News Release

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MSU TSM AND CFSB SHOW RECORD NUMBERS IN ATTENDANCE AT 2nd

ANNUAL SECURITY CONFERENCE

The 2nd Annual Patterns of Distinction- Security Matters Conference, hosted by the Murray State Program of Distinction in Telecommunications Systems Management (TSM) and Community Financial Services Bank (CFSB), was a continued success with a record number of attendees. The security conference held on April 8, 2010 in the MSU Curris Center brought in over 215 registered guests from around the region, speakers and vendors from 5 states and over 47 companies. Two keynote speakers shared their insight and knowledge to the attendees. Dr. Joe Popinski, Director of Network Security Consulting with IE-Dynetics, started off the day talking about "C-Level Metrics- What Executives Want to Know and What They Don't". Later, Rayleen Pirnie, Investigation Specialist & Senior Manager of Fraud and Risk Education from EPCOR, discussed protecting your business from network and account takeovers. The rest of the day provided an all-star lineup of business and information network security professionals as attendees could choose between a "business track" for small business representatives and a "technical track" for those in the IT field.

Other speakers informed the attendees about information security best practices, policies, and easy steps towards a safe business environment. The speaker selection included individuals from a variety of companies: McAffe, Cisco, NetGain Technologies, KY Attorney General ICAC, Murray State University, CFSB, Paducah Power and DEVSource.

The included lunch was the 5th Annual TSM Awards Luncheon where Dr. Jim Gantt, Director of the Center for TSM, welcomed a gathering of business leaders, MSU

administration and staff, students, alumni, government officials, and other industry supporters of the TSM program. The luncheon provided the opportunity for all involved with the TSM program to celebrate the 10th anniversary of the program. Before the awards began, guest speaker and Associate Provost, Dr. Bonnie Higginson spoke to the group, naming the accomplishments of the TSM program over the last ten years. Four prestigious TSM awards were handed out at this year's conference, the Dr. Gene Wells Ray TSM Lifetime Achievement Award, James Graham; the Dick Anderson TSM Leadership Award, Allen Lind; the Gary Brockway Faculty/Staff Excellence Award, Dr. Michael Bowman and the TSM Distinguished Alumni Award, Derek McCallum (Undergraduate) and Josh Hawkins (Graduate).

The day wrapped up with a few more breakout sessions and a Disaster Recovery Panel for attendees to discuss changes that have taken place since the ice storm last February and ask questions to prepare a secure business continuity plan. If you missed Patterns of Distinction 2010 and would like to see more information on the day, please visit the Patterns of Distinction website at www.podsecuritymatters.com. Planning for the 2011 Patterns of Distinction has already begun between TSM and CFSB. Save the date for next year's conference that will take place on April 14th.

Caption for Picture:
Dr. Jim Gantt, John A. Williams, and Randall Winchester (from left to right) catch up during the break between sessions.

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