning, campus and student life, athletics and health and safety are issues of focus each and every day. All are trying their best to get back to normal in a safe and healthy way and the football game last evening was a perfect example. There were many students, faculty, staff, community members and distinguished guests present to watch an excellent game. Students in particular are ready to get back to having in-person activities and a normal teaching and learning experience. Approximately 89 percent of Murray State courses are in person and 15 percent are, by design, hybrid or online courses.
- Out of the federal stimulus monies the University has received, $4.5 million has been provided for students in the form of additional aid – above any scholarships and financial aid they may have already received. The University is doing everything it can to ensure the educational experience at Murray State is affordable and this is especially important to students and their families. There is more financial need today than he has ever seen during his career. The University has a responsibility in this regard and has, and will continue to, respond to that need in a positive way. Murray State was recognized just this week by *Washington Monthly* magazine as a "Best Bang for the Buck" university and is one of the top ranked institutions in Kentucky in this regard. If students want a high-quality education at a great value, they should select Murray State. Many initiatives that are currently taking place were highlighted during the Retreat yesterday.
- The pandemic necessitated the need to change the move-in process so that it was scheduled over several days and by appointment. Appreciation was expressed to Dr. Robertson; David Looney, Executive Director for Auxiliary Services; Dr. David Wilson, Director of Housing and Residence Life and many others for their work in this regard. Students selected a time slot to move into their respective residential colleges and this change has been well received. It is likely this process will be maintained in the future to make the move-in process easier and more efficient.
- Academic programs were discussed during the Retreat but a number of new initiatives are underway at the *Paducah Regional Campus*. On August 9, 2021, the University hosted a signing ceremony for the Memorandum of Agreement signing between Murray State and West Kentucky Community and Technical College (WKCTC) at the MSU *Paducah Regional Campus*. WKCTC's Guarantee Program will enable eligible students to receive financial assistance for tuition and fees while enrolled at that institution. When students transfer to Murray State to enroll in classes at the *Paducah Regional Campus*, new transfer students who are eligible will receive tuition assistance through the Murray State Promise initiative. The MSU Promise provides scholarship assistance for eligible first-time freshmen and new transfer students, who pay no tuition through this program. The ability to offer this new program was made possible by a grant to Murray State from the Paducah Area Community Reuse Organization (PACRO). Mr. Smith is a member of the PACRO Board and Greg Wiles serves as Executive Director.
- The second partnership announced in Paducah on August 9 is the establishment of a 2+2 articulation agreement, which will provide students who have earned an associate's degree at WKCTC, with a seamless transfer process into Murray State's bachelor's degree program in Exercise Science. The Exercise Science program will be offered at Murray State's *Paducah Regional Campus* beginning with the Fall 2021 Semester.
- A 1930 photograph of MSU faculty and staff was included in President Jackson's presentation and included Dr. Rainey T. Wells and Dr. John W. Carr.
- All should be proud of the Racer Safe and Healthy initiatives which have been put in place on campus. Most recently, approximately 15 students from different campus populations filmed videos highlighting to fellow students the importance of getting vaccinated if they have not done so already. Appreciation was expressed to Regent Puckett and the Student Government Association for passing a Resolution at their first meeting of the fall semester. During that meeting the SGA established the goal of an 80 percent vaccination rate among the student body. At this point there is a great deal of personal responsibility and everyone needs to be vaccinated. Vaccines are effective and represent the best defense against the disease the world is still battling during this pandemic. The Murray Health Department provides daily reports on COVID infections and last week 90 percent of new cases were among unvaccinated individuals and an even higher percentage of hospitalizations for unvaccinated persons. Initiatives and incentives to encourage getting vaccinated will continue. Focus is also being placed on student groups and a reward is being offered for the group with the highest vaccination rate.
- Earlier this week the University was notified that *Forbes* magazine recognized Murray State as one of the best employers in the Commonwealth. Fifty companies, colleges and universities were recognized and Murray State was ranked 13th and is the only public university in Kentucky so

recognized. Appreciation was expressed to all for their efforts in making this recognition possible. The Work-Life Balance Task Force also continues its work to identify initiatives that will assist faculty and staff. The Task Force recommended the launch of the Racer Family Network that identifies faculty, staff and students willing to assist with childcare or pet care and the response has been positive.

- The Esports program at Murray State also continues to perform very well. The last budget this Board passed included funding to assist Esports in growing and becoming competitive. This is becoming a prominent program in many different high schools and represents an important recruiting tool.
- Over the past several months focus has been placed on improving and enhancing the Rodeo and Equine programs at Murray State. A Strategic Plan has also been developed to assist in this regard. Appreciation was expressed to Regent Gray who has been very involved in this process and has provided invaluable assistance in many areas, including the new *Friends of Rodeo* support group that will help enhance the program even further and assist with private fundraising initiatives.
- Many facilities projects are underway on campus or are being planned as outlined yesterday as part of the Campus Master Plan presentation. These planning documents include campus, housing and athletics projects. Not all projects contained within the Campus Master Plan will be able to be accomplished with University funding but others could be privately funded or paid for by the Commonwealth – such as those that will be done with the bond issuance approved by the Board in June. Some projects may also be done through a public-private partnership and considerable investigation is underway to identify viable options in this regard. A great deal of work is being undertaken and campus looks great. Appreciation was expressed to the University's contract partner SSC as they have done an excellent job on enhancing the appearance of campus. Regent Tharpe expressed appreciation to Dr. Jackson and the University administration for their willingness to take on these necessary projects as outlined during the Retreat yesterday. Dr. Jackson indicated Regent Tharpe has been an advocate for deferred maintenance projects that need to occur on campus and progress is being made in this regard.
- Appreciation was expressed to the Office of Development under the leadership of Dr. Tina Bernot, Executive Director. Appreciation was also expressed to donors as this has been the best year in ten years for Murray State in terms of funds raised or pledged and estate gifts received. Private dollars represent the margin of excellence and are essential for advancing the University. Appreciation was also expressed to Arthur Fields, a prominent alumnus, for his transformational gift to the institution. Appreciation was expressed to the MSU Foundation Board of Trustees, Inc., under the leadership of Dr. David Durr, President, for managing the University's gifted funds. The Foundation currently manages $180 million in assets and last year advanced $6.5 million to the University for student scholarship initiatives.
- When the restoration of Lovett Auditorium is completed all will be extremely proud of this facility. The "Show Us How You Lovett" campaign is underway and the response the University has already received has been amazing. The seat-naming campaign is underway and is proving to be successful. Photographs were shown illustrating the progress being made at Lovett Auditorium. This facility is not only important to the University but also to the region as a cultural center. When the seating is replaced in Lovett, they will be larger and the original end caps from the previous seats have been incorporated into the new design.
- An extensive Enrollment Management report was presented during the Retreat and additional information will be provided later today. Appreciation was expressed to Dr. Robertson; Dr. Renee Fister, Executive Director for Strategic Enrollment Management; Shawn Smee, Director of Recruitment; Kendrick Quisenberry, Senior Associate Director-Coordinator for Multicultural Recruitment; Maria Rosa, Director of Undergraduate Admissions and Transfer Center; Peggy Whaley, Director of Student Engagement and Success and their teams. All are working diligently on recruitment and retention initiatives. The predictive analysis model developed by Dr. Fister is continuing to work effectively and has helped significantly with regard to recruitment. Mr. Touney and his entire team are doing an excellent job with regard to marketing efforts and this work is now being undertaken in coordination with the Office of Enrollment Management. High school visits have already started for Fall 2022 but there are still many schools that are not allowing outside visitors due to the pandemic. Campus visits are also a crucial component of the recruitment process. The Road Scholars Program continues and Regents were encouraged to participate in visits in their area. It is also recognized that High School Guidance Counselors are also active participants in the recruitment process.
- The recent Douglass High School Reunion provided an opportunity to recognize middle school science scholars. Appreciation was expressed to Cami Duffy, Executive Director, Office of Institutional Diversity, Equity and Access/Title IX Coordinator for her efforts in this regard.
- The *Institutional Diversity, Equity and Inclusion Task Force(IDEIT)*, with key leadership provided by Mrs. Duffy, focuses on a number of key areas within the University including: 1) faculty and staff recruitment and retention, 2) student recruitment and retention, 3) institutional climate and 4) affirmative action. Appreciation was expressed to the faculty leading the work of the four subcommittees under the umbrella of *IDEIT*.
- Appreciation was expressed to Dr. SG Carthell, Executive Director of Multicultural Student Leadership and Excellence, and his team for their efforts in regard to recruiting and retaining

underrepresented minority students. Appreciation was also expressed to faculty and staff who are leading the work of subcommittees in this regard.

- Many Regents have requested a facilities and deferred maintenance tour and that will be scheduled accordingly. The entire Board is invited to participate.
- Next year the University will recognize its 100-year history during the centennial celebration. A centennial book is being completed and will be available next year. It will mainly provide a pictorial history for this institution. A website is also being developed for the centennial. The Board will be provided with detailed information regarding planned events and activities once the schedule becomes available.
- All were encouraged to attend Family Weekend and Homecoming Weekend festivities.

Regent Shemberger inquired about how the vaccination card upload process is proceeding and President Jackson reported it has increased by approximately 5 percent since the last report provided to the Board. Assurance was provided that messages are constantly being sent to students from different members of the University administration. Regent Shemberger also inquired about progress that is being made toward the Work-Life Balance Committee recommendation related to childcare and pet care on campus, who oversees this process and whether there is a way to evaluate its success. President Jackson reported that this effort is managed by Human Resources and faculty, staff and students interested in helping with childcare and pet care can sign up for the program and there have been several who have done so. Human Resources continues to monitor ways to further enhance the program.

Regent Puckett reported that students appreciate the activities that are occurring on campus but some are interested in whether a tool can be added to the University's website to help track the overall student vaccination rate on campus. Dr. Jackson reported this initiative is also managed by Human Resources and they are considering an indicator that can be used to provide an accurate report on the percentage of vaccinated students. In order to be able to accurately report the overall vaccination rate, cards must be uploaded and all students were encouraged to do so if they have not already.

**Board Development – Office of Student Financial Services Report, received**

Wendy Cain, Director of Student Financial Services, reported the following:

- The Office of Student Financial Services includes the Bursar's Office, Financial Aid and the Scholarship Office. The goal of the office is to provide students with one location to address any financial matters. The office is responsible for third-party scholarships to billing students to collecting payments to issuing any refunds and processing all financial aid.
- For Fiscal Year 2022 (FY22), the office processed 5,737 total scholarship applications – an increase of 16 percent of total application received this past year. There was also a 2 percent increase in the number of first-time freshman applications received. A total of 9,411 students were awarded scholarships from either the academic achievement or competitive scholarship process. Academic achievement scholarships do not require a scholarship application and are awarded based on ACT/SAT score and grade point average (GPA).
- As soon as students are admitted they are notified of any academic achievement awards they would qualify for and first-time freshmen are encouraged to continue to take the ACT/SAT up until the first day of classes to improve their score. If a student's ACT/SAT score improves, the University will increase their academic achievement award and this has been a significant benefit to many students over the past year and a half. An opportunity scholarship was also added this year for students who were not able to take the ACT/SAT and awards are based on GPA.
- One of the major objectives the office strives to accomplish as part of the recruitment process is to issue financial aid and scholarship awards earlier and those associated target dates were outlined. Combined scholarships and estimated financial aid totaled 4,471 packages. Additional scholarships and estimated financial aid totaled 1,551 packages over the past year. All award letters have been issued earlier for the last three years. Revised and new combined scholarship and financial aid packages total 7,295 mailed to students, representing an increase. Award letters are tailored to the individual student and if they have not completed an application for aid that may provide an increased award, instructions for doing so are included in the materials they receive.
- This past year the office has been responsible for processing over $115 million in aid for students. This figure is up significantly from last year. The office has also been responsible for the distribution of Coronavirus, Aid, Relief and Economic Security (CARES) Act funding and this is part of the reason for the increased amount of aid that had to be processed.
- Needs-based awards for 2021-22 included the following:
  - Racer Advantage Grant ($172,000)
  - Murray Promise ($249,007 for 119 students), representing an increase of $111,741 for FY22
  - Hope, Endeavor and Achievement ($87,000 for 57 students) – MSU Foundation

  - Racers Give ($643,000 for 643 students), representing combined awards from the MSU Foundation and University
  - This type of information is provided in the combined awards packet.
- Confirmation was provided that the first round of CARES funding had significant stipulations that had to be met before those funds could be awarded. In addition, funds were distributed to the University before guidance needed to issue those funds was finalized. The stipulations were loosened for the second round of CARES funding and awards were distributed much more quickly. The regulations were further diminished for the third round of CARES money and those funds were also issued quickly to students. A total of $4.5 million has been allocated for the fall and will be distributed as soon as possible.
- A graph was presented showing an IPEDS aid comparison. Murray State grant awards are higher than most competitors but the University's loan rate is also lower than most. Murray State strives to encourage students to maximize their gift aid so loans are the last cost point.
- A financial aid update was provided. Free Application for Federal Student Aid (FAFSA) completions were down for FY22. A total of 13,315 applications were processed and this means the University is receiving a lot of FAFSA applications for students who do not actually enroll. The University is required to process the applications and award aid even if the students do not end up attending Murray State. Dr. Jackson added that students must complete the FAFSA before they are eligible for any type of financial aid. Applications are down in Kentucky as well as across the country. The public institutions, in partnership with the Council on Postsecondary Education (CPE), are working on a campaign to promote this requirement. This has become a national issue because significant federal dollars have been left on the table in past years. Murray State does have a high FAFSA completion rate because students are required to complete the application before they can receive a Foundation or University scholarship award. During the pandemic the United States Department of Education has allowed Financial Aid Directors to make sure students and families are aware there is something called professional judgment. Financial Aid Directors have always had the ability to utilize professional judgment but it has not traditionally been advertised. They can help students review their FAFSA application to determine whether revisions are necessary based on circumstances which have occurred over the past year that would make them eligible for additional subsidized loans, etc. This information is shared with freshmen during the orientation process but the awards for continuing students could be based on a FAFSA completed two years ago before their circumstances changed. This year, the University has mailed postcards to students who fall into this category letting them know this is an option.
- In terms of PELL grant awards, 35 percent of freshmen receive PELL grants; 31 percent of all undergraduate students receive PELL grants and these percentages are the same as that for fall 2020. The maximum PELL grant award is $6,495 per year.
- The Bursar's Office is responsible for accessing tuition and issuing all student bills (average of 4,000 per month) which includes tuition, course fees, housing, dining, books and parking. The office also manages all collection efforts and processes hiring transactions for student employees. There are currently 285 federal work study students and 2,295 university work study students on campus.
- The Racer One Stop provides a central location twice per year for several offices to come together in the Curris Center where students can visit to have their questions answered and finalize any outstanding business. This year over 1,200 students utilized this face-to-face service during the two-week period for each Racer One Stop session. This option was also provided virtually and was especially beneficial for online students.
- The 2022-23 scholarship application is open in time for the recruiting season and is available to new and current students.

Appreciation was expressed to Mrs. Cain and her team for the incredible amount of work they have been able to accomplish.

This report was presented for informational purposes only and required no Board action.

**Academic Excellence and Scholarly Activities Committee**

Melony Shemberger – Chair
Virginia Gray
Leon Owens
Ian Puckett

There being no business to address, the Academic Excellence and Scholarly Activities Committee did not meet.

**Athletics Committee**
Eric Crigler – Chair
Robbie Fitch
Lisa Rudolph
Don Tharpe

Chair Crigler called the Athletics Committee to order at 10 a.m. and reported all members were present.

**Ohio Valley Conference Governing Board Certification for Academic Year 2021-22, consented**

Chair Crigler reported that, as required by the National Collegiate Athletic Association and administered by the Ohio Valley Conference, the Board of Regents is asked each year to consent that the authority for the administration of the Athletics Program is delegated to the Chief Executive Officer.

On behalf of the Athletics Committee, Regent Fitch moved that the Board of Regents, upon the recommendation of the President of the University, consent to the Ohio Valley Conference Governing Board Certification for Academic Year 2021-22. Regent Rudolph seconded and the motion carried.

**Full Board Action – Ohio Valley Conference Governing Board Certification for Academic Year 2021-22, consented**

On behalf of the Athletics Committee, Regent Crigler moved that the Board of Regents, upon the recommendation of the President of the University, consent to the Ohio Valley Conference Governing Board Certification for Academic Year 2021-22. Regent Shemberger seconded and the motion carried unanimously.

**Adjournment**

The Athletics Committee adjourned at 10:02 a.m.

The Board of Regents adjourned for a break beginning at 10:02 a.m.

**Reconvene**

Chair Crigler reconvened the Quarterly Board of Regents Meeting and Committee meetings at 10:15 a.m.

**Audit and Compliance Committee**

Don Tharpe – Chair
Sam Aguiar
Eric Crigler
Lisa Rudolph

Vice Chair Tharpe called the Audit and Compliance Committee to order at 10:15 a.m. and reported all members were present.

**Office of Internal Audit – Internal Audit Charter Reaffirmation, reaffirmed**

Internal Auditor Michelle Saxon reported that the Internal Audit Charter is a formal document that defines the internal audit activity's purpose, authority and responsibility. The Internal Audit Charter establishes the internal audit activity's position within the University; authorizes access to records, personnel and physical properties relevant to the performance of engagements and defines the scope of internal audit activities.

The *International Standards for the Professional Practice of Internal Auditing* (Standards), issued by the Institute of Internal Auditors, require annual review and approval of the Internal

Audit Charter. The following mandatory elements are contained within the Internal Audit Charter:

1. Core Principles for the Professional Practice of Internal Auditing
2. The Code of Ethics
3. The Standards
4. The Definition of Internal Auditing

On behalf of the Audit and Compliance Committee, Regent Crigler moved that the Board of Regents, upon the recommendation of the President of the University and in compliance with standards for the internal audit profession established by the Institute of Internal Auditors, reaffirm the Internal Audit Charter for Murray State University as submitted. Regent Rudolph seconded and the motion carried.

**Full Board Action – Office of Internal Audit – Internal Audit Charter Reaffirmation, reaffirmed**

On behalf of the Audit and Compliance Committee, Vice Chair Tharpe moved that the Board of Regents, upon the recommendation of the President of the University and in compliance with standards for the internal audit profession established by the Institute of Internal Auditors, reaffirm the attached Internal Audit Charter for Murray State University Regent Owens seconded and the motion carried unanimously.

(See Attachment #1)

**Office of Internal Audit – Annual Audit Plan for Fiscal Year 2022, approved**

Mrs. Saxon reported that the Annual Audit Plan is a description of the audit activities that are to be completed by the Office of Internal Audit during the fiscal year. The Audit Plan is developed each year by the Internal Auditor with input from the President of the University.

The Audit Plan details work to be performed in seven areas:

- Internal Reviews
- Compliance Reviews
- Operational Reviews
- Follow-Up Projects
- Audit Assistance
- Internal Audit Department Projects
- Unplanned Projects

The majority represent routine audits to be performed while others are required by outside entities.

On behalf of the Audit and Compliance Committee, Regent Rudolph moved that the Board of Regents, upon the recommendation of the President of the University, approve the Office of Internal Audit – Annual Audit Plan for Fiscal Year 2022. Chair Crigler seconded and the motion carried.

**Full Board Action – Office of Internal Audit – Annual Audit Plan for Fiscal Year 2022, approved**

On behalf of the Audit and Compliance Committee, Vice Chair Tharpe moved that the Board of Regents, upon the recommendation of the President of the University, approve the Office of Internal Audit – Annual Audit Plan for Fiscal Year 2022. Regent Shemberger seconded and the motion carried unanimously.

(See Attachment #2)

**Adjournment**

The Audit and Compliance Committee adjourned at 10:22 a.m.

**Report of the Treasurer (Quarterly Financial and Investment Reports), accepted**

Ms. Dudley highlighted the following with regard to the dashboard for the Quarterly Financial and Investment Reports through June 30, 2021:

- Graphs were provided for cash, accounts receivables, total revenue and total expenditures. Numbers are relatively flat which means there was not a large fluctuation from prior year. In terms of total revenue and expenses, the large influx of federal dollars helped to balance out these two areas. The numbers as presented on the first page of the dashboard do not reflect the year-end pension adjustments the University is required to make and represent a truer picture of the institution's actual performance.
- The two largest fluctuation items in the financial statements are between the Teachers' Retirement System (TRS) and the Kentucky Employees Retirement System (KERS). The University reduced its liability by $40 million which had a large impact on the balance sheet. This was accomplished through more contributions and a positive investment year. The second contributor to the large fluctuation was federal dollars. CARES money impacted cash, receivables and payables – all in a positive manner – but resulted in large fluctuations for the Education and General (E&G) Fund, as well as Auxiliaries. Confirmation was provided that the CARES money became revenue in the University's restricted funds. These monies are reported as a transfer in the E&G Fund (or reduction of expenditures). If the federal funds have not yet been spent they are not included in the information presented – only actual revenue earned is reported. Although cash increased due to CARES funding, those dollars are included in the FY22 budget and are already pre-committed.
- In terms of the tuition analysis provided, it was known the University would not meet budget. Net tuition did not meet budget by $1.7 million but this deficit will be covered by the $2 million contingency which is in place. A similar scenario is expected for the next academic year. Restricted funds are not included in this dashboard analysis but a detailed statement was provided in the eBoard book.

Regent Owens moved that the Board of Regents, upon the recommendation of the President of the University, accept the quarterly unaudited Financial and Investment Reports for the period of July 1, 2020, through June 30, 2021, as presented. Vice Chair Tharpe seconded and the motion carried unanimously.

(See Attachment #3)

**Buildings and Grounds Committee**

Vacant – Chair
Robbie Fitch
Leon Owens
Don Tharpe
Tom Waldrop

Due to there being no business to address and the absence of Regent Phil Schooley who served as Chair, the Buildings and Grounds Committee did not meet. Chair Crigler reported that Mr. Schooley's replacement would be named once the Board has all its members.

**Enrollment Management and Student Success Committee**

Lisa Rudolph and Ian Puckett – Co-Chairs
Robbie Fitch
Virginia Gray
Melony Shemberger

Regent Puckett called the Enrollment Management and Student Success Committee to order at 10:30 a.m. and reported all members were present.

**Summer and Fall 2021 Enrollment/Recruitment/Retention Report, received**

Drs. Fister and Robertson reported the following:

- The highlight relative to summer 2021 enrollment is that it is the highest total enrollment in the last ten years and this is also true for credit hours. Summer headcount enrollment is up approximately 6 percent over 2020. In response to whether this increase is driven by the increased number of online courses offered during the summer, it was indicated the University has approximately the same number of online courses as it did during summer 2019 but more students may be choosing this option.

- Fall 2021 undergraduate enrollment is flat compared to fall 2019 and there is approximately a 2 percent change from fall 2020 (as of August). Graduate headcount enrollment is up 12 percent. Kentucky enrollments are down slightly and out-of-state enrollment increased by 2 percent. This information was presented graphically and additional information was provided in the eBoard book relative to enrollment in other categories.
- Fall 2021 enrollment from Illinois and Tennessee is up and this contributed to the out-of-state percentage increase. Dr. Jackson added that Illinois is the number two college student exporting state in the country, with California being number one. Murray State has a recruiter in Illinois for this reason. The University also changed the scholarship model tremendously, starting with fall 2019, to utilize more in-state like rates. At one time tuition in Illinois was 40 percent higher than competitors in the multi-state region.
- Out-of-state enrollment numbers include international students. From last year to this year, undergraduate international student enrollment has increased almost 38 percent.
- Confirmation was provided that the total enrollment report includes both the main campus and the regional sites. In terms of whether there are trends associated with the regional campuses, Dr. Fister reported that credit hours are up which may or may not be reflected in total headcount.
- Mrs. Whaley leads retention efforts at Murray State and the challenge in some cases is getting students to return to campus for a number of reasons. The Recapture Campaign has been designed for this purpose and work is continually ongoing in this regard. Many students also stop-out and a campaign has been developed to address this population. Students with over 90 credit hours but no degree completion who have been gone from the University for some time were identified and contacted. The result was a 5 percent return for these students. Students eligible to register but had not done so were contacted to determine what assistance the University could provide. Dr. Jackson added that due to efforts such as the Recapture Campaign, Murray State has the highest retention rate among all Kentucky comprehensive universities. This work is time consuming and appreciation was expressed to all for their efforts in this regard. Dr. SG Carthell and his team also play a major role in the retention of underrepresented minority students utilizing a hands-on, personalized approach. A Mentor Program has been developed to assist in this regard. Dr. Jackson further indicated that recruitment and retention is the responsibility of all faculty, staff and students. Faculty, staff, Deans, Chairs and Academic Advisors are reaching out to these students because all understand the importance of retention.
- Dr. Fister provided a report on predictive analytics which represents a vital component of the Enrollment Management Strategic Plan. A scoring mechanism was developed for first-time freshmen and one has been developed this year for first-time transfer students. The scoring method, mechanism and process utilized were outlined and this ongoing work truly involves a team effort. All data received is then operationalized. Chair Crigler added that this data was not available a few years ago but due to the leadership provided by President Jackson, Dr. Robertson, Dr. Fister and their associated teams, it is now being analyzed. This represents a broad effort that allows the University to do many more things efficiently by providing focus during a difficult recruiting period. The SGA also formed a Student Success Committee that assists with these efforts.
- There are now 48 states and 50 countries represented within the University's student body. Among students, 66 percent are from the Commonwealth, with 113 counties represented and 44 percent of undergraduates are first-generation college students. Confirmation was provided that the University also has developed a first-generation strategy.
- Previously, 70 percent of students entered Murray State with credit hours and that is now down to approximately 52 percent due to the pandemic. The range goes from one to 80 credit hours, with an average this year of 22 credit hours. The difficult part is knowing whether this is strictly dual credit or transfer credits. In terms of predictions of where the issue of students coming into the University with credit hours is headed for the future, Dr. Fister indicated she does not expect a decrease in students earning credit hours before coming to the University but there may be focus areas where there are more opportunities. Dr. Jackson added that the current environment simply makes it difficult to promote dual credit as part of K-12 education. It is unknown at this time whether students being allowed to repeat their senior year of high school will have an effect on dual credit. If students repeat dual credit courses it can have a negative impact on them because it would then count as a collegiate course because they have technically graduated from high school. Retaking dual credit courses could change a student to transfer status and they would enter the institution under a different scholarship model. Dr. Robertson provided assurance that the University is working with Guidance Counselors to ensure they understand this component. Scholarship options are better for those students entering as a first-time freshman as opposed to transfer students. Guidance Counselors and Principals are also being asked to identify dual credit courses they would like to see offered in their high schools.
- Phase II of the Strategic Enrollment Management Plan is also being considered. Dr. Jackson has charged the group to look toward 2022 through 2027 building off of the current plan. Additional information in this regard was included in the eBoard book and areas of focus for Phase II were outlined. Chair Crigler reported that information was provided in the Retreat presentation showing the demographics of college-age students from different states over the next five years. The typical recruitment areas – from which Murray State currently recruits – are not in the University's favor during this timeframe. Changes will need to be made accordingly to ensure Murray State remains as competitive as possible. In response to the observation that more recruiting is taking place in rural, poor counties, Dr. Jackson indicated this is why the Murray State Promise was developed to assist

students and their families. Consideration is being given as to how to expand this program even further to meet the enhanced need. Dr. Fister agreed to review IPEDS data and provide information on where Murray State students fall in terms of income level.

This agenda item was presented for informational purposes only and required no Board action.

**Adjournment**

The Enrollment Management and Student Success Committee adjourned at 11:08 a.m.

**Finance Committee**

Leon Owens – Chair
Eric Crigler
Lisa Rudolph
Don Tharpe

Regent Owens called the Finance Committee to order at 11:08 a.m. and reported all members were present.

**Surplus Property Disposition Plan, approved**

Ms. Dudley reported that Kentucky Revised Statute 164A.575 requires the Board of Regents to approve disposition of equipment and other property. The proposed plan will provide an efficient and timely process for the disposition of such property having a value of less than $25,000. Non-routine dispositions require specific approval of the Board of Regents. No changes have been made to the plan from last year.

On behalf of the Finance Committee, Regent Rudolph moved that the Board of Regents, upon the recommendation of the President of the University, approve the Surplus Property Disposition Plan as presented for Fiscal Year 2021-22 authorizing:

1. Routine disposition of personal property having a value less than $25,000 to include equipment and machinery; miscellaneous supplies and furnishings; vehicles; library books and materials; livestock and other agricultural commodities and products; recyclable materials, items with no possible future use and
2. The methods of disposal as listed on the attachment provided.

Vice Chair Tharpe seconded and the motion carried.

**Full Board Action – Surplus Property Disposition Plan, approved**

On behalf of the Finance Committee, Regent Owens moved that the Board of Regents, upon the recommendation of the President of the University, approve the attached plan for Fiscal Year 2021-22 authorizing:

1. Routine disposition of personal property having a value less than $25,000 to include equipment and machinery; miscellaneous supplies and furnishings; vehicles; library books and materials; livestock and other agricultural commodities and products; recyclable materials, items with no possible future use and
2. The methods of disposal as listed on the attachment.

Regent Gray seconded and the motion carried unanimously.

(See Attachment #4)

**Project Approvals, approved**

Ms. Dudley reported that Delegation of Authority Item #20 states that "…Prior to moving forward, all projects costing over $200,000 and up to the threshold denoted by Kentucky statute should be reviewed by the Board Chair and the President and a determination made in terms of

those projects requiring further Board approval." The Board was provided with a schedule that listed new projects or projects with increased scope with a total estimated cost of over $200,000. There is an electrical infrastructure project that one-time funding has been identified to accomplish. There is also a roof replacement project for the William "Bill" Cherry Agricultural Exposition Center. This project must be completed for under $1 million because any projects exceeding that amount require General Assembly approval. There is also a HVAC improvement project for the Arthur J. Bauernfeind College of Business and the completion of the National Pan-Hellenic Council Plaza. Renderings of the Plaza project, which will be located on the west end of *Woods Park*, were provided. Design work is being completed on this privately-funded project utilizing donor dollars. Dr. Jackson added that this represents a component of *Woods Park* development that will recognize the importance of Greek organizations on campus. An unofficial groundbreaking will occur during Homecoming Weekend with the goal of having the project completed by Homecoming Weekend 2022 to tie into the centennial celebration.

On behalf of the Finance Committee, Regent Rudolph moved that the Board of Regents, upon the recommendation of the President of the University, approve the projects outlined on the listing provided. Vice Chair Tharpe seconded and the motion carried.

**Full Board Action – Project Approvals, approved**

On behalf of the Finance Committee, Regent Owens moved that the Board of Regents, upon the recommendation of the President of the University, approve the projects outlined on the attached listing. Regent Shemberger seconded and the roll was called with the following voting: Mr. Aguiar, yes; Dr. Fitch, yes; Mrs. Gray, yes; Mr. Owens, yes; Mr. Puckett, yes; Mrs. Rudolph, yes; Dr. Shemberger, yes; Dr. Tharpe, yes; Mr. Waldrop, yes and Mr. Crigler, yes. The motion carried unanimously.

(See Attachment #5)

**Adjournment**

The Finance Committee adjourned at 11:18 a.m.

**Legislative and Economic Development Committee**

Virginia Gray – Chair
Leon Owens
Ian Puckett
Tom Waldrop

Regent Gray called the Legislative and Economic Development Committee to order at 11:18 a.m. and reported all members were present.

**Legislative and Governmental Relations Update, received**

Mr. Smith reported the following:

- As part of Interim Legislative Session activities, President Jackson, Mr. Smith, Vice President Dudley and others testified virtually before the Legislature, Government Contract Review Committee, Capital Planning Advisory Board and several other bodies. Several legislative visits have also occurred both to the Murray State campus and in Frankfort, Kentucky. The administration also met legislators in Paducah and other areas to advance the work of the University.
- On July 9, 2021, Governor Beshear and Kentucky Energy and Environment Cabinet Secretary Rebecca Goodman visited the Hutson School of Agriculture and the Agri-Tech Solar Panel site.
- On August 9, 2021, President Jackson, Regent Owens, Mr. Smith and others hosted legislators at the *Paducah Regional Campus*.
- Last week, President Jackson and Mr. Smith met with Speaker of the House Dave Osborne, Senator Adrienne Southworth and several other legislators to discuss capital project requests, COVID-19 measures and other items for the upcoming Legislative Session.
- There have been a number of pre-filed bills – more involving higher education than in previous Legislative Sessions – and all primarily involve COVID-19 initiatives (masks, vaccination and testing mandates). The Governor will likely call a Special Session and it is anticipated it will be held September 5 – 9. It is expected that the Special Session will deal with COVID-19 emergency orders.
- The 2022 Regular Session begins in early January and represents a 60-day Biennial Budget Session where the state budget will be approved. The MSU Six-Year Capital Plan has already been submitted

to the Legislature for consideration. In addition to capital project approvals, the University will work diligently to protect its base appropriation to ensure there are no budget cuts for higher education overall and Murray State in particular. This includes protecting the base appropriation for the Breathitt Veterinary Center by stressing the importance of the facility to the Commonwealth.

- Appreciation was expressed to Representative Steven Rudy in the House Budget Office. He works closely with Murray State to ensure projects are included in the budget correctly and all appreciate this attention to detail.
- Planning work is already underway for Posters-at-the-Capitol, with the assistance of Interim Dean of University Libraries Cris Ferguson and Dr. A. J. Boston, Scholarly Communication Librarian/ Assistant Professor and Program Director for the Office of Research and Creative Activities. Posters-at-the-Capitol will be held on March 3, 2022. This event highlights Murray State student research opportunities. Many students from across the Commonwealth also attend to present their research to legislators. Murray State sponsors this event every year. Regent Shemberger expressed appreciation for efforts in this regard because many other institutions have tried to steal this event from Murray State. Dr. Jackson added that Murray State has hosted this event for over 25 years. Dr. Todd reported that one of the key people who started this initiative was Regent Phil Schooley.
- The Board will be provided with updates on any bills that are filed or pre-filed involving higher education during the 2022 Legislative Session.
- Senate Minority Leader Mitch McConnell visited Murray State on July 6, 2021, and met with local government officials, including the Mayor, Judge-Executive and School Superintendents to discuss COVID-19 and infrastructure bills. Appreciation was expressed to Murray State's entire federal delegation for keeping the University up-to-date on key issues.
- Congressman James Comer's Washington, DC, staff visited Murray State on August 5, 2021, and provided an update on activities taking place in the House. There are also more Murray State students interning in Washington than in the past. These internship opportunities are difficult to secure and appreciation was expressed to the University's federal delegation for ensuring Murray State students have this opportunity.

Chair Crigler expressed appreciation to Mr. Smith for his hard work, especially since Murray State is located the farthest from Frankfort. The Board also appreciates his work with the Racer Safe and Healthy initiative. The Board also appreciates the entire administration's efforts to develop relationships on both sides of the aisle. Regent Gray also expressed appreciation to Mr. Smith.

## Adjournment

The Legislative and Economic Development Committee adjourned at 11:28 a.m.

### Marketing and Community Engagement Committee

Tom Waldrop – Chair
Sam Aguiar
Eric Crigler
Virginia Gray
Melony Shemberger

Regent Waldrop called the Marketing and Community Engagement Committee to order at 11:28 a.m. and reported all members were present.

## Naming Opportunities

## Naming Opportunity – Hutson School of Agriculture Equine Education Center, approved

Dr. Bernot reported that per the University policy on Naming of Campus Facilities, Programs and Activities, the recommendation has been submitted to name the Equine Instructional Facility on the University West Farm the "*Rudolph Equine Education Center*" to recognize the Rudolph family for their many contributions to the program and the University.

Dr. Jim Rudolph started the Equine program, one of the signature programs at Murray State, in 1973 and for 35 years served as a faculty member in Equine Science and Director of the School of Agriculture. During this time, he built the program from the ground up. In addition, he started the Racer One tradition at Murray State University in 1976, under the direction of President Deno Curris. Dr. Rudolph also served one term as Faculty Regent and retired from the

University in 2004. Dr. Rudolph's passion for the Equine program and its students was evident throughout his entire career and continues today.

Dr. Rudolph authored and worked tirelessly with state Senator Joe Wright to develop legislation establishing the Kentucky Equine Trust Fund through the state Legislature. Dr. Rudolph was also instrumental in securing $1,500,000 in funding to build the MSU Equine Instructional Facility and the classroom addition. Since 2000, Murray State has received state funding annually to support the Equine program. For many years this was $40,000 per year but in 2014 the amount was increased to $120,000 annually and is critical to the successful operation of the program. Since 1993, total contributions to this fund now exceed $4 million.

In addition to this transformational work, Dr. Rudolph, as a member of the state Equine Trust Committee, successfully obtained three different Equine Trust contributions to build the Riding Arena, the classroom addition and the latest equine stall barn. Total funding received for the three facilities exceeded $1.5 million.

Dr. Jim Rudolph and his wife Holly have established an endowment with the Murray State University Foundation, Inc., and have given more than $80,000 in support to the *James A. and Holly R. Rudolph Fund for Excellence in Agriculture*. Dr. Rudolph and family are presently in the process of donating their remaining horses to the University for use in the Equine program. Evaluation of the horses is ongoing during the 2021 Fall Semester but will enhance their total giving to exceed $100,000 in support for the program.

On behalf of the Marketing and Community Engagement Committee, Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the building housing the Equine education program in the Hutson School of Agriculture Equine Education Center as the *Rudolph Equine Education Center* to be recognized with a sign on the building and dedicated during Homecoming Weekend 2021. Regent Crigler seconded and the motion carried.

**Full Board Action – Naming Opportunity – Hutson School of Agriculture Equine Education Center, approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the building housing the Equine education program in the Hutson School of Agriculture Equine Education Center as the *Rudolph Equine Education Center* to be recognized with a sign on the building and dedicated during Homecoming Weekend 2021. Regent Owens seconded and the motion carried unanimously.

**Naming Opportunity – Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman, approved**

Dr. Bernot reported that for the past 60 years, the Murray State University Men's and Women's Golf programs have both been a source of great pride amongst current and former students, faculty and staff. These two programs have provided a vast number of young people from the state of Kentucky, the United States and internationally the opportunity to pursue their degrees while competing in the sport of golf.

From *Fifty Years of Progress*…The inception of intercollegiate golf at Murray State University started in 1961 when former football student-athlete Raymond "Buddy" Hewitt began the Men's Golf program. With great care and conviction, Coach Hewitt led the Murray State Men's Golf program for the next 41 years until his retirement in 2001. Under his guidance, the program achieved great success and medaled 15 times in Ohio Valley Conference (OVC) Championship play and was crowned conference champions in 1971 and 1987. Known as a respected Coach and teacher, Coach Hewitt had a positive impact on the overall development of the young men that passed through the Men's Golf program, many of whom had great individual success at the collegiate level. Coach Hewitt had 15 players compete at the National Collegiate Athletic Association (NCAA) national level, three were named All-Americans and seven were named OVC medalist winners. Coach Hewitt was inducted into the Murray State Athletics Hall of

Fame in 1990 and then later into the Golf Coaches Association of America Hall of Fame in 2001. Coach Hewitt passed away in Murray on May 15, 2021. Following the retirement of Coach Hewitt in 2001, fellow MSU alum Eddie Hunt was named the second Head Men's Golf Coach in program history.

Coach Hunt, a native of Paducah, Kentucky, and Vietnam veteran, continued the tradition of success to which the program had become accustomed. For the next 20 years, the Men's Golf program won an OVC Conference title in 2010, produced 25 All-OVC selections, had an unprecedented four straight OVC Golfer of the Year winners and the program was also ranked 49th in the 2007 Golf Digest Top-50 College Golf Programs list. The success under Coach Hunt did not go unnoticed, as he was voted twice by his OVC coaching peers as Coach of the Year. Coach Eddie Hunt retired in 2021 after 20 seasons as the Head Coach for the Men's Golf program. He is a well-known name amongst the Murray State community as a golf tournament organizer. Since 2009, Coach Hunt has held an annual MSU Golf Homecoming Tournament that draws many former student-athletes and supporters of the University from around the country.

Murray native, Velvet Milkman, started the Women's Golf program, which competed for the first time during the 1993-94 school year. She is the only Head Coach in the program's 28-year history. Coach Milkman got her start in collegiate golf as a member of the Women's Golf program at the University of Alabama. Known as an excellent player, she was part of an outstanding squad that finished 9th in the 1987 Championship. Under her careful guidance, the Women's Golf program at Murray State has produced 12 Ohio Valley Championships, including their latest title in 2019, which marked the third time that MSU has won three consecutive championships during Coach Milkman's tenure. Renowned as a great teacher of the game, she has coached 51 All-OVC Players, ten OVC Players of the Year, nine OVC Tournament Individual Champions and eight players who competed in the professional ranks. Coach Milkman has won 12 OVC Coach of the Year honors and is the all-time leader in OVC Championships won by a Head Coach at Murray State. Coach Milkman is also highly regarded as a great leader on the administration side of collegiate athletics. She has been involved at the NCAA level in shaping women's golf on a national scale while previously serving a four-year term (2009-12) on the NCAA Women's Golf Committee, including two years as Chair. For many years, Coach Milkman has served as the Murray State Athletics Senior Woman Administrator and was the Interim Director of Athletics from July 2018 through February 2019.

During the 2020-21 academic year, plans were put forth by Murray State Athletics to renovate existing classroom space in Roy Stewart Stadium into a year-round indoor training facility outfitted with simulator equipment and a putting green for the Men's and Women's Golf programs. Murray State Athletics received $115,000 in private donations for this project, including a lead gift of $40,000 from the Doran Foundation, Inc., overseen by brothers Harold and Frank Doran, who are long-time supporters of both golf programs. In appreciation of the successes of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman at Murray State University during their lengthy careers and their commitment to developing young people both academically and athletically, the Doran family would like to name this new indoor facility after the only three Head Golf Coaches in Murray State University history. It is recommended that the Board approve the naming of the *"Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman"* in Roy Stewart Stadium to be commemorated with a plaque of recognition located at the entrance and/or inside the training facility honoring these three individuals.

On behalf of the Marketing and Community Engagement Committee, Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the *"Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman"* in Roy Stewart Stadium in appreciation of the Doran Foundation, Inc., for supporting the building of this training facility for Murray State golf programs. Regent Gray seconded and the motion carried.

**Full Board Action – Naming Opportunity – Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman, approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Campus Facilities, Programs and Activities, approve the naming of the *"Murray State University Golf Training Facility – In Honor of Coach Buddy Hewitt, Coach Eddie Hunt and Coach Velvet Milkman"* in Roy Stewart Stadium in appreciation of the Doran Foundation, Inc., for supporting the building of this training facility for Murray State golf programs. Regent Owens seconded and the motion carried unanimously.

**Gifts-in-Kind**

Dr. Bernot reported that tangible gifts over $10,000 require Board approval for acceptance.

**Gifts-in-Kind – Baldwin Artist Grand Piano – Department of Music, received, accepted and approved**

Dr. Bernot reported that the Board is being asked to accept the gift of a Baldwin Artist Grand Piano donated by Elinor Stacey to the Department of Music at Murray State University for student use in the Music program.

On behalf of the Marketing and Community Engagement Committee, Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Baldwin Artist Grand Piano with a value of $20,000 from Elinor Stacey of Jensen Beach, Florida. Regent Gray seconded and the motion carried.

**Full Board Action – Gifts-in-Kind – Baldwin Artist Grand Piano – Department of Music, received, accepted and approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Baldwin Artist Grand Piano with a value of $20,000 from Elinor Stacey of Jensen Beach, Florida. Regent Gray seconded and the motion carried unanimously.

**Gifts-in-Kind – Yamaha Disklavier Player Piano – Department of Music, received, accepted and approved**

Dr. Bernot reported that the Board is being asked to accept the gift of a Yamaha Disklavier Player Piano donated by Dr. Carlos Schmitt to the Department of Music at Murray State University for student use in the Music program.

On behalf of the Marketing and Community Engagement Committee, Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Yamaha Disklavier Player Piano with a value of $30,000 from Dr. Carlos Schmitt of Henderson, Tennessee. Regent Aguiar seconded and the motion carried.

**Full Board Action – Gifts-in-Kind – Yamaha Disklavier Player Piano – Department of Music, received, accepted and approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Yamaha Disklavier Player Piano with a value of $30,000 from Dr. Carlos Schmitt of Henderson, Tennessee. Regent Owens seconded and the motion carried unanimously.

**Gifts-in-Kind – Hyperice, Inc., Prehab and Rehab Equipment – Department of Athletics, received, accepted and approved**

Dr. Bernot reported that the Board is being asked to accept the gift of prehab and rehab equipment donated by Hyperice, Inc., to the Department of Athletics at Murray State University for use by student-athletes. Former basketball player Ja Morant helped negotiate this gift to

support players and the athletics program. Dr. Jackson reminded the Board that Ja and the Memphis Grizzlies will be in Murray later this month. Chair Crigler added that the MSU Racers will play the University of Memphis in college basketball and the Memphis Grizzlies will play at home either that night or the following day. The University is working on putting together a package where boosters and fans can watch the Racers play and then watch the famous Ja Morant perform in the NBA.

On behalf of the Marketing and Community Engagement Committee, Regent Aguiar moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Hyperice, Inc., prehab and rehab equipment with a value of $16,350 from Hyperice, Inc., of Irvine, California. Regent Shemberger seconded and the motion carried.

**Full Board Action – Gifts-in-Kind – Hyperice, Inc., Prehab and Rehab Equipment – Department of Athletics, received, accepted and approved**

On behalf of the Marketing and Community Engagement Committee, Regent Waldrop moved that the Board of Regents, upon the recommendation of the President of the University, receive, accept and approve the donation of the Hyperice, Inc., prehab and rehab equipment with a value of $16,350 from Hyperice, Inc., of Irvine, California. Regent Puckett seconded and the motion carried unanimously.

**Adjournment**

The Marketing and Community Engagement Committee adjourned at 11:45 a.m. The Board adjourned for lunch beginning at 11:45 a.m.

**Reconvene**

Chair Crigler reconvened the Quarterly and Committee meetings of the Board of Regents at 12:55 p.m.

**Honorary Doctorate Degree, approved**

Dr. Jackson reported that at the Special Meeting of the Board of Regents on December 4, 2014, the Board approved the *Murray State University Honorary Doctorate Degree Policy* as an official policy of the Murray State University Board of Regents. The policy is included in the *Board Policy Manual*. The first Honorary Doctorate awarded from Murray State University is recognized on a plaque in Heritage Hall as being in 1968. It is not believed many more Honorary Doctorates were bestowed prior to that year. A total of 59 Honorary Doctorates have been awarded by Murray State.

The 2021-22 Honorary Doctorate Committee membership includes President Bob Jackson; Regents Virginia Gray, Leon Owens and Dr. Melony Shemberger and Secretary to the Board Jill Hunt. Dr. Tina Bernot, Executive Director of Development, joined the Committee for their meeting via ZOOM on Tuesday, August 17, 2021, to consider the merits of the recommendation received to bestow upon Mr. Jerry T. Shroat, a 1963 Murray State University alumnus, the Honorary Doctorate in recognition of his tireless contributions. Following discussion, the Honorary Doctorate Committee unanimously supported the awarding of an Honorary Doctorate to Mr. Jerry T. Shroat. The recommendation of the Honorary Doctorate Committee is now being presented to the full Board for consideration.

Additional background information for Mr. Shroat was provided in the eBoard book. President Jackson reported that Mr. Shroat currently serves as Chair of the Murray State University Foundation, Inc., Board of Trustees. He is considered to be one of the most successful alumni from the Arthur J. Bauernfeind College of Business and is the University's most successful alumnus in the insurance industry. Mr. Shroat retired several years ago after many years of service. Since his retirement from private industry, he has been intimately involved at Murray State University and is the longest-serving MSU Foundation, Inc., Board member.

Mr. Shroat started his career with Progressive Insurance Company and worked his way up to become one of the Division Presidents. He then joined Great American Insurance Company

where he advanced to President of a multi-million-dollar Division for many years. His last professional position was Chief Executive Officer of the largest Division of Traveler's Insurance in Hartford, Connecticut, where he managed $5 billion in revenue for the company. Mr. Shroat and his wife Betsy have been extremely involved with and generous to Murray State University. Bestowing an Honorary Doctorate is a way to recognize alumni who give of their time and treasure to the University but also honor those who have been highly successful.

Regent Shemberger reported that she based her approval on the fact Mr. Shroat actively spends time advancing the key instructional component at Murray State. His financial gifts are to be commended but his personal involvement makes him an appropriate candidate for the Honorary Doctorate. Regent Aguiar reported that he has known Mr. Shroat for many years. Mr. Shroat even helped him while he was in high school so he fully supports this recommendation. Regent Owens indicated he felt this process was thorough and the candidate was well vetted. The information provided to the Committee was also very well put together.

Regent Aguiar moved that the Board of Regents, upon the unanimous recommendation of the Honorary Doctorate Committee and the President of the University, approve the awarding of a Murray State University Honorary Doctorate of Humane Letters to Mr. Jerry T. Shroat. The Honorary Doctorate will be bestowed during December 2021 Commencement exercises. Vice Chair Tharpe seconded and the motion carried unanimously.

**Personnel Changes**

**Personnel Changes – Appointment of Dean – Arthur J. Bauernfeind College of Business (AJBCOB), approved**

President Jackson reported that Interim Dean David Eaton is a long-time faculty member at Murray State University in the Bauernfeind College of Business. He served as Chair of the Department of Economics and Finance for many years and his good work is appreciated. He is a major supporter of everything Murray State.

Dr. Todd reported that prior to his service as Provost and Vice President for Academic Affairs since August 2019, he served as Dean of the Bauernfeind College of Business. Dr. Eaton has served as Interim Dean since that time. He is an exemplary professional in the classroom, in research and in the administrative ranks. Interim Dean Eaton has done a great job for the past two years. During the summer of 2021, the Provost had meetings and discussions with Dean's Office staff and department Chairs in the college. Dr. Eaton has the respect of those individuals internal to the AJBCOB, as well as those external to the college and University, including donors, employers and regional leaders. This recommendation also has the support of the Provost's Office.

Regent Shemberger reported that when Dr. Todd became Interim Provost he encouraged faculty in the AJBCOB to embrace the Interim Dean. She wants it to be known she has never referred to Dr. Eaton as Interim Dean and has always seen him as Dean of the college. He has represented the college well and cares about faculty and staff and that is very much appreciated. Her voting authority extends to all personnel items and while she has voted on the appointment of the President, Vice Presidents and Deans, she has not voted on the salary which is why when she makes the motion it will not be inclusive of salary.

Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve the appointment of Dr. David Eaton as Dean of the Arthur J. Bauernfeind College of Business, effective September 1, 2021. Regent Fitch seconded and the roll was called with the following voting: Mr. Aguiar, yes; Dr. Fitch, yes; Mrs. Gray, yes; Mr. Owens, yes; Mr. Puckett, yes; Mrs. Rudolph, yes; Dr. Shemberger, yes; Dr. Tharpe, yes; Mr. Waldrop, yes and Mr. Crigler, yes. The motion carried unanimously.

Chair Crigler indicated he would also entertain a motion that includes the salary. Regent Owens moved that the Board of Regents, upon the recommendation of the President of the University, approve the appointment of Dr. David Eaton as Dean of the Arthur J. Bauernfeind College of Business, effective September 1, 2021, at a fiscal year salary of $160,000. Regent Tharpe seconded and the roll was called with the following voting: Mr. Aguiar, yes; Dr. Fitch, yes; Mrs.

Gray, yes; Mr. Owens, yes; Mr. Puckett, yes; Mrs. Rudolph, yes; Dr. Shemberger, pass; Dr. Tharpe, yes; Mr. Waldrop, yes and Mr. Crigler, yes. The motion carried.

Dean David Eaton received a round of applause. Dean Eaton expressed appreciation to the Board.

**Personnel Changes – Salary Roster, approved**

President Jackson reported that in compliance with state statutes and the responsibilities of the University Treasurer as identified in the *Bylaws* of the Murray State University Board of Regents, the attached Salary Roster outlines the amount paid to each professor, teacher or official of the school. The Salary Roster is presented to the Board at the meetings following June 30 and December 31 each year. Regent Tharpe moved that the Board of Regents, upon the recommendation of the President of the University, approve the Salary Roster as of June 30, 2021, which includes new employment, retirements, resignations and terminations. Regent Gray seconded and the roll was called with the following voting: Mr. Aguiar, yes; Dr. Fitch, yes; Mrs. Gray, yes; Mr. Owens, yes; Mr. Puckett, yes; Mrs. Rudolph, yes; Dr. Shemberger, pass; Dr. Tharpe, yes; Mr. Waldrop, yes and Mr. Crigler, yes. The motion carried.

(See Attachment #6)

**Policy Changes**

President Jackson expressed appreciation to Faculty Senate President David Roach for his leadership style and collegiality.

**Policy Changes – *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System* – Revision (first reading), approved**

In June 2016, the Board of Regents approved the establishment of the University Budget Advisory Committee as a standing Committee of the University, effective, July 1, 2016. The establishment of the University Budget Advisory Committee resulted in a change to *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System*.

Dr. Roach reported that the Faculty Senate has recommended revisions to the *Faculty Handbook – Section 1.5 – University Standing Committee System Policy*. Since the University Standing Committee System is contained within the *Board of Regents Policy Manual*, the Board must approve any changes to that policy. It is possible for a faculty member to no longer serve on the Faculty Senate but still be a member of a University Committee they were previously assigned to – causing the Faculty Senate to lose touch with that particular Committee. By placing the Presidents of the Faculty Senate and Staff Congress on the University Budget Advisory Committee as ex-officio members, continuity with the Committee is maintained on an ongoing basis. Chair Crigler inquired whether there was any concern about having an even number of Committee members which could result in tie vote, Dr. Roach provided assurance this is a collegial Committee and that is not a concern. President Jackson concurred.

The following changes are being recommended for *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System*:

**University Budget Advisory Committee**

**Proposed Wording *(Changes shown in bold italics)***

1. Two members appointed by the Faculty Senate.
2. Two members appointed by the Staff Congress.
3. Two members appointed by the Student Government Association.
4. Vice President for Finance and Administrative Services or his/her designee (ex-officio).
5. President or his/her designee (ex officio).
6. ***President of the Faculty Senate (ex-officio).***
7. ***President of the Staff Congress (ex-officio).***

The process for selection of the two ***appointees*** from each of the Faculty Senate, Staff Congress, and Student Government Association is to be determined by the respective body. Members appointed by the Faculty Senate and Staff Congress will serve staggered, three-year terms. The SGA members appointed will serve a one-year term. The SGA members shall be eligible for reappointment. The Budget Officer, or other appointed staff member, will serve in a staffing role for the Committee.

Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve revisions to the *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System* as presented as part of this first reading. Regent Fitch seconded and the motion carried unanimously.

**Policy Changes – *Faculty Handbook Section 2.13.2 – Intellectual Property Policy* Revision, approved**

The *Faculty Handbook* is designed to provide members of the faculty access to basic information regarding policies, procedures, benefits, services, rules and regulations that are of importance to them as teaching personnel employed at Murray State University. The delivery of course content has evolved and course materials may be developed in digital-only formats to reach students where they are located. The list of "traditional academic works" needs to be updated to include electronic materials, compilations and other assessment instruments. This represents an extension of the current language and not a change to the intent of the policy.

Dr. Roach reported that intellectual property is important to the University and the faculty. The question arose that if a faculty member has created course content using a Murray State computer and office space and whether that means the course becomes the property of the University. It was felt a clarification was necessary in terms of intellectual property and whether course content or research is maintained by the faculty member if it is in an electronic format. The desire is to ensure that a Canvas course cannot become University property without the permission of the faculty member or creator. In order for intellectual property to become University property, a contract to that effect must be in written format and agreed upon by the faculty member.

President Jackson confirmed that General Counsel Rob Miller was involved in this process and has approved the language change being recommended.

Compliant with the University procedure for revisions to the Murray State University *Faculty Handbook*, a change to the following section is recommended.

***Faculty Handbook – Section 2.13.2.4*** **Exemptions and Exceptions**

**Traditional Academic Works**

***Proposed Wording (Changes shown in bold italics)***

Traditional Academic Works – This Intellectual Property Policy recognizes the longstanding custom and understanding that faculty members own copyright to their scholarly and creative work. Therefore, faculty retain copyright to ***their*** "Traditional Academic Works," (which includes, but is not limited to, printed and ***electronic*** materials such as books, manuscripts, research monographs, journal articles and reviews, theses and dissertations; works of art such as paintings, drawings, sculptures, musical or dramatic compositions and performances, poetry, popular fiction and nonfiction, choreographic works, pictorial or graphic works, movies and television programs; course materials such as class notes, class handouts, ***electronic compilations***, exams ***and other assessment instruments***, research proposals, classroom presentations, educational software, workbooks, and laboratory manuals) unless the copyright is developed pursuant to a sponsored research agreement (in which case ownership is determined as noted in Subsection C of this section) or a contractual arrangement with the University or with the Substantial Use of University Resources. The University may have the need to have Intellectual Property developed for its use, ownership and benefit that would normally be considered Traditional Academic Works. Should the University engage the services of a faculty member to develop such Intellectual Property, the terms and conditions of the development,

ownership and compensation of the faculty member shall be set forth in a predetermined written agreement.

Regent Shemberger moved that the Board of Regents, upon the recommendation of the President of the University, approve the *Faculty Handbook – Section 2.13.2 – Intellectual Property Policy* revision as presented. Vice Chair Tharpe seconded and the motion carried unanimously.

**Supplemental Materials**

President Jackson expressed appreciation to everyone for their time and attention today, as well as during the Retreat yesterday. He reminded the Board that supplemental materials in the eBoard book include the "Good News" Report (June 2021); Quarterly Branding, Marketing and Communication Report (April – June 2021) and Sponsored Programs – Grants and Contracts Report. With regard to the Grants and Contracts Report, federal and private grant productivity has increased significantly over last year. This is a credit to the faculty and staff and administrators in different areas and appreciation was expressed to everyone in this regard. In response to why there was such a significant increase in secured grant funding by the Jones College of Science, Industry and Technology, President Jackson reported this is due to the very productive work of many faculty members. They do a lot of research and grant writing and have had an especially good year even in comparison to the last several years. This is also true for other areas of the University. The Litigation Status Report prepared by General Counsel Miller was provided in a separate, confidential eBoard book. These reports were provided for informational purposes only and required no Board action.

Vice Chair Tharpe expressed appreciation to all who work at Murray State for protecting the University's image. Murray State would not receive this level of gifts if others did not have faith in the institution and how well it is run. Appreciation was expressed to President Jackson for his leadership and maintaining the image of the University.

**Other Business/Adjournment**

There being no further business to come before the Board, Chair Crigler indicated he would entertain a motion for the Board of Regents Quarterly and Committee meetings to adjourn. Regent Fitch so moved, seconded by Regent Rudolph, and the motion carried unanimously. Adjournment was at 1:20 p.m.

Chair Eric F. Crigler

Secretary Jill Hunt

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