



# News Release

For Immediate Release

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## MSU'S TSM PROGRAM IS A FINALIST SEVEN STRAIGHT YEARS IN NATIONAL STUDENT CASE STUDY

The Information and Telecommunications Education and Research Association (ITERA) selected Murray State University's (MSU) Program of Distinction in Telecommunications Systems Management (TSM) student team as a finalist in the ITERA National Student Case Study Competition in Cincinnati, OH this April. This year marked the seventh consecutive year for Murray State to be a finalist in the ITERA National Case Study Competition.

Three TSM graduate students, Randall Winchester, Doug Cecil and Craig Wisner will travel to Cincinnati to compete in the final competition against Ball State University and Illinois State University.

Winchester, shared his excitement to represent the university, "I'm glad to be part of the team that will be representing Murray State in the 2013 Case Study Competition at ITERA. This is an opportunity to show the combination of technical and business skills that the TSM program focuses on."

The MSU student team created their proposal during their capstone TSM graduate class and worked from different locations all over the region through online communication tools. Winchester, Cecil and Wisner competed against other MSU teams and were selected by TSM faculty and staff as the team to submit to competition. Under the direction of Graduate Advisor George Rice, Murray State has been the winner of the ITERA National Case Study Competition three out of the six years.

ITERA was created in 2004 as a forum for academics and industry to collaborate. The organization is focused on the advancement of telecommunications as an academic discipline. MSU has been a key player in the organization since its beginning at the MSU TSM Annual Conference in Louisville, KY. Murray State TSM staff holds leadership positions in ITERA on the Board of Directors and conference committees. More information on ITERA and its academic members can be found on their website at [www.itera.org](http://www.itera.org).