

Business Administration (B.S.B.)

> Murray State University Regional Campus and Online Degree Completion Program

PROGRAM OVERVIEW

The Bauernfeind College of Business, in cooperation with Continuing Education and Academic Outreach at Murray State University, has carefully structured an off-campus degree program in Business Administration.

Students may take courses online or at the regional campuses through interactive television. Upper-division courses in the program are offered online and at each of the following Murray State University regional campuses in Henderson, Hopkinsville, Madisonville and Paducah. Murray State University's business programs are accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

TENTATIVE COURSE SEQUENCE

	Fall	Spring	Summer
ITV	BUS 442 (even years only) CIS elective (even years only) COM 340 (odd years only) LSC 343 (odd years only) MGT elective (odd years only) MGT 590 (odd years only)	ACC elective (odd years only) BUS 355 (even years only) BUS elective (even years only) CIS 343 (odd years only) ECO 310 (even years only) FIN 330 (odd years only) MKT elective	BUS 355 (odd years only) BUS 442 (odd years only) CIS 343 (even years only) FIN 330 (even years only) FIN elective JMC 394
Online	BUS 355 CIS 343 COM 439 ECO 310 FIN 330 JMC 391 MGT 590 MKT elective MKT elective	BUS 442 COM 340 FIN 330 JMC 394 LSC 343 MGT elective MGT elective	BUS elective FIN elective JMC 391 LSC 343 MGT 590



 **MURRAY**
STATE UNIVERSITY

Online Business Adviser
(270) 809-4196
msu.business@murraystate.edu
www.murraystate.edu/BusinessOnline

Why Business Administration?

Skills Business Administration graduates offer employers include:
Creative and Critical Thinking • Running a Business
Leadership • Taking Risks • Teamwork

What's in it for you?

Courses in the Business Administration program strengthen communication, decision making and critical thinking skills. The graduate is prepared to meet the demands of change by gaining skills across the spectrum of business fields.

Careers

Real Estate • Retail • Manager • Investor • Trader

CURRICULUM

KCTCS ASSOCIATE OF ARTS (A.A.) DEGREE

Students who transferred coursework to KCTCS should work closely with their KCTCS adviser and the Online Business Adviser at MSU to make sure there will not be any issues with the transfer coursework.

Written and Oral Communications - 9 hrs.

*ENG 101 - Writing I (C or better)
*ENG 102 - Writing II (C or better)
Oral Communications course - 3 hrs.

Arts & Humanities - 6 hrs.

3 hrs. of Heritage
3 hrs. of Humanities

Social Interaction - 9 hrs.

*ECO 201 - Principles of Microeconomics
*ECO 202 - Principles of Macroeconomics
Social & Behavioral Science course - 3 hrs.

Social & Behavioral Science, Arts & Humanities or Foreign Language - 6 hrs.

One course must meet Cultural Studies requirement

Core Requirement or Foreign Language - 3 hrs.

Science (must include a lab) - 4 hrs.

Mathematics - 6 hrs.

MAT 150 - College Algebra
*MAT 170 - Brief Calculus With Applications

Other Required Courses - 24 hrs.

*ACC 201 - Financial Accounting - 3 hrs.
*ACC 202 - Managerial Accounting - 3 hrs.
*BAS 267 - Introduction to Business Law - 3 hrs.
BAS 282 - Principles of Marketing - 3 hrs.
BAS 283 - Principles of Management - 3 hrs.
*CIT 105 - Introduction to Computers - 3 hrs.
*ENG 203 - Business Writing - 3 hrs.
*STA 220 - Statistics (C or better) - 3 hrs.

Business Electives to be selected from the following courses - 6 hrs.

ACC 211, ACT 101, ACT 277, ACT 279, ACT 281, ACT 295, CIT 120, CIT 130, CIT 140, CIT 150, CIT 155, CIT 157, CIT 170, CIT 171, CIT 234, CMS 269, COM 249, CUL 100, CUL 270, HOS 100, HOS 160, HOS 200, HOS 210, HOS 220, HOS 282, JAT 101, JOU 204, OST 110, OST 150, OST 160, OST 210, OST 216, OST 220, OST 225, OST 235, OST 240, OST 275, QMS 101, QMS 201, QMS 202, REA 100, REA 120, REA 121, REA 225, REA 230, REA 200, REA 201, REA 202, REA 203, REA 204, REA 220, WPP 200 and any course with the prefix BAS not already required.

Unrestricted Electives - 3 hrs.

TOTAL KCTCS HOURS - 76 hrs.

**A cumulative GPA of 2.25 is required in these classes for admission into the program.*

MURRAY STATE BACHELOR OF SCIENCE IN BUSINESS (B.S.B.) DEGREE

Please consult the current undergraduate bulletin for more information on admission requirements and other graduation requirements.

Business Core Courses - 20 hrs.

BUS 355 - Information Systems and Decision Making - 3 hrs.
BUS 442 - Business Ethics and Environments - 3 hrs.
CIS 343 - Business Statistics II - 2 hrs.
ECO 310 - Issues in the Global Economy - 3 hrs.
FIN 330 - Principles of Finance - 3 hrs.
LSC 343 - Fundamentals of Operations - 3 hrs.
MGT 590 - Strategic Management - 3 hrs.

International Business Elective - 3 hrs.

Some courses that meet this requirement include:

BUS 515 - Communicating in an Intl. Business Environment
COM 340 - Intercultural Communication
MGT 557 - International Management

Upper-level Business Electives - 21 hrs.

Upper-Level Business Electives include courses numbered 300 or higher with the prefix ACC, BUS, CIS, ECO, FIN, LSC, MGT, MKT, or RES. COM 340, COM 439, JMC 391, JMC 394, LST 540, and POL 542 are also acceptable.

TOTAL MSU HOURS - 44 hrs.

