

For Immediate Release January 12, 2011 For More Information: Amber Anderson Center for TSM 270-809-3987 amber.anderson@murraystate.edu

MSU TSM and CFSB Host Third Annual Security Conference

The Patterns of Distinction Conference, co-hosted by the Murray State Program of Distinction in Telecommunications Systems Management (TSM) is not new to the MSU campus. In 2008, TSM joined forces with Community Financial Services Bank (CFSB) of Benton, KY with their \$ecurity Matter\$ conference. The Patterns of Distinction-\$ecurity Matter\$ conference will be held on April 14, 2011 in the MSU Curris Center. Last year over 200 registered guests from around the region and speakers and vendors from 5 states attended. This security conference is a FREE conference held to cater to the needs of small business and security gurus. The day provides an all-star lineup of business and information network security professionals as attendees are able to choose between a business track for small business representatives and a technical track for those in the IT field.

Attendees will be informed about security best practices, policies, and easy steps towards a safe business environment. This year our keynote speaker is Rayleen Pirnie, Director, Fraud and Risk Education EPCOR is returning to the conference this year. Before Pirnie joined EPCOR she served a ten year career as a fraud Investigator in banking. Other guest speakers will join the day to address issues related in business and technical fields from companies such as CDW, Diebold, Cisco and Computer Services Inc. New this year will be the Cisco Network on Wheels (NOW), a 25-foot van equipped with the latest Cisco networking technologies. This unique showcase provides hands-on demonstrations of proven integrated networking solutions that are customizable to each audience. Once onboard, you'll take part in interactive demonstrations of technology solutions.

The 6th Annual TSM Awards Luncheon will be provided for all individuals that wish to attend. Each year prestigious TSM awards are handed to deserving individuals

that were nominated based on a variety of criteria: the Dr. Gene Wells Ray TSM Lifetime Achievement Award, the Dick Anderson TSM Leadership Award and the John A. Williams TSM Entrepreneurship Award, the Gary Brockway Faculty/Staff Excellence Award and the TSM Distinguished Alumni award. Nominations are currently being taken for each award. Please visit our website to submit a nomination for one of the named awards. www.murraystate.edu/tsm/ctsm.

If you would like to see more information or register for the conference, please visit the Patterns of Distinction-Security Matters website at www.podsecuritymatters.com. Also, if you have questions or are interested in becoming a sponsor and getting involved in any way contact Amber Anderson at amber.anderson@murraystate.edu or (270) 809-3987.

Caption for picture: Rayleen Pirnie is being presented with the Nathan B. Stubblefield Award by Provost, Bonnie Higginson at last year's conference during the TSM Awards Luncheon.