

# BIENNIAL REPORT 2009-2010 2010-2011



**MURRAY**  
**STATE UNIVERSITY**

**University Libraries**

# Message from the

## > MURRAY STATE PRESIDENT

**T**ough economic times are often a catalyst for innovation – for thinking of the best ways to do better work within tighter financial restraints. As a new strategic imperative for Murray State University, innovation is required of all regional comprehensive universities if we are to succeed in our mission of providing a quality education while maintaining outreach initiatives to our service region.



Innovation is something that the Murray State University Libraries have demonstrated in spades. Over the last few years, the University Libraries have incorporated many improvements to their services, ranging from online chatting or texting through cell phones to answer research questions, to implementing new technology such as iPads and Kindles, to reconfiguring as best they can the physical facilities to meet student needs. This last item — the physical facilities of the University Libraries — often proves a barrier to innovation and the quality of service available to our students and community, rather than as an asset. Both Waterfield and Pogue Libraries were listed in 2007 by the Commonwealth of Kentucky as two of the worst buildings on campus, and with almost a million visits this past biennium are beyond their capacity to adequately serve all the needs of the modern student. Our students are embracing the learning options made available by the University Libraries, and are using the facilities and the library services in droves, breaking once again all previous records of use.

The impact of a strong academic library on the recruitment and retention of students has been proven time and again. The Murray State University Libraries are among the best in the Commonwealth for moving beyond the traditional role of “library as book storage” to a paradigm that aligns physical spaces, traditional collections, and innovative services with the examination of student learning behaviors and the teaching of students who will enter a global work environment. With the prospect of a new library facility designed around these considerations in mind, I commend the dedication and hard work of the faculty and staff of the University Libraries for their innovation, service and excellence!

Sincerely,  
Randy J. Dunn

# Message from the

## > DEAN OF UNIVERSITY LIBRARIES

I opened the 2008-09 Annual Report by stating “this has been, without exception, the busiest year the University Libraries have had in their long history of serving Murray State University.” For all that 2008-09 was a record breaking year, it was as nothing compared with the level of use that we have seen from all elements of the university community in the 2009-11 biennium. With nearly half a million visitors each of these past two years – and equally impressive numbers in research assistance, classes taught, database searches, and others – the University Libraries have once again proven themselves a vibrant and inclusive element of the university community.



As the University Libraries have navigated a turbulent economic climate, it has become exceedingly obvious that our future – as an institution dedicated to providing the best services and learning opportunities to students and faculty – lies in innovation and the forging and strengthening of partnerships with units that share our service-oriented outlook. Over the 2009-11 biennium, the University Libraries held innovation and outreach as a priority, creating or reinforcing relationships with Copy Express (the university’s printing and publication service); Student Government (which worked with us to provide 24-hour access to Waterfield Library in the weeks before and during final exams); the Center for Teaching, Learning, and Technology; and ultimately working with the Department of English – with the generous assistance of Dr. Jesse D. Jones – to found the university’s first writing center. The University Libraries also expanded their role as a hub of information sharing through hosting such events as “Executive Blend,” (a chance for faculty to have an informal and informational conversation with President Randy Dunn and Provost Bonnie Higginson over coffee in the lobby and classrooms of Waterfield Library); 12 Gadgets of Christmas; Waterfield PostSecret Project (a book signing event that invited students, faculty, staff and the community to “share their secret” and meet author Frank Warren); and numerous opportunities to conduct professional development workshops with regional libraries.

We continue to plan for a new library, and to work every avenue to make that a reality for Murray State in light of our incredible usage figures. More and more units and groups on campus join our call for a new facility – one that can truly act as the heart of the academic enterprise of the university. I ask you to join that call by contacting legislators, donors, and other allies of the university to express your interest in the construction of a library suitable to the needs of modern students at Murray State. I also ask that you join me in appreciation of the hard work that each and every member of the University Libraries’ faculty and staff put into making this organization so successful.

Adam Murray

# How the Years Stack Up

## 2009-2010

Once again, many previous records of usage were shattered during the 2009-10 year. Here are some of the figures of which we are most proud, each one a tribute to the time and effort of the library faculty and staff:

- The number of visits to the University Libraries increased by 104,441 in 2009-10 to 490,388. Put another way, given our regular door counts of 3,500 visits per day during the semesters, three additional days would have put our total door count at *half of a million*.
- Moving the location of the Reference desk to the front lobby of Waterfield Library resulted in a large increase in the number of Reference questions answered (from 9,847 to 16,475).
- Reference Librarians taught 234 instruction sessions in 2009-10, reaching 5,461 students for 196 hours of instruction.
- Database searches topped 1 million searches (1,125,525), increasing from 2008-09 by 136,437.
- The 35 subject-specific search engines that search multiple databases simultaneously (ThoroSearch) were utilized 34,575 times.
- The number of items checked out increased from 50,213 to 53,985 (a difference of 3,772 items).
- In addition to those items checked out, 37,003 resources were utilized within the building, but not checked out (up 7,140 from 2008-09).
- Laptops were checked out 26,944 times in 2009-10, up by 5,306 from 2008-09.
- ILL processed 10,437 borrowing requests and 5,496 lending requests.
- We received 405,000 website visits from 108 countries.
- Library on Blackboard (our library resources integrated into the Blackboard Learning Management System) was visited 83,551 times.
- Cataloging processed 4,963 print volume and 5,840 media volumes.

## 2010-2011

The trend continues! In 2010-2011, use of library resources continued to increase. The University Libraries are truly a vibrant heart of student and faculty academic life at MSU.

- With our door count for the 2010-11 year totaling 511,395, the number of visits to the University Libraries **exceeded half of a million** in a single year — our highest number ever!
- As a result of our new subject-based Library Guides, this service (previously called Library on Blackboard) skyrocketed from 2009-10's 83,551 visits to 134,671 visits.
- LibGuides were also used to create resource aids for materials and services commonly used by the local community. These include Genealogy, Government Documents, and Small Business guides, and received 2,921 visits.
- Database searches increased by 38% this year, with a total of **over one and a half million** searches, an increase of 424,525 searches from 2009-10.
- With our Reference Librarians now being available through online chats and text-messaging, total answered reference questions increased to 16,481 in 2010-11.
- Research and Instruction Librarians taught 283 sessions, reaching 6,213 students for 226 hours of instruction.
- The total number of items checked out in 2010-11 was 65,573, an increase of 11,588 from 2009-10.
- Laptops were checked out 35,942 times in 2010-11, up by 8,998 from 2009-10.
- ILL processed 9,272 borrowing requests and 5,460 lending requests.
- Cataloging processed 5,482 print volumes and 2,160 media volumes.



# D O N O R S



## Dr. Jesse D. Jones

**D**r. Jones is a Marshall County native and a 1964 graduate of Murray State University who has proven himself as a major benefactor to the students and faculty through numerous contributions to Murray State University and its University Libraries.

Jones funded the lead gift in the university's capital campaign (\$3.6 million) in 2007. He also funded a satellite library in Murray State's new Science Campus. The Hattie Mayme Ross Science Library grew out of a desire for students to have easy access to library and research materials. The library is housed on the second floor of Jesse D. Jones Hall and overlooks the beautiful Jesse L. Jones Family Clock Tower plaza, the new biology building, and the grounds of the science campus that include the 1922 Society Legacy Walkways. This facility offers students state-of-the-art computer equipment, cutting edge science and chemistry research software and productive study areas to meet with other students and faculty. The University Libraries' science librarian maintains office hours in this satellite library.

Jones pledged an additional significant contribution in 2010 for the creation of the Racer Writing Center, now housed on the main floor of Waterfield Library. The Racer Writing Center is designed to enhance written communication skills. Waterfield Library is currently visited by 3,000 to 3,500 students per day, making the seamless integration of research with writing not only a hopeful ideal, but a practical reality. The Racer Writing Center is equipped and staffed to efficiently serve students across all majors and includes five work stations designed for one-on-one support as well as space for group projects. The center also provides writing assistance electronically to support students at MSU's extended campuses.

In addition to this generous donation, Jones has also provided University Libraries with the means for establishing the Racer Oral Communication Center in Waterfield Library that will open in fall of 2011. The center is important to Jones because he believes presentation skills are of vital importance to succeed in today's global business world. "I learned most of my business presentation skills on-the-job, which can be a stressful and less than effective strategy for some," Jones explained. "There is more competition every day in the marketplace and being prepared with these skills upon entering the workforce is critical for success today."



These contributions will leave a lasting legacy for Jones and have created a substantial impact on the lives and careers of Murray State students.

A photograph of Jesse D. Jones '64, an older man with grey hair, smiling and standing with his arms crossed in front of the entrance to Jesse D. Jones Hall Chemistry. The building features large white columns and an arched doorway. The text "JESSE D. JONES HALL CHEMISTRY" is visible on the building's facade above the entrance.

JESSE D. JONES HALL  
CHEMISTRY

***"Students who wouldn't have the opportunity otherwise will have an opportunity to study and better their lives. I am one who believes that education provides an opportunity. I have given to Murray State because it's good business. It's good for me, it's good for the school and it's good for the larger community, so everyone benefits."***

***~ Jesse D. Jones '64***



## Wells T. Lovett Grand Reading Room

The historic Grand Reading Room in Pogue Library has been named in honor of Wells T. Lovett, a member of Murray State University's first family. Lovett, the grandson of the university's founder, Dr.

Rainey T. Wells, was born at Oakhurst on Dec. 6, 1923. He graduated from the Murray Training School in 1940 and matriculated to Murray State. A graduate of Ohio State University, he received his J.D. from the University of Michigan Law School. He had a 50-year career as a successful attorney, banker and insurance executive in Owensboro, Ky., and is now retired and lives with his wife, Helen, in Louisville. Lovett served as both a regent at MSU and on the MSU Foundation board of trustees.



At the dedication ceremony, MSU President Randy Dunn said, "Wells, we know that Murray State is a place that holds special meaning for you and your family. Murray State University's history is synonymous with the history of this family, and it is fitting and proper that we show our deep appreciation of their dedication and service." Lovett has also established a scholarship that will benefit students beginning in the fall semester of 2012.

## Christine Pogue Legacy

Dr. Forrest Pogue left a legacy at Murray State University, and when his wife Christine Brown Pogue passed away in the summer of 2010, she left a legacy of her own to Pogue Library. Through her estate plans, Christine has continued the family legacy by donating 14 pieces of artwork to Murray State University, as well as leaving a planned gift to endow funding for the preservation and digitization of collections at Pogue Library. Christine was a life-long librarian and artist, who graduated with a bachelor of art degree from Murray State in 1936. In 1938, she received her master's degree in art from the University of Kentucky and spent the next 17 years teaching art in the city schools of Lexington. From 1955 to 1956, she taught at Murray State in the college and training school. Christine was a cataloger in the Department of the Army library at the Pentagon in Washington, D.C., and also worked in the library of American University in Washington, D.C. She earned her second master's degree in library science in 1961. The following year she worked as a cataloger in the Murray State College library (now Pogue Library).



Adam Murray, dean of Murray State University Libraries, said the Pogues made many donations to Murray State throughout their lifetime and had a long, personal history with Murray State University. "Christine and Dr. Pogue both had a tremendous impact on the collections and services of the Murray State University Libraries," Murray said. "This latest gift is special to us because it originated from the Pogue family itself, and gives us further opportunities to honor the generosity they have shown over the years."

## Churchill Family Fund Supports Libraries

**A**nn and Ronald Churchill Jr. of Murray have established the Churchill Family Fund for Excellence at Murray State University. This significant fund will benefit MSU Libraries and provide university scholarships for full-time students graduating from Murray or Calloway County High Schools. Ron ('53) and Ann ('54) grew up together in Murray. After a 30-year career for Ron as an engineer that included earning a patent for the approved brush grade for the electrical equipment for the Mercury, Gemini and Atlas space capsules, and a 26-year career as a teacher for Ann, both retired in 1992 and moved back to Murray. "Murray is a special place with a feel like none other," say the Churchills. "We've thoroughly enjoyed retiring in Murray and are thankful to give back with the establishment of this fund. We have always been proud to claim MSU as our alma mater."

Dean Adam Murray is grateful for the Churchills' generosity to Murray State. "The desire Ron and Ann have to provide future support to MSU libraries and scholarships speaks to their commitment to the region. We are deeply grateful for their generous gift and continued support. It will enable us to continue to support students in their academic achievement," Murray says.

## Craig Edward Morris Collection

**C**raig Edward Morris, (1939-2006) was a renowned scholar and archaeological expert, particularly on Inka civilization. Morris was educated at the Murray Training School, Murray State University, Vanderbilt University and the University of Chicago, and went on to be the senior vice president, dean of science and curator of South American archaeology at the American Museum of Natural History in New York City. Morris led several expeditions to Huanuco Pampa in the Peruvian Andes. Through generous donations from the American Museum of Natural History, friends of Morris and classmates from Murray Training School, a collection of his scholarly works is on display in Pogue Library.



*Dr. Martin Tracy, a Murray Training School classmate of Morris', and his wife, Dr. Patsy Tracy, assist with maintaining the collection.*

## eBook Reader Fleet donation

**D**ue to the generosity of many donors interested in supporting the expansion of technology at Murray State University, the University Libraries were able to invest in the future of eBooks through a fleet of eBook Readers. This gift from numerous alumni to the Murray Fund for Excellence has allowed the University Libraries to offer a small fleet of Kindles, Nooks, iPads, and Sony eReaders to the university community, for the purposes of allowing library users to explore this increasingly popular technology.

Alumni Lana ('65 & '72) and Michael ('64 & '69) Porter of Eola, Ill. made an additional gift of \$10,000 to the University Libraries to be used to increase the fleet of iPads and fund the purchase of apps for the devices. The gift was a natural extension of the prior donation to establish the Lana Garner Porter and Dr. Michael Porter Coffee Lounge and Wireless Computer Lab. Through their support, more students can now utilize the eReader and iPad technology to access the resources they need online.

# Nippon Foundation

In the summer of 2009 the Murray State University Libraries successfully applied for the Nippon Foundation's Book Donation Project, also called "100 Books for Understanding Contemporary Japan." Each year, libraries worldwide have the opportunity to receive 100 titles that support the historical and cultural understanding of Japan. The library felt that this was a golden opportunity to support the new MSU degree program in Japanese language and culture. The Nippon Foundation was established in 1962 as a non-profit philanthropic organization, active both in Japan and abroad.

## Significant Donors

Miss Susan J. Adams  
Mr. Timothy M. Adams  
Mr. Dean Akridge  
Mrs. Lynn Aldridge  
Mrs. Edwina F. Arington  
Mrs. Alma Ashby  
Mrs. Delores H. Baker  
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Mrs. Angel M. Killough  
Mr. Dong W. Kim  
Jerry and Peggy Kinsey  
Charles and Teresa Krampe  
Mrs. Dorothy S. Lancer

Thank you to all of our generous alumni and friends who have supported the University Libraries with their monetary donations. In fiscal year 2011, the following made contributions to programs and funds of the library, including the University Libraries Fund for Excellence. Special thanks to all those who "answered the call" during our first ever Racerthon for University Libraries. We appreciate your support!

Larry Reddick Insurance Serv.  
Mrs. Mary L. Lavery  
Mrs. Tammy R. Lee  
Mrs. Libby B. Lester  
Mr. William Lohman  
Mr. Joseph E. Lukitsch  
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Mrs. Regina R. Merrick  
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Ms. Brenda J. Pendley  
Mr. Danny Pledge  
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Ms. Laura L. Whayne  
Dale and Judy Willingham  
Dr. Ken H. Wolf  
Mrs. Vicki Writsel  
Mr. Brent Yonts  
Mr. Alan C. Zacharias

**In-Kind Donations** - This past biennium, University Libraries saw unsurmounted generosity, receiving over \$130,000 in donated books, journals, media and other materials. These gifts are especially valued in these economic times. Please work with our gifts coordinator to see if the materials you wish to donate will benefit the collections at Murray State University.

# Significant Acquisitions

## New Database Content

- Literature Resource Center
- Powerspeak Languages
- Nursing Resource Center with Allied Health
- Health and Wellness Resource Center including Alternative Health Module
- GREENR (Global Reference on the Environment, Energy and Natural Resources)
- Gale Opposing Viewpoints in Context
- Oxford Music Online

## New Journal Content

- Wiley Full Collection (Access to 1,300+ Journals)
- Continued Expansion of the ScienceDirect Pay-Per-View Program

## New Major Monographic and eBook Collections

- Education Testing Collection - NetLibrary
- Gale Back-file Collections

## Contemporary Literary Criticism

- Twentieth Century Literary Criticism
- Nineteenth Century Literature Criticism
- Literature Criticism from 1400-1800
- Classical and Medieval Literature Criticism
- Shakespearean Literature Criticism
- Poetry Criticism
- Short Story Criticism
- Drama Criticism
- Children's Literature Review
- Something About the Author
- Dictionary of Literary Biography

## New Historical Archive Content

- E. A. Paine Court-Martial Papers
- Court-Martial of General Eleazer A. Paine at Paducah, Ky., in February and March of 1865

This collection consists of photocopied records of military orders, witness testimonies and affidavits, evidence, charges, trial transcripts and miscellaneous legal documents related to the trial's proceedings. Included with the records is a list of men that worked on the fortifications at Mayfield, Ky., a list of recruits for Company F of the 122nd Illinois Infantry and Company F of the 129th Illinois Infantry, and accounting records kept by U.S. Army Provost Marshal stationed at Paducah, Ky.





## A New Library

### > FOR MURRAY STATE

Starting in October 2008, the New Library Task Force undertook a number of activities, including polling students, developing a conceptualization of a library with a learning commons, answering general questions and working with architects to convey a vision for a modern library facility.

Envisioned for Murray State University's library, learning commons provide high-tech classrooms, written and oral communication assistance, computer technical support, and printing and copying services. Most of all, a learning commons should create an atmosphere in which students feel comfortable engaging in learning activities.

The work of the New Library Task Force continued in 2009-10 with the evaluation of various possible locations for the facility. The prioritization of locations was completed in 2010.

Our work toward a new facility is far from over, as new avenues for funding the facility are explored. In the meantime, the findings of the New Library Task Force have guided several renovations to the existing Waterfield facility, allowing the campus community to experience a hint of what a learning commons will mean for Murray State. These include the Racer Writing and Communication centers as well as Copy Express.



# Racer Writing Center

The University Libraries, in response to information gathered by the New Library Task Force, partnered with the Department of English to plan for the founding of a writing center to assist all students, from all majors, at any point in the writing process. This ultimately came into existence as the Racer Writing Center, due in large part to the generosity of Dr. Jesse D. Jones. The Racer Writing Center opened in the fall of 2010 on the northeast corner of Waterfield Library.



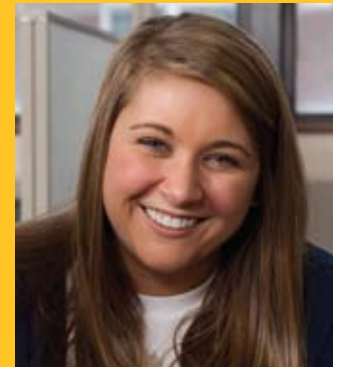
Jeff Osborne, director of the Racer Writing Center, stated: "Given the fact that we started from scratch early last summer, I have to say that the Racer Writing Center has been surprisingly successful. I think the numbers below indicate quite clearly just how much the university needed a writing center. As more students learn about what we do, the demand for our services will only rise."

## Total number of students served from September 2010 to February 2011:

Agriculture	12
Business	78
Education	22
Humanities and Fine Arts	74
Health Sciences and Human Services	30
Nursing	24
Science, Engineering and Technology	39
Undecided	3
Undeclared	42
<b>Total</b>	<b>324</b>

Total number of sessions: 789

***Any writing problem, any student, any class ... all free***



# Accomplishments

## Library 24/7

This past academic year, Waterfield Library began opening to students 24/7 for the two weeks preceding finals, in order to allow students more adequate study time. Also, in an effort to reduce final examination stress in students, University Libraries now offers complimentary popcorn to students during finals week.

## Text-a-Librarian

In January 2010, the University Libraries implemented a text-a-librarian service from Mosio. This service allows library users to text reference questions from their cell phones to the Information Desk in Waterfield Library. Reference Librarians receive the text messages at the Information Desk computer, and are able to type in replies which are in turn texted back to the user's phone.



## Pay-per-view

In 2009, MSU Libraries became one of the first academic libraries to negotiate with Elsevier, one of the largest scientific journal publishers in the world, to implement a pay-per-view program. This makes the full content of over 2,000 titles published by Elsevier available to faculty and students at the click of a button. Since its implementation, students and faculty have utilized this program to acquire access to articles in over 152 unique journal titles, as well as chapters from at least 15 different books.

## Website Redesign

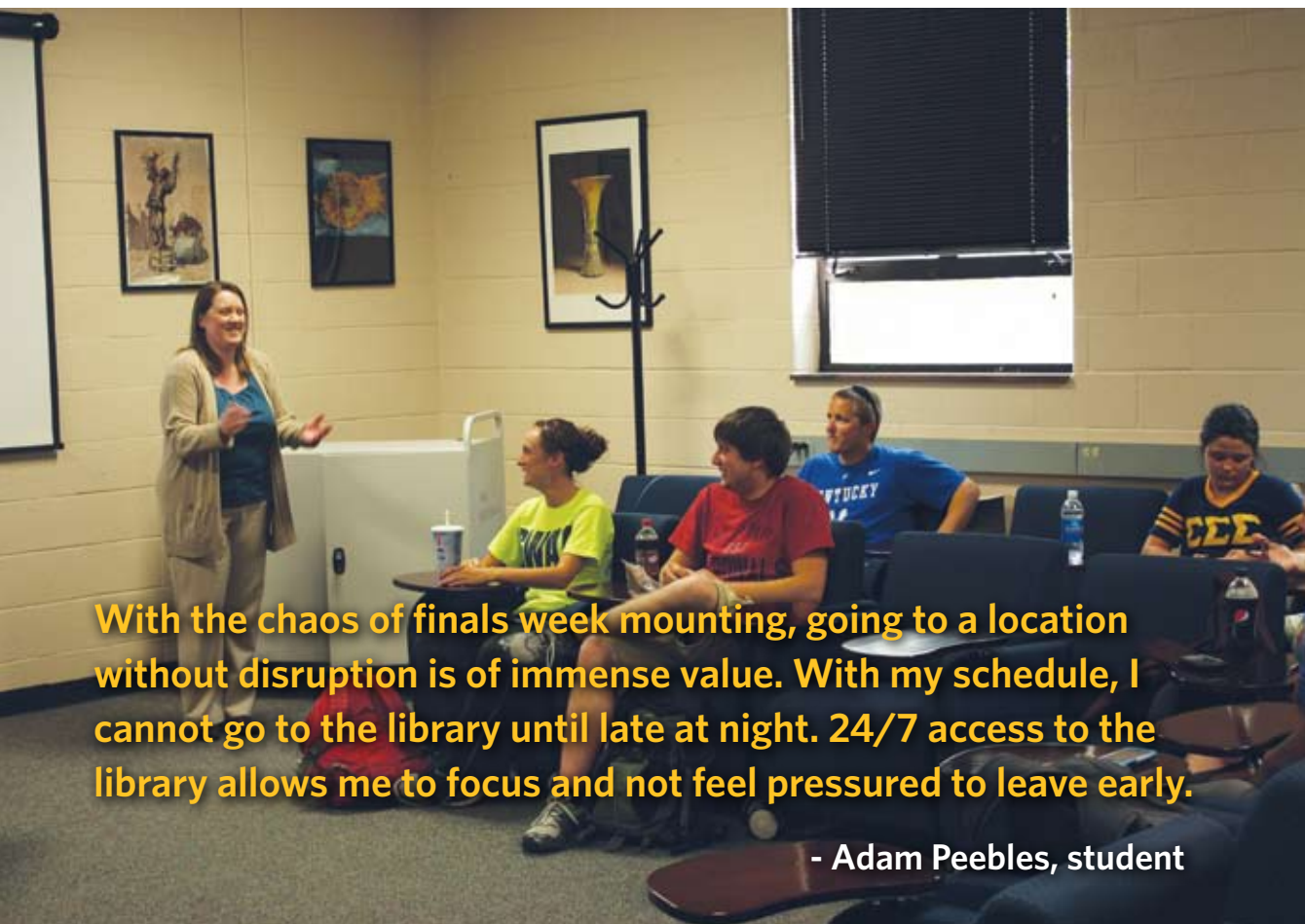
Based on suggestions from frontline service providers and evaluation of usage reports, the University Libraries launched a newly designed homepage in August, 2009. The new site includes a more user-centered design with a navigation structure intended to help library users drill down to the information they seek. The site also embedded Web 2.0 technology to interact with library users to help achieve their goals efficiently. You can visit the new website at <http://lib.murraystate.edu>.

## LibGuides

In the summer of 2010, University Libraries created dynamic web pages that integrated with the existing Library on Blackboard service, allowing the creation of subject guides and course guides by the Reference Librarians at the point of need. This past fiscal year, LibGuides received over 100,000 hits with Nursing, Biology and Music as the top three subject guides.

## iPAD and eBook Circulation

To launch the new academic year, University Libraries began circulating a donor-funded eBook Reader and iPad fleet in August 2010. They are available for checkout periods of two weeks.



**With the chaos of finals week mounting, going to a location without disruption is of immense value. With my schedule, I cannot go to the library until late at night. 24/7 access to the library allows me to focus and not feel pressured to leave early.**

**- Adam Peebles, student**

### **Jackson Purchase Digital Archives**

In the fall of 2010, University Libraries began work on a digital repository to allow online access to rare collections housed in the Special Collections and University Archives at Pogue Library. The digital library will eventually include college yearbooks, Board of Regents meeting minutes, recollections of the Flood of 1937 at Paducah, and other various image collections depicting the history and culture of the Jackson Purchase area of southwest Kentucky and northwest Tennessee. This should be open to the public in 2012.

### **Transition to Electronic Journals**

In January 2011, the University Libraries transitioned the majority of the ongoing journal purchases to electronic format, making them more accessible to a wider audience around the world.

### **Building Renovations**

This past biennium has seen numerous building renovations in Waterfield Library; not only have we integrated the new oral communication and writing centers, but have repurposed existing office space for a second classroom, and updated our classrooms with new equipment, furniture and art.

# Partnerships, Events, Promotions

## *Library Highlights of the Past Biennium*



### **Copy Express**

In November 2009, the university's printing and publication service, Copy Express, moved out of its prior home in the Business Building to a renovated space on the bottom floor of Waterfield Library. Copy Express offers printing of course packs for academic programs, color copying, faxing and binding services, as well as passport photos.

### **Embedded Librarians**

In 2004, University Libraries began providing embedded library service to the College of Business; soon after, this service expanded to roving library service in the College of Humanities and Fine Arts. As of 2009-10, we are now providing embedded service to the Weaver Center for Academic Enhancement, along with three other colleges: the College of Science, Engineering, and Technology; the College of Health Sciences and Human Services; and the College of Education. These services have been made available by our respective subject liaisons, along with newly acquired space in the Hattie Mayme Ross Science Library and the Jesse D. Jones Hall offices. Embedded library services help students to access research assistance in their classroom buildings, while still encouraging them to visit the central library for further assistance.

## **Executive Blend**

In November 2009, Waterfield Library hosted an intimate conversation between university president, Dr. Randy Dunn, and faculty. Dr. Bonnie Higginson, MSU Provost, said of the event, "the purpose of Executive Blend is to provide a casual atmosphere for faculty to have a conversation with the President or Provost. I participated last fall and truly enjoyed the interaction with faculty." With the importance of communication in university settings, this event facilitates such critical interactions and partnerships.





### **Waterfield Wired**

As part of Great Beginnings — the series of events intended to introduce incoming freshmen to campus life — the University Libraries hosted Waterfield Wired, a game night at the library introducing new students to library services and personnel in a fun, relaxed environment. Games included Rock Band, Wii Sports, Mario Smash Brothers and table-top games.

### **PostSecret Project**

Frank Warren, founder of PostSecret, spoke on March 1, 2011, at Lovett Auditorium followed by a book signing at Waterfield Library. Students, faculty, staff and the community were invited to participate in the Waterfield Library PostSecret project by picking up an old catalog card from Waterfield, writing their secret, and returning it to be incorporated into a display at the book signing.

### **The Harry's**

In the fall of 2010, Waterfield Library held a video contest, "The Harrys," in search of informational and entertaining short films exploring the library and its resources. The contest was named in honor of Harry Lee Waterfield, for whom MSU's library is named, and was created to involve students and help them learn about the updated services offered by the library. All videos were judged on creativity, purpose, content and relevance.

# Outreach

## Calloway County Public Library Training

On January 5, 2011, the University Libraries hosted a professional development meeting with the staff of the Calloway County Public Library. The meeting grew out of outreach by Dean of University Libraries Adam Murray, who put out a call for all regional library directors to meet and build partnerships. The two groups discussed ways in which the two institutions could assist each other to serve library users' needs, demonstrated technology and projects, and laid the groundwork for future partnerships.

## Collaboration with UT Martin's Paul Meek Library

During a series of visits between both campuses, University Libraries paired up with librarians at UT Martin, in order to exchange ideas about progressive services and future roles of university libraries in general.

## Social Media Agents Presentation

University Libraries' Social Media team was invited to present at a recent monthly meeting of the Campus Social Media Agents. The Campus Social Media Agents is a campus-wide group comprised of individuals responsible for social media in their respective units and meets monthly to share their expertise. The University Libraries' team presented their social media plan including their plan objective and how it is implemented across several social media outlets. They also shared their favorite tools along with tips and tricks on engaging fans and followers.



# Faculty and Staff Achievements



## Caitlin Bagley

Caitlin Bagley is a Reference Librarian and a liaison to the College of Humanities and Fine Arts. She joined Murray State in August 2010. She comes to Murray State from Indiana, where she worked at a busy Information Commons. Her background is in the Classics and English. During her brief time here she has already led 45 individual classes in library instruction. She eagerly took up a role as a Writing Ambassador for the University Writing Across the Curriculum committee, and gave a presentation at the ALA annual conference this past summer. She has also begun work as the new Government Documents librarian, and has two book chapters awaiting publication.

## Linda Bartnik

During the 2009-2011 biennium, Linda Bartnik gave over 120 course presentations on campus in both the College of Business and the College of Education. In addition, she and Dr. Johan Koran of the College of Education participated in a forum on college preparation at the annual Kentucky Library Association conference, and during this two-year period, she successfully published three articles in peer-reviewed professional journals. In the spring of 2010, she attended a regional workshop for small business development with successive meetings at the Innovation and Commercialization Center on the MSU campus as part of a cooperative initiative to develop a regional web-based resource for entrepreneurs. She was awarded the Board of Regents Teaching Excellence Award Spring 2009.



## Katherine Farmer

Katherine Farmer is a Reference Librarian and a liaison to the College of Education. She also serves as the Director of the Curriculum Materials Center at the College of Education. She joined Murray State University in January 2010. She comes to Murray State University from Mississippi where she received her M.L.I.S. degree from the University of Southern Mississippi. Farmer worked in various public schools in Mississippi as an English teacher and School Librarian. Her background is in children's literature and education. During the last two years, she has co-authored one article in a peer-reviewed journal and written a chapter in the ALA edition "Managing My Career" to be published in 2012. Farmer presented a session at the McNet Summer Conference on "The Secrets of Book Repair." She also attended the KLA Spring Joint Conference in April 2010 and the OKI Children's Literature Conference in November 2010. She is currently a member of the Jesse Stuart Fellowship Committee and the library's representative to the McNet Consortium.



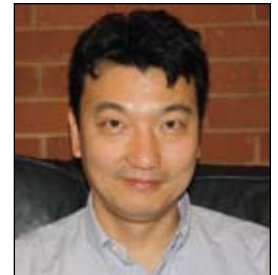
## Ashley Ireland

Ashley Ireland, Reference Librarian, serves as liaison to the College of Science, Engineering and Technology as well as the Hutson School of Agriculture. In the 2009-2010 academic year, Ireland co-authored two articles: one published in *Against the Grain* regarding the implementation of a transactional access model for scientific journal articles, and another published in *Public Services Quarterly* about embedded librarianship. Ireland was asked to serve a two-year

term on the Research and Scholarship Committee of the Instruction Section of the Association of College and Research Libraries (ACRL). Ireland also attended a week-long ACRL Immersion Program held at Champlain College in Vermont for developing information literacy programs campus-wide.

## Don Kim

Don Kim is a Systems Librarian for University Libraries. During the 2009-11 biennium, Don published three articles; his first, "Evolving Roles and Requirements of Systems Librarianship in the U.S.A.: Analyzing Trends in Job Ads from 2006-2010," was published in the *Journal of the Korean Biblia Society of Library and Information Science*. Kim also co-authored an article with reference librarian, Julie Robinson, titled "Creating Customizable Subject Guides at Your Library to Support Online, Distance and Traditional Education: Comparing Three Self-Developed and one Commercial Online Subject Guide," published in the *Journal of Library and Information Service for Distance Learning*. In addition to these, Kim authored a piece in the *Journal of Korean Society for Library and Information Science* titled "Introducing an Integrated Library Information Service with Learning Management System: Library on Blackboard Murray State University Libraries."



In the fall of 2010, Kim also jointly presented "Library on Blackboard: The Future of the Library on the Internet is Here" with Julie Robinson at the West Tennessee Technology Symposium. He manages both the University Libraries website and Library on Blackboard. In July of 2010, Kim was appointed the Web officer for the Kentucky Library Association (KLA) Information and Technology Roundtable. He currently serves on Murray State's Academic Council.



## Lilia Murray

Lilia Murray is a Reference Librarian serving the Art and Design, Modern Languages, Music and Theatre Departments. She has published one peer-reviewed national book chapter about creating custom search engines for better Internet results, as well as two national peer-reviewed journal articles. The *Reference Services Review* article examined seven mobile initiatives in libraries, including library websites, SMS references, MOPACS (mobile OPACS),

mobile collections, eBooks and mobile reading, mobile instruction, and mobile audio/video tours. For her second article, Murray shared first authorship with her colleagues and discussed her unique approach to embedded librarianship. In addition, Murray presented on mobile technologies at the Kentucky Libraries Association Academic and Special Sections Kentucky Chapter Joint Spring Conference and served as a panel member for "Course Design and Online Teaching" at the Center for Teaching, Learning and Technology's *Blitz* event. She also attended several professional conferences, including the Handheld Librarian Conference III, OCLC Mobile Symposium, Technology Essentials 2010: WebJunction, and Serving the 21st Century: WebJunction.



## Julie Robinson

Julie Robinson is a Reference Librarian, and the liaison to the College of Health Sciences and Human Services and the School of Nursing. During the 2009-2010 academic year, she presented a paper titled "Do Librarians Dream of Electric Books?: viability of the e-reader to view the graphic novel" at the national Popular Culture Association/American Culture Association annual conference in St. Louis, Mo. In 2010, Robinson was one of five reference librarians who published a paper titled "We Will Be Assimilated: Five Experiences in Embedded Librarianship" in the journal *Public Services Quarterly*. Robinson co-authored a piece with Systems Librarian Don Kim, published in the *Journal of Library and Information Services in Distance Learning* titled "Creating Customizable Subject Guides at Your Library to Support Online, Distance and Traditional Education: Comparing Three Self-Developed and One Commercial Online Subject Guide." In 2010, in a joint project with the Department of Sociology, Robinson participated in the development and use of a self-guide library exercise/tour for students to access sociological resources in the library. In a joint venture with the Athletic Department, Robinson provides in-person library/reference assistance and support to student athletes in the Weaver Center for Academic Enhancement.

## Dieter Ullrich

Dieter Ullrich is the Special Collections Librarian and University Archivist at Pogue Library. He joined Murray State in January and has begun several projects including the development of a Special Collections and Archives website that offers descriptions to over 200 manuscript collections, over 100 oral history tapes and a growing number of university archival records. He has also launched a digital library of historical documents and images, organized a Rare Book Collection that will incorporate over 1,000 volumes and conducted a campus-wide records retention survey which identified over 13,000 cubic feet of public records stored in 30 buildings by 112 administrative offices and academic departments. Ullrich has delivered presentations for the Jackson Purchase Historical Society and the Union City and Dresden chapters of the Sons of Confederate Veterans on the Civil War battle of Lochridge's Mills in nearby Weakley County, Tennessee. He is currently working on an article on General Eleazer A. Paine, who was the Union commander at Paducah during the summer of 1864.



## Ryan Weir

In July 2010, Ryan was promoted to the position of Director of Technical Services and Electronic Resources. Throughout the last year he has negotiated for and acquired many new resources for the University Libraries. Many times Weir has been able to secure better pricing and terms of service than even the larger consortial entities that the University Libraries partners with. He has been actively working to streamline the workflows and relationships between the multiple departments within the Technical Services Unit.

In addition to work Weir does for the University Libraries, he has published two peer-reviewed articles (one of which is the fourth most downloaded article this year from its respective publication), organized a preconference session and presented at the Charleston Conference, and published an article in the Charleston Conference Proceedings. Weir is currently editing and co-authoring a book about electronic resource management for Neal-Schuman Publishers, and is active in library, university and statewide committees.

## Laura Lohr Dziekonski Wins the Wilma Yeary Award for Administrative Professional of the Year

In June, Laura Lohr Dziekonski, Administrative Assistant for the Research and Instructional Services Department University Libraries, was awarded the Wilma Yeary Award for Administrative Professional of the Year by the Kentucky division of the International Association of Administrative Professionals (IAAP). This award, presented at the 58th annual meeting in Bowling Green, Kentucky, is the highest honor the Kentucky Division bestows upon any individual member within the organization. A member since 1994, Dziekonski served as the 2009-2010 Kentucky Division Treasurer and will serve as Kentucky Division Secretary for the 2010-2011 year. She chairs the University Libraries Marketing Committee and is a member of the new Library Task Force. She serves on staff congress and was elected treasurer for the 2010-2011 fiscal year. Dziekonski has volunteered to judge FBLA and DECA competitions for the College of Business and Public Affairs, and is a WKMS volunteer. She was the 2010-2011 president of the Land between the Lakes Association "Friends of LBL."



## Professional Development

Staff and faculty of University Libraries are encouraged to attend webinars, workshops and conferences. Some events University Library staff and faculty attended this past biennium include:

### 2009-10

- Handheld Librarian Online Conference
- Issues in Book and Serial Acquisition, Charleston, S.C.
- Kentucky Library Association annual meeting
- Podcasting for Librarians
- Libraries in Technology Association, Salt Lake City, Utah
- American Library Association annual meeting, Washington, D.C.
- Cataloging Icky Things
- ILLiad Conference, Virginia Beach, Va.
- Oh, the Places You'll Go : Marketing Your Library Services Using Social Networks, webinar
- Association for Recorded Sound Collections annual meeting, New Orleans, La.
- ARCL Immersion Program, Burlington, Vt.
- Popular Culture Association Conference annual meeting, St. Louis, Mo.
- NASA conference, Hampton, Va.
- Interactive Information Literature Teaching Strategies, webinar
- SWON: Lessons in Leadership, Erlanger, Ky.
- The Library and Student Affairs Conference, Chicago, Ill.
- International Association of Administrative Professionals conference, Bowling Green, Ky.
- Marketing Ideas That Work in Academic Libraries, webinar

### 2010-11

- Ohio Library Support Staff Institute, Berea, Ohio
- eResources Summit, Starkville, Miss.
- Issues in Book and Serial Acquisition, Charleston, S.C.
- Disaster Planning Workshop, Paducah, Ky.
- Sons of Confederate Veterans presentation, Union City, Tenn.
- SWON: Support Staff Symposium, Burlington, Ky.
- SAALCK Leadership Retreat, Harrodsburg, Ky.
- West Tennessee Technology Symposium, Martin, Tenn.
- Sons of Confederate Veterans presentation, Martin, Tenn.
- OKI Children's Literature Conference, Crestview Hills, Ky.
- American Library Association, New Orleans, La.
- Computers in Libraries, Washington, D.C.
- Popular Culture Association Conference, San Antonio, Texas
- Academic Library Advancement and Development Network, Flagstaff, Ariz.
- Kentucky Library Association
- Illinois History Symposium, Carbondale, Ill.
- NexGen ILS preview, Louisville, Ky.
- International Association of Administrative Professionals, Georgetown, Ky.
- Kentucky Council on Archives
- Kentucky Department of Libraries and Archives



1st row: Julie Robinson, Lilia Murray, Linda Bartnik, Susie Adams, Brittany Johnson; 2nd row: Ryan Weir, Candee Rose, Caitlin Bagley, Lindsey Futrell, Ashley Ireland, Lisa Hanberry; 3rd row: Adam Murray, Rebecca Lilly, Cindy Lee, Kathy Farmer, Donna D'Angelo, Bonnie Hounshell, Sandra McClure, Cindy Clark, Laura Dziekonski, Lori Henry, Aleeah McGinnis; 4th row: Cynthia Barnes, Anne Wells, Meagan Overbey, Tracy French, Don Kim, Jeff Henry, Jesse Denton, Sean Mitchuson, Dieter Ullrich; Not Pictured: Tonya Thompson, Elizabeth Boston, Leslie Engelson, Melissa Engleman

***Thank you, faculty and staff  
of the University Libraries  
for a hugely successful two years!***



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Research



Write



Speak

## Future projects

- > **New Library/Learning Commons** — This remains the top priority for the University Libraries as we continue to explore new funding options.
- > **eBook Collections** — As availability of eBooks expands, the University Libraries seek to implement a program of just-in-time eBook purchasing. This will allow the libraries to purchase the eBooks users desire at the point of need. Instantly available, portable, and viewable by multiple simultaneous users, this program will expand our collections based on users' needs.
- > **Electronic Graduate Theses** — Murray State University is proud of the research and work performed by our graduate students as they complete their theses. Over the next year, the University Libraries will assist graduate students in the electronic publication of their theses to ProQuest's Dissertations and Theses Full Text database, allowing the world to see the excellent research conducted by our students.
- > **Discovery and Referral Tools** — Researchers utilizing the University Libraries are often no longer interested in the "container" of the information they seek. Rather they are interested in the content itself. Discovery tools and referral tools are systems that can help library users find this information, regardless of whether it lives in a journal, database, book, eBook, or in our archives. The University Libraries will begin evaluating available systems to identify which will prove beneficial to our community.
- > **Mobile Website and Portals** — With more and more people accessing information via their mobile devices, the University Libraries stand poised to provide research assistance through a mobile-friendly website, services, apps and other functions. Likewise, many of the resources we purchase have mobile versions; the University Libraries will be putting together a "portal" for these services to be accessed on the go.

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