

BACHELOR OF SCIENCE IN MUSIC DEGREE
MUSIC BUSINESS TRACK
 2023-2024 Undergraduate Bulletin

Advisor_____

Name_____ M Number_____

E-Mail_____ Phone_____

COURSE DESCRIPTION	HRS	GRADE
UNIVERSITY STUDIES		32-37 hrs

FOUNDATIONS		14-17 hrs
COM 161 Intro to Public Speaking	3	_____
ENG 105 Crit. Rdg., Writing, & Inquiry	4	_____
Science Elective with Lab	4 - 5	_____
Math Elective	3 - 5	_____

THE HUMAN EXPERIENCE		18-20 hrs
Literary and Philosophical Perspectives	3	_____
Historical Perspectives	3	_____
Creative Perspectives	3	_____
Social and Behavioral Perspectives ⁶	3	_____
Cultural, Diverse Perspectives and Responsible Citizenship ⁷	3	_____
Science/Math Requirement	3-5	_____

MINOR OR ELECTIVES⁵		15 hrs
ACC 201 ⁸ Principles of Manag. Acc.	3	_____

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

COURSE DESCRIPTION	HRS	GRADE
MUSIC COURSES	38 hrs	
MUS 100T Transitions	1	_____
MUS 101 Recital Assembly ¹	0	_____
MUS 114-119 App'd Lesson ²	2	_____
MUS 114-119 App'd Lesson	2	_____
MUS 170 Music Theory I	3	_____
MUS 171 Aural Skills I	1	_____
MUS 172 Keyboard I ³	1	_____
MUS 173 Music Theory II	3	_____
MUS 174 Aural Skills II	1	_____
MUS 175 Keyboard II	1	_____
MUS 214-219 App'd Lessons	2	_____
MUS 214-219 App'd Lessons	2	_____
MUS 270 Music Theory III	3	_____
MUS 271 Aural Skills III	1	_____
MUS 273 Music Theory IV	3	_____
MUS 274 Aural Skills IV	1	_____
MUS 323 Basic Conducting	2	_____
MUS 381 Music in a Historical Context	3	_____
MUS 382 Music in a Global Context	3	_____
MUS 383 Special Topics in Music History	3	_____

MUSIC ENSEMBLES⁴	4 hrs
(1 per semester)	
MUS 151, 154, 157, 161, 166, 167, 351, 354, 357, 361, 366, 367	

MUSIC BUSINESS COURSES	31 hrs
ACC 200 Financial Accounting	3
JMC 391 Public Relations Principles	3
JMC 394 Intro to Advertising	3
MGT 350 Funds. of Management	3
MKT 360 Prins. Of Marketing	3
MUS 230 Intro to Music Industry	3
MUS 440 Entrepreneurship	3
MUS 488 Internship	2
MUS 489 Internship	2
Choose Two:	6
MUS 332 Marketing in the Mus Bus	
MUS 333 Live Perf & Concert Prod	
MUS 334 Artist Mgt & Devel	

Total Curriculum Requirements: 120

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All Music courses required for the degree must be completed with the grade of "C" or better.

FOOTNOTES

1. Six successful semesters of MUS 101 Recital Assembly are required.
2. Music/Music Business majors take applied lessons for four semesters, passing the sophomore barrier as their performance requirement.
3. Non-keyboard majors must take the appropriate functional keyboard class for two semesters. All keyboard majors must pass the Functional Keyboard Level IV competency exam. Keyboard majors who have fulfilled the functional keyboard requirement may elect to study another instrument with the approval of the academic advisor.
4. Concurrent with each semester of applied study, students are required to enroll in a major performing ensemble involving a student's applied major or secondary area with the approval of the ensemble director. Additional semesters of study require participation in a major ensemble concurrent with each semester of study. Keyboard majors may be allowed to take accompanying classes (MUS 136 and MUS 336) in place of a major ensemble for two semesters.
5. Music electives must include at least 6 hours of upper level courses (300-level or above) for graduation.
6. Required University Studies Course: ECO 231: Microeconomics.
7. Required University Studies Course: ECO 230: Macroeconomics.
8. Recommended elective.

COURSE SEQUENCES AND GRADE REQUIREMENTS

All applied lessons require a "C" or better to continue in the sequence.

MUS 170, MUS 173, MUS 270, MUS 273 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 171, MUS 174, MUS 271, MUS 274 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 172 and MUS 175 must be taken in sequence, with a "C" or better to continue in the sequence.

MUS 381 must be taken first in the Music History Sequence, and the grade of "C" or better is required to continue in the sequence. MUS 382 & MUS 383 may be taken in any order.

Semester/Year Student Entered Degree Program _____

The **BACHELOR OF SCIENCE IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature _____ Date _____

Student's Signature _____ Date _____