

**BACHELOR OF SCIENCE IN MUSIC BUSINESS DEGREE**  
**with a Minor in Business Administration**  
 2015-2016 Undergraduate Bulletin

Advisor \_\_\_\_\_

Name \_\_\_\_\_ M Number \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

COURSE DESCRIPTION	HRS	GRADE	COURSE DESCRIPTION	HRS	GRADE
<b>UNIVERSITY STUDIES</b>			<b>MUSIC COURSES</b>		
<b>38-43 hrs</b>			<b>28 hrs</b>		
<b>ORAL AND WRITTEN COMMUNICATION</b>			<b>7 hrs</b>		
ENG 105	English Composition	4	MUS 101	Recital Assembly <sup>1</sup>	0
COM 161	Public Speaking	3	MUS 100T	Transitions	1
			MUS 109	Musicianship I	3
<b>SCIENTIFIC INQUIRY, METHODOLOGIES, AND QUANTITATIVE SKILLS</b>			<b>10-15 hrs</b>		
			MUS 110	Musicianship II	3
Science Elective with Lab		4 - 5	MUS 124	Piano Class I	1
Math Elective		3 - 5	MUS 125	Piano Class II	1
Science or Math Elective		3 - 5	MUS ____	Applied Music <sup>2</sup>	4
<b>WORLD'S HISTORICAL, LITERARY, AND PHILOSOPHICAL TRADITIONS</b>			<b>6 hrs</b>		
CIV 201 or 202	World Civilization	3	MUS 209	Musicianship III	3
HUM 211	Humanities	3	MUS 210	Musicianship IV	3
<b>GLOBAL AWARENESS, CULTURAL DIVERSITY, &amp; WORLD'S ARTISTIC TRADITIONS</b>			<b>3 hrs</b>		
MUS 105	Intro to Music History	3	MUS 150-164	Ensembles <sup>3</sup>	2
<b>SOCIAL AND SELF-AWARENESS, AND RESPONSIBLE CITIZENSHIP</b>			<b>6 hrs</b>		
Ethics, Soc. Respons, Citizenship Elective		3	MUS 350-364	Ensembles <sup>3</sup>	2
ECO 231	Micro Economics	3	MUS ____	Music Electives	5
<b>UNIVERSITY STUDIES ELECTIVES</b>			<b>6 hrs</b>		
ECO 230	Macro Economics	3	<b>MUSIC BUSINESS COURSES</b>		
Choice of one: MUS 104, MUS 106, MUS 107, or MUS 108		3	<b>54 hrs</b>		
			ACC 200	Financial Accounting	3
			ACC 201	Managerial Accounting	3
			CSC 199	Intro to Info Tech	3
			FIN 330	Prins of Finance	3
			JMC 391	Public Relations Principles	3
			JMC 394	Intro to Advertising	3
			MGT 350	Funds. of Management	3
			MKT 360	Prins. Of Marketing	3
			MUS 230	Intro to Music Industry	3
			MUS 332	Marketing in the Music Business <sup>5</sup>	3
			MUS 333	Live Performance and Concert Promotion <sup>5</sup>	3
			MUS 334	Artist Mgt and Devel <sup>5</sup>	3
			MUS 335	Copyright Law and Legal <sup>5</sup> Issues	3
			MUS 433	History of the Music Industry <sup>5</sup>	3
			MUS 434	Digital Revolution <sup>5</sup>	3
			MUS 440	Entrepreneurship <sup>4</sup>	3
			MUS 488	Internship <sup>4</sup>	3
			MUS 489	Internship <sup>4</sup>	3

Note: At least 42 semester hours of a Baccalaureate Degree must be earned in courses at the 300 level or above.

**TOTAL DEGREE HOURS 120**

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**All Music courses required for the degree must be completed with the grade of "C" or better.**

**FOOTNOTES**

1. Four successful semesters of MUS 101 Recital Assembly are required.
2. Music Business students must take and pass four consecutive semesters of study on one instrument at one credit per semester. Students have two options to satisfy this requirement. They may take and pass two semesters of group/class instrumental or vocal study, when available, followed by two semesters of 100-level lessons, or, with the consent of the applied instructor, may take and pass two semesters of 100-level lessons followed by two semesters of 200-level lessons to fulfill this requirement.
3. Music Business majors take four semesters of ensembles, two at the 100-level and two at the 300-level. Additional semesters of study require participation in an ensemble concurrent with each extra semester of study.
4. MUS 440, MUS 488, and MUS 489 require admission to candidacy in the program.
5. These courses are offered on a two-year rotation. Please consult with the program director for the sequence.

**COURSE SEQUENCES AND GRADE REQUIREMENTS**

All applied lessons (group or individual) require a "C" or better to continue in the sequence.  
MUS 109, MUS 110, MUS 209, MUS 210 must be taken in sequence, with a "C" or better to continue in the sequence.  
MUS 124 and MUS 125 must be taken in sequence, with a "C" or better to continue in the sequence.  
MUS 230 must be taken before MUS 332-335.

Semester/Year Student Entered Degree Program \_\_\_\_\_

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The **BACHELOR OF SCIENCE IN MUSIC BUSINESS** degree program requirements have been explained to the student indicated at the top of page one.

Advisor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Student's Signature \_\_\_\_\_ Date \_\_\_\_\_