

**Cindy Brumfield** is the principal analyst for Broadband Intelligence, Inc. Ms. Brumfield has just returned to the private consulting sector after 5 years with Pike & Fischer, which she joined when they acquired the assets of a broadband media consulting firm she founded in 1999. Ms. Brumfield is a veteran media and communication industry analyst, having served as a Senior Analyst at Paul Kagan Associates, Vice President of Research and Policy Analysis at the National Cable & Telecommunications Association and Director of Research for The Media Institute. She is a widely quoted expert on the media businesses and author of numerous reports and studies on cable television, telecommunications, programming production and Internet finance and business matters.