



News Release

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MURRAY STATE'S PROGRAM OF DISTINCTION HOSTS THE FIFTH ANNUAL GOLF DAY

On September 16, 2010, Murray State's Program of Distinction in Telecommunications Systems Management (TSM) will host the annual, AT&T Women in Telecom Golf Day. Held at Murray State's beautiful Miller Memorial Golf Course, this event, one of a kind in the region, was developed specifically for women in the telecom industry. The golfing activities are designed for women who do and do not know how to golf to come together for a day of networking and fun. AT&T has sponsored the event the past few years and continues its support this September. The Center for TSM at Murray State is asking for a 50 dollar donation from each participant to help fund the AT&T Women in Telecom Scholarship that will be awarded to chosen females entering the Murray State TSM program for the 2010-2011 school year.

This year's guest speakers include the President of AT&T Kentucky, Mary Pat Regan and a graduate of the Masters in TSM program, Ann Cherry. They will be sharing their experiences as women in the field and the steps they feel have led them to success in life. Several local companies have helped sponsor the day: C.A. Jones Management, LLC, Computer Services Inc., Tacticon Research, Newwave, Hawkins Research, West Kentucky & Tennessee, Community Financial Services Bank, and Purchase Area Communications.

The day's activities will include: a morning of basic golf instruction with MSU Women's golf coach Velvet Milkman and Director of Golf at Miller Memorial Golf Course, Will Snodgrass, lunch sponsored by AT&T with two female guest speakers from the telecom industry, golf contests with prizes, and 9 holes of golf in the afternoon. Participants playing golf in the afternoon will be broken up into groups according to experience level and each group will play off best shot.

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Shae Copeland, WK&T, attended the event last year and explains the benefits of this type of event. “After working in the telephone industry for 31 years, it was a pleasant experience to be invited to the AT&T Women in Telecom Golf Day. The golf experience was a blast and the speakers did an awesome job. It was interesting to have been a part of where the industry was 31 years ago, and where it is today.”

To find out more information about the AT&T Women in Telecom Golf Day, contact Amber Anderson at amber.anderson@murraystate.edu or 270-809-3987. Registration for the AT&T Women in Telecom Golf Day, along with the times for the day’s activities can be found at <http://www.murraystate.edu/tsm/ctsm>. Any professional woman who is interested is encouraged to participate. Golf clubs will be provided if needed.

The Center for TSM is suggesting that companies sponsor their female employees as a group by allowing them to participate in the days activities and paying a lump sum donation for the scholarship fund. Companies that would like to sponsor prizes for the golf contests or promotional items for the grab bags, please contact Amber Anderson.



Caption: MSU Women’s golf coach, Velvet Milkman, leads the ladies in some stretching to start off the day.