Student Achievement Metrics – SACSCOC Benchmarks

Murray State evaluates and publishes measures of student achievement, in comparison to the median outcomes of our SACSCOC benchmark institution group [1]. MSU disaggregates the chosen key success indicators to further establish accountability in the success of underrepresented minority (URM) students and Low Income (LI) students. Outcomes for benchmark institutions are compiled from data available at through the Integrated Postsecondary Education Data System (IPEDS) Data Center. MSU strives to maintain success indicators above the SASCOC benchmark cohort median. IPEDS does not collect URM/LI data for every metric that MSU identifies as a key success indicator preventing the calculation of a cohort median for some disaggregated metrics; in those instances, MSU strives to increase the metrics year over year.

Fall Enrollment

	2018	2019	2020	2021
All Students	10012	9454	9556	9449
Cohort Median	9592	9229	8915	8611
Goal Met	Met	Met	Met	Met
Undergraduate	8559	8056	8193	7863
Cohort Median	8234	8174	7846	7580
Goal Met	Met	Not Met	Met	Met
Graduate	1453	1398	1417	1586
Cohort Median	1230	1245	1145	1211
Goal Met	Met	Met	Met	Met
Underrepresented Minorities (URM)	1039	1013	1065	1096
Goal Met	Baseline	Not Met	Met	Met
Low Income (LI)	2605	2522	2514	2435

*Data based on the IPEDS feedback report for given year (or equivalent cohort for derived metrics)

Six-Year Graduation Rates (GRS)

	2018	2019	2020	2021
All Students (Bachelor's Cohort)	49.0%	55.5%	54.6%	53.2%
Cohort Median	45.2%	44.9%	47.7%	46.8%
Goal Met	Met	Met	Met	Met
Underrepresented Minorities (URM)	32.4%	41.6%	37.4%	33.3%
Cohort Median	32.2%	36.5%	37.7%	38.2%
Goal Met	Met	Met	Not Met	Not Met
Low Income (LI) **	35.6%	42.8%	38.6%	40.3%
Goal Met	Baseline	Met	Not Met	Met

* Data based on the IPEDS feedback report for given year (or equivalent cohort for derived metrics)
**Pell-recipient data is not collected in the IPEDS GRS survey; Low-Income graduation rate (GRS) data is obtained from the Kentucky Council on Postsecondary Education Data System (KPEDS)

First-Time, Full-Time Bachelor's Seeking Student Retention Rate

Retained Year	2018	2019	2020	2021
Overall	77%	79%	79%	81%
Benchmark	72%	74%	73%	75%
Benchmark Met	Met	Met	Met	Met
Underrepresented Minorities (URM)	75%	74%	70%	75%
Low Income (LI)**	72%	74%	74%	72%

* Data based on the IPEDS feedback report for given year (or equivalent cohort for derived metrics)

**Pell-recipient data is not collected in the IPEDS GRS survey; Low-Income graduation rate (GRS) data is obtained from the Kentucky Council on Postsecondary Education Data System (KPEDS)

Graduation Rates (Outcome Measures; Based on Total Entering Students)

	2018		2019		2020		2021	
Outcome Measures Rate	6YR	8YR	6YR	8YR	6YR	8YR	6YR	8YR
All Students	54%	56%	52%	54%	52%	53%	56%	57%
Cohort Median	45%	47%	47%	48%	47%	49%	48%	49%
Goal Met	Met	Met	Met	Met	Met	Met	Met	Met
Low Income (LI)	46%	48%	43%	45%	42%	43%	46%	48%
Cohort Median	39%	41%	39%	40%	42%	43%	42%	44%
Goal Met	Met	Met	Met	Met	Met	Met	Met	Met
Underrepresented Minorities (URM)**	N/A	N/A	N/A	N/A	35%	38%	41%	43%
Goal Met	N/A	N/A	N/A	N/A	Base	Base	Met	Met

*Data based on the IPEDS feedback report for given year (or equivalent cohort for derived metrics)

**Race/Ethnicity data is not collected in the IPEDS Outcome Measures survey; URM data for Outcome obtained from the Kentucky Council on Postsecondary Education Data System (KPEDS)

Degree Completion by Level

Degree Level	2018	2019	2020	2021
Associate	13	26	14	21
Baccalaureate	1699	1678	1577	1614
Master's	616	561	422	433
Doctoral	10	44	48	46
Total*	2361	2318	2073	2127
Cohort Median	2016	2138	2077	1958
Met Benchmark	Met	Met	Met	Met
Underrepresented Minority (URM) Bachelor's Degrees	174	160	144	179
Goal Met	Not Met	Not Met	Not Met	Met

*Includes awards of less than one year not listed in list of level

SACSCOC Benchmarks:

- [Arkansas Tech University](#)
- [Arkansas State University](#)
- [Campbell University](#)
- [Eastern Kentucky University](#)
- [McNeese State University](#)
- [Midwestern State University](#)
- [Morehead State University](#)
- [Nicholls State University](#)
- [Northern Kentucky University](#)
- [The University of Tennessee-Chattanooga](#)
- [The University of Tennessee-Martin](#)
- [The University of Texas of the Permian Basin](#)
- [University of Central Arkansas](#)
- [University of the Incarnate Word](#)