

BACHELOR OF SCIENCE IN MUSIC DEGREE
MUSIC BUSINESS TRACK
 2022-2023 Undergraduate Bulletin

Advisor _____

Name _____ M Number _____

E-Mail _____ Phone _____

COURSE DESCRIPTION	HRS	GRADE	COURSE DESCRIPTION	HRS	GRADE
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UNIVERSITY STUDIES		32-37 hrs
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FOUNDATIONS **14-17 hrs**

COM 161 Intro to Public Speaking	3	
ENG 105 Crit. Rdg., Writing, & Inquiry	4	
Science Elective with Lab	4 - 5	
Math Elective	3 - 5	

THE HUMAN EXPERIENCE **18-20 hrs**

Literary and Philosophical Perspectives	3	
Historical Perspectives	3	
Creative Perspectives	3	
Social and Behavioral Perspectives ⁶	3	
Cultural, Diverse Perspectives and Responsible Citizenship ⁷	3	
Science/Math Requirement	3-5	

MINOR OR ELECTIVES⁵		15 hrs
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ACC 201 ⁸ Principles of Manag. Acc.	3	

MUSIC COURSES		38 hrs
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MUS 100T	Transitions	1	
MUS 101	Recital Assembly ¹	0	
MUS 114-119	App'd Lesson ²	2	
MUS 114-119	App'd Lesson	2	
MUS 170	Music Theory I	3	
MUS 171	Aural Skills I	1	
MUS 172	Keyboard I ³	1	
MUS 173	Music Theory II	3	
MUS 174	Aural Skills II	1	
MUS 175	Keyboard II	1	
MUS 214-219	App'd Lessons	2	
MUS 214-219	App'd Lessons	2	
MUS 270	Music Theory III	3	
MUS 271	Aural Skills III	1	
MUS 273	Music Theory IV	3	
MUS 274	Aural Skills IV	1	
MUS 323	Basic Conducting	2	
MUS 381	Music in a Historical Context	3	
MUS 382	Music in a Global Context	3	
MUS 383	Special Topics in Music History	3	

MUSIC ENSEMBLES⁴		4 hrs
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(1 per semester)
 MUS 151, 154, 157, 161, 166, 167, 351, 354, 357, 361, 366, 367

MUSIC BUSINESS COURSES		31 hrs
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ACC 200	Financial Accounting	3	
JMC 391	Public Relations Principles	3	
JMC 394	Intro to Advertising	3	
MGT 350	Funds. of Management	3	
MKT 360	Prins. Of Marketing	3	
MUS 230	Intro to Music Industry	3	
MUS 440	Entrepreneurship	3	
MUS 488	Internship	2	
MUS 489	Internship	2	
	Choose Two:	6	

MUS 332	Marketing in the Mus Bus		
MUS 333	Live Perf & Concert Prod		
MUS 334	Artist Mgt & Devel		
MUS 335	Copyright Law & Legal Issues		

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

Total Curriculum Requirements: 120

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MUSIC BUSINESS TRACK**

All Music courses required for the degree must be completed with the grade of “C” or better.

FOOTNOTES

1. Six successful semesters of MUS 101 Recital Assembly are required.
2. Music/Music Business majors take applied lessons for four semesters, passing the sophomore barrier as their performance requirement.
3. Non-keyboard majors must take the appropriate functional keyboard class for two semesters. All keyboard majors must pass the Functional Keyboard Level IV competency exam. Keyboard majors who have fulfilled the functional keyboard requirement may elect to study another instrument with the approval of the academic advisor.
4. Concurrent with each semester of applied study, students are required to enroll in a major performing ensemble involving a student’s applied major or secondary area with the approval of the ensemble director. Additional semesters of study require participation in a major ensemble concurrent with each semester of study. Keyboard majors may be allowed to take accompanying classes (MUS 136 and MUS 336) in place of a major ensemble for two semesters.
5. Music electives must include at least 6 hours of upper level courses (300-level or above) for graduation.
6. Required University Studies Course: ECO 231: Microeconomics.
7. Required University Studies Course: ECO 230: Macroeconomics.
8. Recommended elective.

COURSE SEQUENCES AND GRADE REQUIREMENTS

All applied lessons require a “C” or better to continue in the sequence.

MUS 170, MUS 173, MUS 270, MUS 273 must be taken in sequence, with a “C” or better to continue in the sequence.

MUS 171, MUS 174, MUS 271, MUS 274 must be taken in sequence, with a “C” or better to continue in the sequence.

MUS 172 and MUS 175 must be taken in sequence, with a “C” or better to continue in the sequence.

MUS 381 must be taken first in the Music History Sequence, and the grade of “C” or better is required to continue in the sequence. MUS 382 & MUS 383 may be taken in any order.

Semester/Year Student Entered Degree Program _____

The **BACHELOR OF SCIENCE IN MUSIC: MUSIC BUSINESS TRACK** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature _____ Date _____

Student's Signature _____ Date _____