PAULA JANE WADDILL
Curriculum Vitae

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Psychology Department
Murray State University
Murray, KY 42071
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EDUCATIONAL HISTORY

Ph.D. Purdue University, 1992
M.S. University of Tennessee, 1981
B.S. Oklahoma State University, 1979

RELEVANT PROFESSIONAL EXPERIENCE

Professor, 2005-present; Associate Professor, 2000-2005; Assistant Professor, 1994-2000**.**
Psychology Department, Murray State University, Murray, KY.
Conduct individual research, supervise undergraduate student research and graduate student theses;teach undergraduate courses in introductory psychology, statistics, research design, learning and memory, psycholinguistics, problem-solving and decision-making, career planning; teach graduate courses in cognition and statistics; advise on and conduct statistical analysis for a variety of research designs utilizing various statistical software programs.

Assistant Professor, 1992-1994**.**
Psychology Department, University of Scranton, Scranton, PA.
Conducted individual research, supervised undergraduate student research and taught undergraduate courses in introductory psychology, statistics, and psycholinguistics.

Adjunct Assistant Professor, 1991-1992**.**
Psychology Department, University of Notre Dame, Notre Dame, IN.
Supervised undergraduate research; taught freshman seminar and undergraduate/graduate course in psycholinguistics; taught graduate course in multivariate statistics.

Consultant in Experimental Design, Statistics, and Computerized Data Analysis, 1985-1991**.**
University of Tennessee, Knoxville, TN; Purdue University, West Lafayette, IN.
Advised on and conducted statistical analyses in a variety of areas of psychology and education, utilizing various statistical packages (SAS, SPSS, EQS, LISREL)

Administrative Assistant in Charge of Research and Program Development, 1983-1985**.**
Postsecondary Education Consortium, University of Tennessee, Knoxville, TN.
Assisted 2-year and 4-year schools in the Southeast with developing accommodations for students with hearing impairment; conducted workshops on educational adaptation and accommodation for faculty and administrators; conducted program evaluations

Language Development Specialist, 1981-1983**.**
Knoxville City Schools, Knoxville, TN.
Taught children (ages 3 - 20 yrs) with a variety of physical, cognitive, developmental, and emotional disabilities to develop and increase their language and communication skills; conducted descriptive and prescriptive language assessments; developed and evaluated individual language education plans for those students; served as a resource for teachers, parents, and other support staff of those children

GRANTS AND FELLOWSHIPS RECEIVED

Fan identification and memory of a public event, 2012. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Competitive Research Grant, Murray State University, $1,647.56

The effect of working memory capacity on false memories of verbal and visual information, 2006; renewed 2007. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $1,873.00 (2006), $1,630 (2007).

Factors affecting juror perception: Gender, emotion, and type of testimony, 2003; extension granted for 2004. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $1,671.00

Inferences and memory: What characteristics make explanations more memorable? 1999; extension granted for 2000. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $2,575.00

Inferences and memory for events: Why some explanations are better than others, 1998. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $2,500.00

Developing a resource library of Web-related learning projects in General Psychology (PSY 180), 1998. Coordinator: P. Waddill; T. Barrett, R. Duncan, C. Holle, & D. Wann. College of Humanistic Studies Teaching Circle Grant, Murray State University. $500.

The role of causal relatedness in memory for story information, 1996. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $2,400.00

Study strategies that improve memory for text: Locating the source of beneficial effects, 1995. Principal Investigator: Paula J. Waddill. Committee on Institutional Studies and Research (CISR) Regular Research Grant, Murray State University, $2,400.00

Text type and the difficulty of inference formation: Their possible roles in prose memory, 1993. Principal Investigator: Paula J. Waddill. University of Scranton Faculty Research Grant, $1,113.00

Symbolic comparisons, 1988. Co-Principal Investigators: Paula J. Waddill & Mark A. McDaniel. David Ross Graduate Research Fellowship, Purdue University Research Foundation, $15,000.00

PUBLICATIONS

Wann, D. L., & Waddill, P. J. (in press). Predicting sport fans' willingness to consider anonymous acts of aggression: Importance of team identification and fan dysfunction. In C. Mohiyeddini (Ed.), *Psychology of sports*. Hauppauge, NY: Nova.

Wann, D. L., Waddill, P. J., Polk, J., & Weaver, S. (2011). The Team Identification-Social Psychological Health Model: Sport fans gaining connections to others via sport team identification. *Group Dynamics: Theory, Research, and Practice, 15*, 75-89.

Wann, D. L., & Waddill, P. J. (2010). The influence of anatomical sex and gender role orientation in the language of sport fans. In L. K. Fuller (Ed.), *Sexual Sports Rhetoric* (pp.121-129). Binghamton, NY: Haworth Press.

Sheets, B., & Waddill, P. J. (2009). E-cheating among college business students: A survey. *Information Technology, Learning, and Performance Journal, 25*(2), http://www.osra.org/journal.html.

Sheets, B., & Waddill, P. J. (2008). Electronic plagiarism among college business students. *Journal of Business and Training Education, 17,* 45-57.

Wann, D. L., Brame, E., Clarkson, M., Brooks, D., & Waddill, P. J. (2008). College student attendance at sporting events and the relationship between sport team identification and social psychological health. *Journal of Intercollegiate Sport, 1,* 242-254.

Wann, D. L., Grieve, F. G., Waddill, P. J., & Martin, J. (2008). Use of retroactive pessimism as a method of coping with identity threat: The impact of group identification. *Group Processes & Intergroup Relations, 11,* 439-450.

Wann, D. L., & Waddill, P. J. (2007). Examining reactions to the Dale Earnhardt crash: The importance of identification with NASCAR drivers. *Journal of Sport Behavior, 30,* 94-109.

Wann, D. L., Waddill, P. J., & Dunham, M. D. (2004). Using sex and gender role orientation to predict level of sport fandom. *Journal of Sport Behavior, 27,* 367-377.

Wann, D. W., & Waddill, P. J. (2003). Predicting sport fan motivation using anatomical sex and gender role orientation. *North American Journal of Psychology, 5,* 365-372.

Amrhein, P. C., McDaniel, M. A., & Waddill, P. J. (2002). Revisiting the picture superiority effect in symbolic comparisons: Do pictures provide privileged access? *Journal of Experimental Psychology: Learning, Memory, and Cognition, 28,* 843-857.

McDaniel, M. A., Waddill, P. J., Finstad, K., & Bourg, T. (2000). The effects of text-based interest on attention and recall. *Journal of Educational Psychology, 92,* 492-502.

Waddill, P. J., & Fahl, C. (1999). Presentation context and the perception of causal relatedness. *Perceptual and Motor Skills, 89,* 871-877.

Waddill, P. J., & McDaniel, M. A. (1998). Distinctiveness effects in recall: Differential processing or privileged retrieval? *Memory & Cognition, 26,* 108-120.

McDaniel, M. A., Waddill, P. J., & Shakesby, P. S. (1996). Study strategies, interest, and learning from text: The application of material appropriate processing. In D. Hermann, C. McEvoy, C. Hertzog, P. Hertel, & M. Johnson (Eds.), *Basic and applied memory research: Theory in context, Vol. 1* (pp. 385-397). Mahwah, NJ: Erlbaum.

Waddill, P. J., & Einstein, G. O. (1996). Collaboration between researchers at primarily undergraduate institutions and major research institutions. *Council on Undergraduate Research Quarterly, 16,* 218-221.

McDaniel, M. A., & Waddill, P. J. (1994). The mnemonic benefit of pictures in text: Selective enrichment for differentially skilled readers. In W. Schnotz & R. W. Kulhavy (Eds.), *Comprehension of graphics. Advances in Psychology, Vol. 108* (pp. 165-181). Amsterdam, Netherlands: North-Holland/Elsevier.

McDaniel, M. A., Hines, R. J., Waddill, P. J., & Einstein, G. O. (1994). What makes folk tales unique: Content, familiarity, causal structure, scripts, or superstructures? *Journal of Experimental Psychology: Learning, Memory, and Cognition, 20,* 169-184.

Waddill, P. J., & McDaniel, M. A. (1992). Pictorial enhancement of text memory: Limitations imposed by picture type and comprehension skill. *Memory & Cognition, 20,* 472-482.

McDaniel, M. A., & Waddill, P. J. (1990). Generation effects for context items: Implications for item-specific and multifactor theories. *Journal of Memory and Language, 29,* 201-211.

McDaniel, M. A., Riegler, G., & Waddill, P. J. (1990). Generation effects in free recall: Further support for a three-factor theory. *Journal of Experimental Psychology: Learning, Memory, and Cognition, 16*, 789-798.

McDaniel, M. A., Einstein, G. O., & Waddill, P. J. (1990). Material appropriate processing: Implications for remediating recall deficits in students with learning disabilities. *Learning Disability Quarterly, 13*, 258-268.

Roediger, H. L., III, Srinivas, K., & Waddill, P. J. (1989). How much does guessing influence recall? Comment on Erdelyi, Finks, and Feigin-Pfau. *Journal of Experimental Psychology: General, 118*, 255-257.

Waddill, P. J., McDaniel, M. A., & Einstein, G. O. (1988). Illustrations as adjuncts to prose: A text-appropriate processing approach. *Journal of Educational Psychology, 80*, 457-464.

McDaniel, M. A., Waddill, P. J., & Einstein, G. O. (1988). A contextual account of the generation effect: A three-factor theory. *Journal of Memory and Language, 27*, 521-536.

PRESENTATIONS AT PROFESSIONAL MEETINGS

Waddill, P. J. & Wann, D. L. (2013, May). *Remembering Dale Earnhardt, Sr.:The role of social identity in vivid memories.* Poster session presented at the 25th Annual Convention of the Association for Psychological Science, Washington, DC.

Xiahou, X., & Waddill, P. J. (2013, March). *Cross-language transfer in acquisition of English front vowels: Mandarin to English.* Poster session presented at the 84th Annual Meeting of the Eastern Psychological Association, New York, NY.

Koester, K. L., & Waddill, P. J. (2012, May). *Ambient aroma influences delayed recognition memory performance.* Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.

Siegel, Z., & Waddill, P. J. (2012, May). *Prototype formation during route navigation.* Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.

Simmons, K. & Waddill, P. J. (2012, May). *Past, present, and future: Verb aspect affects task motivation.* Poster session presented at the 24th Annual Convention of the Association for Psychological Science, Chicago, IL.

Koester, K. L., & Waddill, P. J. (2012, February). *The effect of aroma on delayed memory performance.* Poster session presented at the Annual Meeting of the Kentucky Psychological Association, Frankfort, KY.

Simmons, K., & Waddill, P. J. (2011, November). *I was, I am, I will: Verb tense and motivation to resume a task.* Paper presented at the Fall Conference of the National Social Science Association, New Orleans, LA.

Waddill, P. J., & Farney, M. (2011, May). *Victim impact statements, gender, and attitude affect capital murder sentencing decisions.* Poster session presented at the 23rd Annual Convention of the Association for Psychological Science, Washington, DC.

Waddill, P. J., Mitchell, C., & Leach, R. (2010, November). *Predicting object location memory from simple and complex working memory spans.* Poster session presented at the 50th Annual Meeting of the Psychonomic Society, St. Louis, MO.

Adams, D., & Waddill, P. J. (2010, March). *Necessities vs. luxuries: Are there tradeoffs?* Poster session presented at the 56th Annual Meeting of the Southeastern Psychological Association, Chattanooga, TN.

Wann, D. L., & Waddill, P. J. (2010, February). *Predicting sport fans' willingness to consider anonymous acts of aggression: Importance of team identification and fan dysfunction.* Paper presented at the 6th annual Sport Psychology Forum, Bowling Green, KY.

Waddill, P. J., & Stroupe, H. (2009, May). *Realistic career expectations? A comparison of college freshmen and seniors.* Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.

Fannin, A., & Waddill, P. J. (2009, May). *Implicit and explicit memory for numerical rule learning.* Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.

Farney, M., & Waddill, P. J. (2009, May). *The effect of victim impact statements on sentencing in capital murder cases.* Poster session presented at the 21st Annual Convention of the Association for Psychological Science, San Francisco.

Waddill, P. J. (2008, May). *Cooperative web-based projects enhance technological literacy.* Poster session presented at the 20th Annual Convention of the Association for Psychological Science, Chicago.

Leach, R., & Waddill, P. J. (2008, May). *Personal drinking behavior and the believability of alcohol norm information.* Poster session presented at the 20th Annual Convention of the Association for Psychological Science, Chicago.

Waddill, P. J., Ikemoto, R., & Wigginton, E. (2007, November). *Visuospatial working memory and warnings modulate object location memory.* Poster session presented at the 48th Annual Meeting of the Psychonomic Society, Long Beach, CA.

Waddill, P. J. (2007, May). *Online activities benefit performance in the learning and memory course.* Poster session presented at the 19th Annual Convention of the Association for Psychological Science, Washington, DC.

Hatcher, E., & Waddill, P. J. (2007, May). *Embedded questions enhance learning from expository video.* Poster session presented at the 19th Annual Convention of the Association for Psychological Science, Washington, DC.

Wendel, C. M., & Waddill, P. J. (2006, March). *Investigating infidelity as a multidimensional construct.* Poster session presented at the 52nd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Hardin, R., & Waddill, P. J. (2006, March). *The effects of encoding and retrieval techniques on facial recognition.* Paper presented at the 52nd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.

Waddill, P. J., Arledge, R., & McBride, S. (2005, November). *Context-specific schemata affect judgments of witness credibility.* Poster session presented at the 46th Annual Meeting of the Psychonomic Society, Toronto, Ontario, Canada.

Waddill, P. J., Conklin, A., & McBride, S. (2005, April). *The emotional witness: When is credibility affected?* Paper presented at the 51st Annual Meeting of the Southeastern Psychological Association, Nashville, TN. First prize winning paper in the SEPA Professional Paper Competition.

Wendel, C., & Waddill, P. J. (2005, April). *Individual differences in perceptions of infidelity.* Poster session presented at the 51st Annual Meeting of the Southeastern Psychological Association, Nashville, TN.

Waddill, P. J., & Clarkson, M. (2004, May). *The cross-race effect as a function of response format*. Poster session presented at the 16th Annual Convention of the American Psychological Society, Chicago, IL.

Waddill, P. J. (2004, March). *Can mental models account for different evaluations of parenting style?* Paper presented at the 50th Annual Meeting of the Southeastern Psychological Association, Atlanta, GA. Third prize winning paper in the SEPA Professional Paper Competition.

Waddill, P. J., & Schels, S. (2003, November). *Does presentation format mediate the cross-race effect in face recognition?* Poster presented at the 44th Annual Meeting of the Psychonomic Society, Vancouver, BC, Canada.

Waddill, P. J., & Powers, J. (2003, May). *Nonstereotypical emotion enhances witness credibility.* Poster presented at the 15th Annual Convention of the American Psychological Society, Atlanta, GA.

Waddill, P. J., & Shakesby, P. S. (2003, May). *Critically evaluating published research: Learning by doing.* Poster presented at the 10th Annual APS/STP Teaching Institute, Atlanta, GA.

Waddill, P. J. (2001, October). *A combined version of the Parental Authority Questionnaire.* Paper presented at the National Social Science Association conference, Albuquerque, NM.

Waddill, P. J., Morris-Shirkey, P., & Burnett, S. (2001, March). *Elaboration, inference, and the recall of causally-related sentences.* Poster presented at the 47th Annual Meeting of the Southeastern Psychological Society, Atlanta, GA.

Waddill, P. J. (2000, June). *Elaboration and generation mediate recall of causally-related sentences.* Poster presented at the 12th Annual Convention of the American Psychological Society, Miami Beach, FL.

Waddill, P. J., & Shakesby, P. S. (2000, June). *Using response journals to increase student involvement in course content.* Roundtable presented at the 7th Annual American Psychological Society Institute on the Teaching of Psychology, Miami Beach, FL.

Waddill, P. J. (1999, November). *Using Web-based projects to increase active learning and technological literacy*. Paper presented at the National Social Science Association conference, St. Louis.

Shakesby, P. S., & Waddill, P. J. (1999, November). *Using preoperational and concrete operational strategies in the upper grades*. Paper presented at the National Social Science Association conference, St. Louis.

Waddill, P. J. (1998, November). *Doing is better than telling: Constructing connections improves recall.* Paper presented at the National Social Science Association conference, New Orleans.

Waddill, P. J. , Marquardsen, D., & Dallas, M. B. (1997, November). *Causal relatedness and elaborative encoding affect text memory*. Poster presented at the 38th Annual Meeting of the Psychonomic Society, Philadelphia.

Waddill, P. J. (1997, November). *Interest and learning from text: Practical applications of cognitive principles*. Paper presented at the National Social Science Association conference, San Antonio.

Waddill, P. J. (1996, November). *Study strategies and criterial tasks: Are we testing what they're studying?* Paper presented at the National Social Science Association conference, New Orleans.

Waddill, P. J., & Potter, H. (1996, May). *Tracking down the locus of individual-item processing effects in text memory*. Poster presented at the 68th Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J. (1995, June). *Tracking down the locus of relational processing effects on text memory*. Poster presented at the 7th Annual Convention of the American Psychological Society, New York.

Waddill, P. J., & Ritter, A. D. (1995, June). *Portfolios enhance understanding of the basic concepts in general psychology*. Poster presented at the 2nd Annual American Psychological Society Institute on the Teaching of Psychology, New York.

Waddill, P. J., Ayres, M., & Descher, J. (1994, April). *Encoding processes and the recall of stories*. Paper presented at the 65th Annual Meeting of the Eastern Psychological Association, Providence, RI.

Waddill, P. J. (1993, April). *Verification priming and the nature of narrative representation*. Paper presented at the 64th Annual Meeting of the Eastern Psychological Association, Arlington, VA.

McDaniel, M., Hines, R., & Waddill, P. (1992, May). *What produces unique memory patterns in folk tales: Content familiarity, causal structure, scripts, or superstructures?* Paper presented at the 3rd Annual Meeting of the International Association for the Empirical Study of Literature, Memphis, TN.

McDaniel, M. A., & Waddill, P. J. (1991, May). *The mnemonic benefit of pictures: Text appropriateness and individual differences*. Paper presented at the 63rd Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A. (1990, May). *Elaborative and distinctive processes in recall*. Paper presented at the 62nd Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A. (1988, April). *The generation effect in unmixed-list designs: Evidence for enhanced relational and individual-item processing*. Paper presented at the 60th Annual Meeting of the Midwestern Psychological Association, Chicago.

Waddill, P. J., & McDaniel, M. A., & Einstein, G. O. (1988, April). *Illustrations as adjuncts to narrative and expository prose*. Poster presented at the Annual Meeting of the American Educational Research Association, New Orleans.

RESEARCH INTERESTS

Forensic applications of cognitive research
- Face recognition
- Juror perceptions and memory
- Decision-making and problem-solving

Memory representations
- Distinctions between relational and item-specific information
- Roles played by elaboration and distinctiveness
- Causal inferences and their role in recall

Text processing and memory
- Material-appropriate processing and mental representation of complex narratives
- Encoding-retrieval interactions in expository prose
- Repeated testing effects on prose memory

HONORS AND AWARDS

Murray State University Board of Regents Award for Teaching Excellence, 2012
Murray State University Distinguished Mentor Award, 2007
First prize in Southeastern Psychological Association Professional Paper Competition (*The emotional witness: When is credibility affected?* with A. Conklin & S. McBride), 2005
Third prize in Southeastern Psychological Association Professional Paper Competition (*Can mental models account for different evaluations of parenting style?*), 2004
Murray State University College of Humanities and Fine Arts Award for Service Excellence, 2002
Elected to Psi Chi International Honor Society in Psychology, 1992
David Ross Graduate Research Fellow, Purdue University, 1988-1990
American Educational Research Association Award for Outstanding Student-Authored Research Paper (*Illustrations as adjuncts to narrative and expository prose,* with M. A. McDaniel & G. O Einstein), 1988
Outstanding Graduate Student in Education, University of Tennessee, 1981
Hilton A. Smith Graduate Fellow, University of Tennessee, 1979-1981

Elected to Phi Kappa Phi National Honor Society, 1979
Elected to Kappa Delta Pi National Education Honor Society, 1977

MURRAY STATE UNIVERSITY TEACHING EXPERIENCE

Multivariate Research Design and Statistics (PSY 688, graduate level)
Univariate Research Design and Statistics (PSY 652, graduate level)
Correlational Research Design and Statistics (PSY 651, graduate level)
Cognitive Bases of Behavior (PSY 622, graduate level)

Applied Research Design and Analysis (PSY 408/608, undergraduate/graduate level)
Problem-solving and Decision-making (PSY 327, undergraduate)
Psychology of Language (PSY 326, undergraduate)
Psychology of Learning and Memory (PSY 304, undergraduate)
Principles and Methods of Psychological Research (PSY 301, undergraduate)
Principles and Methods of Statistical Analysis (PSY 300, undergraduate)
Career Development Seminar (PSY 210, undergraduate)
General Psychology (PSY 180, undergraduate)

MURRAY STATE UNIVERSITY SERVICE

University Service

Budget Planning and Review (BPR) Team: Services to People and Others, 2012
Institutional Review Board (IRB); 1999 – Present; Chair, 2000 - present
Undergraduate Research and Scholarly Activities Advisory Board, 2000 - 2012
Academic Assessment Review Committee, 2005 – 2006
Technology Trust Fund Committee, 2000 – 2001
Academic Subcommittee of the Information Technology Advisory Committee (ITAC), 1999 – 2001

College of Humanities and Fine Arts (CHFA) Service

CHFA Academic Planning and Curriculum Committee, 2012 - present
CHFA Tenure and Promotion Committee, 2008 – 2012; Chair 2011 – 2012
CHFA Assessment Committee, Psychology Department Representative, 2004 - present
CHFA Technology Advisory Committee, 1997 – 2007; Vice Chair 2006 – 2007
Special Assistant to the Dean of CHFA, 2005 – 2006
CHFA Faculty Mentor, 2004 – 2005
Computer Support Technician Search Committee, Chair 2000
Teacher Education Committee, 1995 – 1999

Departmental Service

General Psychology Master's Program Committee, 2007 – present
Psychology Major Assessment Committee, 2003 – present; Chair, 2009 – present
Classroom Renovation Committee (*ad hoc*), 2012 - present
Instructor Review Committee, 2012 – present
Promotion and Tenure Evaluation Committee, 2005 - present
Psychology Department Web Coordinator, 1998 – present
Psychology Department Web Page Coordinator/Media Contact, 1998 – present
General Psychology (PSY 180) Committee, 1994 – Present
Psychology Graduate Student Admission Committee, 1996 – 2002; 2012 - present
Psychology Faculty Search Committees, 2008 – 2012
Faculty Advisor, Psychology Club, 1995 – 2002
Psychology Department Subcommittee for Review of the Undergraduate Program, 1994 – 1998

PROFESSIONAL MEMBERSHIPS

Council on Undergraduate Research; Councilor, 1994-1997; Secretary, Psychology Division, 1994 – 1996
Council of Undergraduate Programs in Psychology, MSU Psychology Department Representative

Association for Psychological Science
The Psychonomic Society
American Psychological Association
Society for Text and Discourse
American Psychology-Law Society
Southeastern Psychological Association
National Social Science Association
Sigma Xi (The Scientific Research Society)
Psi Chi (The International Honor Society in Psychology)