

Landon C. Clark, Ed.D.

Murray State University
Department of Educational Studies, Leadership, and Counseling
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EDUCATION

Vanderbilt University, Peabody College

Nashville, TN

Degree: Doctor of Education
Major: Higher Education Leadership and Policy
May 2010
GPA: 3.725/4.0

Geneva College

Beaver Falls, PA

Degree: Master of Arts
Major: Higher Education
August 2005
GPA: 3.666/4.0
Degree: Master of Arts in Higher Education

Freed-Hardeman University

Henderson, TN

Degree: Bachelor of Arts
Major: History
May 2003
GPA: 3.457/4.0, Cum Laude

PROFESSIONAL EXPERIENCE

Assistant Professor

January 2016-Present

Murray State University

Murray, KY

- Teaching courses for the Master of Science in Human Development and Leadership program and developing new course content and online delivery methods.
- Coordinator of the Human Development and Leadership program, overseeing admissions, recruiting, data analysis, and comprehensive exam implementation.
- Leading the HDL Advisory Committee on the continuous development of programmatic learning outcomes and student support.

Lecturer

January 2015-December 2015

Murray State University

Murray, KY

- Taught courses for the Master of Science in Human Development and Leadership program and developed new course content and online delivery methods.
- Oversight of HDL Orientation for students new to the HDL program and the HDL/Counseling Robing Ceremony for graduating students.
- Acted as the administrator for the HDL comprehensive exam, including the proctor of the exam, grading, on-going development of the exam case study, and compilation of results.

Adjunct Instructor

August 2014-December 2014

Murray State University

Murray, KY

- Taught courses for the Master of Science in Human Development and Leadership and Bachelor of Integrated Studies programs, managing course construction, delivery, and assessment.

- Developed content and assignments for BIS 302, a senior-level research course for non-traditional students, utilizing multiple fields of studies and management of outside consultants.

Adjunct Instructor

June 2011-December 2012

Geneva College

Beaver Falls, PA

- Developed curriculum and lesson plans to promote continual learning through on-campus instruction and online course models.
- Analyzed student learning goals and modified assignments to better serve the needs of the students.
- Served as capstone advisor for a MAHED student project (Spring 2013).

Director of Institutional Research

August 2010-May 2011

Lipscomb University

Nashville, TN

- Managed all internal and external requests for specific data related to enrollment, retention, demographics, programs, finances, etc.
- Managed reporting for IPEDS, serving as the institutional keyholder and manager of data acquisition from various university departments.
- Development of strategic placement campaign for the *US News & World Report* Task Force.
- Served as primary administrator for the campus Online Course Evaluation (OCE) system, which encompasses all course and instructor evaluations for undergraduate and graduate levels.

Residence Director

June 2006-May 2010

Belmont University

Nashville, TN

- Created dynamic programming components for residential areas, including over fifty individual active and passive programs each year.
- Assisted in residence life presentations for parents of first-year students.
- Managed all aspects of the Belmont University STRONG Program (2007-2009), an innovative initiative for first-year college students that focuses on the recognition of strengths for the purpose of developing potential and calling during the college years.
- Collaborated on various committees, including the Social Norms Committee and the E-3 Professional Development Committee for the entire Division of Student Affairs.

Coordinator of Residence Life/Career Services Counselor

August 2004-May 2006

The Pennsylvania State University-Beaver

Monaca, PA

Residence Life

- Acted as a member of the Student Activity Fee Committee to allocate funds for social and educational programming.
- Development of programs to promote community and active citizenship, as well as grant-funded late night activities in an effort to curb at-risk behavior.
- Taught Counselor Education 302, a specialized course focused on the training and development of potential Resident Assistant candidates.

Career Services

- Advised students on all aspects related to resume preparation and cover letters.
- Delivered classroom presentations on various topics pertaining to career development.
- Guided students to discover calling during individual sessions and through online career programs such as e-Discover and College Central Network.

Student Activities Assistant

July 2003-August 2004

The Pennsylvania State University-Beaver

Monaca, PA

- Developed and managed activities for resident and commuter students, including the creation of a campus wide Greek Week that was funded through a commonwealth grant.
- Served as co-advisor of the Student Government Association.
- Conducted contract negotiations with talent agencies and dealt with risk management issues for campus programs and managed the Student Activity Fee budget.

PROFESSIONAL AFFILIATIONS AND AWARDS

TENNAIR (Tennessee Association for Institutional Research)

- Member 2010-2011

South Atlantic Affiliate of College and University Residence Halls (SAACURH) and National Residence Hall Honorary (NRHH)

- Residence Life Program of the Month: April 2008
- Residence Life Program of the Month: October 2007

Association of College and University Housing Officers-International (ACUHO-I)

- Member 2008-2010

ACPA College Student Educators International

- Member 2006-2007; 2008-2009

ACADEMIC COURSES TAUGHT

Murray State University

- ADM 630: Methods of Research
- BIS 302: Integrated Studies Research II
- HDL 625: Legal & Ethical Issues
- HDL 675: Assessment of Human Potential
- HDL 692: Individual, Group, and Team Dynamics
- HDL 660: Developing Human Potential Seminar
- HDL 655: Social Intelligence: Interpersonal Processes
- HDL 683: Assessment and Application of Leadership Research

Geneva College

- HED 534: Assessment and Retention
- HED 515: Research in Higher Education
- Capstone Advisor

The Pennsylvania State University-Beaver

- Counselor Education 302

SERVICE

Department

- Coordination of partnership with Paducah Police Department January 2015-Present
- Creation of HDL Handbook January 2016-Present
- Coordination of ELC Hooding Ceremony May 2015-Present

University

- Course development for Bachelor of Integrated Studies Program May 2015-August 2015

MANUSCRIPTS AND PRESENTATIONS

- Clark, T., & Clark, L. (2016). Emergence of competency-based education in Christian adult higher education. Manuscript submitted for publication in *Christian Higher Education*.
- Clark, T., & Clark, L. (2015, November). *A brief history of CBE in America*. Roundtable presentation at the Council on Adult and Experiential Learning international conference, Baltimore, MD.

- Clark, T., & Clark, L. (2015). The rise of competency-based education in American higher education. Manuscript submitted for publication in *The Journal of Competency-Based Education*.
- Clark, L., Lucas, C., & Stewart, B. (2010). *Integrative learning at Eastern Illinois University: Developing a campus-wide framework*. (Doctoral Capstone). Vanderbilt University, Nashville, TN.
- Clark, L. (2005). *Community standards and student empowerment in a residence hall environment: A study at The Pennsylvania State University-Beaver Campus*. (Masters Capstone). Geneva College, Beaver Falls, PA.