

From the Dean

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Welcome to the Fall 2001 issue of the *Journal of Business and Public Affairs (JBPA)*. We hope you enjoy reading and find useful the information contained in the articles of this issue of our journal.

With the recent reorganization of the colleges at Murray State University, the College of Business and Public Affairs now represents a wider range of disciplines including:

- the traditional business
- Political Science/Government
- Computer Science/Information Systems Communications which include:
 - Organizational Communication
 - Journalism, Radio/TV
 - Public Relations
 - Advertising

Our faculty spent much of this last year on task forces reviewing cooperative curriculum, new programs and research possibilities with a tremendous amount of synergy among the departments taking place. We look forward to the growth of our college as we offer a diverse curriculum/programs preparing our students for the work place of the 21st century. With this new, diverse college, we welcome and invite articles for the journal covering a wide variety of themes. I believe you will already find this variety in the current issue which should be of interest to academia as well as practitioners.

Please pass the journal on to others who may have an interest or visit our electronic version at www.murraystate.edu, then go to the College of Business and Public Affairs home page.