



News Release

For Immediate Release

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MURRAY STATE'S PROGRAM OF DISTINCTION WILL HOST ITS' SIXTH ANNUAL GOLF DAY

The date is set for the sixth annual AT&T Women in Telecom Golf Day. On September 15, 2011 women from all aspects of the telecom industry will come together for a day of networking and fun at Murray State's beautiful Miller Memorial Golf Course. The event, hosted by Murray State University's Program of Distinction in Telecommunications Systems Management (TSM), is designed for women who do and do not have golfing experience. AT&T, who has sponsored the golf day the past few years, continues to play a major role by sponsoring the event again this year. The money donated from the event helps to fund the AT&T Women in Telecom Scholarship that is awarded to chosen females entering the TSM program at Murray State.

The day is full of activities which include: a morning of basic golf instruction with MSU Women's golf coach Velvet Milkman and Director of Golf at Miller Memorial Golf Course, Will Snodgrass, lunch is sponsored by AT&T with two female guest speakers from the telecom industry, golf contests with prizes and 9 holes of golf in the afternoon. Participants playing golf in the afternoon will be broken up into groups according to experience level and each group will play off the best shot.

Amber Harris, Marketing Specialist for the Center for TSM, has watched the golf day develop over the past few years and shares her experience with the event. "Since my involvement with the golf day I have gained and maintained invaluable relationships with other ladies from companies in the community. This day provides a great opportunity to network and meet other females that are involved in telecommunications and shows just how important it is to encourage young females in the program. Each year the event grows, more companies join the fun-filled day and the speakers connect with the audience year after year. AT&T Women in Telecom Golf Day mixes business with pleasure and gives women the opportunity to share ideas, concerns and thoughts with others in their field."

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This year Mary Pat Regan, President of AT&T Kentucky will be visiting again and accompanying her will be an AT&T guest speaker. Also speaking will be Kathy Saleeba, a student from the online TSM Masters program at Murray State. They will be sharing their experiences in the field as well as the steps they believe have led them to success.

Although the actual golf day is for women, there are several other ways you and your company can get involved. We are asking for promotional items for golfer goodie bags, door prizes and hole sponsors. With hole sponsorship, we welcome you to send four guests to participate in the golf day. We will provide company signage and promotion throughout the event. All donations go to the Women in Telecom Scholarship. More information about the AT&T Women in Telecom Golf Day can be found at <http://www.murraystate.edu/tsm/ctsm>. Any professional woman who is interested is encouraged to participate. Golf clubs will be provided if needed.

If you are interested in making a donation or have any questions, please contact Amber Harris at amber.anderson@murraystate.edu or Lizzy Fillback at elizabeth.fillback@murraystate.edu or call (270) 809-3987.

Caption: A group of women enjoy the AT&T sponsored lunch during Women in Telecom 2010.