



**College of Education
and Human Services**

Community Leadership & Human Services

MURRAY STATE UNIVERSITY

United Way of Murray-Calloway County, Murray KY

Position: NLS Intern

Posted on: April 11, 2016

Internship Description

The internship with the United Way of Murray-Calloway County is one of the signature internships of the Nonprofit Leadership Studies Program. This internship comes with a performance-based premium of \$500 for a full 300-hour internship to be completed in a two semester-long internship. (United Way maintains the right to withhold the \$500 premium in cases of unsatisfactory performance and when internship expectations are not met.)

The United Way intern will help with campaign design, planning and strategies on the MSU campus and general community of Murray. This may include (a) review and design suggestions for Facebook, Twitter connections,- and imagery, (b) advice on United Way GET CONNECTED updates and improvements, and (c) consultations with Webmaster on implementing approved suggestions in a timely manner. The intern will also assist UW-funded agency representatives on design and content of respective websites, fundraising activity, and special events. As needed, the intern may also assist with actual UW special events, and presentation of appeals to donor organizations or individuals.

Special Note

- Interns are required to work at United Way of Murray-Calloway County office. Depending on tasks and assignments, this presence can range one hour per week to a maximum of 20 hours per week (in October and November);
- United Way will pay the NLS intern \$250 for the summer, and \$500 split evenly between the fall and spring semester.
- At the end of each semester, UW will review continuing the individual internship for the following term and provide the NLS Program an assessment of each intern's performance over the previous semester.

Student Eligibility

- Declared academic major or minor in nonprofit leadership studies;
- Junior or Senior standing in the NLS program;

- Completion of the following core NLS courses: NLS 350, NLS 351, and NLS 402 (or NLS 502);
- Minimum of 2.5 GPA prior to enrollment in the internship course (NLS 400).

How to Apply

- NLS intern candidates are advised to contact Robin Esau (Lecturer and Internship Coordinator, NLS Program) at resau@murraystate.edu before applying for the internship position;
- The application package consists of a letter of interest and resume, to be submitted by May 1st, 2016 for internship in summer or fall of the year;
- Final candidates will conduct personal interviews with Gerald Washington, Executive Director, United Way of Murray-Calloway County.