



Undergraduate Research and Scholarly Activity

MURRAY STATE UNIVERSITY

For Immediate Release

Contact: Jody Cofer
September 21, 2009

Crowe Receives Undergraduate Research Grant

Mary Crowe was recently awarded a \$250 grant from the Office of Undergraduate Research and Scholarly Activity (URSA) for her proposal entitled "Mapping."

Crowe, a senior psychology major from Lebanon Junction, Ky., will study the effect that mnemonic strategies have on memory recall. The effects of visual and verbal mnemonic strategies will be used by participants while recalling city names from a map. The results will be used to compare the effectiveness of the two methods. Dr. Alysia Ritter, Professor of Psychology, will serve as Crowe's mentor on the project.

Crowe plans to present her findings at *Scholar's Week*, which takes place on MSU's campus April 19-23, 2010. In addition, Crowe plans to seek publication in *Chrysalis: The Murray State University Journal of Undergraduate Research*.

More information about the URSA program can be found online at <http://campus.murraystate.edu/services/ursa/> or by calling (270) 809-3192.