



## Employer Matched Gifts

Many employers match contributions made by employees to eligible institutions/organizations. For more information on determining if your employer participates in the corporate matching gift program or to inquire about securing a match from your employer, please contact your employer's human resources department.

The MSU Foundation, Inc. accepts gifts of cash, stock, real estate, appreciated assets, life insurance, charitable trusts and annuities, and bequests.

For all gifts or pledge payments, please make your check payable to *Murray State University Foundation (MSUF)* and mail to:

**Office of Development**  
**200 Heritage Hall**  
**Murray, KY 42071**



## MURRAY STATE UNIVERSITY Office of Development

### For more information contact:

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## How to Grow Your Endowment Fund





Growing your endowment fund increases your impact over time and is easily done by making annual investments and designating them to the fund's principal balance. See the chart below for specific examples.

ANNUAL INVESTMENT AMOUNT	INTEREST RATE	20-YEAR INCREASE
\$ 500.00	4%	\$ 15,484.60
\$ 1000.00	4%	\$ 30,969.20
\$ 1500.00	4%	\$ 46,453.80
\$ 2500.00	4%	\$ 77,423.00

*Depending on the initial gift amount to the fund, and fluctuation of interest rates and market values, this table is only an example of growth with annual investments.*

To see an immediate and increased impact from your endowment fund, you can supplement your gift(s) with additional amounts designated for current awards. Gifts so designated will add to the spendable earnings available for your fund and allow all of those dollars to be awarded to students right away.

Have you considered asking others to give to your endowment fund? We often receive gifts from family members, friends, colleagues or former classmates who wish to honor our donors, like you, by making a gift to the MSU Foundation and designating it to an endowed fund.



## Your Endowment Impact

Your endowment is truly a gift that will exist into perpetuity, ensuring the stability and quality of our university for generations to come. We deeply value your investment and we are committed to working with you to ensure that your endowed fund generates your intended philanthropic impact for Murray State University and our students.

*Equal education and employment opportunities M/F/D, AA employer  
Murray State University supports a clean and healthy campus.  
Please refrain from personal tobacco use.*

## Opportunities and occasions to ask for gifts to your endowed fund:

- Milestone Birthdays
- Professional Awards and Accomplishments
- Retirement
- Holiday Gifts
- Anniversaries
- Family and Graduation Reunions
- Memoriams

The Office of Development can help you with these strategies by creating letters, gift forms and more.

Gift planning is an effective strategy to grow your endowed funds. Legacy gifts represent donor investment through financial planning and can often increase family benefits while easing tax burdens and maximizing philanthropic impact.

If you are considering leaving a gift in your will to support MSU, you may wish to share the following sample bequest language with your advisors:

**"I, [name], of [city, state, zip], give, devise and bequeath to the Murray State University Foundation [written amount or percentage of the estate or description of property] for its unrestricted use and purpose [or a specific purpose as described]."**

## Heritage Society

The Heritage Society at MSU was established to recognize individuals who are providing for MSU's future through a bequest, charitable gift annuity, life insurance policy, or charitable trust. For more information on how to give through one of these options, please visit our website:

<http://plannedgiving.murraystate.edu>