



**MURRAY STATE UNIVERSITY**  
**Office of the President**

**SUBJECT:** Murray State University Board of Regents Annual Retreat on Thursday, September 8, 2022, and Quarterly Board of Regents Meeting and Committee Meetings on Friday, September 9, 2022

**DATE:** September 6, 2022

**TO:** Members of the News Media

**FROM:** Jill Hunt   
Secretary to the Board

The Murray State University Board of Regents will convene for the Annual Retreat on Thursday, September 8, 2022, beginning at 8:30 a.m. (Central Daylight Time) in the Hall of Benefactors in Heritage Hall on the main campus of Murray State University.

The Murray State University Board of Regents will convene in Quarterly and Committee Session on Friday, September 9, 2022, beginning at 8:30 a.m. (Central Daylight Time) in the Jesse Stuart Room in Pogue Library on the main campus of Murray State University. The Board of Regents Committee Meetings will be convened as part of the Quarterly Meeting.

Agendas for the Annual Board of Regents Retreat and the Quarterly Board of Regents Meeting and Committee Meetings are attached.

Members of the general public are welcome to attend the Retreat and Quarterly meetings in-person or they can view the Quarterly Meeting of the Board of Regents via the Livestream link provided: [murraystate.edu/streaming](http://murraystate.edu/streaming). This link is also available on the Murray State University website newsfeed (below the photo at the top of the page) and through the Board of Regents website (under meeting dates).

Attachments

cc: President Robert L Jackson  
Board of Regents Chair Don I. Tharpe

**We are Racers.**

*murraystate.edu*

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**AGENDA**  
**BOARD OF REGENTS ANNUAL RETREAT**  
**Heritage Hall – Hall of Benefactors**  
**Thursday, September 8, 2022**  
**8:30 a.m.**

1. **Call to Order** **Chair Don Tharpe**
2. **Welcome and Agenda Review** **Chair Don Tharpe**
3. **Report of the President** **President Bob Jackson**
4. **Kentucky Open Meetings/Open Records Laws** **General Counsel Rob Miller**
  - The Kentucky Open Records and Open Meetings Acts: A guide for the public and public agencies (June 2022)
  - “Managing Government Records – A Cooperative Undertaking” (June 2021)
  - Social Media and Text Messaging
5. **General Counsel/Legal Matters Overview** **General Counsel Rob Miller**
  - Conflict of Interest
    - Murray State University Board of Regents Statement of Conflict of Interest – Academic Year 2022-23
    - Kentucky Revised Statute – Conflict of Interest
    - Association of Governing Boards Conflict of Interest with Guidelines and Compelling Benefits (April 2013)
  - Undue Influence
  - Health Insurance Portability and Accountability Act (HIPAA)
  - Family Educational Rights and Privacy Act (FERPA)
    - Annual Notification
    - FERPA Guide for Faculty, Staff and Student Employees
  - Office of Institutional Diversity, Equity and Access (IDEA) **IDEA Exec. Dir. Cami Duffy**
    - Nondiscrimination and Title IX – Federal Civil Rights Law – Presentation
      - Violence Against Women Act (VAWA) Brochure
6. **Human Resources Update** **Dir. Human Resources**  
**Courtney Hixon**
  - *Personnel Policies and Procedures Manual – New Section IV P – Parental Leave*
7. **Board of Regents Self-Assessment Process for 2022 Update** **Sr. Assoc. Provost Bob Pervine**

8. **President's Office**
- Delegation of Authority Overview
    - o Current Delegation of Authority (September 2021)
    - o Proposed Amended Delegation of Authority
  - 2020 – 2025 Strategic Plan Overview
- President Bob Jackson**  
**Chair Don Tharpe/President**  
**Bob Jackson**
- President Bob Jackson**
9. **Academic Affairs**
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Accreditation Update
  - Quality Assurance Commons Update
  - *President's Commission on Academic Advising* Recommendations Update
  - Performance Funding Update
- Provost Tim Todd**  
**Sr. Assoc. Provost Bob Pervine**
- Provost Tim Todd**  
**Asst. Prov./Dir. Online Prog.**  
**Ashley Ireland/Dir. Student**  
**Engage. & Success Peggy Whaley**  
**Assoc. Provost Renee Fister**
10. **Break for Lunch (approx. 12 noon)**
11. **Reconvene (approx. 1 p.m.)**
12. **Finance and Administrative Services**
- Overview of Tuition and Scholarship Models
  - Public-Private Partnership (P3) Update
- VPFAS Jackie Dudley**
13. **Student Affairs and Enrollment Management**
- Student Life Update
    - o Residential College System, Activities
  - Retention and Student Success Update
    - o Mental Health Resources and Support in Classroom
  - Personalized Communications Update
  - Yield Strategies (Fall 2022) Update
    - o Freshmen, Underrepresented Minority, Undergraduate Admissions, International Admissions and Transfers, Regional Campuses and Racer Academy, Graduate and International Recruitment
  - Yield Marketing Communications Update
  - Predictive Analytics Update
  - Highlighted Data for Fall 2022 Update
  - Strategic Enrollment Management Plan: Phase II (2022-27) Update
- VPSA&EM Don Robertson/**  
**Assoc. Provost Renee Fister/**  
**Asst. VP for Enrollment Mgt.**  
**Roslyn White**
14. **Council on Postsecondary Education Diversity Plan**
- IDEA ED Cami Duffy/ED Govt.**  
**& Inst. Rel. Jordan Smith/AVP**  
**for Enroll. Mgt. Roslyn White**
15. **Athletics**
- The Inside Track: NCAA Rules for Alumni, Fans and Friends of Racer Athletics
  - Student-Athletes – Name, Image and Likeness (NIL) Rights Draft Policy and Process
- Athletic Director Nico Yantko/**  
**General Counsel Rob Miller**

16. **University Advancement**
- Branding, Marketing and Communication Update
  - Office of Development Overview of Fiscal Year 2022
  - Alumni Relations Update

**ED Mktg & Commun. Shawn  
Touney/ED Development Tina  
Bernot/Dir. Alum. Rel. Carrie  
McGinnis**

17. **Other Business**

**Chair Don Tharpe**

18. **Adjournment**

**Chair Don Tharpe**



# MURRAY STATE UNIVERSITY

**AGENDA**  
**Quarterly Board of Regents Meeting and Committee Meetings**  
**Jesse Stuart Room – Pogue Library**  
**Friday, September 9, 2022**  
**8:30 a.m.**

1. **Call to Order** **Chair Tharpe**
2. **Roll Call** **Secretary Hunt**
3. **Swearing-In Ceremony – Ellie McGowan** **Judge David Buckingham**
4. **Public Participation** **Chair Tharpe**
5. **Consent Agenda** **Chair Tharpe/President Jackson**
  - A. **Minutes of the Quarterly Meeting and Committee Meetings on June 3, 2022, and Minutes of the Special Meeting of the Board of Regents and Board of Regents Finance Committee on August 11, 2022\***
  - B. **Audit and Compliance Committee – Office of Internal Audit – Internal Audit Annual Report – Fiscal Year 2022 (For Information Only)**
  - C. **Audit and Compliance Committee – Office of Internal Audit – Summary of Presidential Travel Report (For Information Only)**
  - D. **Finance Committee – Personal Services Contracts – Schedule of Expenditures (For Information Only)**
  - E. **Personnel Changes – Staff Leaves of Absence without Pay\***
6. **Report of the Chair** **Chair Tharpe**
  - A. **New Regent(s) Recognition (For Information Only)**
  - B. **President’s Delegation of Authority Amendment\***
7. **Report of the President** **President Jackson**
8. **Report of the Treasurer\*** **Vice President FAS Dudley**  
**(Quarterly Financial and Investment Reports)**
9. **Board Development – Murray State University Police Department** **Chief of MSU Police Gentry**

(\*Requires Board of Regents Action)

**10. Committee Reports/Recommendations**

- A. Academic Excellence and Scholarly Activities** **Regent Shemberger**  
1) **Online Initiatives – Online Programs Update (For Information Only)**  
2) **Academic Affairs Update (For Information Only)**

- B. Athletics** **Chair Tharpe**  
1) **Ohio Valley Conference Governing Board Certification for Academic Year 2022-23\***  
2) **Missouri Valley Conference Governing Board Certification for Academic Year 2022-23\***

- C. Audit and Compliance** **Regent Waldrop**  
1) **Office of Internal Audit – Internal Audit Charter Reaffirmation\***

- D. Buildings and Grounds** **Regent Fitch**  
1) **Asset Preservation Projects Update (For Information Only)**

**11 a.m. (approx.)** **Break for Campus Tour and Lunch**

**1 p.m. (approx.)** **Reconvene**

- E. Enrollment Management and Student Success** **Regents Meinschein and McGowan**  
1) **Fall 2022 Initial Enrollment and Retention Update (For Information Only)**

- F. Finance** **Vice Chair Owens**  
1) **Beyond Owners Engagement Letter Approval\***  
2) **Surplus Property Disposition\***  
3) **Projects Approval\***  
4) **Personal Services Contracts Approval\***

- G. Legislative and Economic Development** **Regent Gray**  
1) **Legislative Update (For Information Only)**

- H. Marketing and Community Engagement** **Regents Roark and Evans**  
1) **Centennial Update (For Information Only)**

**NOTE:** **Full Board action will follow Committee action.**

- 11. Personnel Changes** **President Jackson**  
**A. Contract of Employment – Director of Athletics – Nicholas “Nico” Yantko\***  
**B. Salary Roster\***

**(\*Requires Board of Regents Action)**

12. **Policy Changes** **President Jackson**  
A. *Board of Regents Policy Manual – Section 3.6 – Leave of  
Absence without Compensation Revision – First Reading\**  
B. *Board of Regents Policy Manual – Section 5.21 – New Name, Image  
and Likeness Policy – First Reading\**
13. **Supplemental Materials (For Information Only)** **President Jackson**  
A. **“Good News” Report (June 2022)**  
B. **Quarterly Branding, Marketing and Communication Report (April – June 2022)**  
C. **Sponsored Programs – Grants and Contracts Report**
14. **Other Business** **Chair Tharpe**
15. **Adjournment** **Chair Tharpe**

**(\*Requires Board of Regents Action)**