



News Release

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Katherine B. Snow Best Research Paper Awarded to Western Michigan University

Dr. Richard Gershon from Western Michigan University was awarded the second annual “Katherine B. Snow Best Research Paper Award” on March 31 at the International Telecommunications Education and Research Association’s (ITERA) annual conference. The award was established to honor Katherine B. Snow, beloved wife of former ITERA President, Dr. Andy Snow.

Snow of Ohio University attended the conference to present the award. The winning paper was titled “Digital Media Innovation and the Apples iPad: Reinventing the 21st Century Newspaper” and was presented at the conference by Gershon.

“Being the recipient of the 2nd Katherine B. Snow award is a very distinct honor,” Gershon said. “I had the privilege of knowing Kate Snow; having met her on a few occasions. And her husband Andy, who created the award in her memory, is a good friend and colleague.”

“What’s most important about the award is that it recognizes excellence in research and writing. I think this award adds to ITERA’s sense of purpose and mission in the field of information management technology. I am grateful to Andy Snow for his vision and generosity in creating the award and the cash prize that goes with it.”

ITERA, which began in 2004, focuses on the development and the advancement of telecommunications as an academic discipline. The organization creates a forum for academics and industry to collaborate. More information on ITERA, its academic members and the Katherine B. Snow Best Research Paper Award can be found on their website at www.itera.org.

Picture Caption: Dr. Andy Snow (Left) presents the Katherine B. Snow Research Award to Dr. Richard Gershon (Right).