



Murray State University Libraries



2007-2008
*Annual
Report*

Message from the President



Greetings. When I accepted the presidency of Murray State University in 2006, one of my priorities became the construction of a new library building for the campus. At any college or university, the library must be the academic heart of the institution, providing a place for students and faculty to gather, study, learn and collaborate. A successful library also exemplifies each of Murray State's three strategic imperatives. By providing the resources and materials necessary for a quality education, as well as guidance in using those resources, the library *fosters excellence*. Many new libraries include facilities for classrooms, educational technology, publishing and printing, and study/writing assistance. Housing these services in a library facility helps for *building partnerships* across campus and beyond. Group study rooms, cooperative computer labs, coffee shops, and a comfortable atmosphere are conducive to *creating community*.

Since its conversion from a Student Union, the existing Waterfield Library has served Murray State admirably for the last 30 years, but it is no longer adequate for a 21st century university's academic library. While great strides have been made in the last few years to make the library more modern (and this report highlights some of those impressive steps), it is impossible for a building never designed to be a library to serve all of Murray State's current and future needs.

As we move forward with efforts to design and construct a new library, the University Libraries will continue to rely on the generous assistance of our alumni and donors, who have risen to the occasion so splendidly in the past. Interim Dean Adam Murray and the librarians and staff of the University Libraries work diligently to maintain a balance between the ever-increasing costs of electronic information resources and the more traditional print resources. Dean Murray has skillfully built partnerships with various units in the university, allowing the libraries to bring new cutting-edge services to MSU's students and faculty. The support of donors helps strengthen these services and the resources made available through the library, and improves the library facilities that are so important to student learning.

A strong and vibrant academic library is critical to Murray State University's continued success in improving student enrollment, recruiting and retaining talented faculty and staff, and maintaining its national prominence in the various rankings that evaluate our performance. I very much appreciate Dean Murray's participatory leadership style and I look forward to working with him, our donors, and the University Community to achieve our common goal of making the Murray State University Libraries an outstanding academic heart of the University.

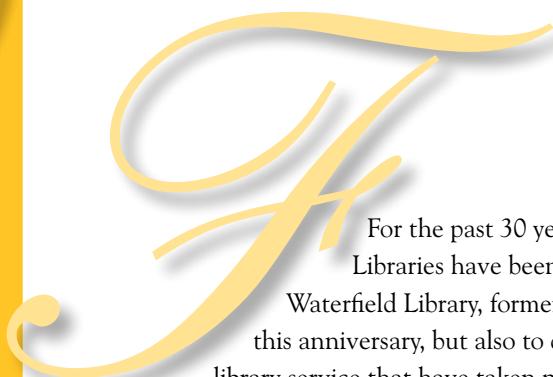


~ Dr. Randy J. Dunn



“the library must be the academic heart of the institution, providing a place for students and faculty to gather, study, learn and collaborate.”

Message from the Interim Dean



For the past 30 years, the Murray State University Libraries have been headquartered in the existing Waterfield Library, formerly a student center. In recognition of this anniversary, but also to draw attention to the radical changes in library service that have taken place in those 30 years, the librarians and staff of the University Libraries adopted a new slogan:

Information. Where you are, we are.

This slogan represents the two largest facets of the modern university library system: that we are no longer simply about providing information, but also about doing so with the highest dedication to service. Whether our students, faculty or staff are seeking information from inside the library, in their dorm room, home or another country, the University Libraries are there to help. This Annual Report highlights some of the exciting new or streamlined services, events and activities that have taken place over the last year.

This report also provides biographies of select donors to the University Libraries. Without our donors – those featured in this report, the many donors of books and preservation materials, and our anonymous donors – the University Libraries would not be able to move forward with the improvement of our collections and services. In these tight budget times, we rely on the support of our donors more than ever, especially as plans for a new library building move forward.

Much has changed in information technology over the last decade, and the Murray State University Libraries are not only responding to those changes, but anticipating and planning for future uses of technology as it is developed. Many of our new services and tools are being explored or utilized by other university libraries in Kentucky and across the nation (including Arizona State University, Middlebury College, and the University of Rochester) and serve as the focus of our library faculty's range of research articles, book chapters and presentations.

Beyond technology, however, it is the people of the libraries – the librarians and the staff – that help create an environment that facilitates the learning process. Nearly a quarter of Murray State's enrolled population passes through the doors of Waterfield Library every day. We in the libraries have the pleasure of participating in the steps that turn students into lifelong learners and savvy consumers of information. We also experience frustration on a daily basis, as we try to maximize our services in a building that was never designed to be a library.

Each of the major accomplishments or improvements highlighted in this report are backed up by a much larger number of internal victories – changes to workflows

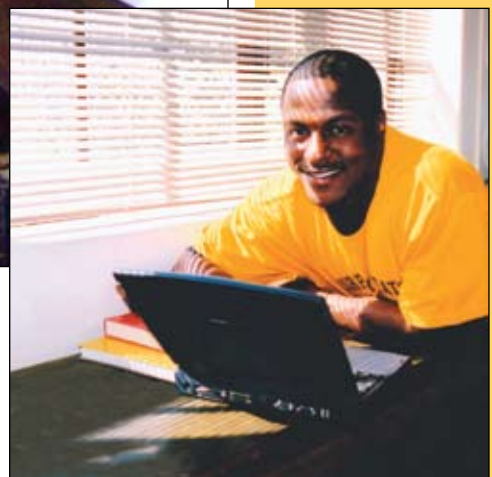




“we are no longer simply about providing information, but also about doing so with the highest dedication to service. Whether our students, faculty or staff are seeking information from inside the library, in their dorm room, home or another country, the University Libraries are there to help.”

and procedures, the reconstruction of organizational infrastructure, and above all, teamwork. A great deal of effort is also being constantly expended laying the groundwork for projects and services that I hope to highlight in future Annual Reports. I look forward to another year working with an excellent and dedicated group of librarians, staff and university administrators.

~ Adam Murray





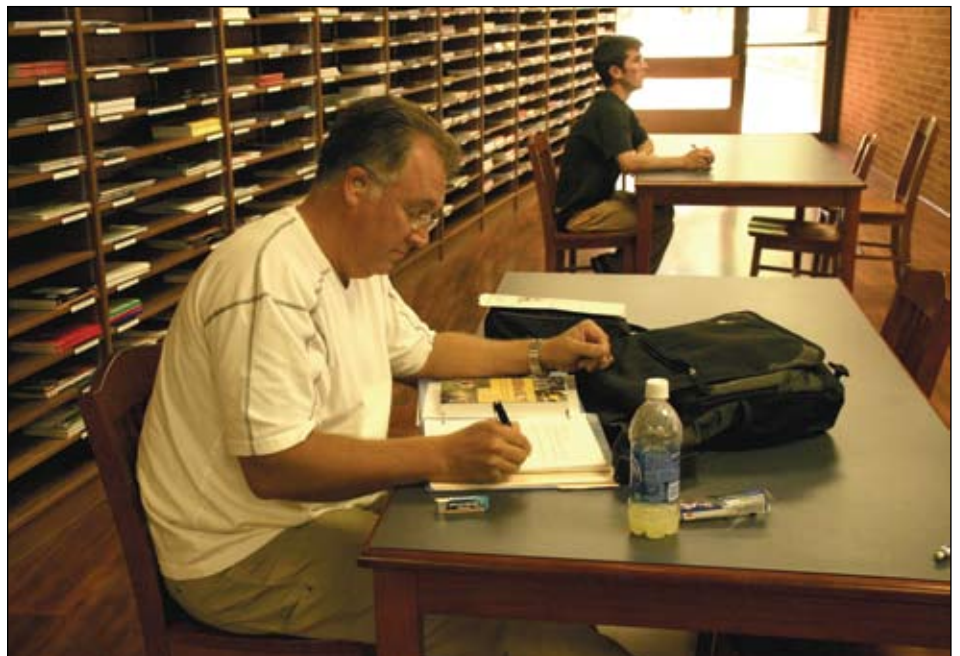
D
O
N
O
R
S

Dr. Arthur J. Bauernfeind

Arthur J. Bauernfeind, a 1960 MSU business education major, has made a number of significant donations to Murray State University including gifts to establish the Arthur J. Bauernfeind endowed chair of Investment Management, the naming of the master of business administration program for him, a gift to enable the completion of the Susan E. Bauernfeind Student Recreation and Wellness Center, as well as a gift to the Waterfield Library. Most recently, Murray State's Madisonville campus announced plans to offer the Arthur J. Bauernfeind Professional Master of Business Administration in the fall of 2008.



Bauernfeind is a longtime member of the MSU Foundation board of trustees, where he now serves as chairman, and is a former MSU Alumni Association chapter president. A 1996 Distinguished Alumnus, he was awarded an honorary doctorate from MSU in 1998.



Churchill Family

Ann and Ronald Churchill, Jr. of Murray have recently established the *Churchill Family Fund for Excellence* at Murray State University. This significant fund will benefit MSU Libraries and provide university scholarships for full-time students who are graduates of Murray High School and Calloway County High School.

Ron, a 1953 Murray State alumnus, and Ann, a 1954 Murray State alumna, have an enduring family heritage in Murray and Calloway County. High school sweethearts, both are graduates of Murray High School – Ron in 1948 and Ann in 1951 when she was named Valedictorian. They were married Dec. 20, 1953.

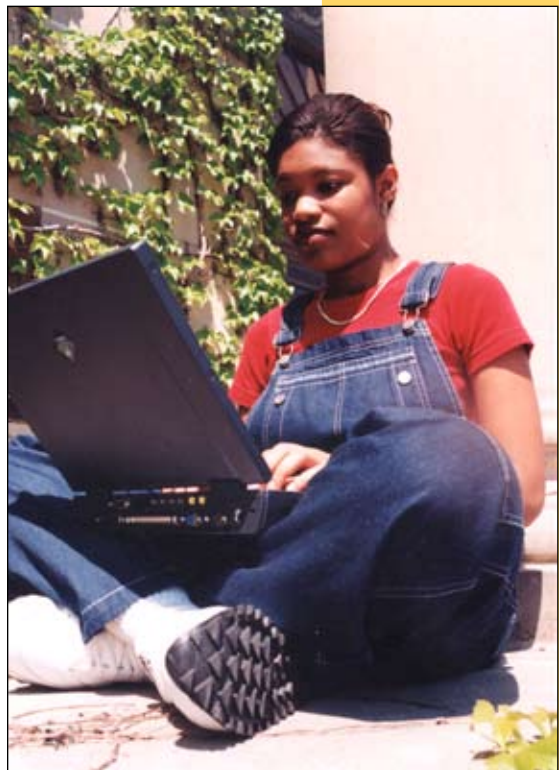


Ann and Ronald Churchill with Randy and Ronda Dunn

After earning his bachelor's degree in math and physics from Murray State, Ron attended the University of Cincinnati for one year until he was drafted into the military. Following his service in the military, Ron worked on a horse farm in Bellaire, Md., while Ann completed a one-year teaching assignment in the business department at Havre de Grace High School, Md.

After leaving Maryland, Ron and Ann moved to Fostoria, Ohio, where Ron took a position with Union Carbide Products Division as a development engineer. Ann accepted a teaching position at the Jackson County High School in Jackson-Burgoon, Ohio, where she taught in the business department.

After retiring, Ron and Ann moved back to Murray in 1992. "We always knew we would move back to Murray," say the Churchills. "We've thoroughly enjoyed retiring in Murray and are thankful to give back to Murray State and this community with the establishment of this fund. We both feel that MSU well prepared us for whatever success we experienced in our careers and throughout the years since graduation," say the Churchills. "We have always been proud to claim MSU as our Alma Mater."





D
O
N
O
R
S

Edward Craig Morris

Edward Craig Morris (1939-2006) was senior vice president, dean of science and curator of South American archaeology at the American Museum of Natural History in New York City. A member of the National Academy of Sciences, he was an archaeologist who helped transform modern knowledge of the Inka civilization and Inka urban life. He led several expeditions to Huánuco Pampa in the Peruvian Andes and extended his research to include the Peruvian coastal center of La Centinela and the Bolivian highlands.

Morris enhanced research on the Inka civilization which had previously focused primarily on religious and military aspects by including economic strategies, labor service, storage systems and public hospitality. His work led to multivariate models of state bureaucracies that will continue to influence future generations of Andean scholars.

At the museum, he was known for his skill at making science more approachable to the public, including the permanent exhibit in the Hall of South American Peoples, as well as an exhibition on “Leonardo’s Codex Leicester: A Masterpiece of Science” (1996).

Morris, a native of Calloway County, Ky., was educated at Murray Training School (the university laboratory school), Murray State University, Vanderbilt University and the University of Chicago.

The collection of his scholarly works in the Waterfield Library at Murray State University has been made possible by generous donations from the American Museum of Natural History and classmates from Murray Training School.

~ Prepared by Martin B. Tracy



Dr. Dianne Boswell O'Brien

Dr. Dianne Boswell O'Brien, Murray State University Professor Emeritus, is a consulting specialist for her business O'Brien Enterprises, LLC.

O'Brien received her Bachelor of Science degree in math and physical education from Murray State University in 1964. As a student at Murray State, she took classes in dance and performed and choreographed in *Campus Lights*. O'Brien continued her dance education at Indiana University–Southeast where she received her master's degree in 1968 and performed in campus productions given by the physical education department and the departments of music and opera. She received her Ph.D. from Southern Illinois University in Carbondale, Ill., in 1977.

O'Brien was a long-time employee of Murray State with over 25 years of service. She demonstrated a solid commitment to excellence in teaching, research and community activities, later becoming one of seven tenured female full professors at MSU.

The *Dr. Dianne B. O'Brien Reading Room Fund* was established Aug. 5, 1996, through a generous \$20,000 gift from Mr. James O. Overby, Murray State's former resident attorney and good friend of and co-author with O'Brien.

O'Brien and her husband, William, have two children and live in Paducah.





D
O
N
O
R
S

Lana G. Porter

Lana G. Porter, founder and CEO of L&M Enterprises, has extensive corporate and entrepreneurial experience in the telecom and software areas. She has served as CEO of Dynix Corp and Ameritech Library Services, the world's largest developer of library software, as well as president of NEAT Wireless over the past 10 years. Her telecom career included international and senior executive positions with Ameritech (now AT&T) over a 25-year period.

Porter has served on the corporate boards of Dynix and epixtech, Leadership America, and the University of Detroit Mercy. She currently sits on the Advisory Boards of HR Insights, JGC United Publishing and the Telecommunications Systems Management Program at Murray State University, the Library Community Foundation of Chicago, the national Friends of the Library U.S.A., and the Murray State University Foundation.

She holds B.A. and M.A. degrees from Murray State University and an EMBA from The Ohio State University.

In 2002, Porter was named "Distinguished Alumna of Murray State University," in 2004 she was inducted into her hometown Salem, Ill., Community High School Hall of Fame, and in 2008 she was inducted into the premier class of Phi Kappa Phi at Murray State University. Porter and her husband live in Chicago and Atlanta.



Jerry and Betsy Reid Shroat

Jerry and Betsy Reid Shroat, 1963 Murray State University graduates, credit the university as being an essential part of their lives. Jerry, a Murray native, graduate of the Murray Training School and 1994 MSU Distinguished Alumnus recipient, has watched Murray State grow from a small regional teachers college to a nationally accredited university.

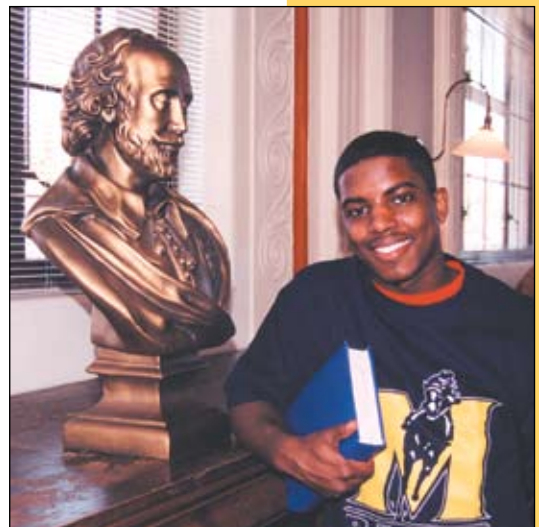
Jerry and Betsy met as freshmen at MSU, but did not start dating until their senior year. He received his Bachelor of Arts degree in history. Betsy, a native of Henderson, Ky., earned her Bachelor of Science degree in elementary education. After graduation, Jerry went directly into the U.S. Army while Betsy taught third grade in Owensboro, Ky. They were married in 1964. While Jerry served in Germany, Betsy was a kindergarten teacher there for two years. Jerry later completed graduate work at the University of Evansville.

After his stint in the Army, Jerry worked for Progressive Corp. in Cleveland, as president of the Personal Lines Division of the Great American Insurance Co. in Cincinnati, and as CEO of Personal Lines for Travelers Insurance Co. in Hartford, Conn. Betsy taught Title One reading for several years in Painesville, Ohio. She has also been active in numerous volunteer organizations, including delivering Meals on Wheels, working on many levels with The Salvation Army, tutoring children in inner city schools, and serving on several boards and in her church.

The Shroats have maintained an enduring friendship with MSU for many years. Jerry has served on the Board of Trustees for the MSU Foundation since 1991 while Betsy served on the MSU Library Board. In 1993, they established the *Helen Tibbs Shroat and Dorothy Jake Reid Endowment* at MSU. In 1999, the Shroats made a generous contribution to Vision Quest, then Capital Campaign for MSU. In 2002, their gifts made renovation efforts possible for MSU's intramural complex. The John H. Shroat and James H. Reid Intramural Complex was named in memory of Jerry and Betsy's late fathers who both shared a love of sports.

"MSU is woven into the fabric of our lives," says Betsy. She believes Murray State is a special place with special people.

They have two children; Chris, who lives in Ft. Mill, S.C., with his wife, Laura, and their children Kevin and Kylee; and Beth of Atlanta, Ga.





D O N O R S

Dr. Brinda Smith

Dr. Brinda Smith is a 1954 Murray State University alumna with a Bachelor of Science degree in physical education and library science. As a student at MSU she was a member of Sigma Sigma Sigma social sorority and the Woman's Athletic Association. After graduation she attended Louisiana State University-Shreveport and received her master's degree in 1958. She later earned her Ed.D. from the University of Southern Mississippi in 1971. Smith enjoyed a successful career as an educator for 30 years. She held teaching positions in Lawrenceville, Ill., Public Schools, Polk Co. Florida Public Schools, Broward Community College in Ft. Lauderdale, Fla., and Murray State where she taught for 16 years. After retiring from teaching, Smith worked for 21 years as a financial planner. She was a principal broker and financial analyst with First American National Securities and then sr. vice president of Primerica Financial Services.

Smith currently resides in Boca Raton, Fla. A member of the MSU Board of Trustees, she has continuously supported scholarships and special projects at MSU through outright gifts and generous in kind donations, including the Smith-Johnson Memorial Scholarship.

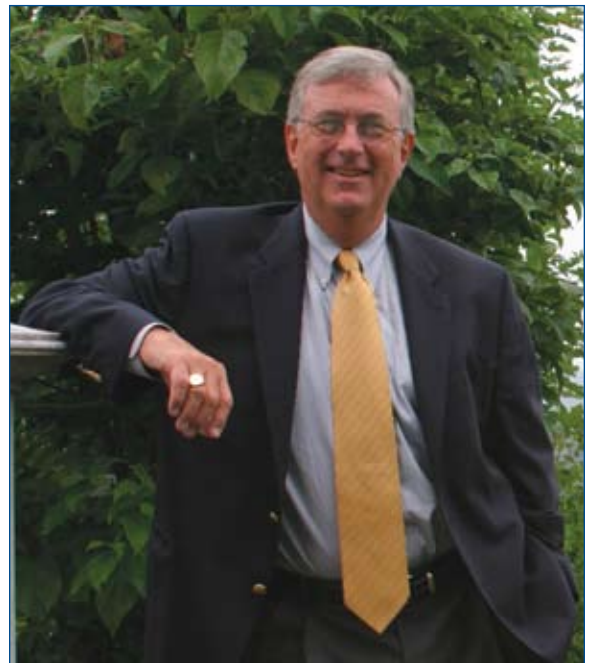
Harry Lee Waterfield II

Harry Lee Waterfield II has been a wonderful friend to Murray State University by providing personal and financial support to this institution for many years.

As the son of former Lt. Gov. Harry Lee Waterfield, a 1932 alumnus for whom Waterfield Library is named, Harry Lee II has served on the MSU Board of Trustees since 1989. Currently, he is on the Executive Committee and is chairman of the Golf Committee which oversees the Frances Miller Memorial Golf Course.

Waterfield is president, CEO and chairman of the Board of Investors Heritage Life Insurance Company and Kentucky Investors, Inc. in Frankfort. His company has given generously to Murray State University through both outright and in-kind donations for many years. One of the most notable gifts has been the high-quality computers that are now housed in Waterfield Library for use by students, faculty, staff and other patrons.

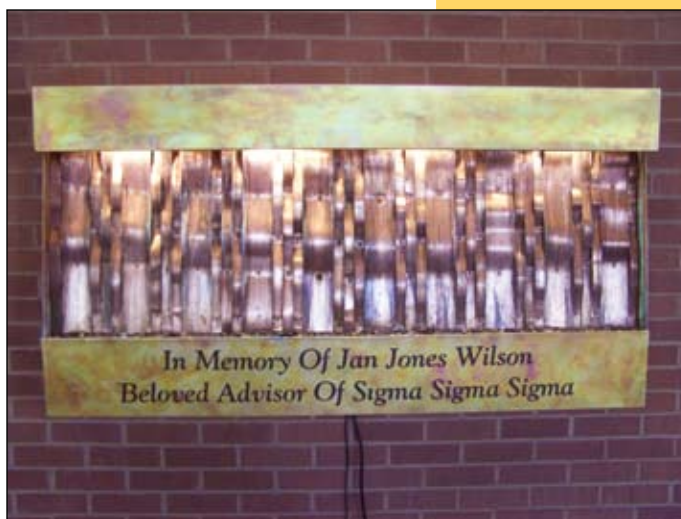
Waterfield and his wife, Lee, have two sons, two daughters and three grandsons.



Jan Wilson

The late Jan Wilson was a tremendous supporter of Murray State University and the MSU Libraries. Born in Murray, she attended MSU. she served as a leader in the Waterfield Library renovation efforts as a charter member of the “Renaissance for Knowledge” Committee, also coordinating student fundraising for the library. Through efforts made by Wilson and other library volunteers, today’s library renovations include a computer lab on the entry level and compact shelving on the lower level. As a result of her major contributions to this endeavor, a wall fountain is located in Waterfield Library in her memory.

Wilson was a member of the Alpha Chi chapter of the Sigma Sigma Sigma sorority and served as an advisor. She was also actively involved with her church, school boards, the Murray Civic Music Board and various committees that impacted the Murray and Calloway County community. Her husband, Dr. William Wilson, is a 1968 Murray State graduate. Their two sons, Richard and Bradford, are also MSU graduates.



Your donation can ...

In tough economic times, every little bit helps. The University Libraries rely on our donors to strengthen our collections and improve our services – and in doing so, supporting the excellent education provided by Murray State University. You may think your donation isn’t able to make a difference, but it can. Here are some ways you can help:

- \$50-100 donation: can purchase a book, map, DVD or other one-time purchase item. You can specify a subject and have the item donated in memory of or in honor of someone you care about.
- \$100-1,000 donation: cash donations in this range can supplement the Reference or Media collections in Waterfield Library, or purchase a rare item to house in the Pogue Special Collections Library.
- \$1,000 or more: can maintain a journal subscription for your department of choice. For larger gifts, consider the creation of an endowment or annuity that can support student and faculty research for years to come.
- Your unused or unwanted books, DVDs, magazines and journals: we evaluate gift items for possible inclusion in the collections. Those items that we do not add to the collection are sold in the library book sale, with proceeds being used to support collection development. Either way, your donations help improve the libraries!



Significant Acquisitions

SciFinder Scholar

Geared primarily for Chemistry, *SciFinder Scholar* enables users to develop searches by chemical structure as well as for topical literature.

Web of Science

Web of Science provides access to multidisciplinary information from approximately 8,700 research journals and includes access to Science Citation Index, Social Science Citation Index, and Arts & Humanities Citation Index.

Naxos Streaming Music and Sheet Music databases

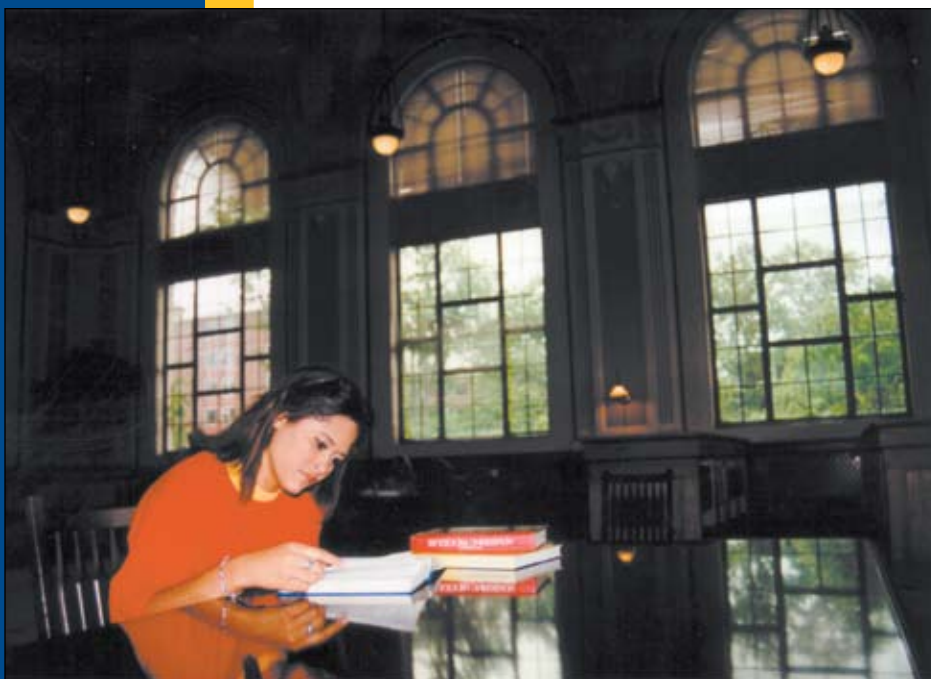
With over 310,000 tracks of classical, jazz, world, folk and Chinese music, *Naxos Streaming Music* is the world's largest classical music listening service. This service was expanded in the Spring of 2008 with the addition of the *Naxos Sheet Music* database, which contains over 45,000 digital sheet music titles to download, print, transpose and listen 24/7.

Westlaw

Westlaw Campus Research is an online legal research service designed for college students that provides quick, easy access to West's vast collection of statutes, case law materials, public records and other legal resources, as well as current news articles and business information.

Acquisitions and Cataloging

The Acquisitions and Cataloging departments of the University Libraries work closely to purchase and process the many new resources the libraries provide. Over the course of the 2007-08 fiscal year these two departments added 5,030 volumes of 3,986 titles, increasing the University Libraries' book holdings to 407,114 volumes comprised of 311,167 titles.



Library as Place (social learning environment)

Introduction

From July 2007 through June 2008, the libraries had a combined total of 288,242 physical visits, 99.1% of which were through Waterfield Library. These numbers demonstrate the importance of the library as a social learning environment, especially given the emphasis for today's student on collaborative study. Below are some highlights of the libraries that nurture our spaces as social learning environments.

Comfortable seating and greenery

Much like Barnes and Noble, Waterfield and Pogue Libraries provide sofas and overstuffed chairs, making the spaces more comfortable and conducive to collaborative or solo study. Greenery has been added in appropriate places throughout, also contributing to the atmosphere of the library as a friendly and homey environment.



Coffee Lounge and Wireless Computer Lab

Located on the north side of Waterfield Library, this high-volume area is a big draw for both faculty and students. Library users can be served coffee and assorted lunch foods through the Starbucks Coffee Bar while having easy access to laptops and wireless Internet capability. 30 laptops are available for checkout at the entrance to the Coffee Lounge and Wireless Computer Lab, each equipped for wireless connectivity. The area is complete with sofas, overstuffed chairs and tall tables/chairs for group work or solo

studying. Displays of student artwork are on rotation in the area, and a "Paperback Exchange" of popular fictional works is available. The library hosts many of its receptions in this area and faculty can frequently be spotted having an informal meeting over a cup of coffee.

Displays

Both Waterfield and Pogue Libraries have hosted educational displays over the course of the last year, aimed at (and in some cases designed by) students. Some notable displays were the Political Button display at Pogue Library, a display on the history of All Campus Sing, Holidays of the World, Black History Month, and Summer Reading in Waterfield Library.





Events

12 Gadgets of Christmas:

In December 2007, the University Libraries and the Center for Teaching, Learning and Technology (CTLT) partnered to host CTLT's very popular *12 Gadgets of Christmas* faculty development event. Over 300 of Murray State's faculty attended, learning about iGoogle, SecondLife, Library on Blackboard, and other exciting "gadgets" that can be used to enhance pedagogy and student research.



Logo Contest and Slogan

To commemorate 30 years of service in Waterfield Library, the University Libraries' *Marketing Committee* developed a slogan to reflect the changing nature of libraries. That new slogan – *Information. Where you are, we are.* – was used as the starting point for a campus-wide logo contest that saw 47 entries from 21 individuals. The winning entry, seen here and on the cover of this publication, was developed by Paul Walker of the English department. This new logo will be used to market the University Libraries to various on- and off-campus constituents.



Murder Mystery in the Library

This summer, 20 students from the Future Educators Association partook on a library information mystery scavenger hunt. The session was called *Book 'Em* and was loosely based on the *Clue* board game. Rather than a librarian lecturer, students arrived finding the outline of a body on the library lobby floor. The librarian detective, a la Inspector Clouseau, then made her appearance and provided a brief background to the case. Students were "called to the scene" to help solve the mystery and were divided into four teams, each group receiving an email leading to different sets of library clues. Each trail took students through major areas of the library to locate various resources. All of the characters had library-related names, such as "Kenya Renu," "Anita Buk" and "OPAC Shakur." The main instructional technique was interactive discovery and small group work. The session exposed students to a possibly unfamiliar classification scheme, the Library of Congress Classification System, while introducing them to the various areas, resources and services.



New and Improved Service Initiatives

Library on Bb

Perhaps the libraries' most important new technological service, *Library on Bb* integrates library resources into the Blackboard Course Management System. This new service went live in January 2008, and delivers access to the libraries' databases, tutorials and specially built Google Custom Search Engines – and does so based on subject. Doing this demystifies the libraries' many resources and enables students to access those resources without navigating away from their native workspace.

Embedded Reference Librarians

While assisting students with research will always be an important feature of the physical library building, connecting with students requires services in local and extended campus classrooms. Our first successful effort to embed a reference librarian located our business librarian and head of reference, Linda Bartnik, in the facilities of the *College of Business and Public Affairs*. This drastically increased her walk-in traffic from both students and faculty, and has been commented on by college Dean Tim Todd as being very helpful toward the research requirements for AACSB accreditation. Plans for the future include similar activities for the colleges of *Science, Engineering and Technology* and *Humanities and Fine Arts*.

Scan-on-Demand

Faculty and students using the Special Collections in Pogue Library have the opportunity to participate in the construction of a digital collection, all while doing their research. Replacing user requests for photocopies (which can damage the delicate materials housed in Pogue), Scan-on-Demand allows Pogue faculty and staff to provide archival quality scans through the libraries' online catalog, building a user-driven digital collection in the process.





Reference

Teaching students how to use the libraries' many resources is an ongoing focus of the reference librarians. This instruction takes multiple shapes, from the 133 tours that were given of Waterfield Library, to the 134 individual instruction sessions tailored to specific class needs, to the students enrolled in our two-credit Library Orientation course. These methods allowed the libraries to provide 3,779 hours of instruction to 3,121 students.

Databases and e-Resources

The University Libraries provide access to over 100 different databases, ranging from streaming classical music to chemical substructures. Through these, the University Libraries are able to deliver electronic content all over the world. In the 2007-08 fiscal year, our databases were searched more than 679,000 times.

Interlibrary Loan

As a regional comprehensive university, the University Libraries of Murray State are not always able to afford subscriptions to some of the more expensive research journals. In order to alleviate any problems this might cause students or faculty, our Interlibrary Loan (ILL) service has been streamlined to a high degree of efficiency. From July 2007 through June 2008, Interlibrary Loan fulfilled 7,599 requests, delivering 909 directly to faculty offices via hand delivery and granting electronic access to a further 2,562 items.



Future Projects



As technology continues growing at an exponential rate, the University Libraries remain committed to its mission of “providing instruction in, and access to, information resources in all formats to students, faculty, staff, community, and regional residents both on and of campus.” In order to succeed in this mission, the University Libraries will:

- Explore technological innovations that make the delivery of information resources easier and faster
- Embed librarians in many facets of academic life, from instruction sessions to digital media
- Sustain an atmosphere that nurtures student learning, both in the physical world and the virtual world
- Identify solutions to the ever-increasing costs of electronic information resources, including outreach with university donors and alumni
- Market successes and the value of library services
- Grow – as a service organization, as a team, and as a cutting edge resource for Murray State University



Photographs in this publication were provided by university faculty and staff and Austin Dodd.

*Equal education and employment opportunities
M/F/D, AA employer*

*Thank you
for all your
hard work!*

Acquisitions, Gifts and Binding

- Mary Black
- Butch Hutson
- Cindy Lee
- Sandra McClure
- Lori Smith

Cataloging

- Tracy French
- Carolyn Hargrove
- Candee Rose

Circulation

- Cindy Clark
- Donna D'Angelo

College of Education – Curriculum Materials Center

- Jetta Culpepper

Dean's Office

- Lisa Hanberry
- Tonya Thompson

Educational Outreach

- Susie Adams

Interlibrary Loan

- Brittany Johnson
- Trevor Webb

Periodicals

- Rebecca Lilly
- Anne Wells

Pogue Special Collections

- Dr. Laurene Zaporozhcz
- Cynthia Barnes

Overby Law Library

- Bonnie Hounshell

Reference

- Linda Bartnik
- Jesse Denton
- Laura Dziekonski
- Ashley Ireland
- Jill Mahoney
- Lilia Murray
- Julie Robinson

Systems

- Don Kim
- Aleeah McGinnis

Congratulations

2007-08 retirees

– we miss you!

- Dr. Ernie Bailey
- Nancy Jones



University Libraries

in • for • ma • tion



Where you are, we are.

Office of the Dean

Murray State University Libraries

208 Waterfield Library, Murray KY 42071-3307

270-809-2291 <http://lib.murraystate.edu>